FIRST THREE YEARS AT KNEU:

Management of Business Organisations
Bachelor's degree
Curriculum

Semester	Code	Discipline	ECTS
		1 year	
1	OK 1.01	Applied computer science	4
1	OK 1.03.	Philosophy	4
1	OK 1.04	Psychology	4
1	OK 1.05	Introduction to the speciality	5
1	OK 1.07	Microeconomics	5
1,2	OK 1.06	Advanced mathematics	10
1,2	OK 1.09	Foreign language (English/German)	6
2	OK 1.02	Macroeconomics	5
2	OK 1.08	Ukrainian studies	5
2	OK 1.13	Entrepreneurship	4
2	OK 1.14	Organisation theory	4
2	OK 1.15	Training course 'Team Management'	4
1,2	OK 1.12	Physical education	0
		ECTS	60

Semester	Code	Discipline	ECTS
		2 year	
3	OK 1.16	Statistics	5
3	OK 1.17	International economics	5
3,4	OK 1.19	Management	10
3,4	OK 1.09	Foreign language (English/German)	6
3	BK 2.01	Elective course 1	4
3	BK 2.02	Elective course 2	4
3	BK 2.03	Elective course 3	4
4	OK 1.10	Applied modelling	5
4	OK 1.18	Finance	5
4	BK 2.04	Elective course 4	4
4	BK 2.05	Elective course 5	4
4	BK 2.06	Elective course 6	4
3,4	OK 1.12	Physical education	0
		ECTS	60

Semester	Code	Discipline	ECTS
3 year			
5	OK 1.11	Law	4
5	OK 1.20	Marketing	4
5	OK 1.21	Accounting	4
5	OK 1.22	Business finance	3
5	OK 1.23	Training course 'Economic justification of management decisions'	3
5	BK 2.07	Elective course 7	4
5	BK 2.08	Elective course 8	4
5	BK 2.09	Elective course 9	4
6	OK 1.24	Public administration	4
6	OK 1.25	Training course 'IT in management'	3
6	OK 1.26	Business analysis	3
6	OK 1.27	Project management	4
6	OK 1.28	Human resources management	4
6	BK 2.10	Elective course 10	4
6	BK 2.11	Elective course 11	4
6	BK 2.12	Elective course 12	4
ECTS			60

FOURTH YEAR AT SGH: minimum 63 ECTS required

50 ECTS LECTURES, 10 ECTS SEMINAR, 3 ECTS INTERNSHIP

SLLA-MAN: Management, Undergraduate, full-time

Obligatory courses

Course code	Course title			No of hours	ECTS credits
149961	Training on Fundamentals of Intellectual Property Protection (e-learning)			4	0,0
149991	Training on Occupational Health and Safety (e-learning)			5	0,0
149981	Library Training (e-learning)			2	0,0
110011	Study Methodology Proseminar			10	0,5

Basic courses SLLA-MAN: Management, Undergraduate, full-time

PRIORITY CHOICE

Course code	Course title	Alternative course code	Alternative course title	No of hours	ECTS credits
~~110561~~	~~Accounting~~			~~30~~	~~4,0~~
~~110541~~	~~Basics of Law~~			~~30~~	~~4,0~~
110028	Corporate Social Responsibility (e-learning)			14	0,5
110551	Economic and Social Policy			30	4,0
110431	Economic Geography	110441	Economic History	30	3,0
110451	European Integration	110521	Theory of the State	30	3,0
~~110631~~	~~Finance~~			~~30~~	~~3,0~~
~~110611~~	~~International Economies~~			~~45~~	~~4,5~~
149971	Introduction to Academic Culture			8	0,0
110531	Introduction to Business Information Systems			30	3,0
~~110461~~	~~Macroeconomics I~~			~~60~~	~~6,0~~

110471	Macroeconomics II			45	4,5
~~110491~~	~~Mathematics~~			~~75~~	~~8,0~~
~~110501~~	~~Microeconomics I~~			~~60~~	~~6,0~~
110511	Microeconomics II			45	5,0
~~110621~~	~~Philosophy~~	110571	Sociology	30	3,0
~~110581~~	~~Statistics~~			~~60~~	~~7,0~~
~~110481 or 110601~~	~~Marketing or Management (seminar)~~	~~110641~~	~~Management~~	~~60~~	~~6,0~~
~~110591~~	~~Management~~				

Major courses SLLA-MAN: Management, Undergraduate, full-time – SECOND PRIORITY CHOICE after Basic courses

Course code	Course title	No of hours	ECTS credits
120551	Accounting and Financial Reporting	30	3,0
121041	Business Plan	30	3,0
120591	Competitive Strategies	30	3,0
120191	Corporate Finance	30	3,0
120031	Economic and Financial Analysis	30	3,0
120361	Enterprise Science	30	3,0
~~120711~~	~~Human Resources Management~~	~~30~~	~~3,0~~
~~110481 or 110601~~	~~Marketing or Management (seminar)*~~	~~30~~	~~3,0~~
120111	Marketing Research	30	3,0
121021	Operational Research	60	6,0
120671	Organizational Behaviour	30	3,0
~~120701~~	~~Project Management~~	~~30~~	~~3,0~~
120681	Quality Management	30	3,0

~~*The course that was not selected as the basic is required.~~

Major elective courses SLLA-MAN: Management, Undergraduate, full-time*

Course code	Course title	ECTS credits
137281	Budgeting, Monitoring and Controlling in Project Management	3,0
130481	Entrepreneurship Training	3,0
132591	Entrepreneurship and innovations in digital era	3,0
137291	Financial Engineering in Project Management	3,0

131171	Goods Quality Management	3,0
131431	Investment Projects Evaluation	3,0
137061	Management of small and medium-sized enterprises	3,0
130331	Marketing Communication	3,0
131421	Marketing of Places	3,0
130531	Organizing Company According to TQM	3,0
130931	Pricing and Distribution Strategies	3,0
130941	Product and Brand Strategies	3,0
137301	Project Feasibility Study	3,0
137311	Project Risk and Value Management	3,0
131161	Service Quality Management	3,0
130401	Services Marketing	3,0
131531	Tax and Non-tax Corporate Burden	3,0
16	Lectures of Visiting Professors	3.0

*Not all the courses have to be opened during a particular academic year.

Plan of studies – internship and seminar			
	Course title		**ECTS credits**
150011	Company Internship (Management)* *Company Internship may be done at KNEU earlier		3,0
190001	Bachelor's Seminar ** – eighth semester at KNEU, second semester at SGH **with a supervisor from SGH		10,0

Total ECTS (minimum): 63

KNEU students should find supervisor at SGH and enrol in a Bachelor Seminar by January of the fourth year of studies (the first year at SGH) at the latest. They must attend the seminar follow-up with the thesis supervisor regularly.

Written Thesis should be read and graded by SGH Professor as supervisor and a reviewer (with PhD degree) from KNEU or SGH.
Defence at SGH.
Copy of Thesis and reviews to be sent to KNEU to be validated after the Defence at SGH or earlier, before the Defence for the review, if the reviewer is from KNEU.