



SGH_EXPERT_NETWORK

Researchers' profiles

SGH Warsaw School of Economics

Introduction

Polish science undoubtedly has a lot to offer and can make a valuable contribution to the debate on the important problems of the present day, including today's economy. The present publication, realised as part of the project 'SGH_Expert_Network: building the internationalisation potential of the Warsaw School of Economics based on an expert network', presents the profiles of our university's researchers - members of the SGH_Expert_Network, and aims to facilitate research networking between international financial and economic organisations and SGH Warsaw School of Economics. We trust that it will contribute to many future joint projects and scientific initiatives.

About the project

Project title: 'SGH_Expert_Network - building the potential of SGH Warsaw School of Economics in the field of internationalisation based on a network of experts'

no. PPI/WTP/2022/1/00155

Project co-financed by the National Agency for Academic Exchange (NAWA) in the framework of Welcome to Poland programme

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Project duration: June 2023 – May 2025

Project Team: Agnieszka Kühnl-Kinel, Aneta Szydłowska, Aleksandra Żołądek



Index of names by research areas

AI, DIGITALISATION AND TECHNOLOGY

BOGUCKI Artur
BYSZEK Katarzyna
GAWROŃSKA Anna
HASHIMOTO Tomoyuki
JAWORSKI Krystian
KACZMARSKI Michał
MRÓWKA Rafał
PIERIEGUD Jana
PILEWICZ Tomasz
PINDELSKI Mikołaj
SOBIECKI Grzegorz
VISVIZI Anna

AGRICULTURE ECONOMICS

OLIPRA Jakub

BANKING

DZIAWGO Tomasz
KOSZTOWNIAK Aneta
KURKLIŃSKI Lech
PTAK-CHMIELEWSKA Aneta
SZELĄGOWSKA Anna

BUSINESS ADMINISTRATION AND MANAGEMENT

KASPRZAK Rafał
LEWANDOWSKA Małgorzata
MASŁOŃ-ORACZ Anna
MIERZEJEWSKA Wioletta
MRÓWKA Rafał
PINDELSKI Mikołaj
STANEK-KOWALCZYK Aleksandra
STASZKIEWICZ Piotr
ZIÓŁKOWSKA Marta
ŻUKOWSKA Joanna

COMMUNICATION AND MEDIA

MOLĘDA-ZDZIECH Małgorzata

DEVELOPMENT ECONOMICS

BRYX Marek
MASŁOŃ-ORACZ Anna
PILEWICZ Tomasz
PROCZEK Magdalena
RADŁO Mariusz
SUM Katarzyna
WIŚNIEWSKI Tomasz

EDUCATION

GÓRAK-SOSNOWSKA Katarzyna
MRÓWKA Rafał

ENTREPRENEURSHIP

KASPRZAK Rafał
KOWALSKI Arkadiusz
MASŁOŃ-ORACZ Anna
MRÓWKA Rafał
PIETRASIEŃSKI Paweł
ZIÓŁKOWSKA Marta

ESG, ENVIRONMENT AND ENERGY ECONOMICS

BARTOSZCZUK Paweł
BENTKOWSKA Katarzyna
GRZYMAŁA Zbigniew
NYGA-ŁUKASZEWSKA Honorata
NIEDZIÓŁKA Dorota
PIERIEGUD Jana
RADŁO Mariusz
RUDZKA Izabela
STANEK-KOWALCZYK Aleksandra
SZELĄGOWSKA Anna

EUROPEAN STUDIES

DYGAS Robert
HASHIMOTO Tomoyuki
KLIMCZUK Andrzej
MOLĘDA-ZDZIECH Małgorzata

FINANCE

BRYX Marek
DIETL Marek
DZIAWGO Tomasz
GEMRA Kamil
HASHIMOTO Tomoyuki
KACZMARSKI Michał
KOSZTOWNIAK Aneta
KURKLIŃSKI Lech
LEWANDOWSKA Małgorzata
MARTYSZ Czesław
NIKOŁAJCZUK Andrzej
PTAK-CHMIELEWSKA Aneta
PRZEŹDZIECKA Eliza
RADŁO Mariusz
SOBIECKI Grzegorz
STASZKIEWICZ Piotr
SUM Katarzyna
SZELĄGOWSKA Anna
ŚLIWIŃSKI Adam
WĘGRZYN Paweł

HEALTH POLICY

BYSZEK Katarzyna
GAWROŃSKA Anna
JAKUBCZYK Michał
NOJSZEWSKA Ewelina
WIĘCKOWSKA Barbara
LEWANDOWSKA Małgorzata

Index of names by research areas

HOUSING AND URBAN STUDIES

BRYX Marek
DYGAS Robert
GRZYMAŁA Zbigniew
RUDZKA Izabela
SAGAN Mariusz
SZELĄGOWSKA Anna
VISVIZI Anna

HUMAN RESSOURCES MANAGEMENT

ŻUKOWSKA Joanna

INSTITUTIONAL ECONOMICS

BENTKOWSKA Katarzyna
GODLEWSKA Małgorzata
MASŁOŃ-ORACZ Anna
MOŁĘDA-ZDZIECH Małgorzata
PROCZEK Magdalena

INSURANCE

PETELCZYC Janina
ŚLIWIŃSKI Adam

INTERNATIONAL ECONOMICS

DYGAS Robert
GÓRAK-SOSNOWSKA Katarzyna
KOWALSKI Arkadiusz
KUŹNAR Andżelika
MOŁĘDA-ZDZIECH Małgorzata
NIEDZIÓŁKA Dorota
NYGA-ŁUKASZEWSKA Honorata
OLEKSIUK Adam
PACHOCKA Marta
PROCZEK Magdalena
RADŁO Mariusz
SYLIWONIUK-WAPOWSKA Agnieszka
VISVIZI Anna
WIŚNIEWSKI Tomasz

INTERNATIONAL TRADE

DYGAS Robert
KUŹNAR Andżelika
OLIPRA Jakub
PINDELSKI Mikołaj
PRZEŹDZIECKA Eliza
NIKOŁAJCZUK Andrzej
PIETRASIEŃSKI Paweł

LEGAL SCIENCES

BOGUCKI Artur
GODLEWSKA Małgorzata
KACZMARSKI Michał

MACROECONOMICS

JAWORSKI Krystian
KOWALSKI Arkadiusz
GAŁECKA-BURDZIAK Ewa
NIKOŁAJCZUK Andrzej
PRZEŹDZIECKA Eliza

MARKETING AND CUSTOMER BEHAVIOUR

PINDELSKI Mikołaj
TRZEBIŃSKI Wojciech

POLITICAL SCIENCES

MOŁĘDA-ZDZIECH Małgorzata
PACHOCKA Marta
SYLIWONIUK-WAPOWSKA Agnieszka
VISVIZI Anna

PUBLIC POLICY

BOGUCKI Artur
DIETL Marek
GAŁECKA-BURDZIAK Ewa
GAWROŃSKA Anna
GODLEWSKA Małgorzata
GRZYMAŁA Zbigniew
KLIMCZUK Andrzej
MAGDA Iga
SAGAN Mariusz
PROCZEK Magdalena
OLEKSIUK Adam
PACHOCKA Marta
PETELCZYC Janina
PILEWICZ Tomasz
VISVIZI Anna
WIŚNIEWSKI Tomasz

SOCIO-ECONOMICS

GAŁECKA-BURDZIAK Ewa
KLIMCZUK Andrzej
MAGDA Iga
MOŁĘDA-ZDZIECH Małgorzata
PACHOCKA Marta
OLEKSIUK Adam
PETELCZYC Janina
RUDZKA Izabela
SYLIWONIUK-WAPOWSKA Agnieszka
WIŚNIEWSKI Tomasz

STATISTICS AND ECONOMIC ANALYSIS

BARTOSZCZUK Paweł
JAKUBCZYK Michał
JAWORSKI Krystian
LEWANDOWSKA Małgorzata
MAGDA Iga
WIĘCKOWSKA Barbara

TRANSPORT AND INFRASTRUCTURE

PIERIEGUD Jana

PAWEŁ BARTOSZCZUK

PhD, Associate Professor

Unit at SGH Warsaw School of Economics:
Collegium of Business Administration

Position:
Member of Discipline Board of Management and Quality Science



Research areas:

- Economics and finance
- Management and quality

Particular research interests and cooperation areas:

- Sustainable development
- Sustainable finance, ESG
- Water management
- Global water modeling
- Natural resource economics
- Global environmental problems
- Operations Research
- Modeling and Simulation
- Circular economy, bioeconomy as a possible way to solve the problem of the depletion of natural resources, including water, biodiversity

BIO:

A graduate of Biotechnology at Warsaw University of Technology, PhD in Economics, researcher at the School of Economics, Institute of enterprise. Government scholarship - Japan Society for Promotion of Science. Lecturer and intern at Northeastern Illinois University in Chicago US, and the University of Aarhus in Denmark. Expert at working groups and task forces Eurostat Environmental Sustainability. Head of research projects funded by the National Science Centre. Member of the organizing committee and international scientific conferences Enviroinfo, Water Economics and Statistics, Risk analysis, international workshops on statistical modelling. Author of over 90 scientific publications focused on water, global water modeling, natural resource, environmental problems, particularly interested in the circular economy, bioeconomy as a possible way to solve the problem of the depletion of natural resources, including water, biodiversity. Member of Polish Association of Environmental and Natural Resources Economists Management Board for the term 2022-2026.

Presenter of the papers at international conferences in China, Japan, USA, Austria, Germany, Netherlands, Spain, Greece, Italy, Denmark. Member of the international societies, organisational committees of the international conferences. Expert in international projects related to the implementation of the Water Framework Directive. Author of expertise for the European Commission in the field of environment and Water and the World Bank.

Most important research projects:

- As part of the OPUS 6 competition organized by the National Science Centre (NCN), Poland Dr. Bartoszczuk was the principal investigator of the project entitled "Research on eco-innovation in enterprises"
- **Expertise in Poland:**
- Expert of European Funds for Modern Economy 2025,
- Expert of the Foundation for Polish Science 2024

Expertise abroad :

- EUROSTAT - served as an expert on Eurostat's Task Force 2, focusing on measuring environmental sustainability. In this capacity, he contributed to preparing and publishing reports aimed at enhancing the understanding of environmental metrics within the European Union.

Experience in cooperation with:

- GUS Statistical Office
- Eurostat
- The European Environment Agency (EEA)
- Expert Climate leadership <https://www.climateleadership.pl/pl/eksperci/pawel-bartoszczuk>

Speaker at international conferences:

- International conference EnviroInfo 2024, Paper Title: "Eco-innovation and circular economy performance in European Union countries"; German University in Cairo (GUC), Egypt: November 13–15, 2024
- 2ND INTERNATIONAL CONGRESS: INNOVATIONS OF THE FUTURE: 'A Taxonomic Measure of the Unreliability of the Level of Development and Innovation of Society and the Economy', Wrocław 7–8.03.2025r,
- Enviroinfo 2023, Munich Bavarian Academy of EScience, Supercomputer Science.enviroinfo2023.eu
- International Week 2021/2024 at Hochschule Bielefeld (HSBI) in Germany, paper on "Eco-innovations in Polish enterprises."

Recent publications

1. Paweł Bartoszczuk; CIRCULAR ECONOMY AND ITS RESTRICTION, ECONOMICS AND ENVIRONMENT Vol. 86 No. 3 (2023) 469-482
2. A. KARMAN Paweł BARTOSZCZUK THE AMBIGUOUS EFFECTS OF ECO-INNOVATIONS: A SYSTEMATIC LITERATURE REVIEW, Economics and Environment Vol.87 No.1 (2024) xxx-xxx
3. Paweł Bartoszczuk; Uma Shankar Singh; Małgorzata Rutkowska; An Empirical Analysis of Renewable Energy Contributions Considering Green Consumer Values—A Case Study of Poland, Energies, 2022; ISSN 1996-1073; 1-25; DOI:10.3390/en15031027

Honours, awards, certificates

- Second Degree Team Award of the Rector of the Warsaw School of Economics for organizational achievements in 2018 and 2024
- Second Degree Team Award of the Rector of the Poznan Economics University for publication achievements in 2017

languages spoken

- Polish
- English

KATARZYNA BENTKOWSKA

PhD, Assistant Professor

Unit at SGH Warsaw School of Economics:
Collegium of Business Administration



Research areas:

- Economics and finance

Particular research interests and cooperation areas:

- Role of institutions in different areas
- Circular economy
- Adaptation to climate change

BIO:

PhD. Assistant Professor at the Institute of Markets and Competition, Collegium of Business Administration, Warsaw School of Economics

Her academic work delves into the study of formal and informal institutions. She explores the role of the institutional environment in the functioning of actors, the adaptation of institutions to climate change, and the transition to a circular economy. Her previous research focused mainly on the formation of transaction costs. She is also interested in behavioural economics. Her research in these areas is complemented by the preparation of various publications. Her work aims to provide valuable insights into how institutions shape economic behaviour and contribute to sustainable development.

Education:

- PhD in Economics (2011), Collegium of Business Administration, Warsaw School of Economics
- Master's Degree in International Relations Economics (2005), Warsaw School of Economics
- Master's Degree in Finance and Banking (2005), Warsaw School of Economics

Most important research projects:

- "Enterprise in a circular economy: organisational, institutional and technological approaches" - granted by: Collegium of Business Administration, Warsaw School of Economics, Warsaw 2022-2024.
- "Ownership and accessibility in the optics of sustainable development" - granted by: Collegium of Business Administration, Warsaw School of Economics, Warsaw, 2019-2021
- "Competitiveness of enterprises in Poland - impact of changes in institutions on the example of changes in the law" - granted by: Collegium of Business Administration, Warsaw School of Economics, Warsaw, 2018-2019

Expertise in Poland:

- Warsaw School of Economics and Luxmed Grup – 2021 - member of the expert team that prepared the report "A Healthy Perspective" after the COVID-19 pandemic
- Union of Employers of the Brewing Industry in Poland Browary Polskie – 2014 - member of the team that prepared the expert opinion published as: T. Pakulska, M. Poniatowska-Jaksch, K. Bentkowska, M. Sagan, "Prospects for the development of the brewing sector in Poland," Warsaw 2014.

Experience in cooperation with:

- Companies
- Unions

Speaker at international conferences:

- Polycentric governance in fighting the Covid-19 pandemic, "Polycentric governance & the challenges of the 21st century", World Interdisciplinary Network for Institutional Research (WINIR), 2022
- European Association for Evolutionary Political Economy (EAEPE), "The 34th Annual EAEPE Conference Tackling inequalities: New paradigms in policy and technology for a just transition and vaccine equity", Informal Institutions and Economic Development, 2022
- European Association for Evolutionary Political Economy EAEPE, "The 33rd Annual EAEPE Conference 2021 Recovery from the Covid-19 Pandemic: Re-thinking the role of the State towards safe, cohesive, sustainable, and innovative economies" Response to Governmental Covid-19 Restrictions—the Role of Informal Institutions, 2021

Recent publications

1. Informal institutions in the circular economy. Economics and Environment, 2024, 89(2), 755. <https://doi.org/10.34659/eis.2024.89.2.755>
2. Trust and the quality of formal institutions. *Ekonomia i Prawo. Economics and Law*. 14 February 2023, T. 22, nr 1, s. 21-35, DOI 10.12775/EiP.2023.002
3. Regulation at the EU and national level - the importance of formal and informal institutions in the circular economy, in: ed. K. Nowicka, *The circular economy : enterprise, institutions, city. Part 1*, 2022, pp. 95-117

Honours, awards, certificates

- Reviewer of the Year 2022 "Journal of Institutional Economics"
- "Institutional Economics. Outline of theory and its practical dimension" - Individual award of the Rector of the Warsaw School of Economics for scientific achievement in 2020 for the authorship of the monograph

languages spoken

- Polish
- English
- German

ARTUR BOGUCKI

PhD, Assistant Professor

Unit at SGH Warsaw School of Economics:
Collegium of Socio-Economics



Research areas:

- Law
- Economics
- Sociology
- Cognitive psychology
- Public Policy
- International relations

Particular research interests and cooperation areas:

- Technology policy and digital transformation
- Data spaces, Competitiveness Fund, Digital Clearinghouse, Digital Sovereignty
- Behavioural public policy
- Technology law, AI Governance, Data law, Robotics
- Internet of Things: Competition law, Digital markets and services law, Consumer protection, Impact assessments, Incentives structures, GovTech

BIO:

Artur Bogucki is a lawyer, economist, and cognitive neuroscientist with a Ph.D. in Law and an LL.M. in Law & Economics (EMLE). He serves as Assistant Professor at

the Warsaw School of Economics (SGH). His scientific focus is on behavioural law and economics, with technology law, medical law, competition law, and financial law as his doctrinal specialties. As researcher in the Global Governance, Regulation, Innovation, Digital Economy Unit at the Centre for European Policy Studies (CEPS) in Brussels, he engages in interdisciplinary research into the ethical, legal, and socio-economic aspects of applied technologies, particularly artificial intelligence. In this capacity, he exercises his expertise in digital policy initiatives such as the EU General-Purpose AI Code of Practice expert group, the EU-US Trade and Technology Dialogue, and the CEPS-Brookings Forum for Cooperation on AI. He has also advised organizations, including Google.org, the Gates Foundation, and the Future of Life Institute, among others, on AI governance, digital policy, and regulatory frameworks. Additionally, he has contributed to multiple large-scale innovation projects focused on implementing AI decision support systems in the healthcare, financial, and policymaking sectors.

Most important research projects:

TANGO 2 – granted by: European Commission, Horizon Europe, 09/2023 – CURRENT

Conducting ethical, legal, and socio-economic assessments of hybrid decision-support systems in four high-impact case studies: postpartum support, intraoperative decision-making, credit lending, and public policymaking. The project aims to develop a theoretical and computational framework for human-machine decision-making, shaping the next generation of human-centric AI.

AI CODE – granted by: European Commission, Horizon Europe, 10/2023 – CURRENT

Assessing the legal and regulatory dimensions of AI-driven tools for combating online disinformation. The project focuses on developing trustworthy AI solutions that ensure information accuracy and integrity in digital spaces.

Expertise abroad :

- Centre for European Policy Studies (CEPS) – Associate Researcher – Brussels, 2021 – CURRENT

At CEPS, he conducts interdisciplinary legal and economic research on AI governance, data regulation, and digital policy, contributing to high-level policy analyses, expert groups, and international regulatory discussions.

- European Commission – Expert Group Member – General-Purpose AI Code of Practice – Brussels, 2024 – CURRENT

He contributes to shaping guidelines that operationalize the AI Act for providers of general-purpose AI models, ensuring compliance and risk mitigation in collaboration with the European AI Office, independent experts, and global stakeholders.

- EU - US Trade and Technology Dialogue – Legal and Economic Analyst – Brussels/Washington, 2022 – CURRENT

Contributing to legal and economic analysis for working groups on digital trade, cybersecurity, and technical AI standards as part of an elite consortium informing US-EU Trade and Technology Council negotiations.

Experience in cooperation with:

- European Commission
- European Parliament
- UNESCO
- Google.org
- Future of Life Institute
- Global Partnership on AI (GPAI)
- Hugging Face
- ATOS
- Wavestone
- Think tanks: Bruegel, Brookings Institution
- The AI Data Robotics Association (ADRA)
- Research centers
- Foundations: Bill and Melinda Gates Foundation, Bertelsmann Stiftung
- Diplomatic mission
- Universities: London School of Economics, ETH Zurich
- Consultancies i.e. EY

Recent publications

1. Bogucki, A. (2025), AI Act. Legal, Policy, and Socio-Economic Approach, Wolters Kluwer Legal Monograph Series. (Forthcoming)
2. Bogucki, A. (2025), Optimal Artificial Intelligence and Data Governance. Ethical, Legal, and Socio-Economic Assessment in eds. Didier, C. Engineering and Value Change, Springer Philosophy of Engineering and Technology Series. (Forthcoming)
3. Ryan, M., Bogucki, A. & Gurtler, P. (2024), Will the real data sovereign please stand up? An EU policy response to sovereignty in data spaces, Oxford International Journal of Law and Information Technology, Volume 32, Issue 1

Speaker at international conferences:

- EU's State of the Union 2024
- Geopolitical Europe 2030
- European Economic Forum, Artificial Intelligence and the European Union's Digital Heritage – Poland, 2024

languages spoken

- Polish
- English

MAREK BRYX

Full Professor

Unit at SGH Warsaw School of Economics:
Collegium of Business Administration



Research areas:

- Economics and finance
- Management

Particular research interests and cooperation areas:

- Housing policy
- Real estate market
- City's regeneration projects
- Property management and economy

BIO:

Prominent expert on housing policy, the real estate market, and methods of development financing, especially housing. President of the State Office of Housing and Urban Development and Undersecretary of State in the Ministry of Infrastructure - 2001-2004.

Creator and Director of the Warsaw office of the United Nations Human Settlements Program (UN-Habitat) - 2006-2008.

Member of the Economics Adviser Committee to the President of Poland on Housing Policy, 2000-2001

2014 – until now, Chairman of the Advisory board of PFR'N";first Polish Fund investing in houses for rent.

2024-until now, member of the advisory board of Vinci DA GAMA; Alternative Investment Company, limited joint-stock partnership; Issuing opinions to the board on the feasibility of investment projects and the scale of the company's financial commitment

2008-2011, Member of Steering and Monitoring Committee of the United Nations Habitat and Human Foundation Experimental Reimbursable Seeding Operations and Other Innovative Financial Mechanisms (ERSO), Opinion on infrastructure construction projects in various countries funded by ERSO

Author of books and articles, including Real Estate Market - System and Financing, Housing Investment Financing, Accessible Housing in a Sustainable City, and on urban revitalization and innovation. He received 3 awards from the Minister of Construction for his publications. Autor and head of 33 expertise for enterprises, banks and others

Most important research projects:

- Project SATURN – The European Standard for Vocational Training in Urban Regeneration, granted by EU, 2015
- Eco-innovation in cities (SGH – 2013-2015); Creator and manager of research projects
- Revitalization of Polish cities as a way to preserve material and spiritual heritage and a factor of sustainable development, granted by Ministry of Higher Education, 2007-2010, Creator and manager of research projects
- Innovative spaces - conditions for creative work in science and business, SGH, Warsaw 2017

Expertise in Poland:

33 expert reports for various companies and institutions, recent ones:

- E&Y, Consulting support in the implementation of the E&Y project "Ecodistrict Chrzanów", in aspects of the housing market and housing solutions for the project in question, 2022
- Foundation WIB, Bryx M., Rudzka I., Availability of rental housing in Poland for the first half of the year 2021, Warsaw 2021
- Foundation WIB, Bryx M., Rudzka I., Alternative model for residential mortgage lending, Warsaw 2020

Expertise abroad

Innovative Financial Mechanisms (ERSO), Opinion on infrastructure construction projects in various countries funded by ERSO- evaluation of development projects

International Network of Town Association (INTA) expert for international counselling missions such as:

- Taipei (2004), Tainan (2009) and Kaohsiung (2009), as one of the experts on economic issues
- Address the INTA Congresses of Kuala Lumpur, Riga, San Sebastian, Tallinn, Paris (twice)
- INTA, mission to intervene on the Warsaw SGH that led to a book "Rethinking University Space: Warsaw School of Economics Redevelopment."

Experience in cooperation with:

- Union of Polish Banks
- Polish Association of Developer Companies
- Polish Real Estate Market Federation
- Ministry of Finance
- Ministry of Economy
- EBRD
- IMF

Speaker at international conferences:

Address the INTA Congresses of Kuala Lumpur, Riga, San Sebastian, Tallinn, Paris (twice)

Recent publications

1. Renting versus owning your own apartment. Choices of young adults in Poland, CeDeWu, 2024, co-author
2. Housing available in a sustainable city, CeDeWu, Warsaw 2021, author
3. Eco-Innovations in Cities, CeDeWu, Warsaw 2015; co-editor and co-author

Other

- Member of INTA jury of the "Idea for Action" Competition, Kaohsiung International Competition
- International Network of Town Association (INTA), Polish representative in the general assemblies and member of the board (2011-2013 and 2017-2020) (the Hague and Paris).
- United Nations Habitat and Human Foundation Experimental Reimbursable Seeding Operations, Member of Steering and Monitoring Committee, 2008-2011

languages spoken

- Polish
- English
- Russian

KATARZYNA BYSZEK

PhD, Assistant Professor

Unit at SGH Warsaw School of Economics:
Collegium of Socio-Economics



Research areas:

- Economics and finance

Particular research interests and cooperation areas:

- Digital Health
- AI in healthcare
- Patient experience
- Clinician experience
- Future models of care
- Financing mechanisms in healthcare
- Behavioral Health
- Value-based care
- Cross-border healthcare
- Regulatory Impact Assessment

BIO:

Katarzyna Byszek, Ph.D studies the impact of new technologies on the functioning of health systems, their financing and regulatory environment. As an analyst and expert, she supports projects in the area of technology and innovation in the health sector at Accenture. She works with the Department of Healthcare Innovation at the Warsaw School of Economics, where she received her PhD in economics and finance.

Her work focuses on exploring innovative models of healthcare delivery and examining the impact of new technologies on healthcare systems and insurance markets. She is particularly interested in the role of technology in driving sustainable development within healthcare organizations and the regulatory impact assessment in this sector. Katarzyna's expertise also extends to cross-border healthcare and patient migration, reflecting her commitment to addressing the challenges and opportunities of a globally interconnected healthcare landscape. As part of the department, she contributes to advancing research and knowledge in organizational, financial, and technological innovations that enhance the efficiency of healthcare systems.

Most important research projects:

- Flexible Approaches to Support Health through financing (FLASH), 2023-2026, Researcher, Horizon Europe, <https://flash-project.com/>
- MIZAD, 2023 – 2024, Researcher, <https://mizad.sgh.waw.pl/pl>
- Visegrad project: Good Practices In Financing Healthcare Services In Ophthalmology, 2021-2023 r., researcher, <https://www.sgh.waw.pl/kes/sites/kes/files/2023-06/visegrad-grant-project-summary-report.pdf>

Expertise in Poland:

- the Polish Chamber of Information Technology and Telecommunications, April 2024, participant in the educational campaign “On the Wave of Science” [Na Fali Nauki]
- Accenture, from October 2017 – currently, expert
- The Chancellery of the Prime Minister, Department of Impact Assessment, from March 2012 – September 2017, expert

Expertise abroad :

- Department of Health — analyst – September- October 2014; conducting impact assessment for regulatory proposals, learning about good practice in regulatory impact assessment

Experience in cooperation with:

- Companies
- The European Health Economics Association
- Polish Chamber of Information Technology and Telecommunications

Speaker at international conferences:

- European Health Economics Association Conference; “Different approaches to assessing the Impact of the cross-border healthcare”, Vienna 1.07.2024
- European Health Economics Association Conference; “Impact of the cross-border healthcare on the health system in Poland”, Oslo 7.07.2022
- European Public Health Conference; “Assumptions for assessing the impact assessment of cross-border directive”, Stockholm 12.11.2017

Recent publications

1. Luchowska K, Chmielewska M, Byszek K, Olearczyk A, Gawrońska A, Więckowska B. Contextual factors influencing the use of digital health by patients and physicians in primary care: a scoping review protocol. *BMJ Open*. 2024 Dec 20;14(12):e088169. doi: 10.1136/bmjopen-2024-088169
2. Byszek K, Assessment of the effects of cross-border health care regulation, SGH Publishing House, Warsaw 2024.
3. Więckowska B, Byszek K, Rękas M, Yurochko T, Shevchenko M, Skrypnikova O, et al. (2024) How much can we learn from each other? Polish and Hungarian good practices in financing ophthalmology care as a proposal for implementation in Ukraine. *PLoS ONE* 19(7): e0306562. <https://doi.org/10.1371/journal.pone.0306562>

languages spoken

- Polish
- English

MAREK DIETL

PhD, MBA, CFA, Assistant Professor

Unit at SGH Warsaw School of Economics:

Collegium of World Economy, Department of Business Economics



Research areas:

- Economics (industrial organisation)
- Finance (capital markets)
- Management (pricing)
- Public policy

Particular research interests and cooperation areas:

- Emerging and frontier capital markets
- Capital market regulation and policy
- Industrial organisation, antitrust, M&A
- Innovation policy, government-backed VC
- Patent protection and patent thickets
- Pricing strategy and price management
- Corporate default prediction

BIO:

Dr Marek Dietl is an Assistant Professor at SGH Warsaw School of Economics, Chairman of the Economic Council to the President of the Republic of Poland and one of Poland's leading experts on public and private capital markets. Since 2008 he has advised four Presidents of Poland. In 2017–2024 he was CEO of the GPW Warsaw Stock Exchange, also chairing the Supervisory Board of the clearing house KDPW_CCP; his tenure saw landmark IPOs such as Allegro and Pepco. He now sits on the supervisory boards of several companies, including ICEA Group (as Chairman), Trans.eu Group and Creotech Quantum.

Active in Polish venture capital since 2006, he was Deputy Investment Director at the National Capital Fund (KFK), the government's fund-of-VC-funds, and co-founded Movens Capital. He has held board or investment committee roles in over 30 companies, funds and public institutions. He began his career at the pricing consultancy Simon-Kucher & Partners, where in 1999–2008 he rose from intern to head of the Warsaw office he had co-founded, completing more than 50 pricing engagements on three continents.

Marek holds an MSc in Economics from SGH and a PhD in Economics from the Institute of Economics, Polish Academy of Sciences (2008), has completed the Executive MBA at Université du Québec à Montréal and is a CFA charterholder.

Most important research projects:

- EMA_FRAILTY: Ecological monitoring for the assessment of frailty in older people – Horizon Europe, THCS Partnership (GA No 101095654), 2025–2028 – investigator
- R&D cooperation between firms and product-market competition – National Science Centre (NCN) 2017/25/B/HS4/01632 – investigator
- Quality and scope of information in forecasting corporate bankruptcy – NCN 2015/17/B/HS4/02081 – investigator
- A new method for identifying patent thickets – NCN 2013/11/B/HS4/00682 – investigator
- Principal investigator: NCBR Spintech project (2013–2015); projects on Polish competitiveness and innovation policy funded by the BZ WBK Foundation and by Google, P&G and Synthos

Expertise in Poland:

- Chairman – Economic Council to the President of the Republic of Poland (since 2026)
- Economic Adviser to the President of Poland (2016–2025); co-author of presidential initiatives: an anti-crisis manifesto (2008–2010) and a bill on fostering innovation (2014–2015)
- Member of the Scientific Board – CEZAMAT, Warsaw University of Technology (2020–2025)
- Member of the President’s Advisory Committee – Łukasiewicz Research Network (2019–2023)
- Member of the Education Committee – National Bank of Poland (2016–2022)
- Chairman of the Supervisory Board – Polish Agency for Enterprise Development (2016–2017)
- Chairman of the standing committee on financial instruments – National Centre for Research and Development (NCBR) (2016–2019)
- Mediator – Arbitration Court at the Polish Financial Supervision Authority (2008–2012)
- Adviser to the President – Energy Regulatory Office (2007–2010)

Expertise abroad:

- Board Member – Federation of European Securities Exchanges (FESE), Brussels (2018–2024)
- Visiting Fellow – Department of Economics, University of Essex, UK (2012–2013)
- Junior Fellow – University of Glasgow, UK (2006–2007)
- Consultant / Senior Consultant – Simon-Kucher & Partners, Bonn, Germany (2002–2004)

Experience in cooperation with:

- Capital markets: GPW Warsaw Stock Exchange, KDPW_CCP; listed companies Creotech Quantum, CStore, Atende, BSC Drukarnia Opakowań, Mercator Medical, Polnord
- Private companies: ICEA Group, Trans.eu Group, Europa Systems, Sanos Group, ReClimb, Real Digital Exchange, Volka
- Venture capital: National Capital Fund (KFK), NCBR Investment Fund, KOWR Ventures, PZU Witelo, Movens Capital, Inovo, BA Seedfund, Zernike Meta-Ventures, Lynx Trail Search Fund
- State-owned: BGK development bank, Solidarity Transport Hub (CPK), Lublin Airport

Speaker at international conferences:

- XIX International Conference on Applied Economics (ICOAE 2026), SGH, Warsaw, 9–11 July 2026 – Scientific Committee member; papers: “Innovation and Competition with Imperfect Patent Protection” and “Empirical Prediction of Default with Corporate Strategy”
- INNOPAT – Conference on the Economics of Innovation and Patenting, ZEW Mannheim (2016)

Recent publications

1. Dietl, M., & Zarzecki, D. (Eds.) (2022). Understanding the Polish Capital Market: From Emerging to Developed. Routledge. [doi:10.4324/9781003298069](https://doi.org/10.4324/9781003298069)
2. Gątkowski, M., Dietl, M., Skrok, Ł., Whalen, R., & Rockett, K. (2020). Semantically-based patent thicket identification. Research Policy, 49(2), 103925. [doi:10.1016/j.respol.2020.103925](https://doi.org/10.1016/j.respol.2020.103925)
3. Berent, T., Bławat, B., Dietl, M., Krzyk, P., & Rejman, R. (2017). Firm’s default – new methodological approach and preliminary evidence from Poland. Equilibrium. Quarterly Journal of Economics and Economic Policy, 12(4), 753–773. [doi:10.24136/eq.v12i4.39](https://doi.org/10.24136/eq.v12i4.39)

Honours, awards, certificates:

- Best article published in Harvard Business Review Polska (2006)
- Best article in marketing and sales published in Harvard Business Review Polska (2008)

languages spoken

- Polish
- English
- German

ROBERT DYGAS

PhD, Assistant Professor

Unit at SGH Warsaw School of Economics:
Collegium of World Economy



Research areas:

- The World Economy
- Political Economics
- Economics and finance
- Management and quality

Particular research interests and cooperation areas:

- Digital currencies
- The federalisation of the EU
- Geoeconomic Paradigm Shift
- economies of Asian countries: India, Sri Lanka, Mongolia, South Korea
- Smart cities
- Housing
- The New World Order
- ESG, Green Economy

BIO:

Robert Dygas, Ph.D., is an SGH Warsaw School of Economics assistant professor at the East Asian Economic Studies Department of The World Economy Research Institute. He completed his master's studies at the Warsaw School of Economics, majoring in Finance and Banking, and at the University of Aarhus in Denmark, majoring in Management. He received his Ph.D. in Economics from the Warsaw School of Economics in 2003 (dissertation: "Strategic Management in the Mobile Telephony Industry in Poland in 1995-2001"). In 2011 he was awarded the Executive Master of Business Administration degree by the Warsaw University of Technology, Business School. He has 23 years of professional experience in multinational corporations in IT, telecommunications and the public sector. From 2015 to 2020 he also worked as the external expert for evaluating Horizon 2020-ECI-FTI proposals (Research Executive Agency EASME under the power delegated by the European Commission).

Most important research projects:

- Smart Cities in Europe and Asia Urban Planning and Management for a Sustainable Future. Granted by SGH Warsaw School of Economics Rector, 2023

The project covered regions such as Iceland, Estonia, Poland, Germany, India, Indonesia, Malaysia, Singapore, and Vietnam to systemize the knowledge in the field. It evaluated smart cities' efficiency and analyses and assesses the standards, norms, and best practices involved in the management of smart cities.

- The federalisation of EU member states – the implications for Poland's economy and international relations. Granted by The Dean's of The World Economy Collegium, 2024-2025

Expertise in Poland:

- European Commission, (Warsaw/ Brussels), 2015 – 2020, Commercial Finance/External Expert
- Ministry of Environment (Warsaw), 2009 – 2011, EU funds Commercial Finance/External Expert

Experience in cooperation with:

- The European Commission
- Ministry of Economy
- Ministry of Environment
- National Bank of Poland
- Polish Post Office
- Embassy of Mongolia
- Regulation Authority of Telecommunication (UKE)

Speaker at international conferences:

- The 36th Annual EAEPE Conference, the leader of the session: The federalisation of The EU member states – the implications for Poland's economy and international relations – Bilbao, 4-6th September 2024
- The 6th International Research Symposium on Social Sciences and Humanities organised by National Center for Research (NCAS) – Key note speaker: The roots of Sri Lanka's crisis in 2010-2022 – Colombo, 24-25 October 2024.
- Leveraging Cutting Edge Technologies for Sustainable Business Practices: Industry 5.0, The Conference organised by The University of Mumbai, the keynote speaker: Industry 5.0 and Environment, Society and Governance (ESG) in business practice – 6-7th December 2024, Mumbai.

Recent publications

1. Assessment of Mongolia's International transit potential for the period 2008-2023, Robert Dygas, Jan Rogala, Mirosław Antonowicz, Suvd-Erdene Chuluunbaatar, SGH Warsaw School of Economics, 2024, <https://doi.org/10.33119/978-83-8030-688-2> 2024
2. Digital Currencies in The New Global World Order, Ranjan Aneja, Robert Dygas, Palgrave McMillan 2024, <https://doi.org/10.1007/978-981-97-4810-5>
3. The Belt and Road Initiative's impact on Poland in the period of 2015-2022. International business implications. Central and Eastern Europe in the Changing Business Environment, International Conference, May Prague 2023 DOI: <https://doi.org/10.4324/9781003365174>

Honours, awards, certificates

- SGH Warsaw School of Economics Rector's award for scientific activities 2023

languages spoken

- Polish
- English
- Spanish
- Russian

TOMASZ DZIAWGO

PhD, Assistant Professor

Unit at SGH Warsaw School of Economics:
Collegium of Socio-Economics



Research areas:

- Economics and finance
- Banking

Particular research interests and cooperation areas:

- New technologies in financial sector
- Gen AI
- Fin Tech, Reg Tech, Sup Tech
- Wealth Management
- Private Equity

BIO:

Tomasz Dziawgo, PhD, is an Assistant Professor at the Warsaw School of Economics (SGH) in the Institute of Banking. Defended PhD thesis with distinction. His research and teaching focus on private equity, financial analysis, banking, and the impact of new technologies on the financial sector, including RegTech, SupTech and Gen AI. He has authored over a dozen academic articles published in national and international journals, and presented his work at conferences, where he received distinctions for research excellence. As a mentor and supervisor, he has supported Student Association of Market Analysis and guided teams to success in international competitions, including the CFA Research Challenge and the CFA AI in ESG Investing, with projects repeatedly recognized by SGH Warsaw School of Economics Rector.

Beyond academia, Tomasz has practical experience as Senior Project Leader at Bain & Company, where he has led strategic engagements in Private Equity practice area such as: due diligence, sector outlooks, ESG assessments, primary research and advanced analytics.

Most important research projects:

- Project Leader in RID Start Grant - Initiative for young professionals (Warsaw 06/2025 - ongoing)
Leading research team on the topic of cybersecurity in the national banking sector and potential industry outlook

Expertise in Poland:

- Bain & Company – Senior Project Leader (2019 - ongoing) – senior team leader across projects associated with Private Equity Group, GenAI practice, ESG, digital diagnostics, data analysis and financial services
- Ministry of Development (2018) – team member of national Biotechnology Development Program, responsible of developing cooperation between state, universities and business entities (biotech companies)

Expertise abroad :

- Analytical contribution to Bain & Company global publication "Many Banks Have Impressed Customers Recently—Can They Extend This Streak?" (2020)

Speaker at international conferences:

- Implications for Global Financial System from Big Tech Companies (Spain, 2020)

Recent publications

1. Dziawgo T., Reg Tech w sektorze bankowym. Ujęcie krajowe i globalne, Wydawnictwo Difin, Warszawa 2025, ISBN: 978-83-8270-442-6
2. Dziawgo T., Analiza Big Data wyzwaniem dla instytucji finansowych, Oficyna Wydawnicza SGH, Warszawa 2023
3. Dziawgo T., Supervisory Technology as a new tool for banking sector supervision, Journal of Banking and Financial Economics, 1(15)2021, 5-13, Warszawa 2021
4. Dziawgo T., Implication for world Economy from RMB inclusion to Special Drawing Right currency basket, Uniwersytet Szczeciński, 2020
5. Dziawgo T., Implications for Global Financial System from Big Tech Companies, 36th IBIMA Conference, 2020

Honours, awards, certificates

- Distinction granted after PhD thesis on Reg Tech topic (2025)
- Received multiple 1st and 2nd class award for outstanding academic accomplishments (Nagroda Rektora) (2023, 2024, 2025)
- University Mentor of winning teams in national/ European financial and strategy competitions (CFA Research Challenge, AI in ESG Investing) (2021 - ongoing)
- Won 2nd price for article for young professionals at KKF conference (2021)

languages spoken

- Polish
- English
- French

EWA GAŁECKA-BURDZIAK

PhD, Associate Professor

Unit at SGH Warsaw School of Economics:
Collegium of Economic Analysis



Research areas:

- Economics
- Finance

Particular research interests and cooperation areas:

- Labour economics
- Unemployment insurance
- Applied economics
- Policy evaluation
- Economics of crime
- Social policy

BIO:

Prof. scholar in the Department of Economics I - PhD in social sciences in the discipline of economics and finance, University Professor at the SGH Warsaw School of Economics, Research Affiliate at Life Course Centre (Australia), and Research Affiliate at Prague University of Economics and Business. Head of research projects (and Principal Investigator) funded by the National Science Centre, NAWA, CERGE-EI Foundation and OECD. Member of the Scientific Council of the Institute of Educational Research (IBE). She has received, among others, the START Fellowship of the Foundation for Polish Science, the Minister's Fellowship for Outstanding Young Scientists, and the Dekaban-Liddle Senior Fellowship (University of Glasgow). She has held academic trips and research stays at Universidad de Sevilla, Universidad Pablo de Olavide in Sevilla, Universidad de Huelva, RWI Berlin, University of Glasgow, University of Wollongong, among others. She works on labour economics (especially evaluation of passive labour market policy instruments) and economics of crime. Head of Postgraduate Studies in Evaluation of Public Policies and Postgraduate Studies in Modern Data-Based Educational and Vocational Counselling.

Most important research projects:

- Developing Public Employment Service for Economically Inactive People in Poland – granted by OECD, framework contract: 26.03.2024 – 25.03.2008. Manager and Principal Investigator.
- Dekaban-Liddle Senior Fellowship – granted by the University of Glasgow, academic year 2023/2024. Principal Investigator.
- Mobility research grant Poland – Germany, Polish National Agency for Academic Exchange – granted by NAWA, 1.01.2023 – 31.12.2024, Principal Investigator.
- “Registered unemployment as a non-traditional route to non-participation of older workers. Recurrent event longitudinal data analysis” (710820 PLN), National Science Centre, Poland, granted by NCN, 1.08.2019 – 31.07.2025, Principal Investigator.
- “The cyclicity of the labour force participation. The added/discouraged worker effect analysis” (192010 PLN), granted by NCN, 22.02.2017 – 21.05.2019, Principal Investigator.
- “The cyclicity of the labour force participation. The added/discouraged worker effect analysis” (192010 PLN), granted by NCN, 22.02.2017 – 21.05.2019, Principal Investigator

Expertise in Poland:

- EU, “Supporting the implementation of panel surveys of people aged 50 and over in the international project Survey of Health, Ageing and Retirement in Europe (SHARE)” - co-author of recommendations, contractor and task manager

Experience in cooperation with:

- The Ministry of Family, Labour and Social Policy
- OECD

Speaker at international conferences:

- Lorentz Center Workshop: Criminal Justice Settings, Crime, and Re-integration: New directions for research - Does prison work make workers better off after release? Revisiting the unemployment benefit route, Leiden, The Netherlands, 19–23.02.2024.
- Labour Econometrics Workshop 2025, Moral Hazard among the Employed: Evidence from Regression Discontinuity, Brisbane, Australia, 15–16.08.2024.
- 38th Italian Labour Economics Association Annual Conference (Italy) – Longer unemployment benefit for more experienced workers - a privilege or a curse? A RDD and DiD analysis – Genua, Italy, --9.09.2023

Recent publications

1. Arendt Ł., Gatecka-Burdziak E., Núñez F., Pater R., Usabiaga C., 2023, Skills requirements across task-content groups in Poland: What online job offers tell us, Technological Forecasting and Social Change, Volume 187, February 2023, 122245
2. Usabiaga C., Núñez F., Arendt Ł., Gatecka-Burdziak E., Pater R., 2022, Skill requirements and labour polarisation: An association analysis based on Polish online job offers, Economic Modelling, <https://doi.org/10.1016/j.econmod.2022.105963>
3. Gatecka-Burdziak, E., Pater, R., Wiśnicki, B., Błędowski, P., & Cherniaiev, H., 2025, It's not (only) about the wage: Labour market (mis)match in social care services for older individuals, Life Course Centre Working Paper Series, 2025-03. Institute for Social Science Research, The University of Queensland. DOI: 10.14264/16a0560

Honours, awards, certificates

- Warsaw School of Economics Rector's Award, (individual) - 2024
- Warsaw School of Economics Rector's Award, (individual) - 2021
- Warsaw School of Economics Rector's Award, 2nd degree (team) - 2019
- Warsaw School of Economics Rector's Award, 2nd degree (individual) - 2014
- University of Łódź Rector's Award, 2nd degree (team) - 2014

languages spoken

- Polish
- English
- Spanish

ANNA GAWROŃSKA

PhD, Assistant Professor

Unit at SGH Warsaw School of Economics:
Collegium of Socio-Economics



Research areas:

- Management and quality

Particular research interests and cooperation areas:

- Digital Health
- Patient Safety
- Hospital Logistics

BIO:

Ph.D. in economics, MBA in Healthcare, assistant professor in the Innovations in Healthcare Unit at the Warsaw School of Economics. Participant of international projects in the field of standards in e-health (Antilope, epSOS, openMedicine, UNICOM) and national projects in the field of healthcare management and digital health.

For 20 years, she has supported hospitals in managing the flow of medical products. Working with IT companies, authorities and industry associations, she helps implement solutions that increase patient safety and comfort for nursing staff and advises on the implementation of GS1 barcodes in accordance with legal requirements.

She cooperates with the Office for Registration of Medicinal Products for Medical Devices and Biocidal Products, the e-Health Center, as well as industry associations and medical clusters. Board member of the Polish HL7 Association, ambassador of the Polish Federation of Hospitals, expert of the Council of the Coalition for Hospital Safety and member of the Polish Economic Society.

Author of more than 70 scientific and popular science publications, as well as the open access book "Managing the process of medicinal product flow in a hospital". Participant of more than 50 industry conferences.

Most important research projects:

- UNICOM – granted by Horizon 2020, 2022-2024, aimed at implementing the IDMP concept for identification of medical products across borders in Europe
- OpenMedicine – granted by Horizon 2020, 2014-2015, aimed at developing the concept and mechanisms for the implementation of electronic cross-border prescription, with particular attention to the unambiguous identification of pharmaceutical and medicinal products
- Antilope – granted by Horizon 2020, 2013-2014, aimed at developing guidelines for interoperability of standards in the area of eHealth
- epSOS – granted by the EU, 2011-2013, aimed at developing concepts and mechanisms for the exchange of medical data on patients in the context of improving the efficiency and effectiveness of the implementation of cross-border services

Expertise in Poland:

- Council of the Coalition for Hospital Safety – 2023 – now – expert

Experience in cooperation with:

- Government-level institutions
- Companies
- Polish HL7 Association
- Coalition for Hospital Safety
- Polish Economic Society
- Polish Hospital Federation

Speaker at international conferences:

- 11th World Conference on Information Systems and Technologies – “Factors influencing the effectiveness of medical products stock management in Polish hospitals - research results” – Pisa, 2023
- National Scientific Conference “Patient and medical staff towards information technologies - legal and social aspects” – “Application of ICT solutions for effective and efficient management of the flow of vaccines in the era of a pandemic - legal and economic analysis” – on-line, 2021
- Hospital and Healthcare Management – “How to shorten the response time to the needs of a hospitalized patient? Managing the flow of medicines using modern solutions” – Warszawa, 2018

Recent publications

1. Anna Gawrońska, Adam Kolinski, Michał Adamczak, Factors Influencing the Effectiveness of Medical Products Stock Management in Polish Hospitals - Research Results, Rocha, A., Adeli, H., Dzemyda, G., Moreira, F., Colla, V. (eds) Information Systems and Technologies. WorldCIST 2023. Lecture Notes in Networks and Systems, vol 799. Springer, Cham. https://doi.org/10.1007/978-3-031-45642-8_28
2. Piotr Merks, Damian Świeczkowski, Mikołaj Zerhau, Anna Gawronska, Anna Kowalczyk, Klaudiusz Gajewski, Ralf Däinghaus, Miłosz Jaguszewski, David Brindley, Implementation and evaluation of a medicines authentication system in a German secondary care environment, Acta Poloniae Pharmaceutica - Drug Research, 2021, Volume 78, Issue 1, Pages 135 - 146
3. Gawrońska Anna, Study of the impact of implementing an electronic prescription with barcode scanning on the time of response to the patient's needs in the field of pharmacotherapy, Zdrowie Publiczne i Zarządzanie 2018, nr 16 (3), s. 149-154

Honours, awards, certificates

- Winner of the “21st Century Polish Woman” contest in 2022

Other

- HL7 Poland – 2017 – now – Board Member
- Polish Hospital Federation – 2022 – now – Ambassador
- Polish Economic Association – 2023 – now – member
- Interoperability Council – 2019 – 2022 – member

languages spoken

- Polish
- English
- French
- Danish

KAMIL GEMRA

PhD, Assistant Professor

Unit at SGH Warsaw School of Economics:
Collegium of Business Administration



Research areas:

- Corporate finance

Particular research interests and cooperation areas:

- Bonds
- Equity crowdfunding
- ESG
- Capital market

BIO:

Dr. Kamil Gemra - doctor of economic sciences in the field of finance. Assistant professor at the Collegium of Business Administration of the Warsaw School of Economics. Lecturer at MBA studies. Advisor on capital market and investor relations. Experienced member of supervisory boards of private companies listed on the stock exchange and state-owned companies. Former managing partner of a leading investor relations agency and former vice president of a brokerage house. Winner of the student competition Inspiration of the Year 2022 and Inspiration of the Year 2023. Scholarship holder of the Academy of Capital Market Leaders of the Lesław A. Paga Foundation. On the capital market since 2009 both as an investor and participant in many processes on the side of issuers. In his professional as well as academic work, he deals with corporate finance, the bond market and communication with investors. Advisor to the largest companies listed on the Warsaw Stock Exchange. Conducts lectures and trainings on investing and personal finance. Scientific reviewer for several scientific journals. Author or co-author of both more than 60 scientific publications and several books.

Most important research projects:

- Quality of ESG management and crisis resilience. Enterprises – financial institutions – local government units – granted by: SGH Warsaw School of Economics, Warsaw 03/2022 – 11/2024
Leading a small research team.

Expertise in Poland:

- Advising listed companies on capital raising and investor relations.
- Polish Agency for Enterprise Development – Expert since 1.2025.

Expertise in Poland:

- Reviewer in scientific journals

Experience in cooperation with:

- Companies
- Many years of business practice

Speaker at international conferences:

- XXIV International Conference on Financial Management, organized by Institute of Economics and Finance. My paper - , “Factors influencing decisions on foreign capital in the capital structure of companies listed on the Warsaw Stock Exchange”, University of Szczecin, September 27-29, Kolobrzeg.
- XIII International Forum on Finance and Banking, Challenges of Contemporary Finance, Risks, Strategy, Perspectives, organized by Chair of Finance. My paper - , “The impact of COVID-19 on the capital structure of companies listed on the Warsaw Stock Exchange” , organized by Chair of Finance, Warsaw University of Life Sciences, Warsaw, 25-26.11.2021, Warsaw.
- International Conference on Applied Business and Economics 2021 17th Edition: A DIGITAL CONFERENCE, organized by William Paterson University, Cotsakos College of Business, New Jersey, USA. My paper „Equity crowdfunding. Evidence from Poland”

Recent publications

- 1.Gemra K., Determinants of the capital structure of public gaming companies, Oficyna Wydawnicza SGH, Warsaw 2024.
- 2.Gemra K., Kwestarz P., Investor demand for stocks in Initial Public Offerings and their price behaviour after debut. Evidence from Poland, Research Papers in Economics and Finance, 8(2), doi: <https://doi.org/10.18559/ref.2024.2.1002>
3. Śliwiński P., Ablewski Sz., Gemra K, Łukowski M., Where is the missing value? Evidence from the game industry IPOs underpricing in Poland, International Journal of Management and Economics 2022, 58 (4), doi: 10.2478/ijme-2022-0024

Other

- Member of supervisory boards of private companies

languages spoken

- Polish
- English

MAŁGORZATA GODLEWSKA

PhD, Assistant Professor

Unit at SGH Warsaw School of Economics:
Collegium of Business Administration



Research areas:

- Law & Economics

Particular research interests and cooperation areas:

- Circular public procurement;
- Institutional conditions for the development of entrepreneurship and innovation;
- Legal conditions for the development of artificial intelligence and digital platforms;
- Digital markets and services
- Legal conditions for a circular economy.

BIO:

Małgorzata Godlewska, PhD - Assistant Professor in the Department of Administrative and Corporate Finance Law, Department of Corporate Regulation. Specializes in economic analysis of public procurement law, financial law or e-business law. She lectures on Public Procurement, E-business Law, Economic Law, or Law for Real Estate Agents.

She was the leader of the scientific activity entitled. "Comparison of Institutional Pathologies of Innovation Networks in Poland and Hungary" carried out under the Miniatura 3 competition and funded by NCN, grant number 2019/03/X/HS4/01020.

PPP expert in the already completed project entitled. "Development of public-private partnership in Poland" under POWER 2014-2020.

She has 20 years of professional practice in leading Polish audit and consulting companies. She has participated in audits and consulting projects for both leading listed companies and capital groups, as well as for public finance sector entities.

Most important research projects:

- "Comparison of institutional pathologies of innovation networks in Poland and Hungary" carried out under the Miniatura 3 program and financed by the National Science Center (hereinafter NCN) grant number 2019/03/X/HS4/01020, Head of the project
- "Development of public-private partnership in Poland" No. WND-POWR.02.18.00-00-0096/16-04 within the framework of the Operational Program Knowledge Education Development 2014-2020 co-financed by the European Social Fund under the agreement DPA/1/2017 dated 05/01/2017 between the Ministry of Development and Finance and the Lewiatan Confederation and the PPP Center Foundation, PPP expert
- "Hidden Champions" carried out by CEEMAN and IEDC-Bled School of Management, June 2018, researcher of Polish hidden champions
- "Good practices of local government units for counteracting unemployment in the cross-border region in the conditions of Covid-19" carried out under the Interreg V A Mecklenburg - Vorpommern/Brandenburg/Poland Cooperation Program by the Institute of Economics and Finance of the University of Szczecin – member of the research team during research internship

Expertise in Poland

- PPP Center Foundation – 2018 – expert in PPP
- PKF Consult – 2014-2022 – member of the audit teams, expert in PPP and public procurements
- Grupa Gumułka – 2004-2013 – member of the audit teams, expert in public procurements

Experience in cooperation with:

- PPP Center Foundation
- PKF Consult
- Grupa Gumułka

Speaker at international conferences:

- 7th WINIR Conference on “Polycentric Governance & the Challenges of the 21 st Century”. Title of the paper: „The role of local institutions for creating sustainable entrepreneurial ecosystem at local level in crisis times”. September 6-9th, 2022, WINIR on-line.
- 7th Conference on "The Shadow Economy, Tax Behaviour and Institutions"; organized by Brunel University London & University of Warsaw. Title of the paper: “The impact of interplay between formal and informal institutions on tax systems: Evidence from CEECs”, 23-25.09.2021.
- 5th International Conference on Economic Analysis of Litigation, title of the paper: "Institutional pathologies in judicial system in Poland on example of litigious commercial cases", Bucerius Law School, Hamburg Germany, 15-16 June 2018.
- Conference „Public Procurement: Global Revolution VIII”. Title of the paper: “Impact of procurment system for SMEs in the market for civil engineering in Poland”, 12-13 June 2017, Univeristy of Notingham, UK.

Recent publications

1. Godlewska, M., & Godlewski, M. (2024). Circular public procurements: myth or reality? Towards transformation to circular economy. *Economics and Environment*, 89(2), 697. <https://doi.org/10.34659/eis.2024.89.2.697>
2. Godlewska, M. & Mackiewicz, M. (2023) Local context of local government participation in the innovation networks: Evidence from Poland. *International Journal of Management and Economics*. 2023. 59(3), 243-263, <https://doi.org/10.2478/ijme-2023-0007>
3. Godlewska, M. & Pilewicz, T. (2022) Entrepreneurial activities of local governments in their investment attractiveness context – evidence from Poland. *Local Government Studies*, 48(3), 590-614, <https://doi.org/10.1080/03003930.2020.1842736>

Honours, awards, certificates

- 25.10.2023 2nd degree individual award of the Rector of the SGH Warsaw School of Economics for scientific achievements constituting a significant contribution to the development of science

Other

- Member (from 04.05.2023) of the editorial committee of *Engineering Economics*

languages spoken

- Polish
- English
- German
- Italian

KATARZYNA GÓRAK-SOSNOWSKA

PhD, Associate Professor

Unit at SGH Warsaw School of Economics:
Collegium of Socio-Economics

Position

Head of the Middle East and Central Asia Unit



Research areas:

- Economics and finance
- Political science
- Management and quality
- Sociological sciences
- Pedagogy
- International relations

Particular research interests and cooperation areas:

- Contemporary MENA
- Islam and Muslims in Poland and wider Europe
- Security sciences
- Higher education

BIO:

She earned her PhD in economics at the SGH Warsaw School of Economics and her habilitation in the study of religions at Jagiellonian University in Cracow. She works as an associate professor at the Middle East and Central Asia Unit. In 2012-2020 a vice-Dean of Master's Studies. Her research interests focus on the contemporary Middle East and Muslim minorities in Europe. She published several monographs including *Deconstructing Islamophobia in Poland* (2014), *Managing Spoiled Identity. The Case of Polish Female Converts to Islam* (co-author, 2023) and edited *Muslims in Poland and Eastern Europe* (2011) and *Non-Inclusive Education in Central and Eastern Europe* (co-editor, 2022). Head of research projects funded by the European Commission (CERV, Horizon 2020), Erasmus+ Programme, UNESCO, as well as Polish MFA, MHE and NCN (currently two projects: EMPATHY and DIGITISLAM). President of the Association Forum Dziekanatów (Student Services Employee Association).

Most important research projects:

- Academic Partnership for the Study of the Middle East and North Africa in Central and Eastern Europe (CEEMEA) funded by NAWA Strategic Partnerships, 2026-2024
- Student activism for Palestine in the context of the war in the Gaza Strip: local and global perspectives within the NAWA Intervention Grants, 2025-2024
- Digital Islam across Europe: Understanding Muslims' Participation in Online Islamic Environments funded within CHANSE - Collaboration of Humanities and Social Sciences in Europe PL: Prof. Frederic Volpi (university of Edinburgh), 2024-2022
- EMPATHY: Challenging Discourse about Islam and Muslims in Poland funded by the European Commission: Directorate-General for Justice and Consumers, 2023-2022
- Navigating Social Worlds: Toolbox for Social Inquiry funded by Erasmus+ Strategic Partnerships in Response of the Covid-19 Situation – Partnerships for Digital Education Readiness, nr 2020-1-PL01-KA226-HE-096356, head: Katarzyna Górak-Sosnowska, 2023-2021
- Managing spoiled identity: the case of Polish female converts to Islam National Science Centre research grant, OPUS, no 2017/25/B/HS1/00286, head: Katarzyna Górak-Sosnowska, 2023-2018

Expertise Abroad

- 07.2023–02.2024: Member of the Informal ad hoc and temporary group of experts on combating anti-Muslim hatred and discrimination, appointed by the European Commission, Directorate-General for Justice and Consumers, Directorate D – Equality and Non-Discrimination

Experience in cooperation with:

- Other universities
- Ministry of Science and Higher Education
- NGOs

Speaker at international conferences:

- Annual Conference of the British Association for Islamic Studies, University of Leeds. Presentation: "The educational role of khutbas in Polish mosques: between Polishness and Muslimness" by Dr. Katarzyna Górak-Sosnowska, Professor at SGH; presentation prepared with Dr. Mateusz Chudziak and Dr. Joanna Krotofil. May 21-22, 2024
- Conference in Göttingen, "Societies in Transition: Law, Culture, and Politics in the Middle East" organized by Deutsche Arbeitsgemeinschaft Vorderer Orient and Universität Göttingen. Presentation: "Biomedical or Islamic? Tackling mental health in online fatwas" by Dr. Katarzyna Górak-Sosnowska, Professor at SGH, in collaboration with Dr. Agnieszka Syliwoniuk-Wapowska and Dr. Anna Knyszyńska (PUM). September 5-28, 2024
- Seminar at University College London, "Reimagining Higher Education – Journeys of Decolonising". Presentation: "Redefining 'those who are not' (academics) in Polish higher education. A Legislative and Cultural Challenge" by Dr. Katarzyna Górak-Sosnowska, Professor at SGH. November 8, 2024

Others

- From 11.2024: Member of the Committee for Communication and Social Responsibility of the Conference of Rectors of Academic Schools in Poland
- From 01.2024: Member of the advisory team for the creation of a national strategy for the internationalization of higher education and science, appointed by the National Agency for Academic Exchange
- 12.2020-04.2020: Member of the advisory team for the digitization of recruitment and the educational process in universities, appointed by the Minister of Science and Higher Education

Recent publications

1. Non-Inclusive Education in Central and Eastern Europe, K. Górak-Sosnowska, U. Markowska-Manista red., London: Bloomsbury 2023.
2. Managing Spoiled Identity. The Case of Polish Females Converts to Islam, co-authors: B. Abdallah-Krzepkowska, J. Krotofil, A. Piela. Brill: Leiden 2023.
3. A. Piela, K. Górak-Sosnowska, B. Abdallah-Krzepkowska, The Need for Teaching Against Islamophobia in a Culturally Homogeneous Context: The Case of Poland, w: Islamic Studies in European Higher Education. Navigating Academic and Confessional Approaches, J. Nielsen, S. Jones (red.), Edinburgh University Press, Edinburgh 2023.

Honours, awards, certificates

- 2024: Award from the Minister of Science and Higher Education for significant achievements in scientific activities
- 2023-2012: yearly awards from the Rector of SGH for academic, teaching or organizational achievements
- 2018: Medal of the Commission of National Education for special merits in education and upbringing

languages spoken

- Polish
- English
- German

ZBIGNIEW GRZYMAŁA

PhD, Associate Professor

Unit at SGH Warsaw School of Economics:
Collegium of Management and Finance

Position

Head of the Middle East and Central Asia Unit



Research areas:

- Economics and finance
- Management

Particular research interests and cooperation areas:

- Socio-economic geography, spatial management
- Social communication and media sciences
- Political science and administration
- Management and quality
- Smart cities
- Housing
- ESG
- Waste management
- Circular Economy
- Fintech
- Public policies
- Restructuring of municipal enterprises
- Local government
- Small and medium – sized enterprise

BIO:

Professor at SGH in the Institute of Finance.

35 of experience in current position at SGH

Key qualifications: business models of the circular economy, corporate financial analysis, strategic analysis of organizations,

especially local government units, circular economy, life

cycle of products (LCA), also in municipal industries; public sector economics; restructuring of municipal sector enterprises including energy transformation of municipal enterprises; environmentalist, real estate management, fin.-tech, Artificial Intelligence.

Expert of the National Chamber of Waste Management.

Participation in numerous research projects on urban economy and SMEs. Author of numerous publications on circular economy, local government, municipal economy, fin-tech. etc. Active participation in many foreign conferences and cooperation with foreign scientists, among others, in the field of public policies affecting the natural environment, artificial intelligence and its role in the economy, including circular economy and others.

Most important research projects:

- statutory research: i.e. Energy transformation of municipal economy – 2023, Circular economy - possible models and development prospects - 2024
- The positioning at the local government level is based on support for Small and Medium-sized Enterprises (SMEs), based on the multi-level regional management model (REGIOGMINA) - project, leader, 2020 to 2022
- Needs of local government organizational units until 2020 and after 2020 in terms of selected types of infrastructure and the availability of their EU funds, granted by Ministry of Investment and Development, Warsaw 2019
- Eco-innovations in the city, 2013 – 2015 – eco cities team leader, leader of project – prof. dr hab. Marek Bryx,
- 5.Guidelines for determining the maximum and minimum rates of fees for municipal waste management with an analysis of the costs of municipal waste management incurred by the municipality”, granted by the Ministry of Environment, Warsaw, 2014,

Expertise in Poland

- National Chamber of Waste Management, expert
- The Ministry of Environment, expert in the field of amending the Act on maintaining cleanliness and order in municipalities, Warsaw 2013
- Municipal Development Agency – Warsaw – member of the expert for partnership strategies, Warsaw 2010-2011
- Polish Entrepreneurship Development Agency – expert - evaluation of applications, Warsaw 2004-2008.
- Information Processing Center - expert - evaluation of applications, Warsaw 2004-2008.

Experience in cooperation with:

- Ministry of Finance
- Ministry of Economy
- Ministry of Environment
- National Chamber of Waste Management
- OPI
- municipal enterprises
- municipalities
- companies
- OECD
- PARP

Speaker at international conferences:

- Discussion participant and as a Chairperson in the 2024 meeting of World Finance & Banking Symposium, December, 16th-18th, Abu Dhabi.
- The 7th International EcoSummit Congress - EcoSummit 2024 - Eco-Civilization for a Sustainable and Desirable Future 14 - 19 December 2024 | Zhengzhou, China
- The 9th International Conference on Applied Research in Management, Economics and Accounting and presented the paper "Backcasting as a leadership method of planning local and regional development", 8-10 November 2024, Bangkok Thailand, IARMEA.

Recent publications

1. Local economic development funds Scientific editors: Olgierd Dziekoński; Zbigniew Grzymała; Grzegorz Maśloch; Piotr Stolarczyk; 2022; Oficyna Wydawnicza SGH – Szkoła Główna Handlowa w Warszawie; ISBN 978-83-8030-541-0; 1-214;
2. Enhancing waste resource efficiency: circular economy for sustainability and energy conversion, Hadad Elroi 1, Grzymała Zbigniew 2, Wójcik-Czerniawska Agnieszka 2 and Szewczyk Piotr 3; Front. Environ. Sci., 06 November 2023, Sec. Environmental Economics and Management, Volume 11 - 2023 | <https://doi.org/10.3389/fenvs.2023.1303792>
3. Supporting local entrepreneurship by local government units, ed. Z. Grzymała, A. Wójcik-Czerniawska, O. Dziekoński, Oficyna Wydawnicza SGH, Warsaw 2024; ISBN: 978-83-8030-711-7; DOI: 10.33119/978-83-8030-711-7_2024.

Honours, awards, certificates

- Bronze Cross of Merit - 2018
- Award of the Rector of the Warsaw School of Economics for the degree of habilitated doctor - 2012

languages spoken

- Polish
- English
- Russian

TOMOYUKI HASHIMOTO

DPhil (Oxon)

Unit at SGH Warsaw School of Economics:
Collegium of World Economy



Research areas:

- Economics and finance
- Socio-economic geography
- Management and quality
- Legal sciences
- International relations

Particular research interests and cooperation areas:

- European integration (including Capital Markets Union)
- Economics of EU (in particular, Central Europe and the Baltic States)
- Financial Technology (including AI and finance)
- Finance and ethics (including 'inclusive growth')

BIO:

Tom Hashimoto, LL.M., DPhil (Oxon) specialises in financial centre development—particularly the FinTech ecosystem and regional resilience—labour market dynamics in financial and business services, and the ethical dimensions of emerging technologies such as AI. For case studies, he focuses on Central and Eastern Europe (especially Poland) and the Baltic states (especially Lithuania). Current research projects include: EU Capital Markets Union (with Prof Maik Huettinger, ESSCA, France), geographically embedded financial institutions (e.g. cooperative banks) in Europe (PI for OPUS), and the ethical dimensions of FinTech. His educational background in Law (LL.M. Hamburg) and Financial Geography (DPhil Oxford) allows him to analyse various institutions in a spatiotemporal manner, highlighting the complex, uneven, and multifaceted nature of financial markets. He is a member of Lions Club (Warszawa Host) and the British Mensa.

Most important research projects:

- Uneven or a geographical concentration? A case of financial and business services production in Poland – granted by NCN (OPUS), Warsaw, 2024-2025 (principal investigator)
- Led a small research team on regional representation of financial markets in a national system and its resilience.
- ESRC/Oxford PDT innovation placement – granted by the Economic and Social Research Council (UK), hosted by the European Bank for Reconstruction and Development, London, 2019-2020
- Assisted Director of Country Economics for investigating the AI and ethics in the European financial market context.
- EU-Canada trade: challenges and opportunities – granted by the Canadian government, Vilnius/Riga, 2019-2022 (under the Baltic Institute, Vilnius)
- Participated in a series of research projects as a senior researcher. The project also reflected on various sanctions imposed by the US at the time.

Expertise Abroad

- Lithuanian Social Business Association, Vilnius (Lithuania) – Advisor to director (since 2021)
- Mentoring for Growth, London – Mentor and Executive Coach (2021-2024)

Experience in cooperation with:

- companies
- banks
- Government-level institutions

Other:

- Baltic Institute of Economics and International Relations, Vilnius (Lithuania) – Director and Chair of the board (since 2021, member since 2018)
- We Coach One, London – Director and Founding Member (since 2021)
- Fellow, the Higher Education Academy (UK)
- Fellow, the Royal Geographical Society (UK)
- Member, Lions Club Warszawa ‘Host’
- Member, British Mensa

Speaker at international conferences:

- Hashimoto, T. (2024) ‘Can we teach economic ethics to AI?’ Session Keynote. Nurturing Critical Minds conference, Vilnius University.
- Hashimoto, T., Dzienis, A., & Kaneko, H. (2024) ‘Decarbonisations of Regions and its Role in Building Economic Resilience’. Regional Studies Association Annual Conference, Florence, Italy.
- Hashimoto, T. & Huettinger, M. (2023) “‘Democratisation’ of Finance and the Capital Markets Union: Where is Participatory Ethics?”. UACES Annual Conference, Queen’s University Belfast, Northern Ireland.
- TEDxISM speaker

Recent publications

- 1.Hashimoto, T. & Huettinger, M. (2024) ‘Moral sentiments and sustainable finance: a proposal for new market segmentation’, European Management Journal, in-press. [H index: 124 (Q1), ABS: 2]
- 2.Hashimoto, T., Pažitka, V., & Wójcik, D. (2022) ‘Financial centres as central places: Empirical investigation of adviser-client trade links and their spatiality in high finance’, Urban Studies, 59(6): 1255-1274. [H index: 147 (Q1), ABS: 3]
- 3.Hashimoto, T. & Wójcik, D. (2021) ‘Centripetal and centrifugal forces in the wake of external shocks: A case of financial and business services in the Visegrád Four’, Applied Geography, 134. [H index: 99 (Q1)]

Honours, awards, certificates

Thanking letter ‘padeka’ by President of Lithuania

languages spoken

- Japanese
- English
- Polish
- French

MICHAŁ JAKUBCZYK

PhD, Associate Professor

Unit at SGH Warsaw School of Economics:
Collegium of Economic Analysis



Research areas:

- Economics

Particular research interests and cooperation areas:

- Health preference research
- Decision analysis and modelling in health technology assessment, cost-utility analysis
- Decision theory

BIO:

Michał Jakubczyk is a professor at SGH in the Decision Analysis and Support Unit. He graduated from SGH and Warsaw University. During his academic career, Michał completed international internships such as Marie Curie scholarship at the Catholic University of Louvain (2004, Belgium) or Fulbright Senior Award Fellowship at the University of Iowa (2015-2016, USA).

In his research, Michał focuses on preference modelling and decisions support, in particular in healthcare-related decisions. He co-authored numerous scientific papers in top-ranked academic journals (e.g., Annals of Operations Research, European Journal of Health Economics, Health Economics, Pharmacoeconomics, Medical Decision Making, Quality of Life Research, or Value in Health).

MBA is an appreciated lecturer with experience on all levels of studies, from undergraduate to MBA. He has provided training in statistics and decision modeling for public institutions (e.g., National Health Fund or the Agency for Health Technology Assessment and Tariffication) and pharmaceutical companies.

Michał is a member of the EuroQol Group (in the period 2022-2025, a member of the Executive Committee) and of the International Academy of Health Preference Research. He has many years of business experience, currently as co-owner of HealthQuest, a consulting company providing services in health technology assessment.

Most important research projects:

- Methods of decision analysis in multi-criteria problems and estimation of willingness to pay/accept using fuzzy modeling – granted by National Science Centre, Poland, 2016-2021
- Making cTTO sensitive for WTD states – granted by the EuroQol Research Foundation, 2022-2024

Expertise in Poland:

- HealthQuest (a company providing services in preparing health-technology assessment reports) – a co-founder and an owner (since 2009)

Expertise abroad :

- The EuroQol Group – a member (since 2017) and a member of the Executive Committee (2022-2025)
- International Academy of Health Preference Research (tenured member, since 2017)

Experience in cooperation with:

- Pharmaceutical companies (in the context of health technology assessment)
- Ministry of Health, National Health Fund, Agency for Health Technology Assessment and Tariffication (providing training on statistics and decision modelling in the context of healthcare)

Speaker at international conferences:

- EuroQol Academy Meeting – Bolt-on valuation: ideas for using measurement data – Barcelona, 2025
- EuroQol Plenary Meeting - Making composite Time Trade-Off sensitive for worse-than-dead health states. – Noordwijk, Holandia, 2024
- Foundations of Utility and Risk - How sure are you? – can self-reported conviction in discrete choice experiments be used to elicit preferences for health states? – Ghent, Belgium, 2022

Recent publications

1. Jakubczyk M., Schneider P., Lipman S.A., Sampson C. (2023): "This dead or that dead: framing effects in the evaluation of health states", Value in Health,
2. Jakubczyk M. (2023): "Re-revisiting the Utilities of Health States Worse than Dead: The Problem Remains", Medical Decision Making,
3. Jakubczyk M., (2022): "What if 0 is not equal to 0? Inter-personal health utilities anchoring using the largest health gains.", The European Journal of Health Economics

Honours, awards, certificates

- „Lider SGH” award in the category Science (2024)
- First-Degree Individual Award of the Rector of the SGH Warsaw School of Economics for outstanding scientific achievements (2022)
- Distinction, Best Lecturers Ranking, 7th Edition of MBA-SGH (2020)

languages spoken

- Polish
- English

KRYSTIAN JAWORSKI

PhD, Assistant Professor

Unit at SGH Warsaw School of Economics:
Collegium of World Economy



Research areas:

- Economics and finance

Particular research interests and cooperation areas:

- Artificial intelligence
- Forecasting
- Macroeconomics

BIO:

Dr. Krystian Jaworski is an Assistant Professor at the Collegium of World Economy and a Director of Macroeconomic Analysis at Credit Agricole. His research focuses on macroeconomic forecasting, particularly inflation and exchange rate modeling, as well as the application of artificial intelligence in economic analysis.

Dr. Jaworski has authored numerous publications in prestigious national and international journals, including those indexed in JCR. He has led and participated in over a dozen scientific projects, including those funded by National Science Centre and the National Bank of Poland.

As a macroeconomic expert, he combines academic research with practical applications in financial markets, providing in-depth economic analysis and forecasts for one of Poland's leading financial institutions. His expertise spans exchange rate forecasting, business cycle modeling, and real-economy forecasting. He has been an invited speaker at various international conferences and has collaborated with government institutions, think tanks, and financial organizations.

His recent work explores AI-driven forecasting models and their implications for macroeconomic policy. Beyond academia, he actively contributes to public discourse through media engagements and expert consultations with international organizations.

Most important research projects:

- "Utilization of online data for the purpose of measuring and nowcasting food inflation, and analysis of price shocks transmission and price stickiness. Case of Poland." Granted by National Science Centre (2016-2021)

The project developed an innovative, fully automated web-scraping framework to collect and analyze online food prices, offering an alternative to traditional data collection methods that were disrupted by lockdowns.

- "Economic, institutional, and socio-cultural determinants of consumer credit in the context of monetary integration." Granted by National Bank of Poland (2015-2016)

This project explored the determinants of consumer credit in the context of monetary integration. This study analyzed consumer credit trends in 23 EU countries from 1997 to 2014, applying panel regressions to assess the impact of economic, institutional, and socio-cultural factors. The results provided valuable insights for macroprudential policy, helping to anticipate lending booms and ensure financial stability.

Expertise in Poland:

- Credit Agricole Bank Polska SA. 2022-Currently, Director of Macroeconomic Analysis [Previously working as an Economist: 2013 – 2022]

Expertise abroad :

Dr. Krystian Jaworski has extensive international expertise, collaborating with economists, strategists, and financial analysts across the Credit Agricole Group. He plays a key role in formulating medium- and long-term macroeconomic scenarios for countries in the CEE region, including Poland, Czechia, Romania, and Hungary. He has participated in high-level discussions with central banks, ministries of finance, and financial institutions across Europe, representing Credit Agricole in economic forums and expert panels. Through his research and advisory work, he enhances the bank's international reputation, providing data-driven macroeconomic intelligence for global markets and investment strategies.

Experience in cooperation with:

- GUS
- Ministry of Finance
- Companies
- Central Bank
- Banks
- International companies
- ThinkTanks
- Eurostat

Speaker at international conferences:

- 28th international conference on macroeconomic analysis and international finance VAT rate cut - more of a hindrance than a help for inflation targeting? (Crete 2024)
 - 26th International Conference on Economic Competitiveness and Sustainability Convergence, Inequality and Inflation Synchronization (Brno 2024)
 - 49th EBES Conference
- Harnessing Twitter Data for Inflation Forecasting: An AI-Augmented Approach (Pireus 2024)

Recent publications

1. Jaworski, K., & Olipra, J. (2025). Cutting VAT rate on food products in a high-inflation environment. Does it work out?. *Food Policy*, 131, 102816.
2. Borowski, J., & Jaworski, K. (2024). The Russian invasion of Ukraine and the exchange rate of the Polish zloty: A fallacy of monetary autonomy?. *International Journal of Management and Economics*.
3. Borowski, J., Jaworski, K. (2023). Economic and behavioral determinants of forced household savings during the COVID-19 pandemic. *Empirica* 50, 237-253

Honours, awards, certificates

- Winner of the fourth edition of the competition "If it depended on me, then..." organized by the National Bank of Poland, for publications proposing changes in the broad sphere of public finance.
- Winner of the "Polish Intelligent Development Award 2020" in the category "Scientist of the Future" for the implementation of the innovative project "Application of Internet data for measuring and short-term forecasting of food inflation and analysis of transmission of price shocks and price stickiness. Analysis on the example of Poland"
- Leading positions in forecasting rankings of macroeconomic variables and exchange rates organized by, among others, the newspapers *Parkiet*, *Forbes*, *Puls Biznesu* and the news agencies Thomson Reuters and Bloomberg

languages spoken

- Polish
- English
- German

MICHAŁ KACZMARSKI

PhD, Assistant Professor

Unit at SGH Warsaw School of Economics:
Collegium of Management and Finance



Research areas:

- Legal sciences
- Economics and finance
- Security sciences

Particular research interests and cooperation areas:

- Prevention of money laundering
- White-collar crime mitigation
- Fighting of organized crime
- AI in fighting financial crime

BIO:

Doctor of Law, Assistant Professor at the Institute of Accounting, Collegium of Management and Finance, Warsaw School of Economics. Head of Postgraduate Studies on “Investigative Auditing, Accounting and Control.” He specializes in business criminal law, financial crime prevention and forensic sciences. Since 2016, he has been an attorney and a member of the District Bar Association in Warsaw. He dedicates his professional time to assist business entities in adeptly managing legal risks, with a keen focus on the risk of criminal or administrative liability for illegal acts committed by individuals representing these entities. In his scientific and research pursuits, he is driven to innovatively apply knowledge from diverse fields, including law, forensic sciences, accounting, and management, to create a better, more equitable social and economic environment, free from the shackles of economic crime and money laundering. He is the author of scientific and popular science publications that popularize corporate criminal compliance.

Most important research projects:

I had the privilege of leading the implementation of the European Medicines Verification System as project manager and CEO of the Polish Medicines Verification Organization. This implementation was made possible by the promulgation of the Commission Delegated Regulation. (EU) 2016/161 of 2 October 2015 supplementing Directive 2001/83/EC of the European Parliament and of the Council by laying down detailed rules for the safety features appearing on the packaging of medicinal products for human use. Project financed by the Marketing Authorization Holders (MAH) for prescription medicines (Rx) across the EU, for the Polish implementation, those with business presence in Poland – years 2016-2019. The project resulted in a paper titled Robotic Process Automation or Automation of Decision Making Models Based on Bots: Perspectives and Concerns on the Example of Applications in the Pharmaceutical Industry published in 2020 (DOI: <https://doi.org/10.33119/SIP.2020.179.3>)

Expertise in Poland:

- Deloitte - manager or assistant manager at consulting projects, 2003-2007, 2022 (anti-bribery, AML, white-collar crime)
- EY - small team manager at corporate internal investigation into alleged violations of the US FCPA (Foreign Corrupt Practices Act), 2008
- KPMG - team manager at consulting projects regarding AML, anti-corruption or anti-fraud compliance, 2008 – 2012
- Accenture – AML expert, 2021

Expertise abroad :

- Deloitte Advisory LLP – secondment, assistant manager, 2006-2007
- AML compliance reviews:
- Latvia, Deloitte, team manager, 2003-2007
- Lithuania, Deloitte, team manager, 2003-2007
- UK, Deloitte LLP, assistant manager at a small review team, AML expert, 2006
- USA, KPMG, team manager, 2010-2011
- Switzerland, KPMG, team manager, 2010-2011
- Germany, KPMG, team manager, 2010-2011
- India, KPMG, team member, 2011
- Greece, KPMG, team manager, 2011
- Global FCPA investigations:
- Germany & Ukraine, Deloitte, team manager, ABC compliance expert, 2006-2007

Experience in cooperation with:

- Banks and other financial institutions
- Consulting companies (EY, KPMG, Deloitte, Accenture)
- Pharmaceutical sector

Speaker at international conferences:

- Thirty-First Asian-Pacific Conference on International Accounting Issues 2019. Virtual Solutions for Digital Economy: Accounting & Beyond – title of the paper “Risk Management Challenge in Multi-Stakeholder Decentralized Risk Environment. FMD - A Pioneer European Private-Public Managed Big Data Project in Healthcare Sector”, Warsaw, Poland, 13-16 October 2019

Recent publications

1. Whistleblower Notification. Procedure for conducting an internal investigation (C.H.Beck, 2024), author.
2. Vademecum of a compliance specialist (C.H.Beck, 2024), co-author
3. Legal risk management in relations with contractors (Wolters Kluwer Polska, 2024), author

Honours, awards, certificates

- Best Doctoral Dissertation in Forensic Sciences in 2014 (2015 Tadeusz Hanausek's Award, XVI Edition of the competition). Issued by the Polish Association on Forensic Sciences, October 2015

languages spoken

- Polish
- English

RAFAŁ KASPRZAK

PhD, Associate Professor

Unit at SGH Warsaw School of Economics:
Collegium of Business Administration

Position:

Deputy director of Institute of Value Management
Head of Value-Based Marketing Unit



Research areas:

- Economics and finance
- Management and quality

Particular research interests and cooperation areas:

- Cultural and creative industries
- Gamification
- Business simulations
- Economy of culture
- Metaverse and next tech
- Creativity and creative process
- Implementation of AI into creativity and creative sectors
- Marketing and AI / next tech
- Startups advisory
- Startups development

BIO:

Researcher at the Warsaw School of Economics, employed at the Institute of Value Management, Head of the Department of Value Marketing. Author of many research and economic projects devoted to the issue of innovation and effective stimulation of cooperation between science and business. He has professional experience in the areas of business consulting for organizations implementing innovations and in the management of innovation projects. Academically, he is passionate about the issues of creative industries (cultural and creative industries) their relationship with innovation and the measurement of the impact of culture on the economy of the region. He is a graduate of the Master of Business Administration at Ecole Supérieure de Commerce de Rennes (France).

Most important research projects:

- Metaverse as an environment for the implementation of sustainable development strategies - opportunities, threats, and challenges, granted by Ministry of Science and Higher Education.
- Leading a research team, focusing on how metaverse and next tech can influence on customer behaviour and companies activities.
- A Comparative Analysis of Startup Support Systems in CEE, granted by Ministry of Science and Higher Education.
- Member of the research team in project evaluating the pro-startup environment in CEE.
- Regiogmina, granted by National Centre for Research and Development.
- Member of the research team in the R&D project towards designing optimum regional environment to foster regional business and development, key project expert. Project finance by The National Centre for Research and Development. Cooperation between SGH and Kujawsko-Pomorskie region.

Expertise in Poland:

Ministry of Culture and National Heritage – expert responsible for analysis of cultural and creative sector, responsible for assessing grants proposals.

Experience in cooperation with:

- Central Statistical Office
- Ministry of Economy
- Ministry of Culture and National Heritage
- Companies

Speaker at international conferences:

- 3rd AfriqEurope's Conference: The European Union and Africa's Reliance on External Actors, "Metaverse as an opportunity for building cooperation between African and European High Education Institutions (HEI)" by Marta Ziółkowska; Anna Masłoń-Oracz; Rafał Kasprzak; dr Mirdula Gungapul; South Africa, Cape Town
- 2nd International Congress on Blue and Grey Collar Workers, Organizing workspace to stimulate creativity with technology - a perspective from qualitative research, Poland, Warsaw

Recent publications

1. Design Thinking as a creative process for building value. In: ed. Bombol, M. "On the changing world of value in economics, finance and management". Oficyna Wydawnicza SGH, Warsaw 2022.
2. Operationalization of the business model in creative industries - preliminary research results. Co-authors: Tomaszewski, A., Ziolkowska, M. In: Strategic management in the era of digital network economy (Eds. Urbanek, G., Gregorczyk, S.). University of Lodz Publishing House 2020.
3. Business opportunities in cultural and creative industries in the Central and Eastern Europe W: Entrepreneurship, Economic Development and Public Policy - in search of synergies, Red. E. Parker, P. Pietrasiński, M.S. Tosun, P. Wachowiak, M. Wojtysiak-Kotlarski. SGH Publishing House. Warszawa 2019, s. 61-79.

Other

- Metaverse challenges for economics, management and finance, Head of the Conference By Institute of Value Management at the Warsaw School of Economics

languages spoken

- Polish
- English

ANDRZEJ KLIMCZUK

PhD, Assistant Professor

Unit at SGH Warsaw School of Economics:
Collegium of Socio-Economics



Research areas:

- Political science
- Administration

Particular research interests and cooperation areas:

- Population ageing (social gerontology, social policy, public health)
- Development policy
- Regional policy
- Public management, governance
- Co-production of public services
- Social innovation and technological innovation
- Design management
- Alternative development
- Risk, trust, social capital
- Civil society, third sector, social economy

BIO:

Andrzej Klimczuk PhD is a sociologist and public policy expert, Assistant Professor in the Department of Social Policy of the Collegium of Socio-Economics at the SGH Warsaw School of Economics, Poland.

Editor and correspondent of publications about computer and video games in the years 2002– 2009.

In 2011–2013, Vice President of the Foundation's Laboratory Research and Social Action "SocLab." External expert of institutions such as the European Commission, URBACT Programme, Interreg CENTRAL EUROPE Programme, Fondazione Cariplo, and International Federation on Ageing. Member of various scientific organisations such as the European Sociological Association, International Sociological Association, European School of Social Innovation, International Political Science Association, European Citizen Science Association, and Human Development & Capability Association. Author of more than 300 publications in the fields of gerontology, labour economics, public management, and social policy.

Most important research projects:

- Ageism in AI: new forms of age discrimination and exclusion in the era of algorithms and artificial intelligence (AGEAI) – granted by: VolkswagenStiftung, Hanover, Germany; 06/2023 – current

Member of the Advisory Board at the Wissenschaftliches Zentrum Berlin and Weizenbaum Institute for Networked Society, Germany

- COST Action CA19121 Network on Privacy-Aware Audio- and Video-Based Applications for Active and Assisted Living – granted by: COST Association, Brussels, Belgium; 04/2020-10/2024

Management Committee Member representing Poland responsible for coordinating all work groups

- COST Action CA19136 International Interdisciplinary Network on Smart Healthy Age-friendly Environments – granted by: COST Association, Brussels, Belgium; 04/2020-10/2024

Management Committee Substitute representing Poland responsible for coordinating all work groups

Expertise in Poland

- Ministry of Digitisation – 2019 – Development of expert recommendations regarding the Digital Competence Programme as part of the work group
- Ministry of Family, Labour and Social Policy – 2017 – Evaluation of reports from the Operational Programme Civic Initiatives Fund
- Ministry of Labour and Social Policy, Department of Senior Policy – 2013 – Evaluation of proposals to the second edition of the Government Programme for Older People Social Activity for 2012–2013

Expertise abroad:

- European Commission, European Climate, Infrastructure and Environment Executive Agency (CINEA) and Joint Research Centre (JRC), Belgium – 2024 - current – Member of the Commission expert group for the New European Bauhaus Facility (E03913)
- European Science Foundation, France – 2018 - current – College of Review Panel Members in the fields of labour and demographic economics, older adults, gerontology, social problems, social work, and social welfare
- European Commission, Belgium – 2014 - current – Work on the evaluation of proposals and member of the ethics committees for various programmes, including the Horizon 2020, Horizon Europe, Single Market Programme, and European Social Fund
- The City of Vienna, Austria – 2018 and 2024–2025 – Evaluation of tenders submitted to the Interreg CENTRAL EUROPE Programme

Experience in cooperation with:

- European Commission
- Institutions at the government and regional levels
- Companies
- Nongovernmental organisations

Speaker at international conferences:

- Silver Economy Forum 2024 – prelude session: Navigating the Silver Economy: Challenges and Strategies – paper: Towards the “Smart Silver Economy”: Selected Challenges of Putting the Smart Healthy Age-Friendly Environments in the Centre of an Ageing Policy – Berlin, Germany, 14.10.2024
- Embracing Societal Dynamics in the EU: Are We Ready? – paper: Social Economy and Social Innovation in Poland: Selected Current and Future Challenges – Brussels, Belgium, 25-26.09.2024
- XX ISA World Congress of Sociology – paper: Design and Co-Design in the Concept and Policy of Building a Future Society for All Ages – Melbourne, Australia, 25.06-01.07.2023

Recent publications

1. A. Klimczuk, G. Gawron, M. Klimczuk-Kochańska, P. Toczyski (eds.), Towards 2030: Sustainable Development Goal 9: Industry, Innovation and Infrastructure. A Sociological Perspective, Frontiers Media, Lausanne 2025, 124pp.
2. A. Klimczuk (ed.), Intergenerational Relations: Contemporary Theories, Studies, and Policies, IntechOpen, London 2024, 356pp.
3. V. Česnuityte, A. Klimczuk, C. Miguel, G. Avram (eds.), The Sharing Economy in Europe: Developments, Practices, and Contradictions, Palgrave Macmillan, Cham 2022, 413pp.

Honours, awards, certificates

- 16.11.2023 - Award for the best presentation of the paper during an international conference “Gerontology Days 2023”
- 29.11.2022 - Award of the Rector of the SGH Warsaw School of Economics - 2nd-degree individual award for scientific achievement
- 21.03.2016 - Scholarship of the Haverford Institute of Public Sociology for the 3rd International Sociological Association Forum, Vienna

languages spoken

- Polish
- English

ANETA KOSZTOWNIAK

PhD, Associate Professor

Unit at SGH Warsaw School of Economics:
Collegium of Management and Finance



Research areas:

- International finance
- Banking
- Economic policy
- Innovations

Particular research interests and cooperation areas:

- FDI
- Central and commercial banking
- Financial risk management
- Climate risk and policy
- ESG in financial institutions
- Innovations in business

BIO:

Aneta Kosztowniak – PhD. (Habil), Assoc. Prof, an employee of the Department of Monetary Economics, Department of Applied Economics

at the Collegium of Management and Finance of the Warsaw School of Economics.

Moreover, the employee of the Department of Financial Stability (previously the Department of Statistics and the Department of Structural Research) of the National Bank of Poland.

She is the author of over 160 scientific publications, several research projects, a participant of over 50 international scientific conferences, including those held as part of the Irving Fisher Committee on Central Bank Statistics, and BIS.

Member of the Polish Economic Society, the International Society for Development and Sustainability (ISDS, Japan) and the Academy of International Business (AIB). Her publications mainly focus on finance, banking, economic policy, FDI and economic growth by using empirical analyzes and econometric models.

Most important research projects:

- Sustainable banking transformation processes in the European Union in the conditions of ESG, climate policy and changes in macroprudential policy – SGH Warsaw School of Economics, Financing institution: Minister of Science and Higher Education, 2024-2025.
- The impact of inflation and inflation expectations on corporate margins and the relationship between profits and wages in the economy - SGH Warsaw School of Economics, Financing institution: Minister of Science and Higher Education, 2024.
- Location at the level of local governments of support instruments for SMEs operating based on the model of multi-level management of the region (Regiogmina) – Warsaw School of Economics, Nicolaus Copernicus University in Toruń and the Marshal's Office of the Kujawsko-Pomorskie Voivodeship, 2020.

Expertise in Poland

- Warsaw School of Economics, Nicolaus Copernicus University in Toruń, Marshal's Office of the Kujawsko-Pomorskie Voivodeship, Location at the level of local governments of support instruments for SMEs operating based on the model of multi-level regional management (Regiogmina), GEOSTRATEG1/385453/3/NCBR/2018", Kosztowniak A.– expert opinions (2020):
- Contribution of the SME sector of the Kujawsko-Pomorskie Voivodeship to GDP in Poland in 2014-2019 and forecasts for 2020-2031.
- Contribution of the SME sector of selected districts of the Kujawsko-Pomorskie Voivodeship to GDP in Poland in 2014-2019 and forecasts for 2020-2031.

Reviewer of journal publications (2018-2025):

- International Journal of Financial Studies (Switzerland)
- Sustainability (Switzerland),
- Acta Oeconomica (Hungary),
- Journal of Business and Economics (USA),

Experience in cooperation with:

- Łukasiewicz Network (formerly PIB Institute of Technology and Exploitation in Radom)
- ECB (working groups on climate policy)
- Employed at the National Bank of Poland NBP
- OECD
- EBRD
- IMF
- World Bank
- Eurostat

Speaker at international conferences:

- 2nd Scientific Approach to Business, Economics, and Management" (SABEM) Conference, 22-23 November 2024., Kosztowniak A., ESG and HRM Risk Management Strategies in the EU Financial Sector, Malton London Academy, London, United Kingdom
- IV International Conference on Entrepreneurial Motivation (ICEM), Faculty of Economics Universitat De València and Universitat Politècnica De Valencia, Generalitat Valenciana, UVEmprém University of Valencia, October 21-22, 2024, Kosztowniak A., Impact of sustainable finance and climate policy on changes in product offerings and credit exposures in the EU banking sectors
- Climate finance, Risk and Uncertainty Modelling, CLIFIRIUM 2023, Banque de France and Fédération Bancaire Française Paris, France, October 9-11, 2023, Kosztowniak A., Sectors relevant to climate policy in the Polish commercial banking sector

Recent publications

1. Kosztowniak A., Markups and CPI, Journal of International Studies, Vol. 17 (2), pp. 262-282, June, 2024 e-ISSN 2071-8330,
2. Kosztowniak A., The impact of ESG regulations and taxonomy on the credit process in commercial banks, Journal of Finance and Financial Law, ISSN 2391-6478, eISSN: 2353-5601, Vol 2(42), June 2024, p. 87-108,
3. Kosztowniak A., Changes in the lending activity of banks in Poland, including the portfolio of non-financial corporate loans, [in:] Irving Fischer Committee on Central Bank Statistics, BIS, Data science in central banking: applications and tools, IFC Bulletin No 59, October 2023, ISSN 1991-7511 (online), ISBN 978-92-9259-679-8 (online), pp. 407-428,

Honours, awards, certificates

- Challenges for banks under the CRR 3/CRD 6 package, MMC Polska Certificate
- Washington, IMF, Institute for Capacity Development, BOP-IIPx: Balance of Payments and International Investment Position Statistics, 2020–2021, Verified Certificate
- Washington, IMF, Institute for Capacity Development, Monetary Policy Analysis and Forecasting, 2022–2022, Verified Certificate

languages spoken

- Polish
- English

ARKADIUSZ KOWALSKI

PhD, Associate Professor

Unit at SGH Warsaw School of Economics:
Collegium of World Economy

Position:

Deputy director – World Economy Research Institute
Head – Department of East Asian Economic Studies



Research areas:

- Economics and finance
- Socio-economic geography
- Clusters
- International Competitiveness
- International relations

Particular research interests and cooperation areas:

- Clusters
- Innovation systems
- International competitiveness

BIO:

Arkadiusz Michał Kowalski, Ph.D., is an Associate Professor and a Head of the Department of East Asian Economic Studies at a Deputy Director of the World Economy Research Institute at the SGH Warsaw School of Economics. He holds a habilitation degree in Economics (2013) from the Collegium of World Economy, and a Ph.D. in Economics (2006) from the Collegium of Economic Analysis. He graduated with a Master of Science in Economics from the University of Southampton, winning the Taught Postgraduate Student competition organized by the Regional Science Association International British and Irish Section. His research and academic teaching focus on innovation policy, clusters, international business, and international competitiveness. He has been involved as a manager or researcher in different European or domestic research projects in these fields, which resulted in over 100 publications, including books, chapters, articles in scientific journals, and expert reports. He has also been engaged in consultancy work with international organizations, governmental bodies, the national parliament, enterprises, and clusters.

Expertise in Poland:

- Reports for PARP (e.g. on cluster benchmarking), parliaments, ministries, marshal offices, participation as an expert in conferences.

Expertise abroad :

- Member of the ProInno Europe TACTICS (Transnational Alliance of Clusters Towards Improved Cooperation Support) Reflection Group, working on directions of the EU cluster policy.
- Expert of the European Commission in the Framework Service Contract “Studies in the Area of European Competitiveness”, as well as
- Engaged in the evaluation of project applications in “Clusters Go International” initiative, and in “Joint Cluster Initiatives (EUROCLUSTERS) for Europe’s recovery” under the Competitiveness of enterprises and SMEs (COSME) program.

Experience in cooperation with:

- European Commission
- Ministry of Economy
- Polish Agency for Enterprise Development
- Central Statistical Office
- Companies
- OECD

Speaker at international conferences:

- More than hundred speeches at conferences.

Recent publications

1. Arkadiusz Michał Kowalski (2025), Clusters and Cluster Policy Models: Driving Competitiveness in the Global Economy, Cheltenham, Northampton: Edward Elgar (forthcoming).
2. Arkadiusz Michał Kowalski, Ewa Szulc-Włodarska (2024). Start-ups formation in Italy: the role of regional innovation systems. European Planning Studies, 34(2), pp. 992-903. <https://doi.org/10.1080/09654313.2023.2240832>
3. Arkadiusz Michał Kowalski (Editor) (2021), The Dynamics of the Innovation Divide between China and Europe. National and Regional Dimensions, London, New York: Routledge. <https://doi.org/10.4324/9781003199052>

Honours, awards, certificates

- 2024.07.2024: Medal of the National Education Commission (Komisji Edukacji Narodowej – KEN).
- 2022.11.14: Certificate of Recognition awarded by Northeastern Illinois University, Chicago, USA, Department of Economics for significant service to the advancement of scholarly activity between Northeastern Illinois University and the Warsaw School of Economics.
- 2018.09.19: Bronze Cross of Merit awarded by the decision of the President of the Republic of Poland at the request of the Minister of Science and Higher Education for merits in activities for the development of science.
- Several Awards from SGH Rector, including award for Achievements in Scientific Area for the Co-authorship of the Competitiveness Report.
- Taught Postgraduate Student Award from the Regional Science Association International: British and Irish Section (RSAI:BIS) for the MSc Dissertation “European Structural Funds and Economic Disparities among British Regions”.

languages spoken

- Polish
- English

LECH KURKLIŃSKI

PhD, Associate Professor

Unit at SGH Warsaw School of Economics:

Collegium of Business Administration

Position:

Deputy director – Institute of Corporate Finance and Investment

Head – Digital Finance FINTECH Unit



Research areas:

- Economics and finance
- Management and quality

Particular research interests and cooperation areas:

- New technologies for financial services
- Development of financial services (banks, FinTechs, investment companies)
- Banking
- Risk management and risk culture

BIO:

Scholarship holder of the Minister of Science and Higher Education for the best students, master's degree with distinction - Faculty of Production Economics of Central School of Planning and Statistics (1985), doctor of economics (1993), habilitation in management (2017); member of the SGH Senate, chairman of the Senate Committee of Foreign Affairs, member of the Scientific Council of the Management and Quality Discipline, member of the Scientific Council of the Doctoral School, President of the Foundation for the Development of Management Education SGH. Director of Cooperative Bank in Warsaw, CEO of Polish Investment Bank, member of the management board of BIG Bank Gdański, head of Organizing Committee of Millennium Bank, deputy CEO of HSBC Bank Polska SA, member of supervisory boards of Warsaw Stock Exchange, Toyota Bank Polska SA, among others. Chairman of the Committee on Qualification Standards in Polish Banking; member of the expert group "Team Europe", director of ALTERUM - the Center for Research and Analysis of the Financial System; chairman of the Audit Committee of the Scientific Society of Praxeology, internships at the University of Virginia and the University of Oklahoma City, graduate of the Graduating Banking Study (USA) and the Danish Visiting Managers Program (Denmark).

Most important research projects:

- Costs of maintaining ATMs belonging to cooperative banks and the interest in maintaining them - granted by Analytical and Research Program, Warsaw Institute of Banking, Warsaw, 2024;
- A new concept of democratizing software development. Low-code/no-code platforms – granted by Center for Banking Processes and Information, Warsaw 2023;
- Banks' strategies and business models versus competition from FinTechs – granted by Analytical and Research Program Report, Warsaw Institute of Banking, Warsaw 2022;
- The problem of reporting burden of cooperative banks and its significance for the condition of the Polish cooperative banking sector – granted by Analytical and Research Program Report, Warsaw Institute of Banking, Warsaw 2021;

Expertise in Poland:

- Polish Banking Association – expert of banking and management (training of banking staff, qualification standards in banking, expert opinions on cooperative banking, consumer finance, retail banking, keynote speeches at business conferences), 2012 – 2025;
- Warsaw Institute of Banking – expert of banking and management (reports on new technologies, development of the ATM network, the cooperative banking sector, development of the FinTech sector, digital finance, consulting in the area of regulatory impact assessment, 2012 – 2025;

Expertise abroad:

- "Team Europe" Group of Experts at the European Commission – an expert in banking, financial services, FinTechs, regulatory impact assessment, 2015–2023;
- Representation Office of the Polish Banking Association to the EU in Brussels – an expert in banking, financial services, FinTechs, regulatory impact assessment, 2012–2024;
- Ministry of Foreign Affairs and Polish Embassy in Malaysia – an expert in new technologies and Fintechs, 2024;
- European Banking & Financial Services Training Association in Brussels - an expert in banking, financial services, FinTechs, regulatory impact assessment, 2015–2025;

Experience in cooperation with:

- National Bank of Poland
- Polish Banking Association
- Foundation Fintech Poland
- Warsaw Institute of Banking
- „Team Europe” Group of Experts at the European Commission

Speaker at international conferences:

- Conference: Polish-Malaysian Fin&Cyber Tech Forum, title of the paper: Current landscape of FinTech in Poland and its perspectives, Asia School of Business, Kuala Lumpur, 2024;
- Conference: Euro At 20: Past, Present and Future, title of the paper: Risk culture versus a competitive position of banks in front of the digitization of the EU's financial services market, Mendel University, Brno, 2019;
- Conference: Imperative of Economic Growth in the Eurozone: Competitiveness, Capital Flows and Structural Reforms, title of the paper: The principle of proportionality – the new concept for regulatory impact assessment, Mendel University, Brno, 2015;

Recent publications

- 1.S. Kasiewicz, L. Kurkliński, J. Woźniak, Competition between banks and FinTechs in the context of the COVID-19 pandemic, [in:] E. Miklaszewska, P. Wachtel, COVID-19 and European Banking Performance. Resilience, Recovery and Sustainability, Routledge, New York, 2024.
- 2.S. Kasiewicz, L. Kurkliński, Techfin and the banking system: rising battlefield, [in:] L. Gąsiorkiewicz, J. Monkiewicz, (ed.), The Digital Revolution in Banking, Insurance and Capital Markets, Routledge, New York, 2023.
- 3.S. Kasiewicz, L. Kurkliński, Strategies and business models of banks in front of the FinTech and BigTech competition, [in:] I. A. Boitan, K. Marchewka-Bartkowiak. (ed.), Fostering Innovation and Competitiveness With FinTech, RegTech, and SupTech, IGI Global, 2021.

Honours, awards, certificates

- Gold Cross of Merit of the Republic of Poland,
- Medal of National Education Commission
- Medal of Nicolaus Copernicus
- Medal of Polish Brotherhood of Gutenberg Knights
- 7 awards from the Rector of SGH Warsaw School of Economics for scientific, didactic and organizational achievements.

languages spoken

- Polish
- English

ANDŻELIKA KUŹNAR

PhD, Associate Professor

Unit at SGH Warsaw School of Economics:
Collegium of World Economy

Position:
Deputy director – Institute of International Economics



Research areas:

- International economics

Particular research interests and cooperation areas:

- International trade
- International trade policy
- Economic integration
- Global value chains

BIO:

Dr hab. Andżelika Kuźnar is a professor at the Institute of International Economics. She is the Chair of the Programme Board for the International Economics program and the academic supervisor of the SGH double degree program with the Prague University of Economics and Business.

Her research focuses on international trade, global value chains, economic integration, and trade policy. She is the author of numerous academic publications and expert reports. Her book "Międzynarodowy handel produktami wiedzy" (International Trade in Knowledge Products) was awarded the Professor Edward Lipiński Prize by the Polish Economic Society in recognition of bringing new value to the achievements of economics.

She participates in and leads research projects, including one funded by the Visegrad Fund, an inter-university project between SGH and the University of Wrocław, and projects for public administration. She regularly presents her research findings at international conferences, such as the European Trade Study Group (ETSG).

She collaborates with many academic institutions and prestigious universities, including Toulouse Business School, Université Catholique de Lille, and Tecnológico de Monterrey. She was a recipient of the Dekaban-Liddle Senior Fellowship at the University of Glasgow. She has completed research fellowships at the University of Oxford and the University of Strathclyde. She has been awarded Rector's Awards at SGH for her achievements in research, teaching, and organizational contributions.

Most important research projects:

- EU cooperation with Asian participants in the "Democratic Security Diamond" to address trade and security challenges – inter-university research grant SGH-Wrocław University of Economics and Business: 06/02/2020 – 30/06/2021

Role: leader. The results were published in: Kuźnar A. (ed.), *Demokratyczny Diament Bezpieczeństwa – budowa nowego ładu pacyficznego*, C.H. Beck, Warszawa 2021.

- Quo vadis, Asia? Development challenges of East Asia in the 21st century – inter-university research grant SGH-Wrocław University of Economics and Business 02/02/2022 – 30/11/2023

Role: co-investigator. The results were published in a book: Bobowski S. (ed.), *Different dimensions of East Asia's journey toward regional resilience*, Routledge, 2024.

- GVCs in Central Europe - a perspective of automotive sector after COVID-19 – Visegrad Grant from the International Visegrad Fund 01/03/2021 – 31/08/2022

Role: co-investigator. The results were published in the book: *GVCs in Central Europe: A Perspective of the Automotive Sector after COVID-19*, Vydavateľstvo Ekonóm, Bratislava 2022. <https://gvcsv4.euba.sk>

Expertise in Poland:

- Ministry of Entrepreneurship and Technology, 01/12/2021 – 28/02/2022: Górska Rumiana, Kuźnar Andżelika, Przeździecka Eliza, The service sector in the Polish economy - status, evolution, linkages
- Ministry of Entrepreneurship and Technology, 01/10/2019 – 30/11/2019: Kuźnar Andżelika, Prospects for further growth in the importance of services in Polish foreign trade
- Ministry of Entrepreneurship and Technology, 02/2018 – 04/2018: Chilimoniuk-Przeździecka Eliza, Kuźnar Andżelika, Menkes Jerzy, Górska Rumiana, Economic and trade effects of the entry into force of the EU-Japan Economic Partnership Agreement on the Polish economy)

Expertise abroad

- GVCs in Central Europe - a perspective of automotive sector after COVID-19 – Visegrad Grant from the International Visegrad Fund 01/03/2021 – 31/08/2022
- Co-investigator; cooperation with partners from Czech Republic, Slovakia and Hungary; delivering a guest lecture in Prague University of Economics and Business (VSE); preparing a case study on GVC in the automotive industry in the V-4 countries; co-autoring and editing of the final report.

Experience in cooperation with:

- Polish Ministry of Economy
- Polish Ministry of Foreign Affairs
- European Commission

Speaker at international conferences:

- European Trade Study Groups 25th Annual Conference – Economic sanctions - Iran's trade dynamics through Constant Market Shares model lens (co-author Krzysztof Marczewski) – Athens, 12-14.09.2024
- Seventh Global International Studies Conference International Relations in a World of Flux: Understanding Continuity, Change and Contestation – Friendshoring: A Strategic Pivot in Global Value Chain Management (co-author Jerzy Menkes) – Warsaw, 24-26.07.2024
- Statistics on International Trade in Services (SITS) Webinar (UNCTAD, UN Statistics Division, WTO), invited speaker – Measuring trade in services by value added – case of Poland, online 4.12.2024

Recent publications

1. Kuźnar A., Iran's position in the world economy in the era of sanctions, in: Sean Morris (ed.), Economic sanctions under international law. Trade continuity with Special Purpose Vehicles, Routledge, London and New York 2024.
2. Kuźnar A., Shaping the economic resilience in East Asia through international trade, [in:], Bobowski S., Regional Cooperation and Resilience in East Asia, Routledge 2024.
3. Kuźnar A., Menkes J., "New conditionality" in the EU's "new generation" Agreements with Asian Countries, Review of European and Comparative Law, 2022

Honours, awards, certificates

- 2023: Award of the Rector for contributing to the quality of research and education at SGH Warsaw School of Economics [01/10/2023]
- 2018: Professor Edward Lipiński Polish Economic Society (PTE) Award in the competition for the best book bringing new value to the achievements of economics in Poland for the book: Międzynarodowy handel produktami wiedzy (International trade in knowledge products).

languages spoken

- Polish
- English

MAŁGORZATA STEFANIA LEWANDOWSKA

PhD, Associate Professor

Unit at SGH Warsaw School of Economics:
Collegium of World Economy



Research areas:

- Economics and finance
- Management and quality

Particular research interests and cooperation areas:

- Innovativeness of enterprises
- Open innovation
- R&D policy
- International competitiveness
- Foresight
- Economics of health

BIO:

Dr. Małgorzata Stefania Lewandowska, professor at the Warsaw School of Economics, research and teaching fellow at the Department of International Management, Collegium of World Economy, SGH. Graduate of the Master of Business Administration offered by Université du Québec à Montréal, Canada; Visiting Professor at the DeGroote School of Business McMaster University in Hamilton, Canada; Chair of the Program Council of the Master in International Business at SGH. Expert, author and co-author of dozens of scientific publications in the fields of international business management, innovation and competitiveness of enterprises, open innovation, innovation policy, strategic foresight, as well as economics and management in health care. Participant in numerous research and teaching projects, including those funded by European funds.

Expertise in Poland:

- Polska Agencja Inwestycji i Handlu (PAIH) - Participation in the preparation of studies on economic cooperation between Poland and Japan as part of preparations for Poland's participation in the World Expo 2025 in Osaka, Japan, Warsaw 2025.
- PwC Poland - Preparation of elements of an export strategy for 2025- 2030 of Central Asia country, Warsaw, 10.2024 – 03.2025.
- Foundation Future Industry Platform (Fundacja Przemysłu Przyszłości)
- 2 projects:
 1. M.A. Weresa, A.M. Kowalski, M.S. Lewandowska, International and national review of technological foresight methodologies implemented by enterprises, Warsaw 2022.
 2. M.A. Weresa, A.M. Kowalski, M.S. Lewandowska, Practical application of technological foresight to solve problems of enterprises, Warsaw 2022.
- Workshop on technological foresight for enterprises, November 30, 2022.
- ECORYS Poland - Expert opinion for the results of the survey: Monitoring of innovativeness of Polish enterprises - 3rd edition, Warsaw, 19.06.2020

Expertise abroad

- Eurostat - Project leader: RPP 199/2023-CIS “Strengthening open innovation through public financial support. Additionality perspective across European Union enterprises”, 2023.
- government of Thailand - Policy paper “Current Issues in the Assessment of Research Impact and Quality in Thailand”, VerBuM, 2020.
- Academic Partnership for research on the economy and politics of the Middle East and North African countries; 1. 09.2024 - 31.08.2026 (National Exchange Agency NAWA).
- Mazovia: the accelerator of global enterprises. MazoviaGlobal; 31.03.2021 - 30.04.2025 (The National Center for Research and Development NCBiR).
- Academic Partnership for Advanced Data Analytics Methods and Applications. 01.07.2022 - 30.06.2024 (National Exchange Agency NAWA).

Experience in cooperation with:

- PwC
- Polska Platforma Przemysłu Przyszłości
- PARP
- PAIH
- Ecorys Polska;
- INDICATOR
- Eurostat

Speaker at international conferences:

- 23rd Mathematical and Statistical Modeling of Complex Systems Workshop, Regional economic, social and healthcare disparities among the European Union member states, Małgorzata Lewandowska; Arkadiusz Kowalski; Dawid Majcherek; dr Scott Hegerty; USA, Chicago, 2024-03-18 2024-03-19
- Academy of International Business Middle East North Africa Chapter (AIB-MENA 2024 conference) „Innovating for Sustainability in a Global and Digital World”, National Innovation Systems in the Middle East and North Africa (MENA) and Central and Eastern Europe (CEE): An International Comparative Perspective, Małgorzata Lewandowska; Arkadiusz Kowalski; ZEA, Dubai, 2024-12-16 2024-12-18
- 50th Conference of the European International Business Academy Rethinking IB Research for the Next 50 Years, Unlocking Innovation: Success Factors of R&D Collaborative Projects Related to Health Digitalization, Małgorzata Lewandowska; Dawid Majcherek; Marzena Weresa; Arkadiusz Kowalski; Maciej Fronc; Finland, Helsinki, 2024-12-12 2024-12-15

Recent publications

- 1.Majcherek, D., Hegerty, S. W., Kowalski, A. M., Lewandowska, M. S., & Dikova, D. (2024). Opportunities for healthcare digitalization in Europe: Comparative analysis of inequalities in access to medical services. “Health Policy” (Vol. 139, p. 104950). Elsevier BV. <https://doi.org/10.1016/j.healthpol.2023.104950> .
- 2.Hegerty, S.W., Kowalski, A.M., Lewandowska, M.S. (2022). Complementarity of additionalities resulting from European Union funds: Perspective of the users of research infrastructures. “Review of Policy Research”, 1–25. <https://doi.org/10.1111/ropr.12480>
- 3.Lewandowska, M.S. (2022). Meeting Grand Challenges: Assessment of Horizon 2020 Health, Demographic Change and Wellbeing Projects. In M.A. Weresa, C. Ciecierski, L. Filus (Eds.), Economics and Mathematical Modeling in Health-Related Research (pp. 121-145). Brill. ISBN 978-90-04-51729-5.

languages spoken

- Polish
- English
- French

IGA MAGDA

PhD, Associate Professor

Unit at SGH Warsaw School of Economics:
Collegium of Economic Analysis

Position:
Head of Department of Economics I



Research areas:

- Labour Economics
- Social policy
- Family policy
- Gender inequality

Particular research interests and cooperation areas:

- Gender pay and employment gaps
- Parental leaves
- Trade unions

BIO:

Iga Magda is Associate Professor at the SGH Warsaw School of Economics and Vice President of the Institute for Structural Research (IBS) in Warsaw. She is also IZA Research Fellow (IZA, Bonn). Previously she worked at the Polish Ministry of Labour and Social Policy, coordinating research projects. She was also a visiting researcher at ISER, University of Essex and CReAM at University College London. Her work is centered on labour economics, in particular wage and income inequality, gender pay and employment gaps, active labour market policies and family policy. She has published in Journal of Comparative Economics, International Labour and Relations Review and Feminist Economics, among other.

Most important research projects:

- GeNLAMO: Gender norms and labour market outcomes”, National Science Centre, Poland (PI); joint project with Freie Universität in Berlin, project duration: 07.2022 – 06.2026
- “Paths2Include – European Labour Markets under Pressure. New Knowledge on Pathways to Include Persons in Vulnerable Situations”, funded under Horizon 2020 programme, (researcher, head of Polish team), project duration: 03.2023 – 02.2026
- “Why does she earn less? Gender gaps progression in early career”, National Science Centre, Poland (PI); project duration: 02.2020 – 02.2024
- VIRAGE: Visualising and measuring the role of industrial relations in addressing gender equality”, (leader of the Polish team), Funded by DG Employment, Social Affairs and Inclusion, coordinated by CEPS; project duration: 05.2020 – 10.2022
- “Working time flexibility, personality traits and gender pay gaps”, National Science Centre, Poland (project coordinator/ principal investigator); project duration: 07.2018 – 07.2022

Expertise in Poland

- Advising Ministry of Labour and Social Policy
- European Commission representation in Warsaw,
- Plenipotentiary of the Polish government for people with disabilities,
- Selected Polish regions and self-governments,
- Heading the unit of economic analyses at the Ministry of Labour.
- Congress of Women
- Share the Care foundation
- Advise on labor market, disability, social policy, and gender equality.

Expertise abroad

- Reports and presentations for the European Parliament
- Advising the World Bank (e.g. on reforms of the Ukrainian labour market)
- Expertise for the OECD (social policy)

Experience in cooperation with:

- Warsaw City Hall
- Ministry of Economy
- Ministry of Labour and Social Policy
- Social Insurance Institution
- Chancellery of the President
- Ministry of Sport and Tourism
- European Commission
- OECD

Speaker at international conferences:

- PAA (Population Association of America) annual conference, presentation of paper "Gender pay gaps in Academia", New Orleans, USA, April 2023,
- 2nd Berlin Workshop on Empirical Public Economics: Gender Economics, presentation of paper "Gender pay gaps across STEM fields of study", On-Site Workshop at Freie Universität Berlin, October 2022
- EALE conference (European Association of Labour Economists), paper presentation "Gender pay gaps across STEM fields of study", September 2022
- IBS & the World Bank conference (Warsaw, Poland, international conference), presentation of paper entitled "Firms and wage inequality in Central and Eastern Europe: intra- and inter-firm variation," January 2019
- Australian Gender Economics Workshop (Melbourne, Australia), presentation of paper entitled "Gender pay gap patterns in domestic and foreign owned firms," prepared jointly with Katarzyna Salach, February 2019

Recent publications

1. Magda, I., Bieliński, J., Feldy, M. , Knapińska A. (2026), The gender pay gap at the early stages of academic careers. Journal of Economic Inequality (2025).
2. Zając T., Magda I., Bożykowski M., Chłoń-Domińczak A., Jasiński J. (2024), Gender pay gaps across STEM fields of study, Studies in Higher Education (online first)
3. Albinowski M., Magda I., & Rozszczypała A. (2024), The Employment Effects of the Disability Education Gap in Europe, Education Economics (online first)

languages spoken

- Polish
- English
- French
- German

CZESŁAW BARTŁOMIEJ MARTYSZ

PhD, Assistant Professor

Unit at SGH Warsaw School of Economics:
Collegium of Management and Finance

Position:

Head – Corporate Finance Unit



Research areas:

- Capital market
- Financial frauds and scams
- Market abuse
- Corporate and municipal bonds
- Mutual funds

Particular research interests and cooperation areas:

- Market abuse
- Corporate and municipal bonds

BIO:

Dr. Czesław Bartłomiej Martysz - Doctor of Economics and holder of a stockbroker's license, lecturer at the Warsaw School of Economics (SGH), former long-time employee of Bank Pekao, currently working in a Trigon brokerage house in debt capital markets area (DCM) area, specializing in issues related to the financial market, the market for non-treasury debt securities, corporate banking and financial frauds and scams. Supervisory board member of 3SOFT SA (software house) and ARP TFI (mutual fund company). Court expert on stock market manipulation (market abuse). Author and co-author of more than 30 scientific publications, supervisor of more than 150 SGH students. Co-founder of the Investthink Association promoting knowledge about investing. In his spare time, a father of twins, traveler, photographer, sailor and columnist who enjoys active leisure. In his publications in Financial Observer he popularizes knowledge about scams and rational investing.

Most important research projects:

- Is remunerating whistleblowers going to improve the effectiveness of whistleblowing itself and the detection of fraudulent activities?, 2023, SGH - The aim of the article was to address the issue of the rationality of rewarding whistleblowers financially, using a survey-based study.
- Two decades of market abuse in Poland. Market manipulation, insider trading and unlawful disclosure of inside information from 2002 to 2022 - The purpose of the article was to present key conclusions from the analysis of case law, including the most common modus operandi of perpetrators and the characteristic features of the crimes of manipulation, insider trading and unlawful disclosure of inside information in Polish capital market between 2002 and 2022.

Expertise in Poland

- Trigon Brokerage House - debt capital markets expert – from 02.2025
- ARP TFI (mutual fund company) - supervisory board member - from 11.2024
- 3SOFT (software house) - supervisory board member - from 11.2022
- Court expert in stock market manipulation (MAR) - from 06.2021
- Investthink (association) - think tank co-founder and member - from 11.2018
- Bank Pekao - debt capital markets expert - 04.2018 – 07.2024
- Homeowner association board member - 10.2013 – 12.2019

Expertise abroad (2004 – 2025)

- Participation in the international development program of the UniCredit banking group - UniQuest 9.0, preparing special project in the field of banking compliance (2014-2015)

Experience in cooperation with:

- Large corporations (esp. mutual funds and non-bank financial institutions)
- Non-public bond issuers (eg. public listed companies and local municipalities)
- Prosecutor's office
- Housing communities service providers
- Private banking clients

Recent publications

1. Wróblewski J., Martysz C. B., Kryptowaluty a finansowanie przestępczości i pranie pieniędzy, „Studia i Prace Kolegium Zarządzania i Finansów”, SGH, 193/2023, s. 201-225.
2. Martysz C.B., Skrodzka J., Dwie dekady nadużyć na rynku w Polsce. Manipulacje instrumentami finansowymi oraz ujawnianie i wykorzystywanie informacji poufnych w latach 2002–2022, „Finanse i Prawo Finansowe”, 2023, nr specjalny 2, s. 169-195.
3. Martysz C.B., „Dokręcanie śruby” – ostrzejsze prawo obligacji nieskarbowych, 18.07.2024,
<https://www.obserwatorfinansowy.pl/te-matyka/rynki-finansowe/banko-wosc/dokrecanie-sruby-ostrejsze-prawo-obligacji-nieskarbowych/>

Honours, awards, certificates

- Second place in the “Inspiration of the Year” poll for SGH graduate studies in 2021
- Individual third degree award of the SGH Rector for organizational achievements in 2021
- Individual second degree award of the SGH Rector for teaching achievements in 2022
- Third place in the “Inspirations of the Year” poll for SGH graduate studies in 2023
- Individual third degree award of the Rector of SGH for teaching achievements in 2023
- Second place in the “Inspiration of the Year” poll for SGH graduate studies in 2024
- Polish stockbroker licence (2262)

languages spoken

- Polish
- English
- German

ANNA MASŁOŃ-ORACZ

PhD, Assistant Professor

Unit at SGH Warsaw School of Economics:
Collegium of Management and Finance

Position:

Rector's Representative for Africa – SGH Warsaw School of Economics



Research areas:

- Economics and finance
- Management and quality
- International relations

Particular research interests and cooperation areas:

- International Relations – Global South
- International Economics
- Development Aid and Policy

BIO:

Dr. Anna Masłoń-Oracz (PhD), Rector's Plenipotentiary for Africa, is an Assistant Professor at SGH Warsaw School of Economics, coordinator and holder of the Jean Monnet Module AFROEU. She is a senior manager with over 15 years of extensive experience in global organizations, managing various aspects of business operations in Poland, Central and Eastern Europe (CEE), and Africa.

As a business-oriented researcher, she has conducted analyses on how clusters influence regional development and competitiveness from the perspective of smart specialization.

She is actively involved in international projects in Rwanda, Kenya, Zambia, Mauritius, Nigeria, Senegal, Gambia, Namibia, and Ghana, focusing on enhancing the role and significance of Regional Innovation Systems (RIS) in economic development and growth.

Dr. Masłoń-Oracz serves as the Vice President of the Polish European Community Studies Association (PECSA), which is part of the international ECSA-World network, and is also a member of the International Women's Forum. She completed postgraduate studies in Human Resources Management at the University of Warsaw and holds a master's degree in International Relations from the same institution. Additionally, she holds a PRINCE2 project management certification.

Formerly, she was the Chairwoman of the Supervisory Board of Centrum Edukacji S.A. and President of the Management Board of Technology and Industrial Park S.A.

She has extensive experience in launching and managing entrepreneurial education programs within academic institutions, as well as expertise in grant funding management and technology investment in university and accelerator environments.

Most important research projects:

- AfrikuEurope Network – "European Union and Africa in a World of Multiple Crises" (Jean Monnet Policy Debate 'EU-Africa') – granted by: European Commission, 2024 - International research project analyzing the evolving relationship between the European Union and Africa amid global crises.
- Mazowsze as an Accelerator of Global Enterprises – granted by: National Centre for Research and Development (NCBR), Mazovian Voivodeship Government (UMWM), Poland 2022-2025 - research project focused on fostering global competitiveness of enterprises in the Mazovian region through innovation, policy support, and business acceleration initiatives.
- Centre of Excellence at Warsaw School of Economics – "Global Public Goods Management and Sustainable Growth in the Policy and Practice of the EU" – granted by: European Commission, 2024- International research on the role of global public goods management in sustainable economic growth, with a focus on EU policies and best practices.

Expertise in Poland

- Analyses, reports, rojects, providing policy advice, and attending conferences.
- Member of the UNESCO working group and various working groups on smart specializations in the Mazowieckie Voivodeship.
- Advising on projects in Global South countries, supporting knowledge transfer, and co-creating development strategies and policies tailored to local needs.

Expertise abroad

- Providing advisory services to the governments of Rwanda and Kenya, contributing to their strategic development initiatives. As part of the Afrique Europe project, she established a collaboration network encompassing 30 universities, including 25 from Africa, fostering academic and institutional partnerships.
- Actively engaged in international organizations and initiatives: Justina Mutale Foundation, Afriquia,
- Member of the UNESCO 2005 Convention Group in Paris

Speaker at international conferences:

- 3rd AfriqEurope's Conference: The European Union and Africa's Reliance on External Actors; University of Cape Town 25-28.11.2024
- 1st AfriqEurope's Conference Promoting dialogue to strengthen the EU-AU Partnership; understanding differences between European and African integration; investigating each side's priorities and concerns; Addis Ababa, Ethiopia, 25-27 March 2024

Recent publications

1. A. Masłoń-Oracz, A. Eso, "Financial Inclusion in Smart Cities in the European Union: The Role of Marketplaces and Financial Technology", pp 189-204 in Studia Europejskie – Studies in European Affairs, 2024, DOI: 10.33067/SE.1.2024.10
2. A. Masłoń-Oracz, M. Da Silva Coelho, "Hackathons as a Support Tool for the AU-EU Partnership JAES: A Case Study", pp 79-112 in Africa-EU Relations and the African Continental Free Trade Area: Redefining the Dynamics of Power and Economic Partnership in a Complex Global Order, Palgrave Macmillan, 2024
3. A. Masłoń-Oracz; A. Wahome; A. Njiraini, "Challenges of the Agribusiness Sector in Kenya and Opportunities from Smart Specialisation Policies", pp 137-152; in Entrepreneurship, Technology Commercialisation, and Innovation Policy in Africa; 2021; Springer; ISBN 978-3-030-58239-5; 1-300; DOI:10.1007/978-3-030-58240-1

Honours, awards, certificates

- 2020 - DIPLOMA OF RECOGNITION from the Rector of the Warsaw School of Economics for obtaining external funding for a research project in 2019
- 2021 - TEAM AWARD of the Rector of the Warsaw School of Economics 3rd degree for scientific achievement
- 2021 - SGH Rector's TEAM AWARD 2nd degree for organisational achievement
- 2022 - INDIVIDUAL AWARD of the Rector of SGH 1st degree for above-average involvement in organisational work for the benefit of the University.

languages spoken

- Polish
- English

WIOLETTA MIERZEJEWSKA

PhD, Associate Professor

Unit at SGH Warsaw School of Economics:
Collegium of Management and Finance

Position:
Deputy Director of the Institute of Management



Research areas:

- Management
- International business

Particular research interests and cooperation areas:

- Interorganizational relationships (including coopetition)
- Diversification strategy
- Internationalization strategy
- Open innovation
- Green innovation
- Organizational design
- Business groups
- Family firms

BIO:

Deputy Director of the Institute of Management at the Warsaw School of Economics, graduate of the Warsaw School of Economics and the Faculty of Management at the University of Warsaw. Lecturer with many years of experience in postgraduate studies and specialized courses, including Postgraduate HR Business Partner Studies, Annual Postgraduate Management Studies, Postgraduate Studies for Automotive Managers, Postgraduate Management Studies for Developers at the Warsaw School of Economics. Trainer who prepares candidates for the exam for chartered accountants. She specializes in strategic management (strategic analysis, corporate and competition strategies), innovation strategy, organizational design, business groups and family firms. She is the author of numerous articles on these issues. Her achievements include almost 80 scientific articles published in peer-reviewed journals and scientific monographs of national and international scope. Head of postgraduate studies carried out in cooperation with business partners. Analyst in business projects, market analysis, strategic consulting and structural optimization. Member of the scientific associations EURAM and AIB, member of the European Foundation for Entrepreneurship Development program council.

Most important research projects:

- Coopetition in holdings: scale, character, determinants and impact on performance- granted by National Center for Science, Warsaw, 2018-2022
- Leading research team on intraorganizational relationships in holdings. Project included qualitative and quantitative analysis. The project's outcomes led to a better understanding of cooperative and competitive relationships between subsidiaries in business groups.
- The impact of relational capital on the innovativeness of enterprises from high-tech sectors – granted by Warsaw School of Economics (Intercollegiate Grant), Warsaw, 2020-2023
- Member of the research team on determinants of company's innovativeness, types of innovation and its influence on innovation processes.
- Determinants of the resilience of Polish enterprises to the macroeconomic crisis- granted by the National Center for Science, Warsaw, 2012-2014
- Member of the research team focused on analysis of resilience of Polish companies and organizational design as a determinant.

Expertise in Poland

- European Foundation for Entrepreneurship Development, Member of the Program Council, Warsaw, 2020- till now
- Responsible Business Forum (RBF), engagement in Report on Corporate Social Responsibility prepared by Institute of Management Warsaw School of Economics in cooperation with RBF, Warsaw 2022
- Association of Financial Companies in Poland (AFC), engagement in Report on Corporate Social Responsibility prepared by the Institute of Management Warsaw School of Economics in cooperation with AFC, Warsaw 2022
- Author of expert reports for external companies in strategic management
- Co-organizer of national scientific and symposia popularizing business knowledge.

Expertise abroad

- Participant and co-organizer of international scientific conferences (in cooperation with the Academy of International Business).
- Member of scientific associations including AIB, EURAM.

Experience in cooperation with:

- Academy of International Business
- BDO (consulting company)
- ABR Sesta (research company)

Speaker at international conferences:

- Knowledge Management Conference 2024- Relational Capital And Green Innovation: The Role Of External Knowledge In The Innovation Process- Warsaw, 2024
- 49th Conference of the European International Business Academy The Changing Global Power Balance: Challenges for European Firms- Innovation strategies of domestic and international firms under the COVID-19 disruption (poster)- Portugal, Lisboa, 2023
- AIB-CEE Chapter Conference on Knowledge and Sustainability in International Business- Competitive Relationships in Business Groups. Evidence from Poland - Croatia, Zagreb, 2022

Recent publications

1. Understanding drivers of intrafirm coopetition: perspective of corporate groups, W Mierzejewska, R. Górka, M. Aluchna, A. Krejner-Nowicka, P. Dziurski; Central European Management Journal 31 (2), 2023, 169-188
2. Business Groups and Strategic Coopetition, W. Mierzejewska, P. Dziurski, Routledge 2023
3. Creating supply chain resilience during and post-COVID-19 outbreak: the organizational ambidexterity perspective, B. Ocicka, W Mierzejewska, J. Brzeziński, Decision 49 (1), 2022, 129-151

Honours, awards, certificates

- Best Research Idea Award, Knowledge Management Conference 2024
- Award of the Rector of the Warsaw School of Economics, 2nd degree (collective), field: research activity, 2024
- Award of the Committee on Organizational and Management Sciences of the Polish Academy of Sciences, field: research activity (book co-author), 2024
- Best Reviewer Award, Conference: Academy of International Business (AIB) Annual Meeting 2023

languages spoken

- Polish
- English

MAŁGORZATA MOŁĘDA-ZDZIECH

PhD, Associate Professor

Unit at SGH Warsaw School of Economics:
Collegium of Socio-Economics

Position:
Member of Discipline Board of Management and Quality Science



Research areas:

- politics and administration
- social communication and media
- sociology

Particular research interests and cooperation areas:

- European Union's institutions

BIO:

Małgorzata Mołęda-Zdziech, Ph.D., professor at SGH, received her habilitation in Political Science, (University of Wrocław), Ph.D. in Humanities (Sociology, University of Warsaw). She graduated in cultural anthropology in Paris, at the René Descartes University. Plenipotentiary of the rector for the European Union.

She heads the Department of Political Studies at the Collegium of Socio-Economics at the Warsaw School of Economics. From 2017 to March 2020, she was Director of the Foreign Research Station of the Polish Academy of Sciences - PolSCA Office of the Polish Academy of Sciences in Brussels. Expert of the TEAM EUROPE network of advisors.

Her research interests focus on lobbying and advocacy, as well as communication and mediatization of public life. Author and co-author of numerous publications on lobbying.

Most important research projects:

EUI Widening Programme: Strengthening EU-Ukrainian Relations through university-led informal diplomacy: The role of CIVICA for Ukraine; European University Institute, 2025

Expertise in Poland:

- Advisor to the Sejm Committee on EU Affairs, expert of the European Commission - Team Europe Direct Polska network (since 2024)
- Social advisor to the Chair of the Sejm Committee on EU (since 2024)
- Training on lobbying, advocacy for officials (through KSAP) and business
- Training, postgraduate studies (lobbying on national, European forum, scientific diplomacy, social communication)
- Social advisor to the Chair of the Sejm Committee on EU
- Team Europe Direct Poland network - participation in conferences, seminars before EP elections, information, educational activities,
- Cooperation with chambers of commerce, employers' organizations
- Frequent commentator on political and social events, in Poland, France, EU for leading Polish and foreign media

Expertise abroad

- From 2017 to March 2020 - Director of the Foreign Research Station of the Polish Academy of Sciences - PolSCA Office of the Polish Academy of Sciences in Brussels.
- Together with partners from the Visegrad group V4, she coorganized 4 editions of trainings for research project managers and several conferences. As a PolSCA office she was active within IGLO (Informal Group of Liaison Offices). Several times she took part in consultations of the Horizon Europe (HEU) framework programme (2021-2027). She conducted permanent monitoring of the research and innovation policy (research and innovation) by providing information to the Academy and the scientific community in Poland. She co-organized 25 seminars for Polish regional offices and economic representations with the participation of scientists, experts and officials from European institutions regarding current issues of science and research policy.
- Vice president of EUROPA ONG network, based in Limoges, France; active participation in annual conferences.
- Training for Ukrainian women leaders (lobbying and advocacy in the EU)

Experience in cooperation with:

- French Embassy in Poland
- OECD

Speaker at international conferences:

- "Connecting EU". European elections 2024: why vote?, Title of the paper: The Polish Parliamentary Elections, European Labour Authority, EESC Bratislava, Slovakia, 23-24.11.2023
- Enseignements supérieur et Recherche en Europe: les enjeux de l'ancrage territorial des Universités, Title of the paper: « Une stratégie territoriale pour l'enseignement supérieur et la recherche à inventer dans un contexte de tensions – le cas de la Pologne », France, Université de Limoges, 29.11.2024
- AFSJ 3.0 Conference, The EU's Area of Freedom, Security, and Justice in the Digital Age,
- Title of the paper: "Evaluating 20 Years of Poland's Membership in the European Union: Results of an Expert Survey," EUI FLORENCE Italy 14 - 15.11.2024

Recent publications

1. Civil society and the 2024 European elections, Parent Online Newsletter, [EESC info January 2024](#)
2. K. Naranovich, M. Mołęda-Zdziech, M. Pachocka, "Let's talk about the European Digital Citizenship" pp. 31-51, in: DICYDE – Digital Citizenship and Youth Democracy Education, Elipsa, 2023 ISBN 978-83-8017-509-9; 1-71;
3. M. Mołęda-Zdziech, M. Pachocka, D. Wach Immigration and Integration Policies in Poland: "Institutional, Political and Social Perspectives", in: Local Integration of Migrants Policy: European Experiences and Challenges, 2021

Honours, awards, certificates

- Awarded the French Order of Academic Palms (Chevalier des Palmes Académiques)

languages spoken

- Polish
- French
- English

RAFAŁ MRÓWKA

PhD, Associate Professor

Unit at SGH Warsaw School of Economics:
MBA Programme Office/Management Theory

Position:
Director of MBA Programme Office



Research areas:

- Management

Particular research interests and cooperation areas:

- Leadership
- Digital transformation
- ESG

BIO:

Rafał Mrówka, Ph.D., is an associate professor at the Department of Management Theory at the SGH Warsaw School of Economics. His areas of expertise include leadership issues, digital transformation, responsible leadership, and strategies for enhancing employee satisfaction and engagement. Additionally, he serves as Director of the MBA Program Office at SGH, Director of the MBA-SGH Program, and Director of the 'MBA for Startups – Online SGH for Entrepreneurs' Program, which is conducted in collaboration with Kulczyk Investments. Additionally, he serves as a leadership professor for SGH's MBA programs. Prof. Mrówka is the author of several books, articles, and scientific papers about leadership. He has completed several training courses, including advanced training in Design Thinking at HPI Academy in Germany and the International Management Teachers Academy (IMTA) in Bled, Slovenia. He has also lectured or participated in research programs at Tel Aviv University (Israel), the Université Catholique de Lille (France), MDI Gurgaon (India), and the University of Mauritius.

Rafał Mrówka is also active in business consulting and managerial training. He has over 25 years of experience managing projects for businesses and is a co-owner of IMMOQEE, a consulting and training company. He has managed projects at such companies as Hewlett-Packard, Euler Hermes, Tetra Pak, Schneider Electric, Wabco, Microsoft, Auchan, EDS, Esselte, Siemens, Allianz, Leroy Merlin, and Cersanit. He is a member of the Advisory Board of the School for Leadership Foundation, which shapes leadership attitudes in Poland.

Most important research projects:

For many years, he has headed research on non-financial reporting in Poland conducted at the Department of Management Theory at SGH.

He has been a member of international team of 500 researchers engaged in a unique large-scale study of cultural practices, leadership ideals and interpersonal trust in 150 countries - Global Leadership and Organizational Behavior Effectiveness (GLOBE) 2020.

Expertise in Poland

- 25 years of experience in consulting; many consulting projects for business and public institutions, mainly in the area of triggering employee engagement, development of leadership competences, human capital development.

Expertise abroad

- Member of the international panel of Global Leadership and Organizational Behavior Effectiveness (GLOBE), the world's largest cross-cultural leadership study.
- Participation in panels on the development of the MBA market; teaching at foreign universities – leadership classes; implementation of the Mission to China project - organizing study visits for EMBA students to China

Experience in cooperation with:

- Many Polish and international companies
- NGOs
- Educational institutions

Recent publications

1. Aniszewska-Banaś, G., Mrówka, R., Core values as a meaningful element of successful CSR practices - the example of Polish listed companies» reporting, [in] Bachnik, K., Kaźmierczak, M., Rojek-Nowosielska, M., Stefańska, M., Szumniak-Samolej, J. (ed.), Corporate Social Responsibility and Sustainability. From Values to Impact, Routledge, New York, London, 2022
2. Mrówka, R., Aluchna, M. (red.), Ewolucja raportowania niefinansowego : perspektywa teoretyczna i weryfikacja praktyczna, Oficyna Wydawnicza SGH, Warszawa 2021
3. Mrówka, R., Wachowiak, P., Kształtowanie liderów, Oficyna Wydawnicza SGH, Warszawa 2019

Honours, awards, certificates

Many best teacher awards in EMBA Programmes

languages spoken

- Polish
- English

DOROTA NIEDZIÓŁKA

PhD, Associate Professor

Unit at SGH Warsaw School of Economics:

Collegium of Business Administration

Position:

Vice-Rector for Development

Head of the Department of Economic Geography



Research areas:

- Economics and finance
- Socio-economic geography
- Land management

BIO:

DR HAB. DOROTA NIEDZIÓŁKA, Associate Professor of SGH is a Vice-Rector for Development and a Head of the Department of Economic Geography.

Graduate of the SGH Warsaw School of Economics in International Economic Relations. Doctor in the discipline of economics. Professor in the discipline of economics.

She has more than 20 years of professional experience at the Warsaw School of Economics. Prior to that, she spent several years at the Customs Office and private universities. As a specialist in the energy market, she participated in many initiatives, projects councils accompanying the changes taking place in the energy market.

Her scientific interests include the broadly understood functioning of energy markets, with particular emphasis on their spatial dimension. Scientific research and publications focus on such areas as: determinants of energy markets development in the context of sustainable development, energy security or energy transition.

Most important research projects:

- Warsaw on the trajectories of the energy transition from the electricity crisis to RES 2050 electric monism -Warsaw City Hall 2019
- Structure and dynamics of the energy market as determinants of sustainable development (2021)

Speaker at international conferences:

- European Forum for New Ideas, Sopot 2024
- Energy Transition Congress, Warsaw 2023
- Energy Security in Central and Eastern Europe. Achieving our Climate and Security Goals Together, Warsaw 2023

Experience in cooperation with:

- Many Polish and international companies
- NGOs
- Educational institutions

Recent publications

1. Potential Directions for Changes in the EU's Climate Policy w: Fossil Fuels in the European Union: Geopolitical Change, Climate Policy and Financing Conditions red. Z. Korzeb, P. Niedziółka, A. Bryc, D. Niedziółka, M. Mróz, Kari Liuhto, Springer, 2024
2. Fossil Fuel Markets in the EU w: Fossil Fuels in the European Union: Geopolitical Change, Climate Policy and Financing Conditions red. Z. Korzeb, P. Niedziółka, A. Bryc, D. Niedziółka, M. Mróz, Kari Liuhto, Springer, 2024
3. The Role of the Fossil Fuel Sector in EU Climate Policy w: Fossil Fuels in the European Union: Geopolitical Change, Climate Policy and Financing Conditions red. Z. Korzeb, P. Niedziółka, A. Bryc, D. Niedziółka, M. Mróz, Kari Liuhto, Springer, 2024

Honours, awards, certificates

- Individual 1st, 2nd and 3rd degree awards of the Rector of SGH in the field of science, teaching and organisation

languages spoken

- Polish
- English
- Russian

ANDRZEJ NIKOŁAJCZUK

PhD, Assistant Professor

Unit at SGH Warsaw School of Economics:
Collegium of Management and Finance



Research areas:

- Economics and finance

Particular research interests and cooperation areas:

- Insurance of Export credits
(including Government support)
- Pro-export policy
- Old age pension systems

BIO:

Assistant Professor at the Institute of Finance - Department of Sustainable Finance and Financial Institutions of the KZiF, from 2002 to 2007 Assistant and from 2007 to 2013 Assistant Professor at the Department of Finance. He graduated from the Faculty of Economics at St. Petersburg State University (majoring in International Economic Relations) and from the postgraduate course "Master de Management Economique Européen" at SGH in cooperation with France's Le Groupe HEC, as well as from the doctoral course Finance and Banking at SGH's College of Management and Finance. His main research focus is on issues related to pro-export policy, export support, export insurance. He has many years of experience working in international trade. He is the author and co-author of publications related to finance. He teaches undergraduate and graduate courses in the subjects: Finance (English), Finance, Investment Portfolio, as well as undergraduate and graduate seminars.

Most important research projects:

- Introduction of the Tax on distributed profits (the so-called "Estonian" Corporate Income Tax) in Poland - granted by: the Ministry of Education and Finance, Warsaw, Oct-Dec 2023.
- Involved in organizing cooperation with experts from countries adopted the Tax on distributed profits.

Speaker at international conferences:

- CONRIS EUROPEAN SUMMER SCHOOL 2018, University of Portsmouth, UK, 4th of July 2018

Recent publications

1. Polski system wspierania eksportu, ze szczególnym uwzględnieniem instrumentów finansowych, w: Studia i Prace Kolegium Zarządzania i Finansów, ZN 96, SGH, Warszawa 2009;
2. Kapitalizm państwowy (co-author), w: Finanse u progu trzeciej dekady XXI wieku, Tom II, red. J. Ostaszewski, E. Malinowska-Misiąg, Difin, Warszawa 2021;
3. Czy wynagradzanie sygnalistów poprawi skuteczność whistleblowingu oraz wykrywalność nieprawidłowości? (co-author)

languages spoken

- | | |
|-----------|-------------|
| • Polish | • Spanish |
| • English | • Ukrainian |
| • French | • Russian |

HONORATA NYGA-ŁUKASZEWSKA

PhD, Assistant Professor

Unit at SGH Warsaw School of Economics:
Collegium of World Economy



Research areas:

- Energy economics
- Energy trade
- International economics
- Economic diplomacy

Particular research interests and cooperation areas:

- Energy security
- Energy transition
- Energy competitiveness

BIO:

Dr. Honorata Nyga-Łukaszewska is an Assistant Professor at the Warsaw School of Economics. Her research focuses on international economics, energy trade, commodity markets, and economic diplomacy, with a specialization in energy security. With extensive experience in an international environment, she actively contributes to academic and policy discussions on global economic challenges.

Dr. Honorata Nyga-Łukaszewska has rich international experience, including diplomatic work and participation in official delegations to the UNFCCC, as well as engagements with NGOs. She is also a graduate of prestigious international training programs on energy, sponsored by the International Energy Agency (IEA) and the U.S. State Department, further solidifying her expertise in the field. Additionally, she is an active member of energy communities, such as the International Association for Energy Economics (IAEE).

As a dedicated lecturer at the Warsaw School of Economics, Dr. Honorata Nyga-Łukaszewska teaches courses on international economics, economic diplomacy, energy security economics and conflicts at the energy-environment interface, equipping students with in-depth knowledge of complex global dynamics. She is the author of over 50 publications in the field of international economics, demonstrating her expertise and commitment to advancing research in her areas of interest.

Her work bridges academia and policy, offering valuable insights into global trade, energy security, and economic diplomacy. Through her teaching and research, Dr. Honorata Nyga-Łukaszewska continues to shape the next generation of economists while actively contributing to key discussions on international economic affairs.

Most important research projects:

- ENACTED (2018-2020) – European Union and its neighbourhood. Network for enhancing the EU's actorness in the Eastern borderlands – Erasmus+ role: team member.
- Research project "Dean's Grant" (2022), funded by the Ministry of Science and Higher Education (MNiSW) – "Institutional Quality, Energy Security, and International Competitiveness of Energy Exporters – The Case of Norway and Russia", role: project leader.
- Research project "Dean's Grant" (2021), funded by the Ministry of Science and Higher Education (MNiSW) – "Energy Security and Sustainable International Competitiveness of Energy Exporters – The Case of Norway", role: project leader.
- Intercollegiate Rector's Grant (2019) – "Investments as a Method of Combating Selected Types of Exclusion in the Regions and Countries of Central and Eastern Europe", role: project leader

Expertise in Poland

- Polish Investment and Trade Agency – co-author/presenter of the part of the report on the clean energy in Polish-Japanese relations – Warsaw, June 2024-on-going
- Information Processing Center - State Research Institute – expert in the panel on energy evaluating scientific policy – Warsaw, October 2024-on-going
- National Security Council Republic of Poland– reviewer of the security strategy devoted to energy and economic aspects – June 2024
- Future Industry Platform Foundation – reviewer of the report on energy clusters – December 2021
- Ignacy Łukasiewicz Institute for Energy Policy – expert on energy security – 2021 – on-going
- Kazimierz Pułaski Foundation – expert on energy security – 2016 – on-going
- Ministry of Foreign Affairs (Poland) – expert on energy security and international energy cooperation – 2008-2009; 2011-2018.

Expertise abroad

- UNFCCC (2008) – member of the Polish official delegation to COP14
- International Energy Agency (2013) – participant in a training on “International markets and energy security”
- US Department of State (2013) – participant in an IVLP programme on “US foreign policy and energy security”
- Center for Global Energy Policy at Columbia University (2020) – expert in an interview for report of Jonathan Elkind on European Green Deal
- Embassies accredited in Poland: USA, Denmark (2022, 2023, 2024) – participant in high-level/diplomatic meetings devoted to energy issues
- Global Women’s Network for the Energy Transition (2021/2022), mentor in the mentoring programme

Experience in cooperation with:

- Ministry of Foreign Affairs Republic of Poland
- National Security Bureau of the Republic of Poland (NSB RP)
- Polish Investment and Trade Agency (Poland)
- Investment funds/banks
- Diplomatic missions accredited in Poland (e.g.: US, Denmark, Finland etc.)

Recent publications

1. Nyga-Łukaszewska, H. (2024), Economics of energy security: perspectives of natural gas exporters, Londyn: Routledge, Routledge, ISBN 978-0-367-51060-2, ISSN 978-0-367-51060-2, s. 1-259.
2. Nyga-Łukaszewska, H. (2019), Bezpieczeństwo energetyczne na międzynarodowym rynku gazu ziemnego, Warszawa: Oficyna Wydawnicza SGH - Szkoła Główna Handlowa; ISBN 978-83-8030-263-1, s. 1-148.
3. Łazarczyk, E., Pickford, K., Nyga-Łukaszewska, H. (2023), Green hydrogen and an evolving concept of energy security: Challenges and comparisons, “Renewable Energy”, 219(1).

languages spoken

- Polish
- English
- German
- Russian

ADAM OLEKSIUK

PhD, Assistant Professor

Unit at SGH Warsaw School of Economics:
Collegium of World Economy



Research areas:

- Economics and finance
- Management and quality
- International relations

Particular research interests and cooperation areas:

- Cohesion Policy and Socio-Economic Development
- Public Sector Innovation and Governance
- Economic Transformation in CEE
- Global Marketing and International Business

BIO:

Dr. of economic sciences, lecturer and researcher at the Warsaw School of Economics. He gained experience in public administration and held managerial and advisory positions in commercial law companies. He works with Kotler Impact and was a member of the organizing committee of the first European edition of the Kotler Awards. He is a didactician with more than 20 years of experience, including 20 years at non-public universities in Radom, including the European Social and Technical University. He teaches marketing, including international and global marketing. He holds a diploma from the Minister of Treasury, certifying that he has passed the exam for candidates for members of supervisory boards.

He is a graduate of the Faculty of Management at the University of Warsaw. He completed postgraduate studies at PISM, PAN, AGH, UW and SGH. He was a visiting scholar at the University of Cambridge, an intern at the Stockholm School of Economics in Riga and a visiting researcher at Saxion University. He is a scholar of international programs (I.S.E.O Institute, IfW Kiel, University of Trento) and a four-time scholar of Austrian authorities in the framework of Joint Vienna Institute courses.

He is the author of more than 150 publications. His research interests include management and economics of innovation, international marketing and economic transformation of Poland and the Central and Eastern European region.

Most important research projects:

- Research project funded by a subsidy granted by Collegium of World Economy: Competences and Marketing Strategies of Exporters – A Comparative Study of Polish and Finnish SMEs, 2021 – Principal Investigator.
- Research project funded by a subsidy granted by Collegium of World Economy: Entrepreneurs' Marketing as a Response to Changes in the International Business Environment of SMEs, 2024 – Research Team Member.
- Research project funded by a subsidy granted by Collegium of World Economy: Dynamic Capabilities of Small and Medium-Sized Enterprises in the International Environment, 2023 – Research Team Member.
- Research project funded by a subsidy granted by Collegium of World Economy Marketing Capabilities of Small and Medium-Sized Exporters – Conditions and Outcomes, 2022 – Research Team Member.

Expertise in Poland

- 09.2020 - Member of the Scientific Council of the Cluster, AgroBioCluster
- 09.2003-11.2010 - Author of numerous reports as part of full-time work at the Government Center for Strategic Studies, Ministry of Regional Development and PARP.
- Co-author, among others, of the National Development Strategy 2007-2015
- 09.2009-11.2010 - Expert on innovation, science and higher education in the Strategy Department of the Ministry of Science and Higher Education
- 2007 - External expert of the National Foresight Program Poland 2020.

Expertise abroad

- Expert, Applied research, Scientific popularization, Economic and financial
- Evaluation, The Ministry of Education, Universities and Research, Italy, Rome

Experience in cooperation with:

- Institutions on government level
- Companies
- Banks
- OECD
- IMF

Speaker at international conferences:

- EIBA 2024 Conference. Rethinking IB Research for the Next 50 Years, Aalto University,
- University of Turku, LUT University and University of Oulu [Espoo, 12-14 December 2024].
- Wąsowicz-Zaborek, Oleksiuk A., Velinov E., Exploring the Technology Acceptance Model for Work from Anywhere Mode Among Students in Czechia, Estonia, and Poland
- 10th Anniversary of Academy of International Business Central Eastern European (AIB-CEE) Chapter Annual Conference on Navigating New Realms: Business Collaboration,
- Digitalization, and Innovation Redefining Success in Uncertain Times, Academy of
- International Business – Central and Eastern Europe Chapter and Corvinus University of Budapest [Budapest, 18-21 September 2024].
- Oleksiuk A., Artificial intelligence in the global marketing campaigns through selected examples

Recent publications

1. Oleksiuk, A. (2023). Socio-economic strategies on the example of selected EU countries – cognitive theory and application approach, *Przegląd Europejski* 2023(3), 9-16.
2. Oleksiuk, A. (2020). Potencjał innowacyjny sektora publicznego z perspektywy Polski. *Przejawy, wyzwania, szanse*, Wydawnictwo Difin, Warsaw, pp. 221, ISBN 978-83-8085-143-6.
3. Oleksiuk, A., Białek, J. (2020). Polish Strategy for Responsible Development. The New Paradigm of the Nation's Industrial Policy?, *L'industria* no 3 July-September, 509-545.

languages spoken

- Polish
- English
- Czech
- Russian

JAKUB OLIPRA

PhD, Assistant Professor

Unit at SGH Warsaw School of Economics:
Collegium of Management and Finance



Research areas:

- Economics and finance
- International trade

Particular research interests and cooperation areas:

- Agricultural economics
- Food security
- Price transmission

BIO:

PhD in economics. Graduate of the Warsaw School of Economics, where he works as an Assistant Professor in the Department of Applied Economics. Lecturer at the MBA program at the Warsaw University of Life Sciences. Senior Economist at Credit Agricole Bank Polska, where he is responsible for macroeconomic and agri-food markets analyses. Author of numerous scientific publications, articles, commentaries and expert opinions. Winner of leading places in the Rzeczpospolita competition for the most accurate forecasts of agricultural commodity prices. In 2021, he was awarded the French Order of Agricultural Merit in the rank of Chevalier (Ordre du Mérite Agricole).

Expertise in Poland:

- Advising Polish companies and industry organizations in the agri-food sector.
- Author of numerous commentaries and articles on the situation in the agri-food sector.
- Cooperation with the Institute of Agricultural and Food Economics in developing a simulation model for the Ministry of Agriculture (2023).
- Member of the Steering Committee for the Milk Market (2023-present).
- Cooperation with the Warsaw University of Life Sciences and European Investment Bank aimed at identifying the financial gap in Polish agri-food value chain (2025-present).
- Member of the Economic Council for Milk Market established by Polish Federation of Cattle Breeders and Milk Producers (2024-present).

Expertise abroad

- Advising international companies in the agri-food sector (dairy, meat, grains and oilseeds).
- Speaker at numerous international industry conferences on the agri-food sector.
- Participation in meetings with representatives of international organizations (including FAO, European Commission).

Experience in cooperation with:

- Companies
- Banks
- Industry organisations
- Public institutions
- International organisations
- NGOs
- Media

Speaker at international conferences:

- 28th International Conference on Macroeconomic Analysis and International Finance - Cutting VAT rate on food products in a high-inflation environment. Does it work out? - University of Crete, Rethymno, Crete, Greece, 30 May – 1 June 2024.

Recent publications

1. Olipra, J. (2024). "Does Engel's law work in central and Eastern European countries? The role of aspirations in determining food expenditures", *Structural Change and Economic Dynamics*, 71, 26–34. <https://doi.org/10.1016/j.strueco.2024.06.005>
2. Ciżkowicz, P., Janecki, J., Olipra, J., & Wojciechowski, W. (2024). "Local agricultural markets and external shocks – the case of Poland", *International Journal of Management and Economics*. <https://doi.org/10.2478/ijme-2024-0028>
3. Jaworski, K., & Olipra, J. (2025). Cutting VAT rate on food products in a high-inflation environment. Does it work out? *Food Policy*, 131, 102816. <https://doi.org/10.1016/j.foodpol.2025.102816>

Honours, awards, certificates

- Chevalier of the French Order of Agricultural Merit (Ordre du Mérite Agricole) - a French departmental decoration awarded for outstanding contributions to agriculture.
- Honorable mention in the Financial Observer competition (a portal owned by the NBP) for the best proposals for reforming the Polish economy.
- Leading places in the competition for the most accurate forecasts of agricultural commodity prices organized by the Rzeczpospolita newspaper as part of his work as a Senior Economist at Credit Agricole Bank Poland (individually).
- Leading places in competitions for the most accurate forecasts of macroeconomic and market indicators organized, among others, by the Parkiet newspaper, Reuters, Bloomberg, Consensus Economics as part of work as a Senior Economist at Credit Agricole Bank Polska (as a team).

languages spoken

- Polish
- English
- Russian

MARTA PACHOCKA

PhD, Assistant Professor

Unit at SGH Warsaw School of Economics:
Collegium of Socio-Economics



Research areas:

- Political science and administration
- Migration studies
- European studies
- Economics and finance

Particular research interests and cooperation areas:

- Forced migration governance
- Local-level migration governance
- International organisations specializing in migration issues
- Migration policy (EU, Poland)
- Integration policy (EU, Poland)

BIO:

Marta Pachocka, PhD is Assistant Professor in the Department of Political Studies of SGH Warsaw School of Economics. Co-coordinator of the Laboratory of Urban and Regional Migration Policies at the Centre of Migration Research (CMR) of the University of Warsaw (UW) (2022-present), and former Head of the Migration Policies Research Unit at CMR (2018-2022). She supports the European Commission Representation in Poland as an EU expert member of the Team Europe Direct Poland network. She is the Vice-president of the Polish European Community Studies Association (PECSA). Chair of the Research Section "Migration Processes and Migration Governance" of the Polish Society for European Studies PTSE). She is on the Board of the Research Committee RC46 "Migration and Citizenship" of the International Political Science Association (IPSA) and on the Executive Committee of the Metropolis International Migration Network (MIMN). She is a member of several national and international associations, including UACES, IMISCOE, IPSA, IASF, IHSA. Author and co-author of numerous chapters in monographs, articles in scientific journals, research reports, and conference papers. Co-editor of the 'Mobility & Politics' book series published by Springer Nature/Palgrave MacMillan. Moderator, panelist, speaker at numerous scientific and popular science events aimed at various audiences. Evaluator in EU funding competitions. She has considerable experience as both a coordinator and team member in implementing cross-sector and multi-stakeholder projects (co-)funded by Polish institutions and the EU.

Most important research projects:

- Jean Monnet Centre of Excellence at SGH – CEWSE II – "Global Public Goods Management and Sustainable Growth in the Policy and Practice of the EU" (Erasmus+, 2024-2027, leader: SGH) – member of the research team at SGH
- RE-EMERGE – "Refugee Entrepreneurship in the EU: Sparking Grass-roots Innovation, Civic Empowerment and Transnational Connectivity" (Erasmus+ CIVICA, 2024-2025, co-leaders: CEU, SGH, SSE) - coordinator at SGH
- Skills4Justice – "Skill partnerships for sustainable and just migration patterns" (Horizon Europe, 2023-2026, leader: Vytautas Magnus University) – member of the research team at SGH
- "Analysis of bottlenecks affecting the delivery and access to social services for Ukrainian refugee children and families in Poland" (UNICEF Polska, 2022-2023, leader: SGH) – member of the research team at SGH

Expertise in Poland

- Centre of Migration Research of the University of Warsaw – researcher, project coordinator, member of the research projects, administrative functions
- supporting the European Commission Representation in Poland as an EU expert member in migration issues of the Team Europe Direct Poland network – since 2018

Expertise abroad

- Executive Committee of the Metropolis International Migration Network (MIMN) - member of the Committee since 2024
- Consultative Forum of the EU Agency for Asylum on behalf of the CMR UW since 2022
- Board of the Research Committee RC46 “Migration and Citizenship” of the International Political Science Association (IPSA) – member of the Board since 2018
- Springer Nature/Palgrave MacMillan – co-editor of “Mobility & Politics” book series since 2024

Experience in cooperation with:

- Central level institutions
- Local governments
- IGOs (e.g. EU, EC, EUAA, IOM Poland, UNHCR Poland, UNICEF Poland)
- NGOs (e.g. NGO Forum Together, Polish Humanitarian Action, Migration Consortium)
- Scientific networks and associations)

Speaker at international conferences:

- Research Workshop: “The Impact of the War in Ukraine on the EU and its Eastern Policy” – Jean Monnet Centre of Excellence, Carleton University – 06.12.2024 (online)
- UNDIPUS Workshop "Refugee Entrepreneurship in the EU: Sparking Grass-roots Innovation, Civic Empowerment and Transnational Connectivity by the Ukrainian Refugee Communities" – University of Greifswald, Greifswald, Germany – 27.09.2024
- IMISCOE 2024 Spring Conference “Mobilities and Immobilities in an Era of Polycrisis” - "EU and Forced Migration Governance in Times of Polycrisis: From the European Agenda on Migration to the New Pact on Migration and Asylum?" – Koç University, Istanbul, Turkey – 17.04.2024

Recent publications

1. Pachocka, M., Lewandowski, A., Nowosielski, M., Poptawska, J.Z. & Wach, D. (2025) Resilient responses to the massive influx of forced migrants: A case study of medium-sized cities in Poland. *International Migration*, 63, e13372.
2. Fomina, J., & Pachocka, M. (2024). Polish society's initial responses to the arrival of forced migrants from Ukraine in early 2022. *Canadian Foreign Policy Journal*, 30(1), 52-64.
3. Kubiciel-Lodzińska, S., Golebiowska, K., Pachocka, M. & Dąbrowska, A. (2024) Comparing pre-war and forced Ukrainian migrants in Poland: Challenges for the labour market and prospects for integration. *International Migration*, 62, 236–251.

Honours, awards, certificates:

- several Awards of the Rector of SGH, e.g. for organizing a prestigious conference of international scope, 2024
- University of Warsaw Medal in recognition of research achievements on urban, local and regional dimensions of migration policies and organizational contribution to the development of the UW Migration Research Center

languages spoken

- Polish
- English
- French

JANINA PETELCZYC

PhD, Assistant Professor

Unit at SGH Warsaw School of Economics:
Collegium of Socio-Economics



Research areas:

- Economics and finance

Particular research interests and cooperation areas:

- Pension policy
- Sustainable investments

BIO:

Janina Petelczyc focuses on social insurance, particularly pension systems and sustainable investments. Her expertise includes both statutory and occupational pension schemes, with a special emphasis on designing sustainable and efficient multi-pillar retirement systems. She has conducted extensive research on the governance, regulation, and risk management of occupational pension funds, as well as their role in promoting long-term investment strategies aligned with ESG principles. She is also deeply interested in the application of behavioral economics to pension policy design. She is the author of numerous studies and publications for international journals and public institutions. In 2020, she was appointed to the Occupational Pensions Stakeholder Group of the European Insurance and Occupational Pensions Authority (EIOPA). Additionally, she collaborates with various international organizations on projects related to pension reforms and sustainable finance, contributing to policy recommendations aimed at enhancing retirement income security and fostering responsible investment practices within pension systems.

Most important research projects:

- 2025-2026 – “Knowledge, behavioural economics and pension decision-making: a survey experiment on first-pillar social insurance”, Regional Initiative of Excellence, project leader
- 2023-2024 - “Pension insurance for self-employed individuals in Poland in the context of the defined contribution system”, Warsaw School of Economics, project leader
- 2020-2021 – “Individual investment decisions in the context of environmental risk perception”, National Science Centre, Poland, project leader
- 2017-2019 - research project under Horizon 2020 - TRANSOL, Transnational Solidarity in Times of Crisis, research assistant
- 2015-2018 - research project under 7th Framework Programme – LIVEWHAT 'Living with Hard Times: How European citizens deal with economic crises and their social and political consequences, research assistant

Expertise in Poland

- Office of the President of the Republic of Poland: Analysis of labor and social security legislation on combining work and family responsibilities in selected European countries (2013)
- Ministry of Labor and Social Policy: Current family policy in France. Legal and social analysis (2012)
- Chancellery of the Polish Senate: Maintenance obligations in Denmark and the United Kingdom (2017), with Maria Skóra.
- National Bank of Poland: Corporate Social Responsibility: Idea, Implementation, Perspectives (2015)
- Institute of Public Affairs:
 - The situation of women in the pension system (2015) (with Paulina Roicka).
 - Pension rights of MEPs before and after the adoption of the Statute of Members in 2009 (2021).
 - The dilemma of extinguishing bridging pensions: an interdisciplinary analysis of the current state and recommendations for the future (2022) (with Tomasz Lasocki)

Expertise abroad

- Member of the advisory group to the EIOPA (European Insurance and Occupational Pensions Authority), writing expert reports on occupational pension schemes and giving opinions on draft European legislation

Experience in cooperation with:

- Institutions at the government level
- (EIOPA) European Insurance and Occupational Pensions Authority
- Social Insurance Institution (ZUS)
- Ombudsman
- Office of the President of the Republic of Poland
- Central Bank

Speaker at international conferences:

- 21st ESPAnet Annual Conference 2023, "Beyond Benefit Levels: Climate Pension Risk and the Welfare State in Poland"
- 8th International Scientific Conference Social Security Systems Facing Demographic, Economic and Technological Challenges, 2024, "Are EU regulations sufficient? The readiness for sustainable investments among members of the pension funds in Central and Eastern Europe. Example of Poland"

Recent publications

1. Petelczyc J. (2025) Pension insurance and sustainability. The case of Employee Capital Plans in Poland. AIDA Europe Research Series on Insurance Law and Regulation, Springer
2. Petelczyc J. (2025), Solo self-employed in Polish old-age security, *Ekonomia — Wrocław Economic Review* 30/1 (2024), <https://doi.org/10.19195/2658-1310.30.1.6>
3. Petelczyc J. (2022) The Readiness for ESG among Retail Investors in Central and Eastern Europe. The Example of Poland. *Global Business Review*, Volume 23, Issue 6, doi:10.1177/09721509221114754

languages spoken

- Polish
- English
- French
- Portuguese

JANA PIERIEGUD

PhD, Associate Professor

Unit at SGH Warsaw School of Economics:
Collegium of Management and Finance



Research areas:

- Economics and finance;
- Management and quality;
- Civil engineering, geodesy and transport

Particular research interests and cooperation areas:

- Sustainability and resilience
- Digitalization
- Decarbonisation, ESG
- Smart cities
- Global trends
- Low-emission urban mobility
- Transport infrastructure
- Energy transition

BIO:

Engineer and transportation economist

with twenty-five years of experience in R&D activities, preparation of market analysis and strategic consulting for business and public administration. She holds a PhD in economics and is a professor in the Department of Infrastructure and Mobility Studies at the Institute of Infrastructure, Transport and Mobility at the Warsaw School of Economics.

She is an independent expert in the areas of sustainable and resilient transportation, infrastructure, logistics, smart urban mobility and digitization. She works for a number of executive agencies for innovation and research in Poland and abroad, including REA and CINEA at the European Commission.

She specializes in issues related to the development of the TEN-T network and transport corridors between Europe and Asia, intermodal transport, railways, financing of transport infrastructure, and the use of green and digital technologies in transport and logistics. She is the author and co-author of many publications, reports, and co-editor of a series of monographs on the future of transportation and mobility. She has prepared a number of reports that have received international recognition (Digital transformation of railways, 2018/2019).

Member of the chapter of the competition "Innovative Product for Logistics, Transport and Production" (Eurologistics) and UIC Digital Platform Award.

Most important research projects:

- GreenCoin, granted by: Iceland, Liechtenstein and Norway under the EEA Funds, NCRD, NOR/IdeaLab/GC/0003/2020-00, Warsaw, 03.2021 – 04.2024 - The interactive application Pula to promote pro-environmental behaviours among citizens has developed.
- Managing sustainability transformation in the digital age, granated by Minister of Science and Higher Education/Collegium of Management and Finance, Warsaw, 04 – 12.2024 - The project identifies practices and tools for effective management of sustainable transformation in the context of the European transport, climate and energy policies, combined with attention to ensuring the resilience of the system under conditions of digital change.

Expertise in Poland

- 2023: preparation of a methodology for analysis of potential demand for intermodal transport on export-import relations, The Centre for EU Transport Projects (CEUTP)
- since 2021: advising the CEUTP and the Ministry of Infrastructure on the development of sustainable transport and the strategy 'Directions for the development of intermodal transport until 2030'
- 2021: the working group on eco-transport established by the Ministry of Climate

Expertise abroad

- 2024: ANR, France - expert in the area of digitization and decarbonization of transportation and mobility systems.
- 2023-24: GreenCoin - leading the SGH team participating in an international project funded by NCRD from the EEA funds.
- 2022: The Community of European Railway and Infrastructure Companies (CER) - preparing an essay and participating in a discussion at the European Parliament on the future of rail transport.

Experience in cooperation with:

- Ministry of Economic Development and Technology
- The Centre for EU Transport Projects (CEUTP)
- Ministry of Infrastructure
- Ministry of Digital Affairs
- European Commission
- IFC/World Bank
- Embassies
- Companies

Speaker at international conferences:

- EURO-TRANS 2024 Mobility and Logistics Sectors in a Redefined Framework - How to achieve the desired modal split changes in freight transport? Warsaw, September 2024
- The European Economic Congress, Transport infrastructure in Central Europe, Katowice, May 2024
- Transport Research Observatory CEUTP: SWOT for Polish transport in the context of transport geopolitics in 2024-2030, Challenges for Polish transport until 2030, February 2024

Recent publications

- 1.J. Pieriegud, [Development of infrastructure industries - from assumptions to implementation of transport, climate and energy policy objectives] Rozwój sektorów infrastrukturalnych – od założeń do realizacji celów polityki transportowej, klimatycznej i energetycznej, w: M. Cichosz, M. Wolański (red.), Sektory mobilności i logistyki w nowych ramach działania, OW SGH, Warszawa 2024, s. 41-56
- 2.J. Pieriegud, Digital transformation of railways, Siemens, SGH, 2018/19
- 3.J. Zawieska, J. Pieriegud, Smart city as a tool for sustainable mobility and transport decarbonisation, Transport policy, Vol. 63/2018
- 4.

languages spoken

- Polish
- English
- Ukrainian

Honours, awards, certificates

- Medal from the University of Szczecin: SIS QUI ES – PRO PUBLICO BONO

PAWEŁ PIETRASIEŃSKI

PhD, Associate Professor

Unit at SGH Warsaw School of Economics:

Collegium of Management and Finance

Position:

Rector's Representative for cooperation with the United States of America



Research areas:

- Entrepreneurship
- International Business

Particular research interests and cooperation areas:

- Internationalization
- Global entrepreneurship
- Acceleration programs
- Gamification & skill-based games

BIO:

Paweł Pietrasieński is the SGH Warsaw School of Economics' Professor in the Department of Market, Marketing & Quality and Rector's Plenipotentiary for Cooperation with the USA.

He has been collaborating with the Ozmen Center for Entrepreneurship at the College of Business, University of Nevada Reno including a coordination of its international programs. He is also a mentor of the Granite Landings – a co-organizer of the Nevada Acceleration Program (NAP) which is managed jointly with NCBR and is the leading acceleration program for Polish startups entering the US market.

Previously, he served as the Director of International Trade in the Nevada Governor's Office of Economic Development (GOED), Minister Counselor - Head of the Trade and Investment Section at the Embassy of the Republic of Poland in Washington D.C as well as Deputy and Acting Consul General in Chicago. He was the inventor and supervisor of the first Poland's bridge organization – Silicon Valley Acceleration Center based in San Francisco; co-inventor and partner – with the Polish Agency for Enterprise Development (PARP) – of the first governmental acceleration program the "Polish Silicon Bridge".

His research embraces two main disciplines: international business with focus on world's innovation and entrepreneurship clusters and global entrepreneurship with emphasis on acceleration programs and startup mentoring support. He works in the nexus of academia and government combining experiences as a scholar, diplomat, economic development executive, startup founder and mentor.

Most important research projects:

- He co-manages a Triple Helix part of the project "Mazovia – An Accelerator of Global Enterprises" in the Consortium of Mazowieckie Marshal Office, Warsaw Stock Exchange and SGH Warsaw School of Economics, which has been funded by National Center for Research and Development (NCBR) under the GOSPOSTRATEG III grant (2022-till now).

Expertise in Poland

- Collaboration with the National Center for Research and Development (NCBR) as part of the Nevada Acceleration Program (NAP), a leading acceleration program for Polish startups entering the American market.
- Co-management of the Triple Helix part of the project "Mazovia - Accelerator of Global Enterprises" as part of the Consortium of the Marshal's Office of the Mazowieckie Voivodeship, the Warsaw Stock Exchange and the Warsaw School of Economics, financed by NCBR as part of the GOSPOSTRATEG III grant.
- Previously, among others, advisor to the Prime Minister of the Republic of Poland

Expertise abroad

- Collaboration with the Ozmen Center for Entrepreneurship at the University of Nevada, Reno Business School, including joint international projects on global entrepreneurship.
- Mentor for Granite Landings - an organization that supports European companies in their entry into the US market, including soft-landing strategies.
- Co-founder and partner - together with the Polish Agency for Enterprise Development (PARP) - of the first government acceleration program "Polish Silicon Bridge".
- Former member of the Public Governance Committee of the Organization for Economic Co-operation and Development (OECD) in Paris and a member of the Governing Board of the European Institute of Public Administration (EIPA) in Maastricht.

Experience in cooperation with:

- Institutions at the government level
- International Companies
- Diplomacy
- OECD
- World Bank

Speaker at international conferences:

- The New Business Frontiers Conference: Leveraging the Transatlantic Partnership, organized by Kosciuszko Foundation & SGH Warsaw School of Economics, Warsaw, Poland (Sep. 2024)
- USA and European Union: A Competition or Cooperation? European Forum for New Ideas, Sopot, Poland (Oct. 2023)
- Go Global – How to Support a Development of Global Startups at the Venture Network Day organized by the Warsaw Stock Exchange (Oct. 2023)

Recent publications

- 1.P. Pietrasieński, K. Rokosz (2023). European Bridge Organizations in Global Innovation Hubs. Geography and Typology of Internationalization Support for Technology Companies. Przegląd Organizacji, ISSN 0137-7221; DOI: 10.33141/po.2023.01.03, Np. 1 (2023), ss. 22-28.
- 2.P. Pietrasieński (2021). Economic and Social Implications for COVID-19 Policies: Lessons Learned from Spanish Influenza and other Disease Outbreaks in History, Przegląd Organizacji
- 3.M. Pietrzak, P. Pietrasieński, M. Wojtysiak-Kotlarski (2021). Can Startups Win during COVID-19 Era? "New Economy Lab" Project Boosts International Cooperation in Academic Entrepreneurship in: Entrepreneurship, Economic Development and Public Policy - COVID 19 and the Economy: Impact on Business, Academia, Government & People, Wydawnictwo Naukowe Scholar, ss. 11-25.

Honours, awards, certificates

- President's "E" Award for the Excellency in Export Services awarded to Nevada Governor's Office of Economic Development International Division – led that time by P. Pietrasieński – by U.S. Secretary of Commerce
- Outstanding International Business Leadership Honoree, awarded by the Chicago International Sister Cities Committee
- Medal of Honor for Merits in Poland's Economy Development, awarded by the Deputy Prime Minister of the Republic of Poland
- Medal for export achievements, awarded by the Association of Polish Exporters for merit while promoting Polish exports in the United States

languages spoken

- Polish
- English

TOMASZ PILEWICZ

PhD, MBA, Assistant Professor

Unit at SGH Warsaw School of Economics:
Collegium of Business Administration



Research areas:

- Economics and finance
- Management and quality
- Political science and public administration
- Innovation management
- Technology entrepreneurship

BIO:

Assistant professor at the Institute of Enterprise at the Collegium of Business Administration at the Warsaw School of Economics. Graduate of the Warsaw School of Economics, the Vienna University of Economics and Business and the Vienna University of Technology. He gained experience as Principal Consultant at Philips and Senior Consultant at PwC. Author and co-author of scientific publications in the field of intelligent organisations, technological entrepreneurship and local and regional development.

Expertise in Poland:

- Expertise and management of a team of external advisors for the Ministry of Science and Higher Education in the 'Science 4 Business' project in the 'Development Incubator' task.
- Research studies for the Marshal's Office of the Kujawsko-Pomorskie Voivodeship
- Co-authorship of the report 'European Health Data Space (EHDS) - what do you need to know?' - SGH Think Thank for Healthcare,
- Advising the Ministry of Science and Higher Education on shaping the country's scientific policy.
- Professional experience in business practice - 2010-2013 PwC (Senior Consultant), 2014-2023 Philips (Leading Consultant)

Expertise abroad

- European Institute of Innovation and Technology - participation in projects as a member evaluating technological ventures - InnoStars.
- Advisor to technology companies within the European Institute of Innovation and Technology
- European Coaching and Mentoring Network.
- Dekaban-Liddle Senior Fellowship at the Adam Smith Business School at the University of Glasgow in Scotland.

Experience in cooperation with:

- Ministry of Science and Higher Education,
- National Centre for Research and Development,
- Polish Agency for Enterprise Development,
- European Institute of Innovation and Technology
- Silesian Centre of Entrepreneurship
- Łukasiewicz Research Network

Recent publications

1. Sońta-Drączkowska E., Cichosz M., Klimas P., Pilewicz T., Co-creating innovations with users: A systematic literature review and future research agenda for project management, European Management Journal, 2024
2. Raulinajtys-Grzybek M. (red.), Gawrońska A., Pilewicz T., Więckowska B., Dyszyńska-Przystał K., Białoszewski A., Gurdała M., Czarnuch M., Kaźmierczyk P., Nowosielska-Łaskawiec J., Europejska przestrzeń danych dotyczących zdrowia: czy Polska jest gotowa na wdrożenie rozporządzenia? [European Health Data Space], Szkoła Główna Handlowa w Warszawie, Think Tank SGH dla ochrony zdrowia, 2024
3. Pilewicz T., Toward the metaverse. Smartification of public space management: what do we learn from smart cities in the EU? [in:] Visvizi A., Godlewska-Majkowska H. (eds.), Smart Cities Lock-in, Path-dependence and Non-linearity of Digitalization and Smartification, Routledge 2024

languages spoken

- Polish
- English

MIKOŁAJ PINDELSKI

PhD, Associate Professor

Unit at SGH Warsaw School of Economics:
Collegium of Management and Finance



Research areas:

- Strategy implementation
- Sales management
- International trade

Particular research interests and cooperation areas:

- Commercializing innovations
- Sustainable sales channels
- Scaling up business and internationalization
- Ageism and discrimination issues in organizations

BIO:

In 2019-2023 Chairman of the Steering Committee of the Principles for Responsible Management Education at the United Nations (PRME) in Central and Eastern Europe (CEE Chapter), Chairman of the Committee for Research on Responsible Business, Member of the Chapter of the Polish National Sales Awards, Member of the CEEMAN IQA accreditation committees. Author of numerous publications, research and application projects in Poland and internationally. Advisor and lecturer on strategy implementation, sales management, scaling up businesses, commercialisation of innovation and avoiding ageism and discrimination. Member of the Strategy Council of the 3U10 Investment Gallery.

Creation of strategies for, among others: PARP, Trakt, Smart Media, 4P Research Mix, Vertical. Strategic audits, strategy development, training, consultancy work, inter alia for: National Bank of Poland, Exorigo, Business IT Solutions, Upo Systems, Wolters Kluwer, Pronox, Polish Work for Secured Prints (PWPW), Powerplant Bełchatów, PKE, Saur Neptun, Leroy Merlin, Enkev, Chancellery of the Prime Minister, National Economics Chamber, PARP, Powerplants, Polmo Łomianki, Eureko, Ursus, PKE, Raiffeisen, Toho Poland, Leroy Merlin, Immoqee, Egis, Ipsen, Entor etc. Member of Management Board of NASK 4 Innovation 2021-2022, President of the Management Board of IMMOQEE until 2020, Head of Postgraduate Studies in Sales Management. SGH, Member of the Scientific Council of the College of Management and Finance, SGH.

Most important research projects:

- Strategy implementation with Simons Levers method, Ministry of Science and Higher Education grant, 2022 – 2024
- Corporate Social Responsibility (CSR) in Times of the Fourth Industrial Revolution. Stages I-XIV: The evolution of non-financial reporting in Poland, Statutory research KZiF SGH, Ministry of Science and Higher Education grant, 2010 – 2024
- CSR-CE - Implementation of Corporate Social Responsibility in Central Europe, EU Grant, 2018-2020
- Social responsibility of universities, phase I - Rector's grant, 2018-2020

Expertise in Poland:

- Opinions on the legitimacy of the extension of distribution channels (Gambit Kutno, 2023)
- Horizontal integration of companies (American Heart of Poland SA 2022),
- Optimisation of distribution channels (IMMOQEE 2022, Eurocash 2020, Jeronimo Martins and others 2005-2025)
- Creation of strategies for: PARP, Trakt, Smart Media, 4P Research Mix, Vertical, in EU project 4/BZP/DRK/11 Analysis and evaluation of projects (including start ups) for, among others: BITS, UPOS, IMMOQEE, Payroll Solutions and others. Strategic audits, strategy development, training (2005-2025)
- Consultancy work, for e.g.: National Bank of Poland, Exorigo, Business IT Solutions, Upos Systems, Wolters Kluwer, Pronox, Polish Work for Secured Prints (PWPW), Powerplant Bełchatów, PKE, Leroy Merlin, Chancellery of the Prime Minister, National Economics Chamber, PARP, Analyses, research, training and programme implementations, among others. Powerplants, , Eureko, Ursus, PKE etc.
- Member of Management Board of NASK 4 Innovation 2021-2022
- President of the Management Board of IMMOQEE until 2020

Expertise abroad

- Chairman of the Governing Board of the PRME CEE Chapter at the UN (2019-2023)
- Member of the CEEMAN IQA accreditation teams for strategy reports for universities worldwide (since 2017)
- Member of the strategy council of Free State University South Africa,
- Member of the team creating and implementing, among others. sustainability business training project, EU grant, academic analysis of Indiegogo crowdfund portal, strategy implementation with Prof. Shimon Benninga (TAU).

Experience in cooperation with:

- UN Global Compact, PRME UNGC, Chambers of Commerce, Universities worldwide, international companies, startups.

Recent publications

1. Pindelski M., 2024, Koncepty CSR, SCR i CSV w zrównoważonej strategii sprzedaży (The concepts of CSR, SCR, and CSV in sustainable sales strategy), Studia i Prace Kolegium Zarządzania i Finansów ISSN: 1234-8872 EISSN: 2657-5620, Nr 197, pp.119-130, <https://econjournals.sgh.waw.pl/SiP/article/view/4487>
2. Pindelski M., Szlęzak-Matusiewicz J., 2023, Awareness of system strategies and their implementation, Journal of Management and Financial Sciences - JMFS ISSN: 1899-8968 EISSN: 2657-5612, Nr 50, pp.153-164
3. Pindelski M., 2021, PRME Central & Eastern Europe Chapter, [w:] PRME Community (red.), Responsible Management Education. The PRME Global Movement, Routledge, str.106 – 121, London, ISBN 9781032030296 eBook: 9781003186311, DOI: <https://doi.org/10.4324/9781003186311> (s.106-121)

Honours, awards, certificates

- Numerous awards and prizes for organisational, teaching and publication activities.

languages spoken

- Polish
- English
- German
- Russian
- Hebrew

MAGDALENA PROCZEK

PhD, Associate Professor

Unit at SGH Warsaw School of Economics:
Jean Monnet Chair of European Union



Research areas:

- International economics
- Development economics
- International integration
- International organisations

Particular research interests and cooperation areas:

- UN, IMF, WB
- International finance, EU finance
- EU and Poland
- Sustainable development
- Development aid

BIO:

Lecturer at SGH Warsaw School of Economics and other universities dealing with the issues of international organisations, habilitation on the financing of the activities of the UN and the IMF. Research interests include studies on development economics and international economics, the process of international integration, and the activities of international organisations. Research and teaching staff member at the Warsaw School of Economics in the Jean Monnet Chair of European Union, as well as at the European Centre of the University of Warsaw, the Faculty of Economics at the University of Warsaw and other economic universities, as well as the National School of Public Administration, and within the ERASMUS+ programme. Graduate of the Postgraduate Pedagogical Improvement Course and postgraduate studies in Intellectual Property Protection at the Maria Curie-Skłodowska University. Researcher and co-researcher in the framework of maintaining the research potential of the unit, statutory and own research. Manager, coordinator and performer of Jean Monnet 'Permanent Course', Jean Monnet 'Modules, Chairs and Centres of Excellence', Jean Monnet 'Support to Associations', 'Strategic Partnership' ERASMUS +, supervisor of the European Students' Forum AEGEE, member of the Economics and Finance Discipline Council, member of the Scientific Council of SGH collegia secretary and member of doctoral defence committees, member of doctoral examination committees, elector, member of the Doctoral Scholarship Committee, speaker, author of e-learning materials, supervisor of over 300 theses, reviewer, author and co-author of publications, scientific editor. Participant in domestic and international conferences, supervisor of doctoral students, doctoral dissertation supervisor, member of the recruitment committee at the Warsaw School of Economics, editorial board member of 'The Review of European Affairs'.

Most important research projects:

- The role of international organisations in combating global poverty in the context of the financial and economic crisis. Implications for Poland, Ministry of Science and Higher Education (No. 3246/B/H03/2010/38), 2010–2013, head: Prof. E. Latoszek, PhD, contractor and secretary.
- Sustainable development and global public goods in the theory and practice of international organisations, Opus 4, NCN (no. UMO – 2012/07/B/HS4/00309), 2013–2015, head: Prof. E. Latoszek, PhD, contractor.
- Facing the Challenges in European Union. Re-thinking of EU Education and Research for Smart and Inclusive Growth (EuInteg), Jean Monnet Programme, ERASMUS+/MSZ/PECSA, Warsaw School of Economics, 1 July 2014–31 August 2015, head: Prof. E. Latoszek, PhD, contractor, scientific editor and author of publications.

Expertise in Poland:

Cooperation with National Bank of Poland (NBP), Ministry of Foreign Affairs, National Centre for Research and Development (NCBiR)

Expertise abroad

Cooperation with the World Bank, UNDP, UNHCR, Amnesty International, ERASMUS+, AEGEE.

Experience in cooperation with:

- Companies
- Governmental institutions
- United Nations: UNHCR, UNDP
- NGO's: Amnesty International, Robert Schuman Foundation, 'Edukacja dla Nas' Foundation
- US Embassy in Poland
- Ministry of Finance, Ministry of Foreign Affairs
- National Bank of Poland
- International Monetary Fund, World Bank
- Institute of Fundamental Technological Research, Polish Academy of Science
- The Polish European Communities Studies Association (PECSA)
- The Polish Economic Society
- The Polish Teachers Association
- Journal (The Review of European Affairs)

Speaker at international conferences:

1. M. Proczek, M. Pachocka, Design thinking as a framework for identifying, examining, and addressing wicked problems and challenges related to migration, Conference: Right to the City, Performing Arts and Migration, Boulogne University, Boulogne 2020.
2. M. Proczek, E. Osuch-Rak, Development Cooperation between the European Union and Africa – Dependence or Partnership?, 6th International Conference on European Integration 2022, VŠB – Technical University of Ostrava, Ostrava 2022.
3. M. Proczek, M. Garbarczyk, Wicked Problems in the migration and refugee issues, Jean Monnet International Conference 'Migration – The Context of New Realities in Central & Eastern Europe', Chisinau 2023.

Recent publications

- 1.M. Proczek, M. Garbarczyk, EU Involvement in the Financing of the Blue Economy, Studies of European Affairs 2023, No. 1(27), pp. 100–115.
- 2.M. Proczek, M. Garbarczyk, Wicked Problems and the Design Thinking Method as a Tool to Solve These Problems. The Case Alien Project, Eastern European Journal of Regional Studies 2023, Vol. 9, Iss. 1, pp. 21–31.
- 3.M. Proczek, M. Dziembała, Air quality in the context of its monitoring in Central and Eastern Europe in 2010 -2020, Journal of Modern Science 2025, Vol. 62, No. 2, pp. 295–313.

Honours, awards, certificates

- numerous awards from the Rector of the Warsaw School of Economics and the Minister of National Education and Sport

languages spoken

- Polish
- English
- German
- Russian

ELIZA PRZEŹDZIECKA

PhD, Associate Professor

Unit at SGH Warsaw School of Economics:

Collegium of World Economy

Position:

Director of International Economics Institute



Research areas:

- Economics

Particular research interests and cooperation areas:

- Foreign investments
- International trade
- Trade policy
- Trade in value added
- Global value chains
- Economic effects of migration

BIO:

Professor at the Warsaw School of Economics, where she heads the Institute of International Economics at the Collegium of World Economy. She holds a habilitated doctorate in economic sciences.

She is an economic expert for the UN, Office of the United Nations High Commissioner for Refugees (UNHCR). She has over 20 years of professional experience in analytical and research work in academia, the private sector, and non-governmental organizations. She is the author of reports on foreign direct investment, as well as studies in macroeconomics, international trade, trade in value added and global value chains. She has completed research and teaching internships abroad, including at Duke University in the United States, German universities in Tübingen and Pforzheim, French universities in Toulouse, Nancy, and Paris, the Swiss ZHAW in Winterthur as well as Institute of Higher Education and Management in Morocco. From 2009 to 2018, she taught at the University of Trier, and from 2019 to 2021 at the Vienna University of Economics.

She completed her master's studies at the Warsaw School of Economics. She was a doctoral student (IDEA – International Doctorate in Economic Analysis) at the Autonomous University of Barcelona. She also completed postgraduate studies at SGH and at the JFK School of Government at Harvard University. She has been a fellow of European Commission programs, the Salzburg Seminar, and the Fulbright Commission. She is the Board Member of the Polish-U.S. Fulbright Commission.

Most important research projects:

- "The GVCs in Central Europe – a perspective of automotive sector after COVID-19" - granted by Visegrad Fund, Warsaw, Prague, Bratislava, Budapest, 01/2021 – 06/2022

Expertise in Poland:

- American Chamber of Commerce in Poland, Chief Economist, 2019-2023
- Deloitte Advisory, Senior Economist, 2023-2024
- UNHCR, Expert, 2025-now
- Polish-U.S. Fulbright Commission – Board member, 2019-2021, 2024-now
- Ministry of Higher Education – International Project Funding Team, 2024-now

Expertise abroad

- Trier University, Germany – Adjunct, Dozent 2009-2018
- Duke University, USA – Research Scholar, 2013-2014
- Offshoring Research Network, Duke University, USA – Analyst, 2014-2015

Experience in cooperation with:

- UNHCR
- World Bank, IFC
- IMF
- Ministry of Economy, Ministry of Technology and Development
- Business community, chambers of commerce in Poland

Speaker at international conferences:

- The Economist Summit, 3rd annual Global Trade and Supply Chain Summit, Dubai 2023, panel disputant: How to transform trade to fuel growth and new globalisation
- International Monetary Fund seminar, 2024, panel disputant: Soft Landing in Crosswinds for a Lasting Recovery, IMF Regional Economic Outlook for Europe,
- OECD seminar, OECD Economic Survey of Poland 2025 - towards recovery and sustainable growth, 2025. Panel disputant.
- Economic Forum in Karpacz, attendance each year in 2019-2026, panel disputant
- European Forum of New Ideas 2023, 2025
- European Economic Congress 2023, 2025
- Panel Raport OECD: OECD Economic Survey of Poland 2025 - towards recovery and sustainable growth, 4 lutego 2025. Panel discussion organized by OECD, and SGH.
- Seminar organized jointly by the International Monetary Fund and the SGH Warsaw School of Economics, 21.05.2024, Soft Landing in Crosswinds for a Lasting Recovery, IMF Regional Economic Outlook for Europe.

Recent publications

1. Foreign direct investment in Poland. (2026). Publisher: SGH Publishing House, Warsaw.
2. American Footprint in Poland: Investments, Assets and Jobs, In report: Investment Competitiveness of Poland: Attractiveness, FDI and Global Value Chains. (2026). Publisher: SGH Publishing House, SGH Report to World Economic Forum in Davos.
3. Przeździecka, E., Ambroziak, A. A. (2024). The boundaries of state aid in the United States and the European union in relation to the energy crisis and climate change, [in:] Przeździecka, E., Ambroziak, A.A. (eds.), Polish economy in the face of new challenges in the third decade of the 21st century, SGH Publishing.

Honours, awards, certificates

- Poland-US Fulbright Commission, Senior Research Award, 2013-2014

languages spoken

- Polish
- English

ANETA PTAK-CHMIELEWSKA

PhD, Associate Professor

Unit at SGH Warsaw School of Economics:
Collegium of Economic Analysis



Research areas:

- Economy and finance

Particular research interests and cooperation areas:

- ESG
- GenAI

BIO:

For 20 years in Banking sector, including 16 years on managerial position. Specialized in credit risk management, particularly credit risk modeling and validation. For 24 years in Warsaw School of Economics. Specialized in advanced Statistical methods, data mining, machine learning, enterprises statistics and risk modeling.

Most important research projects:

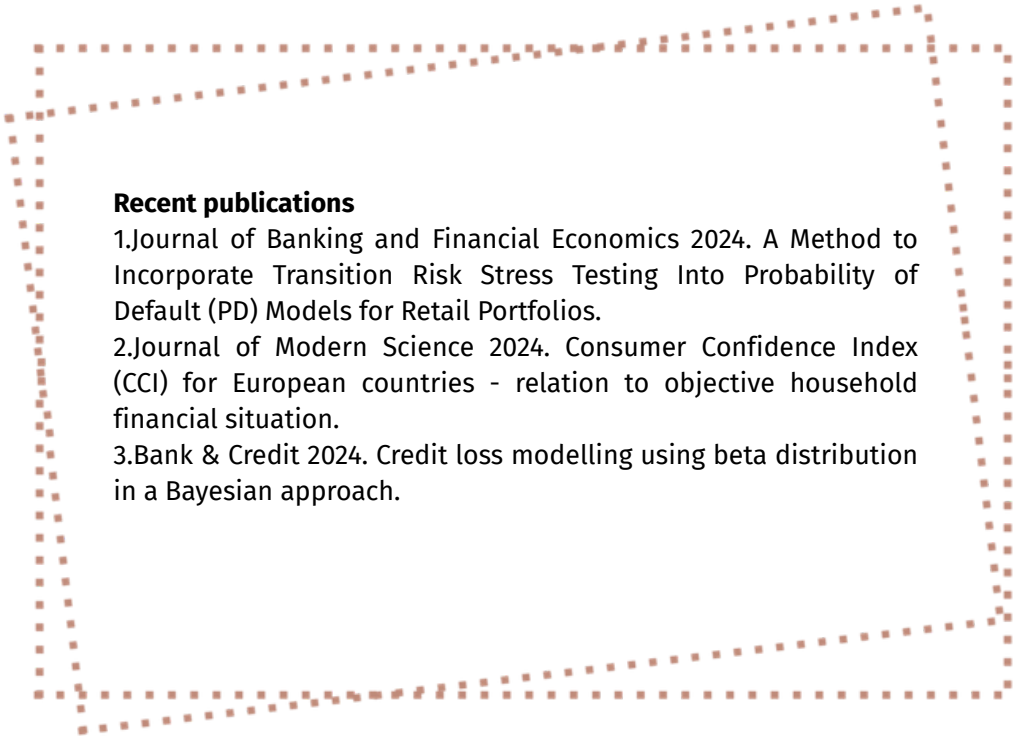
- NCBiR. „Regiogmina”, part II; Gospostrateg1/385453/3/NCBR/2018 (2021-2022).
- Establishment of a Research and Analysis Center, Project no: UDA-POKL.05.05.02-00-250/13, Priority V Good Governance, Measure 5.5 Development of social dialogue, Sub-measure 5.5.2 Strengthening participants in social dialogue (2015).
- TeO NCBiR in cooperation with Warsaw Stock Exchange (2021-2023)

Experience in cooperation with:

- Banking sector
- National Statistical Office

Speaker at international conferences:

- International Risk Management Conference, 2024, Italy. Paper: A method to incorporate transition risk stress testing into PD models for retail portfolios.
- Credit Scoring and Credit Control, 2023, UK. Paper: Credit loss modelling using beta distribution in Bayesian approach
- International Scientific Conference on Economics & Management, 2024, Italy. Paper: Consumer Confidence Index (CCI) for European countries - Relation to objective household financial situation.



Recent publications

1. Journal of Banking and Financial Economics 2024. A Method to Incorporate Transition Risk Stress Testing Into Probability of Default (PD) Models for Retail Portfolios.
2. Journal of Modern Science 2024. Consumer Confidence Index (CCI) for European countries - relation to objective household financial situation.
3. Bank & Credit 2024. Credit loss modelling using beta distribution in a Bayesian approach.

languages spoken

- Polish
- English

MARIUSZ RADŁO

PhD, Associate Professor

Unit at SGH Warsaw School of Economics:
Collegium of World Economy

Position:
Head of the Department of Global Economic Interdependencies



Research areas:

- Economics and finance
- Regional development
- Political science
- Management

Particular research interests and cooperation areas:

- Firm investments and investment barriers
- Economics of IP commercialization
- Mergers and acquisitions
- ESG in restructuring processes
- Regional development
- Circular economy, sustainable and global value chains

BIO:

Mariusz-Jan Radło is an Associate Professor of Economics and the Head of the Global Economic Interdependence Department at the SGH Warsaw School of Economics. He holds an HDR (habilitation) in Economics (2015, SGH) and a PhD in Economics (2003, SGH). He earned a Master's degree in Economics (1998) and Political Science (1999) from UMCS Maria Curie-Skłodowska University in Lublin.

Before transitioning into academia and business consulting, he worked in the Polish central government, civil service, and foreign service. Since 2004, he has worked as a research fellow and lecturer at the SGH. Since 2009 he is the managing partner at SEENDICO, a Warsaw-based analytical and strategic consulting company. Previously he served as Vice President for Research at the Polish Lisbon Strategy Forum at the Gdańsk Institute for Market Economics.

He has led or been part of numerous consulting and research projects for regional and central government authorities in Poland, the European Commission, the European Investment Bank, the Business Software Alliance, the National Centre for Research and Development, the National Research Centre, and major companies in industries such as railway and passenger air transport, the gambling industry, financial services, IT, fuel and chemicals, and other manufacturing sectors.

Most important research projects:

- Sustainable Development of the Mazowieckie Voivodeship in the New Structure of NUTS2 and NUTS3 Units – granted by: National Centre for Research and Development. Duration: 2019-2022. Role: Leading a research team on regional development strategies across metropolitan, regional, and subregional levels under the revised NUTS classification, including the creation of regional financial institutions supporting regional development policy.
- Temporal Evolution of Perceptual Patterns Pertaining to Long-term Investment Barriers – collaborative research project in cooperation with European Investment Bank. Duration: 2024 – ongoing. Role: Leading a collaborative research project on the evolution of investment barriers in Europe using hierarchical cluster analysis and EIB survey data.
- The Impact of ESG Factors on Mergers and Acquisitions Processes of Companies Listed on the Warsaw Stock Exchange. Duration: 2023 –ongoing. Role: Leading a national research project

Expertise abroad

- European Investment Bank – research project leader under EIB-SGH collaboration – Warsaw/Luxembourg, 2024–ongoing.
- European Commission – contributor to European Competitiveness Reports – Brussels, 2008–2010.

Expertise in Poland:

- Ministries responsible for economy and regional development – policy advisor and expert in economic reform projects – various years since 2009.
- Marshal Offices of Polish Voivodeships – regional innovation and evaluation expert – various regions, various years since 2017.
- Numerous enterprises (e.g., KNAUF, Totalizator Sportowy, Polregio, PLL LOT, Elproma, Carmen etc.) – strategy consultant, various years since 2009 – ongoing.

Experience in cooperation with:

- European Commission
- European Investment Bank
- Ministry of Economy (Poland)
- Ministry of Development (Poland)
- Chancellery of the President of the Republic of Poland
- National Security Bureau (Biuro Bezpieczeństwa Narodowego)
- Marshall Office of Voidships (Poland)
- Office of the Committee for European Integration (Urząd Komitetu Integracji Europejskiej)
- National Centre for Research and Development (Narodowe Centrum Badań i Rozwoju)
- National Science Center
- Social Insurance Institution (ZUS)
- Enterprises and private sector organizations: Totalizator Sportowy, PLL LOT S.A., Przewozy Regionalne (Polregio), Totalizator Sportowy and others

Speaker at international conferences:

- International Conference of the Institutional Thought Forum: Institutions and Survival Challenges for Sustainability. Title of the presentation: Regional Development Funds in an Institutional Perspective, 2024-02-23, Białystok, Poland.
- Paradigms in Management Sciences, Title of the presentation: The Role and Impact of ESG Standards in Mergers and Acquisitions. Empirical Analysis of Stakeholders, Synergies, and Firm Characteristics, 17-09.2024, Tykocin, Poland.
- 8th Workshop: A fragmenting global economy. Emerging economies, economic and geo-political shocks, international trade and investment agreements. Turin Centre on Emerging Economies-OEET. Title of the presentation: Opportunities and challenges for moving-up the value chains in times of turbulence. Experience of Central & Eastern European countries in 2020-2022. 2022-12-02, Torino, Italy.

Recent publications

- 1.Tomeczek, A.F., Radło, M.-J. and Szczech-Pietkiewicz, E. (2025) 'Formation and determinants of inter-municipality commuting in Poland: Network centrality analysis', *Argumenta Oeconomica*, 54(1), pp. 56–74.
- 2.Radło, M.-J. et al. (2024) 'Factors Shaping the Future of Leasing in Poland. The Role of External Shocks, Regulations, and Emerging Technologies', *International Journal of Management and Economics*, 60(1), pp. 22–32.
- 3.Radło, M.-J., Ignor, M. and Sum, K. (2024) 'Regional Development Funds: rationale for creation and operational models', *Economic and Regional Studies*, 17(1), pp. 1–20.

languages spoken

- Polish
- English

IZABELA RUDZKA

PhD, Assistant Professor

Unit at SGH Warsaw School of Economics:
Collegium of Business Administration



Research areas:

- Economics and Finance
- Management and Quality

Particular research interests and cooperation areas:

- Real Estate Management (REM); Affordable Housing; Housing Gap
- Resilient Cities; Urban Revitalization; ESG; Urban Development and Strategy; Energy Transition; Ecological and Sustainable Construction
- Entrepreneurship; Internationalization; Cross-sector Collaboration and Partnerships
- Women's Rights; Diversity, Equity, and Inclusion (DEI); Neurodiversity

BIO:

Economist. Holds degrees in philosophy and completed postgraduate technical studies in the fields of strategic audit, energy audit, evaluation, as well as sommelier and rhetorical studies. Professional experience (outside academia): Investment Funds, Local Government Unit, Governmental Audit Institution, own marketing and consulting business. Currently the CEO of a training and consulting company.

Most important research projects:

- United Kingdom – housing, internationalization
- USA (Florida) – urban development, eco-cities, revitalization, affordable housing
- Austria – eco-city development
- Israel – revitalization, housing, sustainable development, women's safety
- Armenia – housing, internationalization

Experience in cooperation with:

- French Embassy – Eco-City Project
- ELNET CEE – “Women's Safety. Now. European Women's Mission to Israel” Project
- Ministry of Development and Technology (Poland) – Housing Project
- Ministry of Funds and Regional Policy – Urban Resilience Project
- Ministry of Family and Social Policy – Equal Opportunities in the Labour Market Project
- Institute of Urban and Regional Development – Affordable Housing Project
- Veolia Foundation – Energy Transition Project: Training and Environmental Education for High School Students
- Sendzimir Foundation – Energy Transition Project
- Warsaw Stock Exchange (GPW) – Gospostrateg Project: Internationalization of Polish Enterprises
- Polish Bank Association (Warsaw Institute of Banking) – Reports on Housing, ESG Education, Sustainable Development, Climate Risk, Social Aspects of Sustainability, and CSRD Directives
- UNEP GRID Poland – Eco-City and Urban Resilience Projects
- Habitat for Humanity – Affordable Housing Project
- Polish Federation of the Real Estate Market – Training, ESG in Real Estate, Climate Risk, Energy Transition
- Polish Association of Developers – Consulting Services
- HEY DAY Foundation – Equal Opportunities on the Labour Market – Women 50+ Project
- Perspektywy Foundation – “Women into Science” Project: Mentoring and Integrating Academic Work with Business (Women’s Entrepreneurship)
- Warsaw Enterprise Institute – City Development

Recent publications

1. ESG Management Maturity and the Climate Crisis: Enterprises – Financial Institutions – Local Government Units, Gazeta SGH, 2024, ISSN 1644-2237, pp. 1–52.
2. Natural Construction: Policy Recommendations for the Development of the Natural Building Market, Including Guidelines for Urban Adaptation Plans in the Field of Thermal Modernization and Housing Construction, in: Wołęjsza P. (ed.), Rudzka I. et al., Institute for Environmental Protection, 2024, pp. 1–128.
3. Renting vs. Homeownership: Housing Choices of Young Adults in Poland, Rudzka I. et al., CeDeWu, 2024, ISBN 978-83-8102-826-4, pp. 1–110.

Honours, Awards & Certificates:

- Third Degree Awards for Team Effort – Organization of two cross-sectoral conferences at SGH

languages spoken

- Polish
- English
- Russian

MARIUSZ SAGAN

PhD, Assistant Professor

Unit at SGH Warsaw School of Economics:
Collegium of Business Administration



Research areas:

- Urban strategies
- Regional development
- Smart city
- Economic development and industrial policies
- Territorial branding

BIO:

Assistant professor at the Warsaw School of Economics, Department of International Business Competitiveness. Specialises in international business issues, urban development and strategy, and institutionalism. Author and co-author of over 120 publications, including numerous articles in international journals. Extensive national and international experience as an expert.

Expertise in Poland:

- preparation of the Lublin 2020 and 2030 Strategies
- participation in the Human Smart City project - preparation of a model methodology for the development of urban strategies for large Polish cities
- member of the Sectoral Competence Council for Modern Business Services
- member of the board of several clusters in Poland

Expertise abroad:

- a recognised expert in urban strategies, regional development, smart city, economic development and industrial policies, territorial branding
- participation in several dozen international EU projects: EIT Urban Mobility, Horizon Europe, European Pact for Integration, Urbact, Interreg - expert preparing advisory studies and new methodologies for future-oriented areas of knowledge. Expert in European networks including EUnivercities
- advisor in the implementation processes of Ukrainian city strategies (Dnipro, Sumy, Rivne) and expert conducting training for the Moldovan government. Participation in many international industry conferences around the world as a speaker (Taiwan, China, numerous EU countries, Moldova).
- active cooperation with more than a dozen universities and city councils around the world

Experience in cooperation with:

- Local governments in Poland, including the largest cities
- PAIH/PARP
- Union of Polish Metropolises

Speaker at international conferences:

- Participation in over 50 international conferences in the last 15 years.
- 5-7 November 2024 - participation in the Smart City Expo World Congress in Barcelona (the most prestigious industry conference in the world) as a speaker and panelist
- III 2025 confirmed participation in the Smart City Congress in Taipei

Recent publications

1. Citizen-centric creation of urban development strategies: The Case of Poland, [in:] ICT, the Business Sector and Smart Cities, Edited By A. Visvizi, O. Troisi, M. Grimaldi, Routledge, London 2024 (współautor P. Maleszyk)
2. Corporate Strategy and Government Policy for Technological Development in Poland's Peripheral Regions, [in:] The Competitiveness of Nations 3. Emerging Technologies in the Fourth Industrial Revolution, by Dong-sung Cho and Hwchang Moon, World Scientific, Singapore 2024 (współautor A. Mironko)
3. The Entrepreneurial Ecosystem in Poland: A Panacea for Growth?, [in:] Modeling Economic Growth in Contemporary Poland, Edited by: E. Bukalska, T. Kijek, Bruno S. Sergi, Emerald Publishing, Leeds 2023 (współautor M. Angowski)

Honours, awards, certificates

- 2022 Prague – EU main prize in the EEPA competition (supporting entrepreneurship)
- 2022 Wrocław – Public Diplomacy Star 2022 (main environmental prize for supporting the internationalisation of universities in Poland)

languages spoken

- Polish
- English
- Russian

GRZEGORZ SOBIECKI

PhD, Assistant Professor

Unit at SGH Warsaw School of Economics:
Collegium of Management and Finance



Research areas:

- Economics and finance
- Monetary policy
- Theory of money
- Institutional economics

Particular research interests and cooperation areas:

- Blockchain – business & technology
- Onchain ecosystems
- Digital and alternative means of payment
- Cryptoassets
- Economics and finance
- Corporate finance using blockchain

BIO:

Grzegorz Sobiecki is a doctor of economics and a researcher at the Warsaw School of Economics in the Department of Financial Systems. His publications and presentations have touched since 2011 upon the topics of blockchain, cryptoassets, decentralized finance (DeFi), decentralized organizations (DAO), central bank digital currencies (CBDC), cryptoassets, tokens (including NFTs), and project financing using blockchain technology.

He coordinates and is a member of the Steering Committee of the first international conference, the foundation of which is connecting the world of business and science, the International Onchain Economy Conference (onchain.sxb.pl).

He co-founded and is the president of the Board of the Association of Blockchain Experts (SXB). The association is a group of experienced people from various industries who deal with the subject of broadly understood blockchain technology.

Grzegorz Sobiecki was a leader and team member in several research and development and scientific projects, also a consultant in business projects using blockchain technology. He supervised several doctoral students. He also carried out many expert opinions for NCBIR and PARP, and for justice institutions (ad hoc expert). He was a member of the "Blockchain / DLT and digital currencies" stream as part of the Ministry of Digitization project "From Paper to Digital Poland".

Most important research projects:

- Project name: Distributed ledger technology in financing long-term and capital-intensive investments, 2020/39/B/HS5/00120

Institution implementing the project: The University of Wrocław, Faculty of Law, Administration and Economics

Program name: NCN - OPUS20

Project start: 2021-06-23 Project end: 2023-06-22

Role: member of the research team

- R&D Project Private Market

Institution: GPW (Stock Exchange)

Role: R&D Manager

Expertise in Poland:

- PARP (Polish Agency for Enterprise Development), NCBIR (National Centre for Research and Development)
- Application assessment,
- Commissioned research,
- Business consultations (Billon sp. z o.o.)
- Expert opinions for prosecutors and courts

Experience in cooperation with:

- PARP
- NCBIR
- GPW
- Prosecutors and courts
- Blockchain companies and practitioners

Recent publications

1. "Blockchain Technology in Project Finance: A Legal and Practical Model for Financing Mega-Investments." (pol. Finansowanie kapitałochłonnych projektów z blockchainem), coauthored with W. Srokosz, P. Lenio; Routledge, 2025, ISBN 9781032940724; <https://www.routledge.com/Blockchain-Technology-in-Project-Finance-A-Legal-and-Practical-Model-for-Financing-Mega-Investments/Srokosz-Lenio-Sobiecki/p/book/9781032940724>
2. "Państwo blockchain" (ang. State in the blockchain network); chapter in the report "SGH and Economic Forum Report" (pol "Raport SGH i Forum Ekonomicznego 2024"), coauthored with M. Marucha-Jaworska and J. Wiśła, SGH Publishing House, Warsaw 2024; ISBN 978-83-8030-678-3; DOI 10.33119/978-83-8030-678-3.2024; https://omnis-sgh.primo.exlibrisgroup.com/permalink/48OMNIS_WSE/21mlpq/alma993562358107664; presented during the XXXIII congress of the Economic Forum in Karpacz in 2024
3. "Introduction to Decentralized Finance (DeFi)" (pol. Wprowadzenie do zdecentralizowanych finansów (DeFi)), [in] Monitor Prawa Bankowego; 2025; ISSN 2081-9021; <https://ispb.pl/wprowadzenie-do-zdecentralizowanych-finansow-defi/>

languages spoken

- Polish
- English

ALEKSANDRA STANEK-KOWALCZYK

PhD, Assistant Professor

Unit at SGH Warsaw School of Economics:
Collegium of Management and Finance



Research areas:

- Business transformation for sustainable development
- Sustainability reporting
- Stakeholder relationship management

BIO:

Expert in the field of responsible management and sustainable business. Her research interests focus on the transformation of business towards sustainable development, sustainability reporting, stakeholder relationship management and responsible sales.

In the years 2009-2019, she was associated with consulting companies from the so-called Big Four. She has completed several hundred consulting projects for the largest entities and capital groups operating in Poland and on foreign markets. In 2019-2023, the owner of a consulting company specialising in sustainable development consulting, from 2023 a partner at EY Poland.

Member of the Working Group for the Development of Non-Financial Reporting at the Ministry of Finance as part of the Sustainable Finance Platform, and the Working Group for Corporate Social Responsibility at Universities, at the Ministry of Funds and Regional Policy. Vice-Chair of the Responsible Sales Declaration Council.

Expertise in Poland:

- Member of the Working Group for the Development of Non-Financial Reporting at the Ministry of Finance as part of the Sustainable Finance Platform, and the Working Group for Corporate Social Responsibility at Universities, at the Ministry of Funds and Regional Policy. Member of the Programme Council of the sustainable development report competition organised by the Responsible Business Forum and the Expert Council of the Polish ESG Association.

Expertise abroad

- Member of the Stakeholder Forum at the Global Reporting Initiative from 2020 to 2023

Experience in cooperation with:

- Companies – national, international, from various industries
- Local organisations and think tanks dealing with sustainable business (Responsible Business Forum, ESG Association)

Recent publications

1. Stanek-Kowalczyk, A. Factors affecting the scope of data disclosed in corporate non-financial data reports, Szkoła Główna Handlowa w Warszawie, Warszawa 2020, ISBN 978-83-8030-425-3
2. Stanek-Kowalczyk, A. Material ESG Data Disclosure by WIG-ESG Index Companies as the factor influencing the value of reporting [in:] Corporate Social Responsibility and Sustainability. From Values to Impact 2022, Routledge, ISBN 9781032219813;
3. Stanek-Kowalczyk, A.; Zajkowska, M. 2023. Entrepreneurs' concerns about the coronavirus pandemic and enterprise's sustainable development, Entrepreneurship and Sustainability Issues 10(3): 44-57. [https://doi.org/10.9770/jesi.2023.10.3\(3\)](https://doi.org/10.9770/jesi.2023.10.3(3)),

Honours, awards, certificates

second prize in the Verba Veritatis competition for the best doctoral thesis on ethics and responsible management.

languages spoken

- Polish
- English

PIOTR STASZKIEWICZ

PhD, Associate Professor

Unit at SGH Warsaw School of Economics:
Collegium of Business Administration



Research areas:

- Economics and finance
- Management and quality

Particular research interests and cooperation areas:

- Reporting (CSRD, accounting, non-financial, finrep, corep, ESG)
- Audit, Assurance - AI implementations
- Space accounting

BIO:

Associate Professor at SGH Warsaw School of Economics, Institute of Corporate Finance and Investments. Expert in auditing and financial markets. A public auditor registered at PIBR (Polish Audit Association). He started his professional career with EY in 1995, working both in Poland and abroad, and has since worked with AKF, NIK (Polish Supreme Chamber of Auditors) and KNF (Polish Financial Authority Supervision). Piotr earned his first professional license with ACCA (Association of Chartered and Certified Accountants UK) in 1998 and was granted a practicing certificate in 2001. In 2002 he passed the actuary exams and in 2008 passed the CISA examination (IT audit). He earned his PhD on macroeconomics from Wrocław Economic University in 2003. During the period 2003–2005 he served as a member to the Management Board of Low Silesia Chamber of Auditors. He was appointed on the recommendation of the Polish Financial Supervision Authority to the Polish Ministry of Finance to be a member of the Polish Auditor Examination Commission for the period 2009–2012. Piotr served as the expert for the European Union's TAIEX mission to Ukraine and Lebanon. He was appointed by the FSVC for a support mission to the Financial Markets Supervision Program, Cairo, Egypt (2010). Scientific coordinator of the SAIL STS Fryderyk Chopin (2020), Baltic Sea

Expertise in Poland:

- NCBIR

Expertise abroad:

- European Commission, expert visits Cairo, Kyiv, Beirut

Experience in cooperation with:

- Polish Ministry of Finance;
- Polish Ministry of Justice
- Polish Court of Auditors, Polish Financial Authority, General Directorate of Roads and Highways
- IBM, Coca-Cola, Deutsche Telekom, ZSR, Whirlpool (etc.);
- Slovak Central Bank, Polish Central Bank
- ING, PKO, Poczta Polska, GPW (among others)
- World Bank;
- U.S. Securities and Exchange Commission

Speaker at international conferences:

- 46th Annual Congress of the European Accounting Association, "Artificial Intelligence Legal Personality and Accountability: Auditors' Accounts of Capabilities and Challenges for Instrument Boundary", 15-17 May 2024, Bucharest
- 4th Interdisciplinary Perspectives on Accounting Conference (IPA), "Corporate externalities transactions and reporting model" Royal Holloway, London 2024
- The 83rd Annual Meeting of the Academy of Management, "Frictions of the application of artificial intelligence to auditors' risk assessment processes. A sociomaterial self-affordance analysis", 4-8 August 2023, Boston, USA

Recent publications

1. Externalities Accounting Hexalogy. Multi-Entry Mechanism Model for Adjusted Integrated Reporting, under review (2025): Journal of Applied Accounting Research.
2. Artificial intelligence legal personality and accountability: auditors' accounts of capabilities and challenges for instrument boundary, (June 2024) Meditari Accountancy Research 32(7):141-167 DOI:10.1108/MEDAR-10-2023-2204
3. Is Academic Recommendation Translated into the European Union Corporate Sustainability Reporting Directive Proposal? Journal of Cleaner Production 412 (August 2023): 137186. <https://doi.org/10.1016/j.jclepro.2023.137186>.

Honours, awards, certificates

- ACCA PC (2001), PIBR (2003-current), CISA (2007), UpFT (Actuary: 2002)

languages spoken

- Polish
- English
- Slovak

KATARZYNA SUM

PhD, Assistant Professor

Unit at SGH Warsaw School of Economics:
Collegium of World Economy



Research areas:

- Finance
- Economic and financial policy

Particular research interests and cooperation areas:

- International banking
- International finance
- Financial instruments
- EU financial policy

BIO:

Dr Katarzyna Sum is an Assistant Professor at the Department of International Finance at the Warsaw School of Economics. She is the author of numerous publications and expert opinions on international banking, banking supervision, financial markets and the functioning of the euro zone. Her PhD thesis was distinguished by the President of Poland as the best doctoral thesis in the field of "Economy and economic policy" in 2011.

She has conducted research projects at various international institutions, including: the Australian National University, Bocconi University in Milan (Italy), Concordia University in Montreal (Canada), Corvinus University of Budapest (Hungary), Fordham University in New York (USA), Trinity College Dublin (Ireland), the University of Antwerp (Belgium) and the University of Glasgow (United Kingdom). She carried out scientific projects under national and international grants (including the National Center for Research and Development and the Dekaban Liddle Foundation).

She gained experience in business practice as a expert in financial instruments in the Gospostrateg - Mazovia 2.0 research and implementation project in 2019-2022. The project included, among others: the diagnosis of the possibility of using EU financial instruments in the regional development policy of the Masovian Voivodeship and recommendations for the Management Board of the Masovian Voivodeship regarding directional actions to establish the Regional Development Fund.

Most important research projects:

- Gospostrateg - Mazovia 2.0 pt. „Sustainable development of the Masovian Voivodeship in the new system of NUTS 2 and NUTS 3 units. Metropolitan, regional and subregional levels” – Granted by: National Center for Research and Development (NCBR), Warsaw, 2019-2022.
- „Euro Area: Criteria Beyond Maastricht. Poland”- Granted by: Friedrich Ebert Foundation, Warsaw, 2018.
- Contract for the publication of the monography entitled .Post-crisis banking regulation in the European Union. Opportunities and threats; Granted: Palgrave Macmillan; London, 2016.
- Bank governance and banking regulation- interdependence, causality and endogeneity, within the Visiting Scholar Programm at Fordham University; Granted by: Polish Ministry of Science/Warsaw School of Economics ,Grant for young researchers, New York, 2016.
- Systemic risk in the EU-banking sector within the Dekaban Liddle Senior Fellowship at the University of Glasgow- Granted by: The Dekaban-Liddle Foundation, Glasgow, 2014.

Expertise in Poland:

- Management Board of the Masovian Voivodeship, specialist in financial instruments in the Gospostrateg - Mazovia 2.0 research and implementation project, Warsaw 2019-2022.
- Friedrich Ebert Foundation-author of an expert opinion „Euro Area: Criteria Beyond Maastricht. Poland" (report and publication), Warsaw, 2018.

Experience in cooperation with:

- The Central Bank of Poland (NBP)
- National Center for Research and Development (NCBR)
- The Office of the Marshall of the Masovian Voivodeship
- Friedrich Ebert Foundation

Speaker at international conferences:

- Corvinus Business School Seminar, Invited presentation , Post-crisis regulations and bank lending-prudential enhancement or costly constraint?, Budapest, Hungary, May 2016.
- Australian National University, ANU College of Business and Economics Seminar, Invited presentation, Do banking regulations affect lending? The case of the EU. Canberra, Australia, November 2015.
- Concordia University, John Molson School of Business Seminar, Invited presentation, Banking Regulation and Bank Performance in the EU -What Should Be in the Scope of the Regulatory Reform? Montreal, Canada, September 2014

Recent publications

1. Katarzyna Sum, Mariusz Radło, Marta Mackiewicz, The multilevel governance of financial instruments in regional development policy: the case of Poland, Journal of Management and Business Administration Central Europe, 2023;
2. Mariusz Radło, Katarzyna Sum, The role of regional financial institutions in supporting development in Poland, Oficyna wydawnicza SGH - Szkoła Główna Handlowa w Warszawie; 2023.
3. Katarzyna Sum, The role of European Union financial instruments in supporting investment in member states. Challenges and lessons for Poland", Oficyna Wydawnicza SGH- forthcoming

Honours, awards, certificates

- Distinction of PhD thesis by the President of Poland as the best doctoral thesis in the field of "Economy and economic policy" in 2011.

languages spoken

- Polish
- English
- French
- German
- Spanish
- Hungarian

AGNIESZKA SYLIWONIUK-WAPOWSKA

PhD, Assistant Professor

Unit at SGH Warsaw School of Economics:
Collegium of Socio-Economics



Research areas:

- Political science
- Arabic studies

BIO:

Arabist and political scientist, assistant professor at the Middle East and Central Asia Unit, Institute of International Studies, Collegium of Socio-Economics. She holds a doctorate in political science (2015), master in political science (2012), master in cultural studies with major in Arabic studies (2011) and bachelor in political science (2010) – all University of Warsaw, all summa cum laude. She completed post-diploma studies in agriculture (2016, Warsaw University of Life Sciences). She studied also at the University of Malta and the Hebrew University in Jerusalem.

Her research interests focus on political and social issues of the contemporary Middle East and North Africa. She investigates also interactions of culture with politics, security and international relations. Currently she examines political narratives in the Arab monarchies of the Gulf. She conducted her research in Jordan, Morocco, Spain, France and Malta.

Most important research projects:

- Academic Partnership for the Study of the Middle East and North Africa in Central and Eastern Europe (CEEMEA) – granted by the Polish National Agency for Academic Exchange (NAWA Strategic Partnerships), 2024 – currently – team member
- (EMPATHY) Let's Empower, Participate and Teach each other to Hype Empathy: Challenging discourse about Islam and Muslims in Poland – granted by the European Commission (CERV), 2023 – team member
- Navigating Social Worlds: Toolbox for Social Inquiry – granted by the European Union (Erasmus+ Programme), 2022-2023 – team member
- Tackling Sensitive Topics in a Classroom – granted by the European Union (Erasmus+ Programme), 2022 – associate
- Social Bonds in Political Culture: the Case of Morocco against the Background of Other Arab States – granted by National Science Centre, 2013-2015 – head of the project

Expertise abroad:

- Research stays in Jordan, Morocco, Spain, France and Malta

Recent publications

1. Syliwoniuk-Wapowska A., Women's political activity and leadership in the Maghreb countries. A post-Arab Spring perspective, „Przegląd Politologiczny” vol. 3/2024, DOI: 10.14746/pp.2024.29.3.9
2. Syliwoniuk-Wapowska A., Sainthood as a Form of Capital: the Case of Maraboutism in Morocco, „Asian and African Studies”, vol. 32, no.1/2023, DOI: <https://doi.org/10.31577/aassav.2023.32.1.03>
3. Syliwoniuk-Wapowska A., Maroko a świat arabski w okresie panowania Hasana II (1961–1999), „Studia Orientalne”, vol. 12-1 (25)/2023, DOI:10.15804/so2023107

languages spoken

- Polish
- English
- Spanish
- Arabic

ANNA SZELAŁGOWSKA

Full Professor

Unit at SGH Warsaw School of Economics:
Collegium of Business Administration

Position:

Head of the Department of Real Estate Market and Innovative City



Research areas:

- Economics and finance
- Social and economic geography
- Spatial management
- Psychology

Particular research interests and cooperation areas:

- Real estate finance
- Smart city development
- Housing policy reforms
- Impact of fintech innovations on property markets

BIO:

Prof. Anna Szelągowska – Full Professor and author of over 200 scientific publications, including more than 20 monographs as an author, co-author, editor, or co-editor, covering finance, banking, and the real estate market. Prof. Anna Szelągowska is a distinguished figure in Polish academia and an expert with a significant impact on the financial sector and real estate market.

Her additional research interests focus on housing policy in the face of green transformation challenges and the impact of new technologies on the development of society, businesses, cities, and the economy. She is the originator and initiator of the establishment of the inter-university scientific consortium "Real Estate Market Academy".

She has expert experience working with the European Commission, the Chancellery of the President of Poland, the Chancellery of the Polish Parliament (Sejm), BGKN (Polish National Real Estate Fund), and the Advisory Scientific Committee at the Financial Ombudsman. She is also a member of expert teams at the Ministry of Science and Higher Education, the Polish National Agency for Academic Exchange (NAWA), the National Centre for Research and Development (NCBR), and the Sectoral Council for Competencies in the Financial Sector.

She is a member of the Committee on Economic Sciences and the Committee on Financial Sciences at the Polish Academy of Sciences (PAN).

Most important research projects:

- "Interest Rates and the Economy" funded by the State Committee for Scientific Research (KBN)
- "Financing of Social Housing" funded by the National Science Center (NCN)
- "A New Paradigm of Social Housing Financing in Poland: Implications for the Financial Market" – an individual research project funded by the State Science Budget for the years 2010-2012
- "New Thinking About University Spaces: Revitalization of the SGH Warsaw School of Economics. Round Table - INTA/KNoP"
- "Eco-Innovations in the City" (NCBR).
- "Innovations in Urban Innovation Management" – Statutory Research conducted at the Collegium of Business Administration at SGH Warsaw School of Economics in 2013
- "Innovative Cities", funded by the Collegium of Business Administration at SGH Warsaw School of Economics
- "Credit Rating Agencies – Towards a New Paradigm with a Neutralized Impact on Financial Stability" conducted under the 7th NBP (National Bank of Poland)

Expertise in Poland

- Chancellery of the President of Poland
- Chancellery of the Polish Parliament (Sejm)
- BGKN (Polish National Real Estate Fund)
- Advisory Scientific Committee at the Financial Ombudsman
- Ministry of Science and Higher Education
- Polish National Agency for Academic Exchange (NAWA)
- National Centre for Research and Development (NCBR)
- Sectoral Council for Competencies in the Financial Sector
- Agricultural Property Agency
- Office of Housing Policy of the Capital City of Warsaw

Expertise abroad:

- Expert at the European Commission

Experience in cooperation with:

- Blockchain Poland Association
- Polish Bank Association
- Institute for Urban and Regional Development
- Polish Economic Society
- National Association for Natural Building
- BGK – National Development Bank of Poland
- Commercial Court
- Polish Federation of the Real Estate Market
- Ministry of Science and Higher Education

Recent publications

1. Artificial intelligence legal personality and accountability: auditors' accounts of capabilities and challenges for instrument boundary, *Meditari Accountancy Research*, Piotr Staszekiewicz; Jarosław Horobiowski; Anna Szelągowska; Agnieszka Maryla Strzelecka, 2024; s 141 - 167; DOI: 10.1108/MEDAR-10-2023-2204 Volumen: 32; Zeszyt: 7;
2. Financial Literacy in the Era of Artificial Intelligence. Towards Financial Inclusion. Opening Remarks, *Journal of Banking and Financial Economics*, Anna Szelągowska; Łukasz Kurowski, 2024; s 4 - 6; Tom: 21; Volumen: 1; Rocznik: 2024; <https://press.wz.uw.edu.pl/jbfe/>
3. Bezpieczny kredyt 2% oraz konto mieszkaniowe jako nowe instrumenty polityki mieszkaniowej w Polsce (Safe Credit 2% and Housing Account as New Instruments of Housing Policy in Poland), *STUDIA BAS*, Anna Szelągowska, 2023; s 55 - 84; DOI: 10.31268/StudiaBAS.2023.30 Zeszyt: 4;

Honours, awards, certificates

- several individual Awards of the Rector of Radom University of Technology for Scientific Achievements
- Individual Award of the Rector of SGH Warsaw School of Economics for Scientific Activity
- Team Award of the Rector of SGH for Organizational Activities
- several team Awards of the Rector of SGH for Scientific Activity
- Tutor Certificate – Collegium Wratislaviense, June 2013
- European Banker Certificate – Warsaw Institute of Banking, March 2004

languages spoken

- Polish
- English
- Russian
- German
- Spanish

ADAM ŚLIWIŃSKI

Full Professor

Unit at SGH Warsaw School of Economics:
Collegium of Management and Finance

Position:

Director of the Institute of Risk and Financial Markets, Head of the Department of Risk and Insurance



Research areas:

- Economics and finance;
- Risk management and insurance;

BIO:

Graduate of the Lublin University of Technology, Faculty of Management and Marketing. Master's degree completed on an individual course basis (lectures at the Maria Curie-Skłodowska University and the Catholic University of Lublin in Lublin). Graduate of the University of Central Lancashire, UK, with a Master of Business Administration degree and Cambridge University, Judge Business School, Ignite 2012 Programme. He also completed postdoctoral studies at University College London and a research internship at Haas Business School, University of California, Berkeley.

In 2001, he obtained a doctorate in economics by presenting a doctoral dissertation entitled 'Regional diversity of insurance premiums and their impact on the profitability of life insurance companies' to the Commission of the College of Management and Finance at the Warsaw School of Economics. Since 2001, he has been involved in business practice. Initially, he cooperated with Poczta Polska as a chief specialist in the Office of Ownership Supervision and Capital Investments. One of the most important business projects he realised was the establishment of Pocztowe Towarzystwo Ubezpieczeń Wzajemnych. He worked with the company from 2002 to 2011. From 2007 to 2009, he worked for a London-based investment company where he held the position of Non-Executive Director (after approval by the British financial regulator). In 2015, he co-founded Medicum Towarzystwo Ubezpieczeń Wzajemnych and, after approval by the Polish Financial Supervision Authority, became its first president. In 2013, he obtained a postdoctoral degree in economic sciences, specialising in finance. In 2015, he was promoted to the position of associate professor at the Warsaw School of Economics. In 2017, he was appointed by the Deputy Prime Minister of the Republic of Poland as chairman of the Actuarial Examinations Committee. He held this position until December 2021.

By the decision of the President of the Republic of Poland of 15 December 2021, he was awarded the title of professor of social sciences.

Expertise in Poland

- Advisor in the process of strategy development and financial management for numerous Polish enterprises
- Member of the supervisory boards of Allianz Group companies in Poland

Expertise abroad:

Membership of international organisations and associations:

- The Society for Institutional & Organizational Economics, USA
- Hughes Hall Enterprise Society, Cambridge University, United Kingdom
- The British Association of Slavonic and East European Studies, United Kingdom
- The Chevening Alumni Network UK, United Kingdom

Experience in cooperation with:

- Foreign insurance companies TVM Business from the Netherlands;
- Cooperation with companies and consultants, e.g. Oxford Analytica;
- Non-executive director at New Europe Advisers Ltd. London

Recent publications

1. Adam Śliwiński, Persefoni Polychronidou, Anastasios Karasavoglou, (ed.) Economic Development and Financial Markets, Springer 2020
2. Adam Śliwiński (red.), Zarządzanie w warunkach ryzyka, Jubileusz 40-lecia pracy zawodowej prof. dr hab. T. Michalskiego, Oficyna Wydawnicza SGH, Warszawa 2019
3. Adam Śliwiński, Rola ubezpieczeń w gospodarce, Oficyna Wydawnicza SGH, Warszawa 2019

Honours, awards, certificates

- Several Awards of the Rector of the SGH Warsaw School of Economics,
- 2014 – Award for an outstanding postdoctoral thesis: : ‘Spatial diversification of insurance risk and the effectiveness of life insurance. Demand – Risk – Profit - Award of the Rector of the SGH Warsaw School of Economics
- 2008 – Insurance Debut; Prof. T. Sangowski Honorary Award, granted by the Chamber of Insurance and Risk Management; Award for the best insurance debut in 2008

languages spoken

- Polish
- English

WOJCIECH TRZEBIŃSKI

PhD, Assistant Professor

Unit at SGH Warsaw School of Economics:
Collegium of Management and Finance



Research areas:

- Management

Particular research interests and cooperation areas:

- Customer experience, customer satisfaction, customer loyalty
- Consumer response to marketing communication (advertising, product presentation), eWOM (online reviews)
- Consumer response to new technologies, AI
- Healthcare products and services, health communication – consumer response, quality of life perception
- Polish and Central & Eastern Europe (CEE) – patterns of consumer behavior
- Marketing and consumer research – quantitative and qualitative methods

BIO:

Wojciech Trzebiński, Ph.D., is an Assistant Professor at the Department of Markets, Marketing and Quality, Collegium of Management and Finance, SGH Warsaw School of Economics. He graduated in mathematics at the University of Warsaw (2002). He gained a doctoral degree in management at SGH Warsaw School of Economics (2014) and completed a research internship at the University of Nevada, Reno (USA, 2024). His research areas concern survey and experimental consumer behavior studies related to customer experience, satisfaction and loyalty, consumer response to marketing and health communication and new technologies (including AI), and the specificity of Central European markets. Dr. Wojciech Trzebiński collaborates with researchers from, among others, the University of Antwerp (Belgium), Erasmus University (Netherlands), Stockholm School of Economics (Sweden), Sakarya University (Turkey), and University of Nevada, Reno (USA). His research has been funded by Polish and international institutions, such as the National Science Center (NCN), CIVICA, and Euroqol. The results of his research have been published in, among others, the Journal of Business Research, the Journal of Product and Brand Management, and the Journal of Internet Commerce. He teaches research methods, marketing research, service quality management, and consumer behavior. He has been engaged in business practice for years, as a banking industry manager and then as an independent consultant.

Expertise in Poland

- Consumer behavior studies (including consumer response to new technologies, marketing, and health communication).
- Commentary on research reports conducted by the research agency ARC Rynek i Opinia (customer satisfaction with banks and the attitudes of Ukrainians working in Poland).
- Research funded by NCN (consumer response to AI-generated product recommendations), EuroQol (socio-cultural factors in health state valuation), and CIVICA (attitudes towards the Euro currency). Multiple projects funded by the Ministry of Science, also as a principal investigator.
- Co-authoring a report on AI applications in healthcare (the “SGH for Healthcare” Think Tank).

Expertise abroad:

- Research results were published in international journals, including the Journal of Business Research, Journal of Product and Brand Management, Computers in Human Behavior Reports, Journal of Internet Commerce, Cogent Business and Management, and PLoS One.
- Research results were presented at international conferences, including the International Conference on Research in Advertising and the Association for Consumer Research Annual Conference.

Experience in cooperation with:

- Researchers from the University of Antwerp (BE), University of Sakarya (TR), University of Nevada, Reno (USA), University of Tennessee, Knoxville (USA), Stockholm School of Economics (SE), Erasmus University (NL), and Uniwersytet Łódzki (PL);
- Banking and finance industry, including Deloitte, Unicredit – Bank Pekao;
- Market research industry, including ARC Rynek i Opinia, OPB, and Kantar – TNS.

Recent publications

- 1.W. Trzebiński, B. Marciniak, J. Karwowska (2024). Communicating concrete and abstract product attributes: the role of evaluation mode and inter-attribute trade-offs. Cogent Business & Management, 11(1), 2306685.
- Karpińska-Krakiwiak, M. M., Trzebinski, W., Lim, H., & Marciniak, B. (2023). The dis-matching effect: How argumentation type and message design influence persuasion for emerging technology products. Journal of Business Research, 168, 114207.
- W. Trzebiński, P. Gaczek, B. Marciniak, (2023). Is it better to communicate product information abstractly or concretely? The role of consumer product expertise and shopping-stage mindset, Journal of Product & Brand Management 32(2), 273-285.

Honours, awards, certificates

- SGH Rector's grants for publications (2023, 2024), SGH Warsaw School of Economics.
- International Conference on Research in Advertising (2022), European Advertising Academy Best Paper Nominee.

languages spoken

- Polish
- English

PAWEŁ WĘGRZYN

PhD, Assistant Professor

Unit at SGH Warsaw School of Economics:
Collegium of Business Administration



Research areas:

- Economics and finance
- Financial geography
- Economic geography

Particular research interests and cooperation areas:

- Spatial dimension of finance
- Financialisation
- Financial stability
- Capital and bond markets
- Sustainable finance

BIO:

Dr Paweł Węgrzyn is an assistant professor in the Department of Economic Geography at SGH Warsaw School of Economics. His research combines finance, economics and economic geography, with a focus on financial geography, financial stability, financial market development, banking, capital markets and sustainable finance. He uses quantitative methods and spatial analysis to examine regional differences in financial activity, bond markets, financial stability in Central and Eastern Europe, and the effects of geopolitical risks on financial systems. He has 12 years of professional experience in key institutions of the Polish financial system, including the Central Securities Depository of Poland (KDPW), the Warsaw Stock Exchange (GPW), the Bank Guarantee Fund (BFG), the Polish National Development Bank (BGK) and the Polish Financial Supervision Authority (UKNF). At SGH, he teaches economic geography and capital markets. In 2026, he was named SGH's 'Master of Inspiration' in the university's 'Masters of Didactic' teaching awards.

Most important research projects:

- Spatial and Institutional Dimensions of Banking Stability in Central and Eastern Europe. Funded by SGH Warsaw School of Economics under the Regional Excellence Initiative (RID); project leader; Warsaw, 2026.
- Green Bonds as a Catalyst for Value: A Multidimensional Analysis of the Impact of Certified Issuances on the Valuation of EU Companies. SGH-Wrocław University of Economics and Business Inter-University Research Grant, 6th edition; research team member; Warsaw/Wrocław, 02/2025–11/2026.

Expertise abroad:

- European Central Bank (ECB) - Member of the working group on climate stress tests (SGCST), 2024–2026

Experience in cooperation with:

- Central Securities Depository of Poland (KDPW),
- Warsaw Stock Exchange (GPW),
- Bank Guarantee Fund (BFG),
- Polish National Development Bank (BGK),
- Polish Financial Supervision Authority (UKNF),
- National Bank of Poland (NBP),
- European Central Bank (ECB),
- European Systemic Risk Board (ESRB),
- Financial Stability Board (FSB).

Speaker at international conferences:

- Organiser and speaker at SGH RID International Seminar 'Financial Geography and the Spatial Structure of Contemporary Finance', presentation: 'From Finance to Space: An Introduction to Financial Geography' - Warsaw/hybrid, 19 June 2026.
- Regional Studies Association Annual Conference 2026, presentation: 'Inverted U Confirmed: Spatial Evidence for the Environmental Kuznets Curve in Polish NUTS-3 Regions' - Gothenburg, Sweden, 17 June 2026.
- 8th FinGeo International Seminar 'Contemporary Advances in Financial Geography', presentation: 'Spatial Distribution of Corporate and Municipal Bond Issuance in Poland at the NUTS-3 Level' - University of Bologna, Bologna, Italy, 3 February 2026.

Recent publications

1. Węgrzyn, P., & Kruszka, M. (2026). Capital at the core: Spatial inequalities in Polish corporate bonds. *Bulletin of Geography. Socio-economic Series*, 71, 165–178. <https://doi.org/10.12775/bgss-2026-0010>
2. Pietrzyk, R., Frydrych, S., Węgrzyn, P., & Biegun, K. (2025). The value of being green: Assessing the impact of green bond issuance on stock prices of European listed companies. *International Review of Economics & Finance*, 104, 104764. <https://doi.org/10.1016/j.iref.2025.104764>
3. Węgrzyn, P. (2025). Towards understanding financial geography: A systematic literature review. *Finance and Space*, 2(1), 23–41. <https://doi.org/10.1080/2833115X.2024.2445514>

Honours, awards, certificates

- 2026 - Winner, 'Master of Inspiration' category, SGH Mistrzowie Dydaktyki teaching awards (for the best lecturers).
- 2026 - Regional Studies Association Polish Section and EUOREG Conference Bursary, awarded in the competition for the best abstract.
- 2024 - Second place, SGH 'Inspiration of the Year' teaching competition.
- 2023 - Second Prize, President of the Warsaw Stock Exchange Award for the best doctoral dissertation on the capital market.

languages spoken

- Polish
- English

ANNA VISVIZI

PhD, Associate Professor

Unit at SGH Warsaw School of Economics:
Collegium of Socio-Economics

Position:

Rector's Representative for the SGH Doctoral School, SGH Doctoral School



Research areas:

- Politics
- International economy

Particular research interests and cooperation areas:

- Smart cities
- Competitiveness
- Innovation emergence and diffusion

BIO:

Anna Visvizi, Ph.D. (dr hab.), economist and political scientist, editor, researcher and consultant with extensive experience in academia, think-tank and government sectors in Europe and the US, including the OECD. The author of several published works, Prof. Visvizi presented her work across Europe and the US, including Capitol Hill. A practiced team-worker, researcher, analyst and lecturer, Prof. Visvizi's expertise covers issues pertinent to the intersection of politics, economics and ICT. This translates in her research on applied aspects of ICT, especially AI and blockchain, in such domains as smart cities/smart villages, geopolitics, and business management. Prof. Visvizi's publications also cover such issues as knowledge & innovation management and technology diffusion, especially with regards to the EU. In her work, Prof. Visvizi places emphasis on engaging academia, the think-tank sector and decision-makers in dialogue to ensure well-founded and evidence-driven policymaking. Prof. Visvizi is the Editor-in-Chief of two international journals (published by Emerald Publishing): Transforming Government: People, Process and Policy & Digital Policy, Regulation and Governance.

Expertise in Poland

Research projects' coordination:

- 2021-2024 : NCN „Smart cities: Modelling, Indexing and Querying Smart City Competitiveness” (nr 2020/39/B/HS4/00579)
- 2017 - 2020: Jean Monnet Module on European Union and active EU citizenship for business students: an interdisciplinary approach [B-in-EU], Project Reference: 587632-EPP-1-2017-1-US-EPPJMO-MODULE
- 2016: Poland, the Czech Republic and NATO in fragile security contexts, Project co-financed by the Ministry of Foreign Affairs of the Republic of Poland [The Polish-Czech Forum for bringing both societies closer together, enhanced cooperation and good neighbourhood 2016, grant no: BDG-687/2016]. [PROJECT COORDINATOR]

Experience in cooperation with:

- Ministry of Foreign Affairs
- OECD
- Think-tanks, including PISM, IEŚW (IEŚ), other

Recent publications

Visvizi, A., Wosiek, R., Malik, R. (2025) The smart city competitiveness index (SMCI): Conceptualization, modelling, application – An evidence-based insight, Land Use Policy, Volume 148, 2025, 107408, <https://doi.org/10.1016/j.landusepol.2024.107408>.

Visvizi, A., Malik, R., Guazzo, G.M. and Çekani, V. (2025), "The Industry 5.0 (I50) paradigm, blockchain-based applications and the smart city", European Journal of Innovation Management, Vol. 28 No. 1, pp. 5-26. <https://doi.org/10.1108/EJIM-09-2023-0826>

Visvizi, A., Kozłowski, K., Calzada, I., Troisi, O. (eds) (2025) Multidisciplinary Movements in AI and Generative AI, Society Business, Education, Elgar, forthcoming Summer 2025

languages spoken

- Polish
- English
- Greek

BARBARA WIĘCKOWSKA

PhD, Associate Professor

Unit at SGH Warsaw School of Economics:
Collegium of Socio-Economics

Position:
head of Healthcare Innovation Unit



Research areas:

- Economics and finance
- Quantitative methods
- Health system management

Particular research interests and cooperation areas:

- Use of quantitative methods in the management of the health system, especially in improving the efficiency of resource allocation
- Integration of new technologies into the management and financing processes in the health sector

BIO:

Barbara Więckowska, PhD, professor at SGH, is head of the Department of Health Care Innovation at the Warsaw School of Economics. She was a long-time director of the Department of Analysis and Strategy at the Ministry of Health, and co-author of the oncology package and health needs maps, key tools for health care planning and management in Poland. She was a member of the first Tariffication Council at AOTMiT and an advisor to the President of the National Health Fund in decision-making models and the JGP system. She is currently an advisor to Centrum e-Health and a member of the Board of Directors of PZU Health.

Her research interests include the use of quantitative methods in health system management, particularly in improving the efficiency of resource allocation and the integration of new technologies into management and financing processes in the health sector. Prof. Więckowska is the principal investigator in Poland in the project "Better financing models for health systems" (Horizon Europe Program 2022) responsible for the tasks: Mechanisms in financing hospital treatment (WP6) and Attitudes of doctors and patients towards e-health (WP8). He also participates in the CaregiVR project, which focuses on the use of virtual reality to train caregivers of the elderly and dementia patients. As part of SGH projects, she participates in the Healthy Cities initiative and the Catch-up Index. He is also a member of the scientific council of the SGH Think Tank for Health and represents SGH in the Green Hospitals coalition, which promotes green solutions in medical facilities."

Most important research projects:

- Green Hospitals Coalition (Koalicja Zielone Szpitale) – Team Member responsible for developing and testing a virtual reality tool supporting stroke caregivers – Portugal, May 2024–present (coordinated by EIA - Ensino E Investigacao e Administracao, funded by the European Health and Digital Executive Agency - HADEA)
- caregiVR – Team Member responsible for developing and testing a virtual reality tool supporting stroke caregivers – Portugal, December 2023–present (coordinated by EIA - Ensino E Investigacao e Administracao, funded by the European Health and Digital Executive Agency - HADEA)
- Better Financing Models for Health Systems – Principal Investigator of the Polish research team, leading two work packages: (1) analysis of financial incentives for hospitals, (2) physician and patient attitudes towards e-health – development of a principal-agent model – Poland, January 2023–present (coordinated by Università degli Studi di Verona, funded by Horizon Europe, €5M budget)

Expertise in Poland:

- Team for the Evaluation Report on the Functioning of the Endoprosthesis Registry – Member (representing the Independent Public Clinical Hospital named after Prof. Adam Gruca in Otwock) – 2023–present
- Ministry of Health – Oncology Package – Chair of the Oncology Package Task Force – 2013–2015
- Ministry of Health – Ex Ante Conditionality – Member of the Task Force for Negotiations with the European Commission on Ex Ante Conditionality Compliance and the Launch of the 2014–2020 Structural Funds Financial Perspective – 2013–2015
- Senate of the Republic of Poland (Family and Social Policy Committee) – Author of the report "Long-term Care Security in Selected Countries Worldwide" – 2008

Expertise abroad:

- European Commission – Adviser to Head of Special Committee on Beating Cancer, Expert in Health Economics – Brussels, 2020–2021
- European Commission – Systematic Update of the DRG System in Poland – Steering Committee Member, Expert in Health Economics – Poland, 2020–2021
- Ministry of Health – Steering Committee for the Coordination of the European Fund for Strategic Investments (EFSI) in the Healthcare Sector – Committee Member – Poland, 2015–2018
- World Health Organization – Evidence-Informed Policy Network – Local Champion – 2015–2018

Experience in cooperation with:

- WHO
- European Commission
- World bank
- Ministry of Health
- Prime Minister's Office
- Institutions at the government level

Recent publications

1. Luchowska, K., Chmielewska, M., Byszek, K., Olearczyk, A., Gawrońska, A., & Więckowska, B. (2024). Contextual factors influencing the use of digital health by patients and physicians in primary care: A scoping review protocol. *BMJ Open*, 14(12), e088169
2. Więckowska B, Byszek K, Rękas M, Yurochko T, Shevchenko M, Skrypnikova O, et al. (2024) How much can we learn from each other? Polish and Hungarian good practices in financing ophthalmology care as a proposal for implementation in Ukraine, *PLoS ONE* 19(7): e0306562.
3. M. Raulinajtys-Grzybek, B. Więckowska (2024), Linking payment to volume – does it work in oncological surgery in Poland? *Biuletyn Polskiego Towarzystwa Onkologicznego NOWOTWORY* 2024, tom 9, nr 3, 87–97

Honours, awards, certificates

- THE LIST OF ONE HUNDRED MOST INFLUENTIAL PEOPLE IN HEALTHCARE (ed. 2024, ed. 2023)
- BEST PRACTICE CERTIFICATE - October 2017 awarded by the European Institute of Public Administration in Maastricht (EPSA)
- HEALTHCARE LEADER 2016 - Silver Leader in the category of Innovative Ideas in Healthcare for the Health Needs Maps project, which I led.
- INSURANCE DEBUT (2007) - 1st place in the competition organized by the Economic Chamber of Insurance and Risk Management.
- OMBUDSMAN FOR THE INSURED AWARD (2006) - 1st place in the competition for the best doctoral, master's, and bachelor's thesis
- PROF. WITOLD KULA AWARD (2006) - 2nd place

languages spoken

- Polish
- English

TOMASZ WIŚNIEWSKI

PhD, Assistant Professor

Unit at SGH Warsaw School of Economics:
Collegium of World Economy



Research areas:

- Economics

Particular research interests and cooperation areas:

- International economic policy and socio-economic development, particularly aspects related to development economics and development policy
- Economics of energy and energy policy
- Institutional and welfare economics
- Economics of happiness and quality of life

BIO:

Assistant professor at SGH Warsaw School of Economics (Collegium of World Economy) and head of research unit at SGH Warsaw School of Economics (Institute of International Economic Policy), affiliate researcher at Stockholm School of Economics (Center for Wellbeing, Welfare and Happiness).

A graduate of SGH Warsaw School of Economics, HEC Paris School of Management and University of Warsaw (Faculty of Law and Administration) with part of education curriculum pursued in Ireland (UCD Michael Smurfit Graduate Business School) and Canada (HEC Montreal).

A professional with extensive expertise in public administration of Poland (counsellor in the areas of State Treasury and state assets, as well as economic development, energy and foreign investments) and with over eight years of international analytical and managerial experience in the areas of investment banking, asset management and risk management gained throughout financial institutions in Paris, London and Hong Kong. A long-term member (since 2017) of the supervisory board of Polish Investment and Trade Agency responsible for economic diplomacy of Poland, a former member of the supervisory board of the largest electricity producer in Poland, a member of the Energy Institute in London, UK.

Expertise in Poland:

- Experience in the areas of economic development, foreign investment, State Treasury, state assets and energy gained throughout various governmental institutions (civil servant) and state-owned enterprises.

Expertise abroad:

- International analytical and managerial experience in the areas of investment banking, asset and investment management, and risk management gained throughout financial institutions in Paris, London and Hong Kong. International research cooperation with Stockholm School of Economics relating to the areas of development and welfare economics, energy economics and economics of happiness (quality of life).

Experience in cooperation with:

- Polish Investment and Trade Agency (Poland)
- Ministry of Economic Development (Poland)
- Ministry of State Treasury (Poland)
- Ministry of State Assets (Poland)
- Bank (France)
- Insurance / asset management company (France, UK, China (Hong Kong SAR))
- Oil and gas company (Poland)
- Energy / power generation company (Poland)
- Research institutions, academia (Poland, Sweden)

Recent publications

1. Wiśniewski, T.P. (2023). Investigating Divergent Energy Policy Fundamentals: Warfare Assessment of Past Dependence on Russian Energy Raw Materials in Europe. *Energies*, 16 (4), 2019.
2. Mróz, M., Niedziółka, D., Wiśniewski, T.P. et al. (2024). Significance of renewable energy sources for shaping contemporary energy security of Central and Eastern European countries. [In] Report of SGH Warsaw School of Economics and the Economic Forum 2024 (Eds.) A. Chłoń-Domińczak, R. Sobiecki, M. Strojny, B. Majewski. SGH Publishing House.
3. Mróz, M., Niedziółka, D., Wiśniewski, T.P. et al. (2023). Energy security of Central and Eastern European countries in the face of the process of decarbonisation and transformation of energy markets. [In] Report of SGH Warsaw School of Economics and the Economic Forum 2023 (Eds.) A. Chłoń-Domińczak, R. Sobiecki, M. Strojny, B. Majewski. SGH Publishing House.

languages spoken

- Polish
- French
- English

MARTA ZIÓŁKOWSKA

PhD, Assistant Professor

Unit at SGH Warsaw School of Economics:
Collegium of Management and Finance



Research areas:

- Management and quality

Particular research interests and cooperation areas:

- Franchise business
- Management of small and medium enterprises (SMEs)
- Modern business models
- Remote work practices
- Strategies for business collaboration
- Social entrepreneurship

BIO:

Marta Ziółkowska, Ph.D., is an Adjunct Professor in the Institute of Management, Department of Sustainable Business. An expert with 20 years of experience in franchise operations and development in Poland and worldwide, she combines scholarly and teaching activities with business practice by collaborating with enterprises and public institutions.

She is the head of educational programmes at the SGH Postgraduate Studies in Franchise Management, Retail Enterprise Management, the Academy of Retail Enterprise Management, and the Academy of Retail Leadership.

She is the author of numerous scholarly publications on the management of small and medium-sized enterprises, franchising, and social entrepreneurship.

She teaches creative management with Google, business simulations, franchising, cooperation strategies, modern business models, and the Design Thinking method.

Over the past 20 years, she has gained international experience through participation in various programmes (foreign scholarships, visiting professorships, international research) and speaking at international conferences. She has taught international students and presented at global conferences.

She has engaged in numerous research and teaching projects funded by EU sources.

Additionally, she volunteers her skills and collaborates with NGOs to support women around the world.

Most important research projects:

- Selected problems of hybrid organization – Granted by SGH Warsaw School of Economics, Warsaw, 2022-2024 – project leader and researcher
- MAZOWSZE AKCELERATOR OF GLOBAL ENTERPRISES – Granted by National Centre for Research and Development, Poland 2021-2025 – key researcher
- New Business Leaders for a New World - BUSINESS LEAD – Granted by NAWA National Academic Exchange Agency 2021-2024 – member of project management responsible for research and teaching
- The new world of shopping - trends and challenges for trade in Poland and Central and Eastern Europe – Granted by Rector of SGH Warsaw School of Economics, 2022, research leader
- Establishment of a Sectoral Competence Council for the trade sector – Granted by European Social Fund, 2017-2023, researcher

Expertise in Poland:

- Conducting research on retail and analysing scaling through franchising and management consultancy for franchise chains associated with the Eurocash Group S.A.
- Polish Organisation of Franchisors – expert and advisor since 2011 - Analysis of the possibilities of implementing Polish franchise operations abroad.
- Code of Good Practice for the Franchise Market, expert, since 2022
- Co-initiator and subject matter expert of the Code of Good Practice for the franchise market.
- Science-Up Mentoring Program, mentor, 2024
- Foundation for the Development of Managerial Education, mentor, 2025

Expertise abroad:

- Catalyst 2030 - Europe Chapter member since 2020
- Social Sector Task Force by International Franchise Association USA – Member since 2018
- International Society of Franchising USA, member, since 2018
- MAG Scholar Marketing in Asia Group, member since 2011

Experience in cooperation with:

- Companies, such as: Google, Samsung, Eurocash SA, McDonald's

Speaker at international conferences:

- 3rd AfriqEurope's Conference pt.: The European Union and Africa's Reliance on External Actors - Metaverse as an opportunity for building cooperation between African and European High Education Institutions (HEI) – Cape Town, South Africa, 25-27.11.2024
- International Roundtable, How to ensure that more enterprises operating on a global scale are established in Poland? – workshops and discussion among key stakeholders of the project „Mazovia as an accelerator of global enterprises” - Determinants of country development of Polish companies - a perspective of Asian and Pacific countries, Warsaw, Poland, 21.06.2023
- The 9th Annual International Academic AIB-CEE Chapter Conference on International Business from “East” to “West”: Global Risks and Opportunities, Academy of International Business - Social Franchising as a Strategy for Expanding Impact: Challenges and Motives, 5-6.07.2023

Recent publications

- 1.R. Kasprzak & M. Ziółkowska, Differentiation of responsible management practices by companies' attributes, in: Wachowiak, P., Dąbrowska, A., Zajkowska, M., & Sołek-Borowska, C. (Eds.). (2023). Responsible Management and Sustainable Consumption: Creating a Consumer and Enterprise Social Responsibility Index (1st ed.). Routledge, ISBN 978-1-003-39184-5
- 2.M. Ziółkowska, Social Franchising as a Strategy for Expanding Impact: Challenges and Motives in International Business from East to West: Global Risks and Opportunities, W. Mierzejewska & P. Dziurski, (Eds.). (2023), SGH Publishing House, ISBN 978-83-8030-620-2
- 3.R. Kasprzak, & M. Ziółkowska, Technological and digital challenges for efficient substitution of creative environment in the era of Generative AI, in: Building Trust in the Generative Artificial Intelligence Era Technology Challenges and Innovations, Routledge, ed. by Joanna Paliszkiewicz, Jerzy Gołuchowski, Magdalena Mądra – Sawicka & Kuanchin Chen, (Eds.). (2025) Routledge, ISBN 9781032957999

Honours, awards, certificates:

- Medal of the Commission of National Education for special merits for education and upbringing granted by the Polish Ministry of Higher Education - 2024
- Bronze Cross of Merit granted by President of the Republic of Poland - 2018
- Awards for scientific activity granted by the Rector of SGH Warsaw School of Economics
- Organisational Achievement Award - 2023

languages spoken

- Polish
- English

JOANNA ŻUKOWSKA

PhD, Associate Professor

Unit at SGH Warsaw School of Economics:
Collegium of Business Administration

Position:

Deputy Director of the Institute of Enterprise, Chair of the Department of Entrepreneurship and Business Environment



Research areas:

- Management and quality

BIO:

Coach accredited (ACC) by ICF.

She has an International Trainer Certificate in training. Tutor. Mentor. She completed a one-and-a-half-year programme in Train the trainer and Educational Leadership at the University of Groningen.

Scholarship holder at the University of Bologna and Fordham University in New York.

She specialises in strategic personnel management, coaching, forms of employee competence development, design thinking and customer relationship management. Her main area of research interest is strategic human capital management, with a particular focus on theories and concepts for measuring forms of employee competence development. She also conducts research in the area of relational capital.

Expertise in Poland:

- Numerous expertises in the field of HR, participation in research projects, scientific conferences, mentor, coach, tutor

Expertise abroad

- Research internship at the University of Bologna and Fordham University
- Active participation in scientific conferences

Experience in cooperation with:

- OECD

Speaker at international conferences:

- European Local Government Congress – moderator and panellist (2024, 2025)

Recent publications

1. Methods of assessing forms of employee competence development, Joanna Żukowska, 2023; Wolters Kluwer Polska
1. Visualizing Invisible Values Across Societies and Institutions, Bradley Koch, Joanna Żukowska, Tiit Elenurm, Yiheng Deng, Frederick Owusu Sarpong, Jessica Lichy, Pamela Koch, 2023
1. Empowering smart societies through digital learning, Journal of Management and Financial Sciences, Joanna Żukowska, Agata Lulewicz-Sas, Robert Strelau, Adriana Baranowska, 2023

Honours, awards, certificates:

ACC ICF

languages spoken

- Polish
- English

Contact Point for SGH_Expert_Network

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Batorego 8 (building S), room 3.01
e-mail: expert_network@sgh.waw.pl

