



Institute of Management

The Green Innovation: Architecting a Sustainable Future

A Series of Symposia Entitled *Contemporary Challenges in Management*

11 June 2026

Lecture Room 1B, Building C

Programme of the Symposia

10.30 – 11.00	Morning Coffee
11:00 – 11:15	Welcome to the Institute of Management Symposia
11:15 – 12:30	The Green Imperative: Research Evidence Across Industries Session Chair: Wioletta Mierzejewska Wioletta Mierzejewska and Patryk Dziurski <i>Green Innovation Implementation Among Polish Companies</i> Monika Zajkowska <i>Greening the Enterprise: What Determines Sustainable Innovation in Practice? Cross-Industry Evidence from Enterprise Research</i> Yunus Khatri <i>Ethanol-based Ultrasonic Extraction of Vietnamese Macroalgae Bioactive Compounds: A Green Approach with Optimized Conditions and Antimicrobial Effects</i> Mikołaj Pindelski <i>TBA</i>
12:30 – 13:15	Lunch
13:15 – 14:45	Green Innovation Best Practices Session Chair: Patryk Dziurski Giulia Tapella, L'Oréal Poland Michał Wolański, SGH Warsaw School of Economics Marzena Jasińska, Waste Cost Reduction Nicola Mellere, ORLEN