

## Topics for the diploma examination in second-cycle studies

### MANAGERIAL

1. Challenges and opportunities for a manager's work in the era of environmental variability, global challenges, and new forms of digitalization.
2. Determinants, manifestations, and effects of a manager's flexibility and creativity.
3. Traditional and modern managerial functions.
4. Selected leadership styles – characteristics, application, limitations.
5. The impact of breakthrough digital technologies on the functioning of an enterprise.
6. Challenges of effective management of IT systems in an enterprise.
7. Processes of managing a portfolio of business and IT projects.
8. The essence of strategic thinking in a manager's work.
9. The strategic management process – steps and challenges.
10. Dilemmas of corporate strategy.
11. Basic forms and principles of conducting business activity.
12. Manager's responsibility for private law and public law obligations.
13. The influence of logistics on the company's competitive position, profitability, and value.
14. Systemic approach in logistics and supply chain management regarding risk management.
15. Logistics outsourcing – benefits and threats for the enterprise.
16. Sustainable development in logistics and supply chain management.
17. Key leadership competencies in strategic and operational management.
18. Sources of resistance to change and ways a manager can minimize it.
19. Sources of change in an organization.
20. Barriers to and determinants of the development of entrepreneurship in Poland.
21. Ethical challenges in the functioning of enterprises and public entities.
22. The specificity of corporate social responsibility and entrepreneurship.
23. Determinants of task team effectiveness with consideration of individual and organizational factors.
24. The role of the manager in enhancing person-job fit, person-team fit, and person-organization fit.

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25. Shaping employee engagement: tools, determinants, limitations.
26. Basic components of the financial statement and their role from the perspective of assessing the financial condition of an enterprise.
27. Informational content of the balance sheet, profit and loss account (income statement), and cash flow statement.
28. Characteristics of basic cost calculation concepts.
29. Budget, its construction, and functions in enterprise management.
30. Changes in market conditions and their impact on ability of companies to create value for customers.
31. Methods for effectively transforming customers into strategic capital for the company.
32. Measuring customer value – methods, challenges.
33. The essence of innovation and their role in organizations.
34. Characteristics of basic types of innovation.
35. The role of intangible assets (intellectual capital) in company management.
36. Process, tools, and stakeholders of human capital development.
37. Talent management – determinants, tools, challenges.
38. Motivating employees by their managers – models, tools, challenges.
39. Stages of team formation and team roles based on selected models.
40. Methods for problem-solving and conflict management within a team.
41. Using marginal analysis for making production and pricing decisions.
42. Demand elasticity. Examples and applications.
43. Comparison of market structures (perfect competition, monopoly, monopolistic competition, and oligopoly).
44. Using decision trees for decision-making under risk conditions.