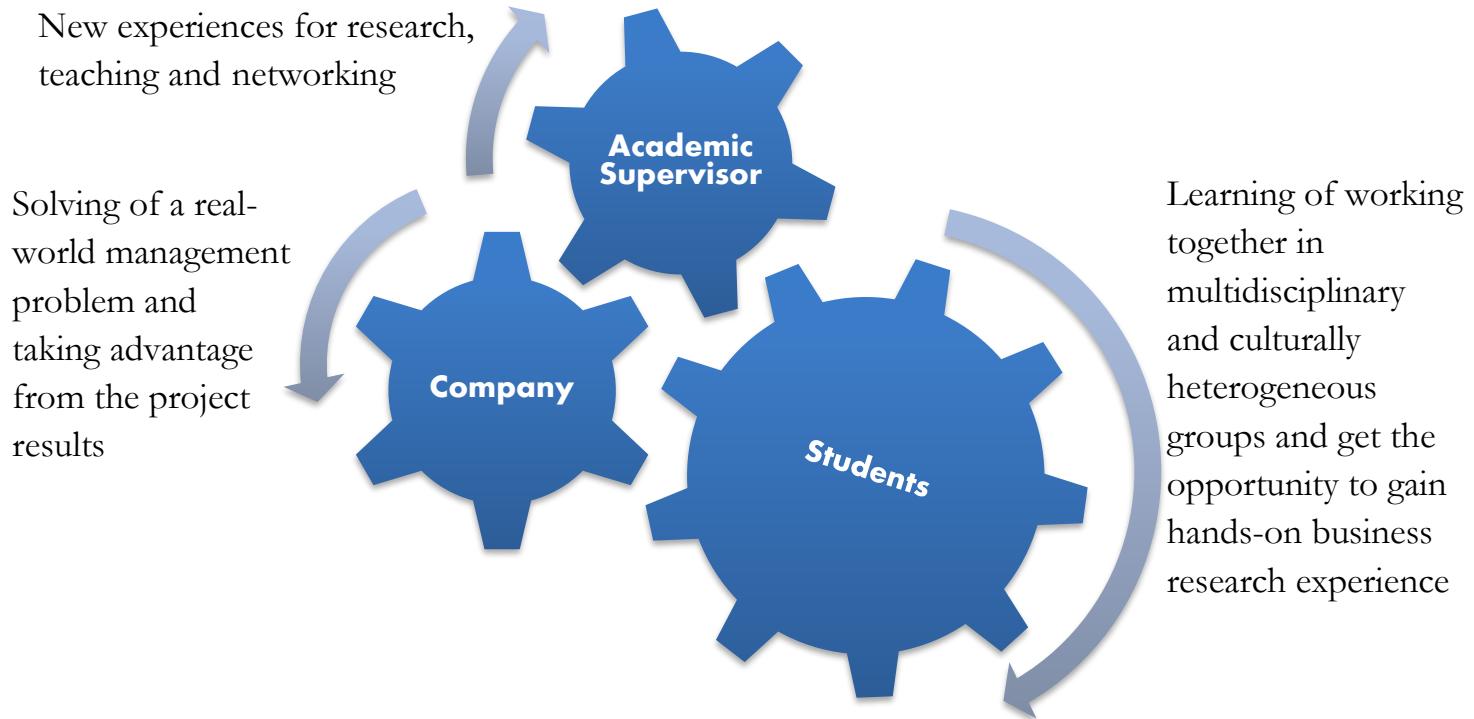


## Business Projects Overview

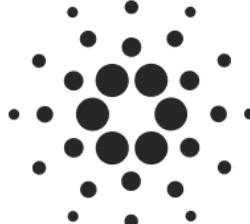
- CEMS programme requires the realization of a compulsory business project during Term 2 which represents 50% of the workload (**15 ECTS**);
- At the SGH Warsaw School of Economics projects run from March to end of May;
- Attendance of all the team members at kick-off meeting, mid – term presentation, final presentation, BP conclusion meeting is mandatory;
- Business Project is a part of the academic term during which students have compulsory classes. They are not hired by company as employees or interns (internship is a separate part of the CEMS degree);
- Projects will be conducted in 3-5 person teams;
- Project can be submitted to a confidentiality clause if required by company.

## Win-win-win concept



## Evaluation of Business Projects

- Company Business Project Coordinator(s) and SGH Academic Advisors supervise the project.
- The scope of work (similar to a half-time job), encounters calendar, intermediate reports, global timing and other practical details are defined by company (Company Business Project Coordinators) and SGH Academic Advisors.
- Business Project evaluation is based on:
  - an oral presentation
  - a written report (if required by the company).
- Company Business Project Coordinator(s) and Academic Advisors will evaluate the project on the basis of the written report (if required) and oral presentation. SGH Business Project Coordinator is responsible for grading the project.

<b>Company &amp; Contact Information</b>	
<b>Organisation Name</b>	Cardano Foundation
<b>Primary Industry</b>	Blockchain Infrastructure & Technology
<b>Company logo</b>	 <b>Cardano Foundation</b>

<b>Project Information</b>	
<b>Business Project Title (short clear title)</b>	Blockchain for Global Sustainability Compliance in the Face of Increasing Regulation
<b>Business Project objectives (describe the project and desired outcome)</b>	<p>As the global regulatory landscape for sustainability tightens, enterprises are increasingly required to provide verifiable, transparent data on their environmental and social impact.</p> <p>Part of Cardano Foundation's mission is to position third generation blockchains, esp. Cardano as a public digital infrastructure by proactively educating around emerging standards and providing the tools necessary for compliant, enterprise-grade sustainability reporting.</p> <p>The students will analyze the current and emerging regulatory landscape of sustainability compliance, the competitive landscape of blockchains fit for sustainability reporting and estimate Cardano's positioning against its peers. The output will be a ranking as well as a universal dashboard which can be used to assess and compare more blockchain ecosystems in the future. Recommendations on Cardano's position in the market and how to further strengthen it should be made. Finally, the team will scope a commercial pilot with suggestions on how Cardano could solve the complex tracking requirements of a specific high-impact industry (e.g., the Coffee or Tea industry) and become the go-to chain for sustainability reporting in said industry.</p> <p><b>- Key Deliverable #1: A Regulatory Status Quo Analysis</b> that recaps current regulatory forces and pressures in various geographies to report on sustainability. What must companies</p>

report where? What are the conditions to create compliant reports? Focus on the CSRD (Corporate Sustainability Reporting Directive) in particular. Include some analysis on why blockchain in general should be a good fit for complying with these regulations, and which unique features and advantages it could bring over traditional and current reporting methods.

**- Key Deliverable #2: A Sustainability Reporting-Fit Dashboard and Ranking.** The dashboard should allow for assessment of any blockchain with respect to its fit for sustainability reporting. Factors to include: the chain's sustainability itself (electricity usage, waste creation, hardware cycles and recyclability, etc.), reliability and uptime, brand reputation (if a corporate associates with this blockchain, how will that make the corporation look?), and technological capabilities to record the various needed metrics. The team should then use said dashboard to compare at least 5 of the top blockchain ecosystems (specifically including Ethereum, Cardano, and Solana), report their findings, and provide suggestions for how each one, Cardano in particular, can improve its relative stance.

**- Key Deliverable #3: A scoped pilot implementation plan for Carbon Credit**

**Issuance, Tracking, and Trading on Cardano.** The focus here should be on one industry of the students' choice, e.g. coffee, tea, electricity, aviation, or any other industry that is strongly regulated with regards to emissions. The team should identify several globally relevant players in said industry and how they might benefit from completing this pilot. Draft a concrete implementation plan keeping Cardano's unique features and traits in mind as well as success criteria for the pilot. Conclude with some analysis on how this pilot, if successful, could serve as the starting point for industry-wide adoption of such a system.

<b>Business Project background information and key challenges</b>	<p>By 2026, the EU CSRD requires nearly 50,000 companies to report detailed environmental impacts across their entire supply chain. Due to its tamper-proof, transparent nature, security, and censorship-resistance via decentralization, blockchain could be a useful technology to help companies comply with their reporting requirements efficiently, scalably, and in audit-friendly ways.</p> <p>But which blockchains are best positioned for such a task and why? And what could a concrete implementation look like? This is for the student team to find out.</p> <p><b>Key Challenges:</b></p> <ul style="list-style-type: none"> <li>• <b>The "Data Fragmentation" Problem:</b> Sustainability data (carbon offsets, energy use, fair trade metrics) is currently stored in silos (Excel, PDF, private databases), making it hard to find, curate, and assemble. It also makes "Greenwashing" easy and widespread (include some data on this as part of Key Deliverable #1)</li> <li>• <b>Regulatory Complexity:</b> Merely understanding the requirements that affect a particular business can be tricky, given the EU's jungle of documents. How can companies quickly grasp which particular issues they must report on?</li> <li>• <b>Blockchain Comparative Assessments:</b> Data on blockchain ecosystems is widely available—but not always the right data. The students must find and source the right metrics for their dashboard analyses on top of selecting relevant criteria for the analytics format to begin with.</li> <li>• <b>Lowering Adoption Barriers and Inertia Among Corporations:</b> Convincing industry incumbents that a public blockchain is more secure and cost-effective than a private, centralized database is a challenge. How can the pilot be utterly convincing, and why should businesses act now?</li> </ul>
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<b>Expected outcome (describe what outcomes do you feel would confirm the project was a success)</b>	<p>The project will be considered a success if the students provide the 3 key deliverables within 3 months.</p> <ul style="list-style-type: none"> <li>● <b>The Regulatory Status Quo Analysis:</b> Written report as described above, 5-10 pages at minimum, no more than 15 pages maximum.</li> <li>● <b>The Sustainability Reporting–Fit Dashboard and Ranking:</b> A robust comparison matrix with short explanations for each metric, why it was chosen, and where the data can typically be sourced from. Ideally the matrix can fit on one page or into one key visual, which is C-suite ready. Bonus points for visual indicators making high-level comparisons easy at a glance. Complete matrices for at least 5 of the top blockchain ecosystems, in particular the mentioned ones (Cardano, Ethereum, Solana). Written analysis of each of the 5 analyzed blockchains, 1-2 pages. Also include a relative ranking of the blockchains compared to one another based on the metrics. Explain your weighting and methodology. Include a written analysis of the comparison results along with recommendations for each of them on how to improve their standing. 3-5 pages total.</li> <li>● <b>The Scoped Pilot Implementation Plan:</b> A list of at least 5 globally relevant players in the chosen industry with some analysis on why they in particular would benefit from the pilot. A comprehensive, non-technical roadmap (Timeline, Stakeholders, ROI) for driving the pilot from start to implementation success. The plan should include a "Cost-Benefit Analysis" for a producer in the chosen industry, showing how the cost of on-chain tracking is offset by whatever benefits you discover in your analysis of said producer. Emphasize how Cardano's unique traits and capabilities drive the pilot's success based on your defined success criteria, and extrapolate how the pilot could evolve to support industry-wide adoption of the scoped or a similar solution. Minimum: 10 pages. Maximum: 20 pages.</li> </ul> <p>Other assets: Comparison matrix with visual, ranking for 5 Blockchains, pilot timeline visual</p>
<b>Planned Timeline (your project timeline should be in line with the proposed timeline of our school – already put forward)</b>	<p>Kick off meeting at the company (till 8 March 2026) TBD with students, virtual</p> <p>Mid –term presentation – 17 April 2026 Week of April 6th, virtual</p> <p>Final Presentation (till 5 June 2026) - Week of May 11th, virtual</p> <p>BP conclusion meeting - 9 June 2026</p>
<b>Final outcomes will be in the form of:</b>	<p><input type="checkbox"/> extensive Power Point presentation <input checked="" type="checkbox"/> <b>extensive Power Point presentation and written report</b> <input type="checkbox"/> written report</p> <p><input checked="" type="checkbox"/> other ...optional: Dashboard development (with technical support from foundation)</p>
<b>Expected number of students for the project</b>	3-5

<b>Are there specific requirements and/or expertise necessary for students on this project (language/skills)? We will try to accommodate your request but cannot guarantee it.</b>	<ul style="list-style-type: none"> <li><b>Expertise:</b> 3–5 students with interests in blockchain, digital transformation, sustainability, supply chains.</li> </ul> <p><b>Language:</b> Proficiency in written English - don't use too much AI, we will know : )</p>
<b>Confidentiality: Are students required to sign a non-disclosure agreement?</b>	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Other requirements and information about the project that you would like to share at this stage</b>	<p>We do provide extensive blockchain knowledge at <a href="https://cardanofoundation.org/en/academy">https://cardanofoundation.org/en/academy</a> This project is therefore also a good opportunity to dive into the world of public permissionless blockchains.</p> <p>If students want to take the Cardano Blockchain Certified Associate (CBCA) exam, we can offer the exam with a 70% discount.</p>

## Company & Contact Information

<b>Organisation Name</b>	3u10 Investment Art Gallery owned by Immoqee Sp. z o.o.
<b>Primary Industry</b>	Art and investments
<b>Company logo</b>	

## Project Information

<b>Business Project Title (short clear title)</b>	International Expansion Strategy for an Investment-Oriented Art Gallery
<b>Business Project objectives (describe the project and desired outcome)</b>	<p>This consulting project aims to develop a comprehensive international expansion strategy for an investment-oriented art gallery, enabling students to apply theoretical knowledge to a real advisory context. The project explores how an art institution dealing in investment-grade artworks can effectively and sustainably enter selected foreign markets.</p> <p>Students will conduct an in-depth review of internationalization theories and expansion models, combined with a practical benchmarking analysis of leading art galleries worldwide. By comparing business models, market positioning, and internationalization pathways used by successful institutions, students will identify best practices relevant to the client gallery.</p> <p>A key component of the consulting work will be selecting and justifying priority target markets. Students will evaluate market attractiveness, competition, investor demand for art, cultural fit, regulatory conditions, and financial feasibility to determine where and why expansion should take place.</p> <p>The project will also examine multiple collaboration and entry models, including franchising, joint ventures, strategic partnerships, licensing, representative agents, pop-up galleries, and digital-</p>

	<p>first expansion. Students will assess the advantages and risks of each model and recommend the most suitable options for the gallery's profile and resources.</p> <p>In addition, students will analyze whether the gallery should establish a physical showroom abroad, rely on temporary exhibition spaces, or engage in cooperation with existing international galleries. They will evaluate the strategic and financial implications of these choices, considering visibility, brand credibility, logistics, and cost efficiency.</p> <p>The expected outcome is a professional consulting report that provides the gallery with a clear, evidence-based expansion roadmap, including market selection, optimal cooperation models, strategic recommendations, and practical steps to increase the likelihood of successful internationalization.</p>
<b>Business Project background information and key challenges</b>	<ol style="list-style-type: none"> <li>1. Identification and justification of target markets based on market attractiveness, investor demand, regulatory conditions, and cultural compatibility.</li> <li>2. Analysis of competitive dynamics, including benchmarking leading global galleries to determine positioning and best practices.</li> <li>3. Evaluation of alternative entry modes, such as franchising, joint ventures, strategic partnerships, or cooperative gallery arrangements.</li> <li>4. Assessment of physical presence options, including permanent showrooms, temporary exhibition formats, and collaborative models.</li> <li>5. Consideration of financial, operational, and regulatory risks inherent in international expansion and their impact on feasibility.</li> <li>6. Adaptation of the gallery's business model to diverse market contexts while maintaining brand identity and value proposition.</li> </ol>
<b>Expected outcome (describe what outcomes do you feel would confirm the project was a success)</b>	<p>A successful outcome of the project would be confirmed by the development of a coherent, evidence-based international expansion strategy for the gallery. This includes a clearly justified selection of target markets, a comparative evaluation of feasible entry modes, and strategic recommendations supported by marketing, financial, and competitive analyses. Additional indicators of success include the formulation of practical cooperation models (e.g., franchising, partnerships, showroom concepts) and the ability of students to synthesize theoretical frameworks with empirical insights. Ultimately, success is demonstrated by producing a professional consulting report that can</p>

	guide the gallery's decision-making regarding internationalization.
<b>Planned Timeline (your project timeline should be in line with the proposed timeline of our school – already put forward)</b>	Kick off meeting at the company (till 8 March 2026) 26.02.2026 Mid –term presentation – 17 April 2026 8.04.2026 Final Presentation (till end of May 2026) - 21.05.2026 BP conclusion meeting - 9 June 2026
<b>Final outcomes will be in the form of:</b>	<input type="checkbox"/> extensive Power Point presentation <input checked="" type="checkbox"/> extensive Power Point presentation and written report <input type="checkbox"/> written report <input type="checkbox"/> other .....
<b>Expected number of students for the project</b>	4-5
<b>Are there specific requirements and/or expertise necessary for students on this project (language/skills)? We will try to accommodate your request but cannot guarantee it.</b>	Students should be fluent in English or Polish, teamwork skills.
<b>Confidentiality: Are students required to sign a non-disclosure agreement?</b>	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No

## Company & Contact Information

Organisation Name	Hilti
Primary Industry	Construction
Company logo	

## Project Information

Business Project Title (short clear title)	<b>Increase sales per account manager via trade specific initiatives</b>
Business Project objectives (describe the project and desired outcome)	<ol style="list-style-type: none"> <li>1. Analyze the current sales process, customer universe and offer in targeted trade</li> <li>2. Conduct an internal and external benchmark to identify best practices, drawing insights from other Hilti regions and potentially other leading companies</li> <li>3. Develop a proposal for trade specific initiative to increase sales intensity and customer engagement to achieve growth of daily sales per account manager</li> </ol>
Business Project background information and key challenges	<p>The project aims to optimize the sales process and focus and prioritisation of activities in a specific targeted trade in CZ, SK, HU and PL benchmark best practices and propose a standardized approach. The goal is to propose systematic change in approach and or regionally coordinated initiative to achieve increase of daily sales per account manager.</p> <p><b>Key Challenges:</b></p> <ol style="list-style-type: none"> <li>1. Inconsistent sales process: Inconsistent implementation of trade strategies, different level of penetration of market, different distribution of sales resources and available sales supporting tools and resources.</li> <li>2. Market differences: Different penetration of market, differences in construction business.</li> <li>3. Standardization Across Regions: Different offer and pricing policies.</li> </ol>
Expected outcome (describe what outcomes do you feel would confirm the project was a success)	<p>The output will be valuable for all E5 MOs and will have real impact on the organization.</p> <p><i>*E5 = Eastern Europe (Czech Rep., Poland, Hungary, Slovakia, Baltics, Ukraine)</i></p>

	<i>*MO = Market Organization (= country)</i>
<b>Planned Timeline (your project timeline should be in line with the proposed timeline of our school – already put forward)</b>	The specific timeline will be determined at a later stage.
<b>Final outcomes will be in the form of:</b>	Extensive Power Point presentation and written report
<b>Expected number of students for the project</b>	6 students in a team (2 SGH, 2 VSE, 2 CUB)
<b>Are there specific requirements and/or expertise necessary for students on this project (language/skills)? We will try to accommodate your request but cannot guarantee it.</b>	<ul style="list-style-type: none"> <li>▪ Czech/Slovak</li> </ul>
<b>Confidentiality: Are students required to sign a non-disclosure agreement?</b>	Yes
<b>Other requirements and information about the project that you would like to share at this stage</b>	All information has already been shared at this stage.

## Company & Contact Information

<b>Organisation Name</b>	Lufthansa Group Business Services
<b>Primary Industry</b>	<b>shared services / business process outsourcing (BPO) within the broader aviation / airline group</b>
<b>Company logo</b>	<b>LUFTHANSA GROUP BUSINESS SERVICES</b>

## Project Information

<b>Business Project Title (short clear title)</b>	<b>How to sell HR?</b> Optimization of HR Service Pricing, Time Allocation, and Theoretical Billing Models for a contemporary HR Department
<b>Business Project objectives (describe the project and desired outcome)</b>	<p>The goal of this project is to analyze and redesign the pricing, billing, and time-allocation models used within our HR operations, with a focus on creating a more transparent, fair, and financially sustainable framework. Students will assess current processes related to the employee allocation sheet (EAS), timecard compliance, internal service catalog pricing, and ADP billing practices.</p> <p>The desired outcome is a set of actionable recommendations and prototype tools that modernize HR as a service provider, support accurate cost allocation, and reduce operational inefficiencies. Overall the question also is: How to generate customer satisfaction with this?</p>
<b>Business Project background information and key challenges</b>	<p>Our HR function currently experiences significant time loss and inefficiencies due to unclear pricing structures, inconsistent timecard compliance, and labor-intensive administrative processes. The Employee Allocation Sheet (EAS) relies heavily on estimates and supposition, which results in inaccuracies and disproportionate cost distribution between teams and business units.</p> <p>Additionally:</p> <ul style="list-style-type: none"> <li>• Time spent pursuing timecard completion is currently an uncompensated effort, resulting in financial forfeiture.</li> <li>• There is no unified model for billing HR efforts, despite the industry standard of billing their time rigorously.</li> <li>• ADP and payroll billing structures are complex and inconsistently applied.</li> <li>• Service Catalog pricing contains gaps, with no behavior-based or time-based cost logic behind reminders, corrections, or repeated administrative tasks.</li> <li>• Business units often overuse HR's resources without understanding the cost impact.</li> </ul>

	A modernistic HR model must be able to quantify its work, justify its pricing, and apply fair, predictable billing. This project will help shape that transformation.
<b>Expected outcome (describe what outcomes do you feel would confirm the project was a success)</b>	<p>A successful project will deliver:</p> <ol style="list-style-type: none"> <li><b>Analysis Phase: How are others doing it? What Pricing strategies are working for HR? General assessment.</b></li> <li><b>A clear assessment of current HR pricing and billing inefficiencies</b>, including gaps in the service catalog and time allocation processes.</li> <li><b>A redesigned pricing and billing concept</b>, including: <ul style="list-style-type: none"> <li>Prototype pricing model for HR services (including timecard-related surcharges).</li> <li>A theoretical billing framework (e.g., flat rate vs. usage-based models).</li> <li>Suggestions for psychological pricing strategies (e.g., flat-rate structures, behavioral impact).</li> </ul> </li> <li><b>A standardized EAS (Employee Allocation Sheet) framework</b> that is more accurate, fair, and less dependent on estimates.</li> <li><b>A simplified approach to ADP and payroll-related billing</b> with proposed methods for dividing cost among business units.</li> <li><b>A LEAN-inspired process improvement proposal</b> for timecards, billing reminders, and HR-BU interactions.</li> <li><b>A practical template for companies with multi-state or multi-employee setups</b>, ensuring consistent invoicing rules across jurisdictions.</li> <li><b>A professional recommendation report and presentation</b> delivered to HR/LGBS leadership.</li> </ol>
<b>Planned Timeline (your project timeline should be in line with the proposed timeline of our school – already put forward)</b>	Kick off meeting at the company (till 8 March 2026) Mid –term presentation – 17 April 2026 Final Presentation (till 5 June 2026) BP conclusion meeting - 9 June 2026
<b>Final outcomes will be in the form of:</b>	<input type="checkbox"/> extensive Power Point presentation <input checked="" type="checkbox"/> extensive Power Point presentation and written report <input type="checkbox"/> written report <input type="checkbox"/> other .....
<b>Expected number of students for the project</b>	3 students
<b>Are there specific requirements and/or expertise necessary for students on this project (language/skills)? We will try to</b>	Fluent English (written and spoken) Strong communication skills

<b>accommodate your request but cannot guarantee it.</b>	
<b>Confidentiality: Are students required to sign a non-disclosure agreement?</b>	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Other requirements and information about the project that you would like to share at this stage</b>	Confidentiality is really important to us. Also to understand how a Global Organization works will be necessary and also probably be better understood afterwards.

## Company & Contact Information

<b>Organisation Name</b>	Silfra Consulting
<b>Primary Industry</b>	Change Management Consulting, Organizational Transformation Advisory, OCM Professional Training & Certification
<b>Company logo</b>	(to be provided)

## Project Information

<b>Business Project Title (short clear title)</b>	Market Entry and Partnership Strategy for a Prosci Change Management Training & Certification delivered by Silfra Consulting in Czech Republic
<b>Business Project objectives (describe the project and desired outcome)</b>	To design a robust, evidence-based market analysis, market entry and partnership strategy for Silfra Consulting Change Management training services (Prosci offerings) for Czech Republic. The project combines market research, market strategy development, and operational planning to enable sustainable expansion.
<b>Business Project background information and key challenges</b>	Silfra Consulting has operated for over 25 years under previous brands, (under the brand of Silfra since 2018) and has been Prosci partner in Poland since 2012, in Czech since 2016. Despite strong delivery capability, sustainable commercial presence in Czech markets remains a challenge. Previous entry models proved costly or ineffective (acting from Poland, recruiting local person, finding local institutional partner). Demand for professional change management is increasing, so is Prosci brand recognition in the Organizational Change Management industry, creating a timely opportunity for a new approach.
<b>Expected outcome (describe what outcomes do you feel would confirm the project was a success)</b>	<ul style="list-style-type: none"> <li>Analysis of Change Management training market – training pricing, market size, leading players.</li> <li>Market size for our services – number of PMP-certified professionals, number of Heads of Training / HR Managers in companies with more than 300 office employees; Microsoft partners and ERP company partners</li> <li>Clear market-entry strategy, list of potential partners</li> <li>A realistic operational roadmap, and executive-level recommendations enabling immediate partner outreach</li> <li>Cross-cultural differences in business – e.g. Czechs do not value certificates; without experience they are seen as just a piece of paper – what other differences should we pay attention to?</li> <li>Perception of Poland/Polish companies as a business partner – should we enter the market as Silfra from Poland, or as Silfra without emphasizing country of origin, operating only through partners?</li> <li>Marketing strategy assumptions for first 12 months</li> </ul> <p>We can provide data &amp; contacts we already have as well as give examples of relevant solutions we have been using in Poland, that may be inspiration for this project. We have also access to other Prosci partners in other countries, that</p>

	can share their experience regarding how they grew businesses on their respective markets.
<b>Planned Timeline (your project timeline should be in line with the proposed timeline of our school – already put forward)</b>	Kick off meeting at the company (till 8 March 2026) Mid –term presentation – 17 April 2026 Final Presentation (till 5 June 2026) BP conclusion meeting - 9 June 2026
Final outcomes will be in the form of:	extensive PowerPoint presentation <input checked="" type="checkbox"/> extensive PowerPoint presentation and written report
<b>Expected number of students for the project</b>	4–5 students
<b>Are there specific requirements and/or expertise necessary for students on this project (language/skills)? We will try to accommodate your request but cannot guarantee it.</b>	Required: strong analytical skills, professional English, interest in marketing strategy and market entry strategy. Additional assets: consulting/marketing background; interest in Change Management, Czech language (asset)
<b>Confidentiality: Are students required to sign a non-disclosure agreement?</b>	<input checked="" type="checkbox"/> Yes
<b>Other requirements and information about the project that you would like to share at this stage</b>	Students will work on a real executive-level growth challenge with direct CEO and CSO interaction, who both are with 25+ years of business experience as entrepreneurs, for worlds' best-in-class products in OCM industry (Prosci). OCM industry is growing fast over last 5-7 years, Change Manager is a job of the future, barely jeopardised by AI – it will rather be more needed in times of massive changes. The project combines internal strategy with external market-facing research.

## Company & Contact Information

<b>Organisation Name</b>	Wolters Kluwer Poland
<b>Primary Industry</b>	Publishing, Software
<b>Company logo</b>	 Wolters Kluwer

## Project Information

<b>Business Project Title (short clear title)</b>	Identification of changes in legislation relevant to the functioning of the enterprise, optimisation of processes using AI
<b>Business Project objectives (describe the project and desired outcome)</b>	<p>The objective of this project is to design and evaluate a structured approach for identifying, monitoring, and interpreting changes in legislation relevant to the functioning of an enterprise, and to assess how artificial intelligence tools can support the optimisation of internal business processes affected by regulatory requirements.</p> <p>The project aims to develop a practical framework that enables organisations to:</p> <ul style="list-style-type: none"> <li>• systematically track legislative and regulatory changes at national and EU level,</li> <li>• assess their operational, financial, and compliance impact,</li> <li>• use AI-based solutions to automate selected compliance-related processes,</li> <li>• improve decision-making speed, accuracy, and organisational resilience.</li> </ul> <p>The desired outcome is a scalable and repeatable model that integrates legal monitoring with AI-supported process optimisation, enhancing both regulatory compliance and operational efficiency.</p>
<b>Business Project background information and key challenges</b>	<p>Organisations operate in a complex regulatory environment characterised by legislative changes, reporting obligations, and expanding compliance requirements.</p> <p>Traditionally, the identification and interpretation of legal changes rely on manual analysis performed by legal departments or external advisors. This approach is often time-consuming, costly, and reactive rather than proactive. As a result, organisations face several key challenges as delayed identification of relevant legislative changes, fragmented information flows between legal, compliance, and operational units, limited ability to translate legal requirements into concrete process adjustments, high administrative burden and risk of non-compliance and insufficient use of available data and digital tools.</p> <p>At the same time, advances in artificial intelligence including natural language processing, document analysis, and workflow automation, create new opportunities to support regulatory monitoring and process optimisation. However, many organisations struggle with selecting appropriate AI tools, ensuring data quality, and integrating AI solutions into existing governance and control systems.</p>

<b>Expected outcome (describe what outcomes do you feel would confirm the project was a success)</b>	<p>The project will be considered successful if it delivers the following outcomes:</p> <ul style="list-style-type: none"> <li>• a clearly defined process for identifying and classifying legislative changes relevant to the enterprise,</li> <li>• a mapped set of business processes most exposed to regulatory risk,</li> <li>• a conceptual or pilot AI-based solution supporting legal monitoring and impact analysis,</li> <li>• measurable improvement in efficiency, such as reduced time required to identify legal changes or translate them into operational actions,</li> <li>• recommendations for organisational implementation, including governance, risk management, and ethical considerations related to AI use.</li> </ul> <p>Ultimately, success will be confirmed by demonstrating that AI can meaningfully support compliance-related decision-making while simultaneously optimising internal processes and reducing operational risk.</p>
<b>Planned Timeline (your project timeline should be in line with the proposed timeline of our school – already put forward)</b>	<p>Kick off meeting at the company (till 8 March 2026)      March 2<sup>nd</sup> 2026      Mid –term presentation – till 17 April 2026      March 30<sup>th</sup> 2026      Final Presentation (till June 2026) –      May 22<sup>nd</sup> 2026      BP conclusion meeting - 9 June 2026</p>
<b>Final outcomes will be in the form of:</b>	<p><input type="checkbox"/> <b><u>extensive Power Point presentation</u></b>  <input type="checkbox"/> extensive Power Point presentation and written report  <input type="checkbox"/> written report  <input type="checkbox"/> other .....</p>
<b>Expected number of students for the project</b>	3-5
<b>Are there specific requirements and/or expertise necessary for students on this project (language/skills)? We will try to accommodate your request but cannot guarantee it.</b>	No
<b>Confidentiality: Are students required to sign a non-disclosure agreement?</b>	<p><input type="checkbox"/> <b><u>Yes</u></b>  <input type="checkbox"/> No</p>
<b>Other requirements and information about the project that you would like to share at this stage</b>	N/A