

**DOUBLE DEGREE
STUDY PROGRAM
FOR SGH STUDENTS**

FIRST YEAR AT SGH

FIELD OF STUDY: ZARZĄDZANIE (MANAGEMENT)

SECOND YEAR AT TBS

**MASTER IN MANAGEMENT (GRANDE ECOLE)
PROGRAM**

FIRST YEAR AT SGH

FIELD OF STUDY: ZARZĄDZANIE (MANAGEMENT)

Graded, obligatory courses without ECTS credits:

(249980-D) Library Training (e-learning),
 (249960-D) Training on Fundamentals of Intellectual Property Protection (e-learning),
 (249990-D) Training on Occupational Health and Safety (e-learning).

Mandatory courses (min. 30 ECTS)

210111	Business Law	4,5ECTS
221471	Operations Management	3 ECTS
234081	Innovation Management in an Enterprises	3 ECTS
220281	International Marketing	4,5 ECTS
235111	Firm Strategies in International Business	6 ECTS
221321	International Logistic	3 ECTS
237021	Technology Entrepreneurship	3 ECTS
231171	International Leadership	3 ECTS
232061	International Management	5 ECTS
222161	Business Ethics*	3 ECTS

* Business Ethics should be taken either at SGH or at TBS

Elective courses (min. 20 ECTS)

221711	Marketing Strategies	3 ECTS
237051	Public Relations	3 ECTS
235101	Brand Management in International Market	4,5 ECTS
223221	International Entrepreneurship	4,5ECTS
221371	Cultural Determinants of International Business	3 ECTS
210101	History of Economics Thought	4,5 ECTS
234791	Managing Research and Development (R&D) in Transnational Corporations	3 ECTS
237481	Microeconomics of Competitions (licenced by Harvard Business School	6 ECTS

Free electives

10 ECTS

Students must study a minimum of 60 ECTS from the modules listed above.

Total (required)	60 ECTS
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Not all the courses have to be opened during a particular academic year.

Internship: at TBS only during the second year of studies.

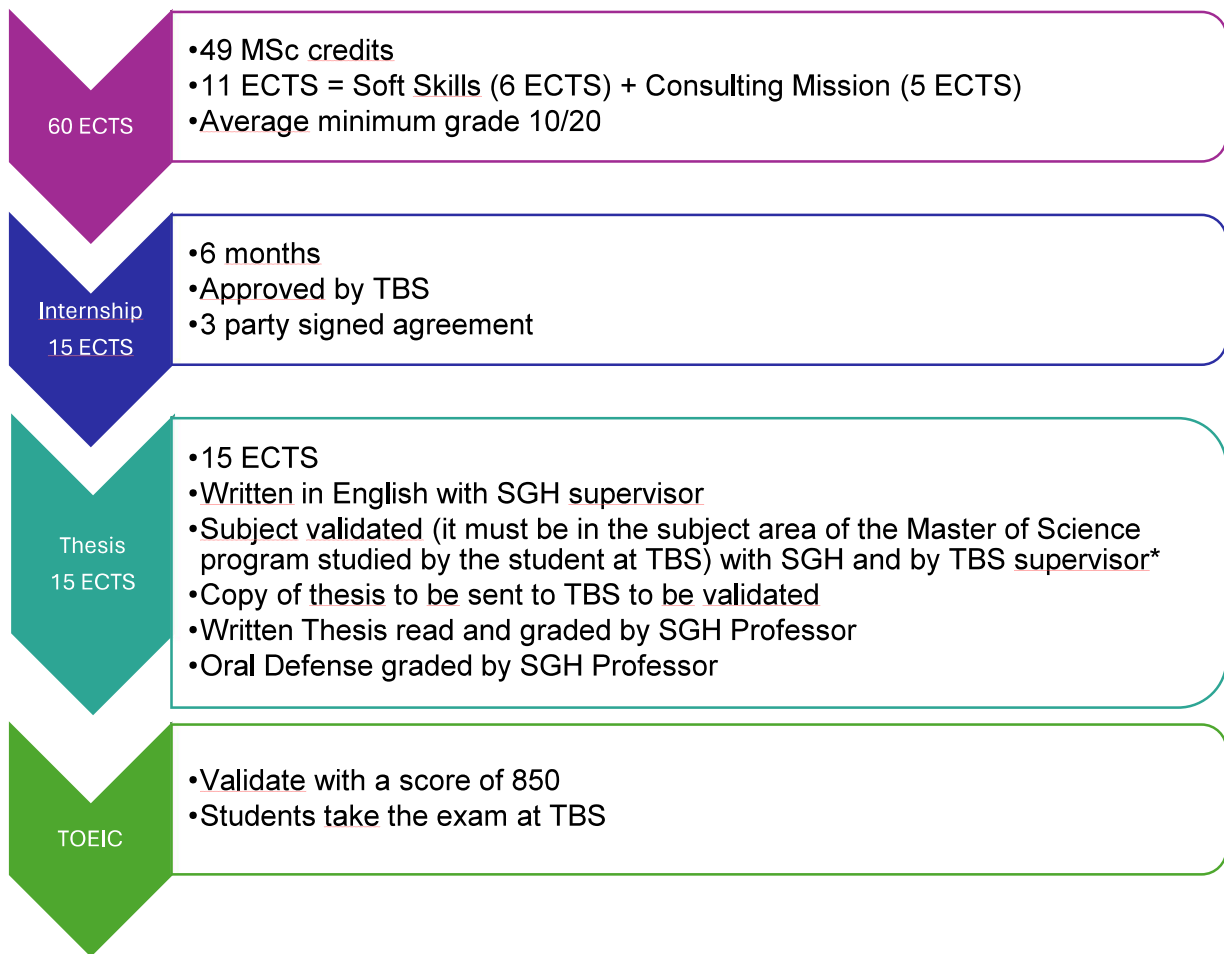
SECOND YEAR AT TBS

Authorised Msc Specialisations at TBS:

- MSc Aerospace Management
- MSc Consulting & Strategic Management
- MSc Digital Marketing & E-commerce
- MSc Entrepreneuriat & Business Development
- MSc International Business
- MSc Management des Activités Culturelles et Créatives
- MSc Marketing, Management & Communication
- MSc Purchasing and Supply Chain Management
- MSc International and Luxury Industries Management
- MSc Digital Transformation & Business Innovation
- MSc Fashion & Luxury Marketing Management
- MSc International Business
- MSc Marketing Management
- MSc Tourism and Hospitality Management

Degree requirements of TBS

- Students will be required to complete 7 modules of MSc / MIM program.
- Soft Skills certificate
- Consultancy Mission
- Pass the TOEIC exam with a score of 850. Each student has two attempts at this exam organised on site at TBS and paid for by TBS.
- Complete and validate the internship and master thesis module.



*subject to be sent to TBS as early as possible

Degrees Obtained:

TBS Master in Management

TBS MSc in the chosen Specialization (90 ECTS)

SGH Master + Specialization in Management

MASTER THESIS

Students should write Master Thesis at SGH.

Writing thesis at TBS is allowed provided that supervisor from TBS complies with SGH personal data requirements.

AT SGH – A DEFAULT OPTION

Master seminar and master Thesis at SGH – second year of double degree studies

	No of hours	ECTS credits
Master Seminar 1st semester	30 hours	8
Master Seminar 2nd semester	30 hours	12

TOTAL: 20 ECTS for Master Seminar and Thesis

If Master Thesis (in English) is written at SGH students should find supervisor and enroll in a Master Seminar by November of the second year of studies at the latest. They must attend the seminar follow-up with the thesis supervisor regularly.

The subject of the Thesis must be in the subject area of the Master of Science program studied by the student at TBS.

Written Thesis read and graded by SGH Professor and a reviewer (with PhD degree) from TBS or SGH.

Defense at SGH.

Copy of Thesis and reviews to be sent to TBS to be validated after the Defense at SGH or earlier, for the review, if the reviewer is from TBS.

AT TBS – AFTER CONSULTATIONS WITH TBS (allowed if supervisor complies with SGH personal data requirements)

Master seminar and master Thesis at TBS – second year of double degree studies

Master thesis at TBS: 15 ECTS

Written in English with TBS supervisor.

Subject validated (it must be in the subject area of the Master of Science program studied by the student at TBS) by TBS supervisor. Written Thesis read and graded by TBS supervisor and SGH reviewer.

Defense at TBS.

Copy of Thesis and reviews to be sent to SGH to be validated after the Defense at TBS.