

Guanghua-SGH Course Plan Y1 and Y2

– **MANAGEMENT**

YR 1 SEM 1	YR 1 SEM 2	YR 2 SEM 1	YR 2 SEM 2
Basics of Law (4 ECTS) – mapped to PKU Electives	Accounting (4 ECTS) – mapped to Financial Accounting	Economic and Social Policy (4 ECTS) – mapped to PKU Electives	Foreign language I (3 ECTS)
Economic Geography <u>or</u> Economic History (3 ECTS) – mapped to Economic History	Finance (3 ECTS) – mapped to PKU Electives	European Integration <u>or</u> Theory of the State (3 ECTS) – mapped to PKU Electives	Foreign language II (3 ECTS)
Foreign language I (3 ECTS)	Foreign language I (2 ECTS)	Foreign language I (2.5 ECTS)	Major courses and elective courses for at least 24 ECTS (to pass the semester at SGH)
Foreign language II (2 ECTS)	Foreign language II (3 ECTS)	Foreign language II (2.5 ECTS)	
Introduction to Business IT (3 ECTS) – mapped to Business Analytics	Macroeconomics I (6 ECTS) – mapped to Macroeconomics	International Economics (4.5 ECTS) – mapped to PKU Electives	
Mathematics (8 ECTS) – mapped to Advanced Mathematics	Microeconomics II (5 ECTS) – mapped to PKU Electives	Macroeconomics II (4.5 ECTS) – mapped to PKU Electives	
Microeconomics I (6 ECTS) – mapped to Microeconomics	Statistics (7 ECTS) – mapped to Business Statistics	Management (lecture - 110591 + seminar - 110601: 6 ECTS) <u>or</u> Management (lecture) + Marketing (3 + 3 ECTS: 6 ECTS) – mapped to Organization and Management	
Study Methodology Proseminar (1 ECTS)		Philosophy <u>or</u> Sociology (3 ECTS) – mapped to PKU Electives	
Physical Education (0 ECTS)			
30 ECTS	30 ECTS	At least 30 ECTS, Including all basic courses (marked in black)*	At least 30 ECTS*

*AND: Internship (3ECTS) – to be completed no sooner than upon completion of the first year of study.

Major courses and elective courses to be completed at SGH:

- **Auditing and Controlling in International Corporations (3 ECTS)** – Cost and Managerial Accounting (SGH equivalent for Accounting and Financial Reporting) (required by PKU)
- **Organisational Behaviour (3 ECTS)** – mapped to Organizational Behavior and Leadership (required by PKU)
- **Competitive Strategies (3 ECTS)** – mapped to PKU Electives
- **Corporate Finance (3 ECTS)** – mapped to Corporate Finance (required by PKU)
- **Human Resources Management (3 ECTS)** – mapped to PKU Electives
- **Marketing Research (3 ECTS)** – mapped to Marketing 1 or 2
- **Marketing or Management (3 ECTS)** – mapped to marketing 1 or 2) (required by PKU)
- **Operational Research (6 ECTS)** – mapped to PKU Electives
- **Project Management (3 ECTS)** – mapped to PKU Electives
- **Quality Management (3 ECTS)** – mapped to PKU Electives
- **Enterprise Science (3 ECTS)** – mapped to PKU Electives
- **Economic and Financial Analysis (3 ECTS)** – mapped to PKU Electives
- **Business Plan (3 ECTS)** – mapped to PKU Electives

To sum up:

Basic courses and foreign languages	– 95 ECTS
Study Methodology Proseminar	– 1 ECTS
Major and elective courses	– 42 ECTS
Internship	– 3 ECTS
Total:	141 ECTS

Guanghua – SGH Course Plan- Year 3 and 4

MANAGEMENT

YR 3 SEM 1	YR 3 SEM 2	YR 4 SEM 1	YR 4 SEM 2
Primary Business Chinese 1 (2 units)	Primary Business Chinese 2 (2 units)	Operations Management (2 units)	PKU Elective (2 units)
Chinese Management 1 (2 units) – <i>mapped to Selected Challenges of the Contemporary World</i>	Chinese Management 2 (2 units)	Strategic Management (3 units)	PKU Elective (2 units)
Chinese Economy (3 units)	International Trade and Globalization (3 units) – <i>mapped to World Economy</i>	China Immersion Project (3 units)	PKU Elective (2 units)
Advanced Mathematics (5 Units)	Business Ethics and CSR (2 units) – <i>mapped to Ethics in Economy and IB</i>	Chinese Social and Business Culture (E) (2 units)	PKU Elective (2 units)
Cross-Cultural Communications (2 units)	Chinese Finance (3 units)	PKU Elective (2 units)	Thesis-6 units
Information Management (3 units)	Entrepreneurship and Innovation (2 units) – <i>mapped to Entrepreneurship Training</i>	PKU Elective (2 units)	
Financial Risk and Management (E) (2 units) – <i>mapped to Financial Engineering in Project Management</i>			
Financial Statement Analysis (E) (2 units) – <i>mapped to Budgeting, Monitoring and Controlling in Project Management</i>			
21 units/42 ECTS	14 units /28 ECTS	14 units/ 28 ECTS	14 units/ 28 ECTS

PKU: Minimum 14 units; Maximum 25 units; Average ~16 units per semester.

University English (4 units) is automatically awarded to SGH students, so students earn totally 67 credits at Guanghua (134 ECTS).

Appendix D: Guanghai Courses Pre-Approved for Credit by SGH

International Trade and Globalization	3	Y3 or Y4
Economic History	2	Y3 or Y4
Cross-Cultural Communications	2	Y3 or Y4
Information Management	3	Y3 or Y4
Chinese Management 1	2	Y3 or Y4
Chinese Management 2	2	Y3 or Y4
Entrepreneurship and Innovation: Practical	2	Y3 or Y4
Business Ethics and CSR	2	Y3 or Y4
Operations Management	2	Y3 or Y4
Strategic Management	3	Y3 or Y4
China Immersion Project	3	Y3 or Y4
Venture Capital and Private Equity	2	Y3 or Y4
E-commerce	3	Y3 or Y4
Logistics and Supply Chain Management	2	Y3 or Y4
Financial Risk and Management	2	Y3 or Y4
Chinese Society and Business Culture	2	Y3 or Y4
Business Simulation Games	2	Y3 or Y4
Channel Management	2	Y3 or Y4
Financial Statement Analysis	2	Y3 or Y4
Advanced Managerial Accounting	2	Y3 or Y4
Marketing in China	2	Y3
Investing in China	2	Y3
Securities and Investment	3	Y3
Financial Market & Institutions	2	Y3
Social Impact Marketing	2	Y4

- SGH students need to take min. 60 Units (120 ECTS) at Guanghai. During the 3rd year of studies they need to fulfil min. 29 Units (58 ECTS) or 30 Units (60 ECTS) in accordance with the agreed plan of studies for a given major to be recognized by SGH for SGH diploma.
 - During the 3rd year (6th semester) at Guanghai – Bachelor Thesis according to SGH rules for 10 ECTS (5 Units)
 - Total in SGH – 151 ECTS (75,5 Units) including 10 ECTS for the bachelor seminar
 - Plus 70 ECTS (35 Units) at Guanghai during 3rd year of studies
 - Total: 221 ECTS (110,5 Units)