

**DOUBLE DEGREE
STUDY PROGRAM
FOR SGH STUDENTS**

**FIRST YEAR AT SGH
FIELD OF STUDY: INTERNATIONAL BUSINESS**

**SECOND YEAR AT TBS
MASTER IN MANAGEMENT (GRANDE ECOLE)
PROGRAM**

FIRST YEAR AT SGH

FIELD OF STUDY: INTERNATIONAL BUSINESS

Graded, obligatory courses without ECTS credits:

(249980-D) Library Training (e-learning),
 (249960-D) Training on Fundamentals of Intellectual Property Protection (e-learning),
 (249990-D) Training on Occupational Health and Safety (e-learning).

Course code	Major courses. Students should take at least 10 out of 12 Major courses at SGH	No of hours	ECTS credits
		FT ¹	
210111	Business Law	30	4,5
222821	Financial Management	30	5
222081	Institutional Economics	30	4,5
221671	International Business Environment	30	5
221681	International Business Transactions	30	5
222301	International Economics	30	5
220281	International Marketing	30	4,5
220021	Management in International Business	30	5
221721	Managerial Accounting	30	6
222091	Managerial Economics	30	4,5
220041	Strategic Analysis of European Markets ²	30	6
220081	Transnational Corporations	30	5
Total available		360	60

Course code	Major elective courses	ECTS credits
232071	Business Environment in Central and Eastern Europe	5
222161	Business Ethics	3
231991	Business in Big Emerging Markets	5
232031	Business Strategies for Central and Eastern Europe	5
231971	China and India in the Global Economy	5
232041	Contemporary Issues in Central and Eastern Europe	5
236021	Corporate Governance – Case Studies ¹	5
231961	Emerging Markets – an Overview	5
236071	European Strategies and International Business ¹	5
232191	European Union Internal Market	5
232311	Global Digital Economy	5
239481	Global Startup Ecosystem ¹	6
210101	History of Economic Thought	4,5
232051	International Financial Management	5
222341	International Financial Markets	3
222861	International Logistics	5

232061	International Management	5
238201	Leadership: Managing People, Systems and Self ^l	7,5
231981	Managing Challenges in Emerging Economies	5
232091	Mergers and Acquisitions of Enterprises	5
237481	Microeconomics of Competitiveness (<i>licenced by Harvard Business School</i>) ^l	6

Students must study a minimum of 60 ECTS from the modules listed above.

Total required	60 ECTS
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Not all the courses have to be opened during a particular academic year.

Internship: at TBS only during the second year of studies.

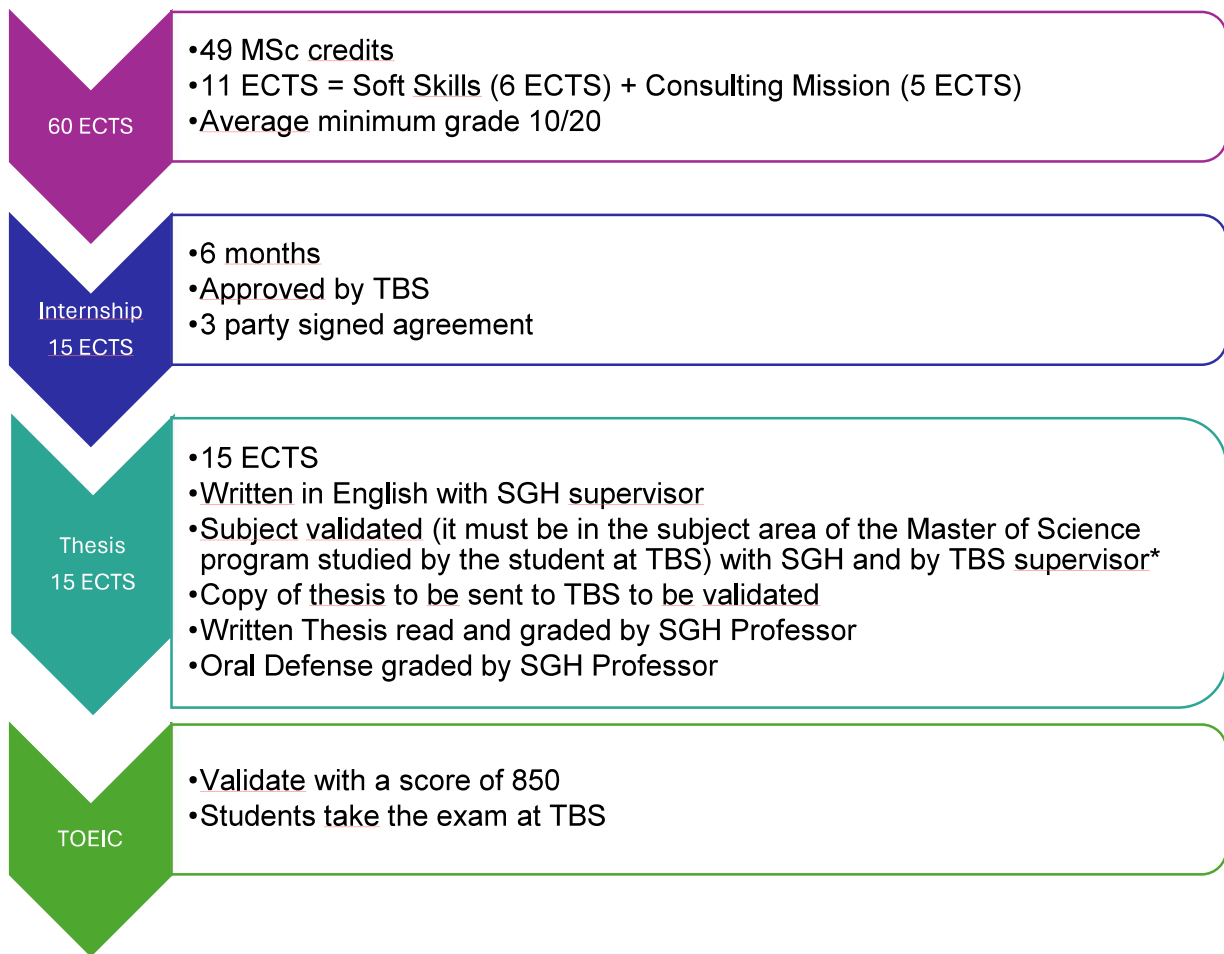
SECOND YEAR AT TBS

Authorised Msc Specialisations at TBS:

- MSc Aerospace Management
- MSc Consulting & Strategic Management
- MSc Digital Marketing & E-commerce
- MSc Entrepreneuriat & Business Development
- MSc International Business
- MSc Management des Activités Culturelles et Créatives
- MSc Marketing, Management & Communication
- MSc Purchasing and Supply Chain Management
- MSc International and Luxury Industries Management
- MSc Digital Transformation & Business Innovation
- MSc Fashion & Luxury Marketing Management
- MSc International Business
- MSc Marketing Management
- MSc Tourism and Hospitality Management

Degree requirements of TBS

- Students will be required to complete 7 modules of MSc / MIM program.
- Soft Skills certificate
- Consultancy Mission
- Pass the TOEIC exam with a score of 850. Each student has two attempts at this exam organised on site at TBS and paid for by TBS.
- Complete and validate the internship and master thesis module.



*subject to be sent to TBS as early as possible

Degrees Obtained:

TBS Master in Management

TBS MSc in the chosen Specialization (90 ECTS)

SGH Master + Specialization in International Business

MASTER THESIS

Students should write Master Thesis at SGH.

Writing thesis at TBS is allowed provided that supervisor from TBS complies with SGH personal data requirements.

AT SGH – A DEFAULT OPTION

Master seminar and master Thesis at SGH – second year of double degree studies

	No of hours	ECTS credits
Master Seminar 1st semester	30 hours	8
Master Seminar 2nd semester	30 hours	12

TOTAL: 20 ECTS for Master Seminar and Thesis

If Master Thesis (in English) is written at SGH students should find supervisor and enroll in a Master Seminar by November of the second year of studies at the latest. They must attend the seminar follow-up with the thesis supervisor regularly.

The subject of the Thesis must be in the subject area of the Master of Science program studied by the student at TBS.

Written Thesis read and graded by SGH Professor and a reviewer (with PhD degree) from TBS or SGH.

Defense at SGH.

Copy of Thesis and reviews to be sent to TBS to be validated after the Defense at SGH or earlier, for the review, if the reviewer is from TBS.

AT TBS – AFTER CONSULTATIONS WITH TBS (allowed if supervisor complies with SGH personal data requirements)

Master seminar and master Thesis at TBS – second year of double degree studies

Master thesis at TBS: 15 ECTS

Written in English with TBS supervisor.

Subject validated (it must be in the subject area of the Master of Science program studied by the student at TBS) by TBS supervisor. Written Thesis read and graded by TBS supervisor and SGH reviewer.

Defense at TBS.

Copy of Thesis and reviews to be sent to SGH to be validated after the Defense at TBS.