

**Annex 2: BACHELOR DOUBLE DEGREE PROGRAMME (BDDP)**  
**Field of study: “Management” at SGH**  
**and “International Business Administration”**  
**or “Internationale Betriebswirtschaftslehre” at EUV<sup>11</sup>**

**I. For students coming from SGH to EUV:**

1<sup>st</sup> and 2<sup>nd</sup> year of studies at SGH

Course Code	Basic courses	ECTS credits
110541	Basics of Law	4
10551	Economic and Social Policy	4
110431 <u>or</u> 110441	Economic Geography <u>or</u> Economic History	3
110451 <u>or</u> 110521	European Integration <u>or</u> Theory of the State	3
110631	Finance	3
110611	International Economics	4,5
110461	Macroeconomics I	6
110471	Macroeconomics II	4,5
110641	Management (lecture – 110591 and seminar – 110601)	6
<u>or</u>	<u>or</u>	<u>or</u>
110591 + 110481	Management (lecture) + Marketing	(3+3)
110491	Mathematics	8
110501	Microeconomics I	6
110511	Microeconomics II	5
110621 <u>or</u> 110571	Philosophy <u>or</u> Sociology	3
110581	Statistics	7
110531	Introduction to Business IT	3
110561	Accounting	4
<b>Total</b>		<b>74</b>
<b>FIELD OF STUDY: MANAGEMENT</b>		
Course code	Major courses	ECTS credits
120361	Enterprise Science	3
120551	Accounting and Financial Reporting	3
121041	Business Plan	3
120681	Quality Management	3
120911	Corporate Finance	3
120031	Economic and Financial Analysis	3
121021	Operational Research	6
110481 <u>or</u> 110601	Marketing <u>or</u> Management	3
120701	Project Management	3
<b>Total</b>		<b>30</b>
<b>Additional courses</b>		
	Study Methodology Proseminar	1
	Internship (can also be done during 3 <sup>rd</sup> year of studies) <sup>12</sup>	3
	Physical education	0

<sup>11</sup> All courses mentioned in this study plan for the BDDP between SGH and EUV may be replaced by other similar courses that do not differ significantly from the indicated courses in this plan. The partner institutions shall approve any changes in the study plan jointly.

<sup>12</sup> All DD students are obliged to do an internship for at least 3 ECTS (90 hours). EUV students can combine internship ECTS and Extracurricular and interdisciplinary qualification courses (internship of 6 ECTS for 180 hours or 12 ECTS for 360 hours). Note: at SGH the internship will only count for 3 ECTS, even if it is longer than 90h.

	Language I	10,5
	Language II	10,5
	<b>Total</b>	<b>25</b>

During two years at SGH (1<sup>st</sup> & 2<sup>nd</sup> year) SGH DD student should do:

- 16 basic courses for 74 ECTS and
- 9 major courses for 30 ECTS plus
- Study Methodology Proseminar for 1 ECTS,
- Internship for 3 ECTS (can also be done during 3rd year of studies)
- Language I + II for 21 ECTS

**Total for first and second year at SGH – at least 126 ECTS**

3<sup>rd</sup> year of studies at EUV

**Courses of the field of study “International Business Administration”  
or “Internationale Betriebswirtschaftslehre” at EUV:**

Basic courses	ECTS credits	*This are basic courses at EUV not included in basic studies at SGH. Hence, SGH students are obliged to take them at EUV, and they are counting as elective courses at SGH.
Financial Accounting*	6	
Business Taxation*	6	
Production & Logistics*	6	
International Management <u>or</u> Marketing*	6	
<b>Total</b>	<b>24</b>	
Specialization courses <sup>1</sup>		<b><sup>1</sup> Specialization courses –Module groups</b> One module group consists of 3 courses, SGH students have to choose the following two module groups at EUV: 1) Innovation & Marketing 2) The Management Process The third Module group European Economics will be acknowledged from SGH.
Module group 1 Innovation & Marketing	ECTS credits	
International Marketing <u>or</u> Strategic Marketing <sup>13</sup>	6	
Elective course 2	6	
Module group 2 The Management Process	ECTS credits	
Leadership Change and Culture <u>or</u> comparable <sup>14</sup>	6	
Elective course 2	6	
<b>Total</b>	<b>24</b>	

During 3<sup>rd</sup> year at EUV, SGH DD student should do:

- 4 basic courses for 24 ECTS and
- 4 specialization courses for 24 ECTS from Innovation & Marketing and The Management Process module group
- Bachelor thesis for 10 ECTS

**Total for 3rd year at EUV + Thesis at SGH = 58 ECTS**

1<sup>st</sup> and 2<sup>nd</sup> year at SGH = at least 126 ECTS

3<sup>rd</sup> year at EUV = 58 ECTS

Internship – 3 ECTS

**Total: at least 187 ECTS**

<sup>13</sup> Equivalent for 120111 & 120671

<sup>14</sup> Equivalent for 120591 & 120711



## II. For students going from EUV to SGH:

### 1<sup>st</sup> and 2<sup>nd</sup> year of studies at EUV

Basic courses	ECTS credits	
International Management	6	
Marketing	6	
Financial Accounting	6	
Management Accounting	6	
Finance & Investments	6	
Business Taxation	6	
Production & Logistics	6	
Business Informatics	6	
Mathematics	6	
Statistics	6	
Microeconomics	6	
Macroeconomics	6	
<b>Total</b>	<b>72</b>	
Specialization courses <sup>1</sup>	ECTS credits	<b><sup>1</sup>Specialization courses - Module groups</b> One module group consists of 3 courses, SGH students have to choose the following two module groups at EUV: 1) Innovation & Marketing 2) The Management Process The third Module group European Economics will be acknowledged from SGH. Elective course 2 can either be chosen from courses offered in Module group 1 (like in the example on the left) or Module group 2.
Module group 1 Innovation & Marketing	ECTS credits	
International Marketing <i>or</i> Strategic Marketing	6	
Elective course 2	6	
Module group 2 The Management Process	ECTS credits	
Leadership Change and Culture	6	
<b>Total</b>	<b>18</b>	
Additional course	ECTS credits	
Language I	12	
Language II	12	
Internship (can also be done during 3 <sup>rd</sup> year of studies)	6	
<b>Total</b>	<b>24 – 30</b>	

During two years at EUV (1<sup>st</sup> & 2<sup>nd</sup> year) EUV DD student should do:

- 12 basic courses for 72 ECTS
- 3 specialization courses for 18 ECTS
- Language I for 12 ECTS
- Language II for 12 ECTS
- Internship (can also be done during 3<sup>rd</sup> year of studies) for 6 ECTS

**Total for first and second year at EUV – 114 (without internship) – 120 ECTS**

### 3<sup>rd</sup> year of studies at SGH

Basic courses (to fulfill requirement of SGH for all majors – it is also to “Management”):

Course Code	Basic courses	ECTS credits
110541	Basics of Law	4
10551	Economic and Social Policy	4
110431 <u>or</u> 110441	Economic Geography <u>or</u> Economic 1History	3
110451 <u>or</u> 110521	European Integration <u>or</u> Theory of the State	3
110611	International Economics	4,5
110621 <u>or</u> 110571	Philosophy <u>or</u> Sociology	3
	<b>Total</b>	<b>21,5</b>

FIELD OF STUDY: MANAGEMENT		
Course code	Major courses	ECTS credits
120361	Enterprise Science	3
110481 <u>or</u> 110601	Marketing <u>or</u> Management	3
12091	Corporate Finance	3
120701	Project Management	3
121041	Business Plan	3
120551	Accounting and Financial Reporting	3
120331	Economic and Financial Analysis	3
121021	Operational Research	6
120681	Quality Management	3
	<b>Total</b>	<b>30</b>
Additional courses		
	Study Methodology Proseminar	1
	Elective course(s)	6
	Physical education	0
	<b>Total</b>	<b>7</b>

During 3<sup>rd</sup> year at SGH, EUV DD student should do:

- 21,5 ECTS      6 basic courses
- 30 ECTS      9 Major courses
- 6 ECTS      Elective Courses
- 1 ECTS      Study Methodology Proseminar
- 0 ECTS      Physical education
- 10 ECTS      Bachelor thesis at SGH (12 ECTS at EUV)

**Total for 3<sup>rd</sup> year with thesis at SGH: 68,5 ECTS (70,5 ECTS at EUV)**

1<sup>st</sup> and 2<sup>nd</sup> year at EUV = 114 (without internship) – 120 ECTS

3<sup>rd</sup> year at SGH = 68,5 ECTS (70,5 ECTS at EUV)

**TOTAL:**

**114 ECTS at EUV + 68,5 ECTS at SGH (70,5 ECTS at EUV) + Internship (6 ECTS at EUV / 3 ECTS at SGH)**

**= 185,5 ECTS at SGH and 190,5 ECTS at EUV**

BDDP SGH and EUV  
 Overview one-to-one acknowledgement of courses for  
 “Management” at SGH and “International Business Administration”  
 or “Internationale Betriebswirtschaftslehre” at EUV

**Acknowledgement of SGH courses at EUV**

ECTS credits	Basic course title SGH	Course at EUV	ECTS credits
4	Basics of Law	Extracurricular and interdisciplinary qualifications	4
4	Economic and Social Policy	Module group 3 – European Economics	6
3	Economic Geography <i>or</i> Economic History	Module group 3 – European Economics	6
3	European Integration <i>or</i> Theory of the State	Module group 3 – European Economics	6
3	Finance	Finance & Investment	6
4,5	International Economics	Module group 3 – European Economics	–
6	Macroeconomics I	Macroeconomics	6
4,5	Macroeconomics II	Macroeconomics	–
6 <i>or</i> (3 + 3)	Management (lecture – 110591 and seminar -110601) <i>or</i> Management (lecture) + Marketing	Marketing or International Management	6
8	Mathematics	Mathematics	6
6	Microeconomics I	Microeconomics	6
5	Microeconomics II	Microeconomics	–
3	Philosophy <i>or</i> Sociology	Extracurricular and interdisciplinary qualifications	3
4,5	International Trade Law	Extracurricular and interdisciplinary qualifications	5
4	Accounting	Management Accounting	6
3	Introduction to Business IT	Business Informatics	6
7	Statistics	Statistics	6

**Acknowledgement of EUV courses at SGH**

ECTS credits	Course at EUV	Course title SGH	ECTS credits
6	Management Accounting	Accounting	4
6	Business Taxation	Elective Course	6
6	Production and Logistics	Elective Course	6
6	Marketing or International Management	Elective Course	6
6	Course 2 (in Module group 1 or 2)	Elective Course	6
6	Business Informatics	Introduction to Business IT	3
6	Financial Accounting	Elective	6
6	International Marketing <i>or</i> Strategic Marketing	Marketing Research and Competitive Strategies	6
6	Leadership Change and Culture	Human Resource Management and Organizational Behavior	6
12	Language I	Language I	10,5
12	Language II	Language II	10,5