

**DOUBLE DEGREE  
STUDY PROGRAM  
FOR MSM AND SGH STUDENTS**

**FIRST YEAR AT MSM  
FIELD OF STUDY: MANAGEMENT AND  
ECONOMICS**

**SECOND YEAR AT SGH  
FIELD OF STUDY: INTERNATIONAL BUSINESS**

## FIRST YEAR AT MSM

### “Management and Economics” at MSM

WINTER TERM	ECTS	SUMMER TERM	ECTS
Econometrics (Master)	5	Seminar	5
M+E MSM Business Core Elective	5	M+E MSM Business Core Elective	5
M+E MSM Business Core Elective	5	M+E MSM Business Core Elective	5
M+E MSM Business Core Elective	5	M+E MSM Business Core Elective	5
M+E MSM Business Core Elective	5	M+E MSM Economics Core Elective	5
M+E MSM Economics Core Elective	5	M+E MSM Economics Core Elective	5
<b>Total for 1<sup>st</sup> and 2<sup>nd</sup> term in Duisburg – 60 ECTS</b>			

*Choose 2 business core electives (modules) and either 3 or 4 lectures out of each module*

#### **Module 1: Banking and Finance**

- Bank Management – 5 ECTS (NOT AVAILABLE TO SGH STUDENTS)
- Sustainable Finance – 5 ECTS
- Asset Pricing – 5 ECTS
- Corporate Business Policy of Banks – 5 ECTS

#### **Module 2: Finance and Accounting**

- Tax Revenue Determination – 5 ECTS
- Empirical Finance – 5 ECTS
- Advanced Corporate Governance – 5 ECTS
- Controlling – 5 ECTS
- Selected Questions in Finance and Accounting – 5 ECTS

#### **Module 3: Insurance and Risk Management**

- Introduction to Options Assessment – 5 ECTS
- Insurance Risk Management – 5 ECTS
- Financial Innovation – 5 ECTS
- Interest Rate Models and Applications – 5 ECTS

#### **Module 4: Internal Audit and Corporate Governance**

- Internal Audit I – 5 ECTS
- Internal Audit II – 5 ECTS
- Advanced Corporate Governance – 5 ECTS
- Trends in Internal Auditing and Corporate Governance – 5 ECTS
- IT Audit and Cybersecurity – 5 ECTS
- ESG & Sustainability Management – 5 ECTS

### **Module 5: Marketing Research**

- Empirical Research Methods: Data Acquisition – 5 ECTS
- Empirical Research Methods: Multivariate Data Analysis – 5 ECTS
- Marketing Models and Applications – 5 ECTS
- Consumer Behavior Theory – 5 ECTS

### **Module 6: Performance Management and Leadership**

- Holistic Company Management – 5 ECTS
- Self-Leadership, Employee Leadership and Team Leadership – 5 ECTS
- Control of Employee Productivity – 5 ECTS
- Remuneration and Performance Incentives – 5 ECTS

### **Module 7: Service Management and Retailing**

- Empirical Research Methods: Data Acquisition – 5 ECTS
- Empirical Research Methods: Multivariate Data Analysis – 5 ECTS
- Customer Management for Services and Retailing – 5 ECTS
- Supply Management for Services and Retailing – 5 ECTS
- Process and Quality Management for Services and Retailing – 5 ECTS

### **Module 8: Taxation**

- Legal Company Structure and Taxation – 5 ECTS
- Tax Revenue Determination – 5 ECTS
- Tax Procedural Law – 5 ECTS

*Choose 1 economics core elective (module) and 3 lectures out of this module*

### **Module 1: East Asian Economics**

- Business Issues in Japan's Economy – 5 ECTS
- Japan's Economy between Market, State and Society – 5 ECTS
- Japan's Role in Global and Regional Economic Relations – 5 ECTS
- China Management Cases – 5 ECTS
- The Chinese Economy – 5 ECTS
- Business and Economy in China – 5 ECTS

### **Module 2: Economic Policy**

- Topics in Labor Economics – 5 ECTS
- Game Theory and its Applications – 5 ECTS
- Advanced Industrial Organization – 5 ECTS

### **Module 3: International Economics**

- Topics in International Economics – 5 ECTS
- Advanced Macroeconomics – 5 ECTS
- Empirical Research in International Economics – 5 ECTS
- Applied Microeconomics – 5 ECTS

### **Module 4: Monetary Economics and International Financial Markets**

- Advanced Macroeconomics – 5 ECTS

- Asset Pricing and International Financial Markets – 5 ECTS
- Monetary Theory – 5 ECTS
- Monetary Policy – 5 ECTS

## SECOND YEAR AT SGH. FIELD OF STUDY: INTERNATIONAL BUSINESS

### Graded, obligatory courses without ECTS credits:

(249980-D) Library Training (e-learning),  
 (249960-D) Training on Fundamentals of Intellectual Property Protection (e-learning),  
 (249990-D) Training on Occupational Health and Safety (e-learning).

**Minimum total number of ECTS credits from courses to be obtained at SGH during the second year of double degree studies – 40.**

**40 ECTS do not include master seminar and master thesis.**

Course code	Major courses	No of hours	ECTS credits
		FT <sup>1</sup>	
210111	Business Law	30	4,5
222821	Financial Management	30	5
222081	Institutional Economics	30	4,5
221671	International Business Environment	30	5
1681	International Business Transactions	30	5
222301	International Economics	30	5
220281	International Marketing	30	4,5
220021	Management in International Business	30	5
221721	Managerial Accounting	30	6
222091	Managerial Economics	30	4,5
220041	Strategic Analysis of European Markets <sup>2</sup>	30	6
220081	Transnational Corporations	30	5
	<b>All available</b>		<b>60</b>

<b>Total required</b>		<b>40 ECTS</b>
-----------------------	--	----------------

Not all the courses have to be opened during a particular academic year.

**Internship at SGH: no internship**

**Internship at MSM: no internship**

**Master seminar and master thesis at SGH – second year of double degree studies**

	No of hours	ECTS credits
Master's Seminar 1st semester	30 hours	8
Master's Seminar 2nd semester	30 hours	12

**TOTAL: 20 ECTS**

**Master thesis at MSM – second year of double degree studies**

**TOTAL: 20 ECTS**