

D) Plan for students from both Institutions choosing

- “Management” at JGU and
- “Management” at SGH.

FIRST YEAR AT JGU

4 of the following Core Modules (24 ECTS), mostly winter term, options:

- International Market-Oriented Management (6 ECTS)
- Decision-Making and Consumer Psychology (6 ECTS)
- Organizational Behavior (6 ECTS)
- Management in the Digital Transformation - Management in der digitalen Transformation (6 ECTS)
- Management Science/Operations Research (6 ECTS)
- Introduction to Software Engineering - Entwicklung von betrieblichen Informationssystemen (6 ECTS)

5 Specialization Modules in Management* (30 ECTS)

1 seminar in the Research Module* in Management, recommendation: spring term (6 ECTS)

*The courses offered are made available to students via the JGU learning management system “JOGU-StiNe”. The selection of elective courses shall be made with the consent of the International Office of Department of Business & Economics.

SECOND YEAR AT SGH

1. Graded, obligatory courses without ECTS credits:

- (249980-D) Library Training (e-learning),
- (249960-D) Training on Fundamentals of Intellectual Property Protection (e-learning),
- (249990-D) Training on Occupational Health and Safety (e-learning).

2. At least 40 ECTS from courses to be obtained at SGH during the second year of double degree studies (not including master seminar and master thesis):

Mandatory courses (at least 30 ECTS of the following subjects):

210111 Business Law (4,5 ECTS)	
234081 Innovation Management in an Enterprise (3 ECTS)	
220281 International Marketing (4,5 ECTS)	A
235111 Firm Strategies in International Business (6 ECTS)	A
221321 International Logistics (3 ECTS)	A
237021 Technology Entrepreneurship (3 ECTS)	A
223171 International Leadership (3 ECTS)	A
232061 International Management (5 ECTS)	
222161 Business Ethics (3 ECTS)	Compulsory course!

Elective courses (at least 10 ECTS of the following subjects):

221711 Marketing Strategies (3 ECTS)	A
237051 Public Relations (3 ECTS)	
235101 Brand Management in International Markets (4,5 ECTS)	A

223221 International Entrepreneurship (4,5 ECTS)	A
221371 Cultural Determinants of Int. Business (3 ECTS)	A
210101 History of Economic Thought (4,5 ECTS)	
234791 Managing Research and Development (R&D) in Transnational Corporations (3 ECTS)	A
237481 Microeconomics of Competitions (6 ECTS)	

Please note:

- For students from both institutions choosing “Management” at JGU and “Management” at SGH, the criteria for recognition at JGU are:
 - At least 12 ECTS must be chosen from courses marked “A” in the lists above and
 - an additional 28 ECTS must be chosen from the list above, marked “A” or not.
- For all students: The selection of elective courses at both institutions shall be made with the consent of the International Office of Department of Business & Economics.
- Not all the courses have to be opened during a particular academic year.

MASTER'S THESIS (second year of double degree studies)

Master Seminar and thesis at SGH: 20 ECTS

Thesis and colloquium at JGU: 30 ECTS