

B) Plan for students from both Institutions choosing

- “International Economics and Public Policy” at JGU and
- “Management” at SGH.

FIRST YEAR AT JGU

5 Core Modules (30 ECTS), only winter term:

- Core Module Research and Teaching (6 ECTS):
 - Studies and Research in Economics (3 ECTS)
 - Introductory Econometrics (3 ECTS)
- Core Module International Trade (Lecture and Tutorial, 6 ECTS)
- Core Module Development and Growth (Lecture and Tutorial, 6 ECTS)
- Core Module Principles of Public Economics (Lecture and Tutorial, 6 ECTS)
- Core Module Advanced Macroeconomics (Lecture and Tutorial, 6 ECTS)

5 Elective Modules in Economics*, mostly summer term (30 ECTS):

- 4 Elective Modules (24 ECTS)
- 1 Research Module (6 ECTS)

*The courses offered are made available to students via the JGU learning management system “JOGU-StiNe”. The selection of elective courses shall be made with the consent of the International Office of Department of Business & Economics.

SECOND YEAR AT SGH

1. Graded, obligatory courses without ECTS credits:

- (249980-D) Library Training (e-learning),
- (249960-D) Training on Fundamentals of Intellectual Property Protection (e-learning),
- (249990-D) Training on Occupational Health and Safety (e-learning).

2. At least 40 ECTS from courses to be obtained at SGH during the second year of double degree studies (not including master seminar and master thesis):

Mandatory courses (at least 30 ECTS of the following subjects):

210111 Business Law (4,5 ECTS)	
234081 Innovation Management in an Enterprise (3 ECTS)	
220281 International Marketing (4,5 ECTS)	
235111 Firm Strategies in International Business (6 ECTS)	
221321 International Logistics (3 ECTS)	
237021 Technology Entrepreneurship (3 ECTS)	
223171 International Leadership (3 ECTS)	
232061 International Management (5 ECTS)	
222161 Business Ethics (3 ECTS)	Compulsory course!

Elective courses (at least 10 ECTS of the following subjects):

221711 Marketing Strategies (3 ECTS)	
237051 Public Relations (3 ECTS)	
235101 Brand Management in International Markets (4,5 ECTS)	
223221 International Entrepreneurship (4,5 ECTS)	

221371 Cultural Determinants of Int. Business (3 ECTS)
210101 History of Economic Thought (4,5 ECTS)
234791 Managing Research and Development (R&D) in Transnational Corporations (3 ECTS)
237481 Microeconomics of Competitions (6 ECTS)

Please note:

- The selection of elective courses at both institutions shall be made with the consent of the International Office of Department of Business & Economics.
- Not all the courses have to be opened during a particular academic year.

MASTER'S THESIS (second year of double degree studies)

Master Seminar and thesis at SGH: 20 ECTS

Thesis and colloquium at JGU: 30 ECTS