

Annex no II – BACHELOR DOUBLE DEGREE PROGRAMME (BDDP)
Field of study: “Global Business, Finance and Governance” at SGH
and “International Business “ at PFU

A) For students coming from SGH to PFU:

1st and 2nd year of studies at SGH

Course Code	Basic courses	No of hours	ECTS credits
110561	Accounting	30	4
110541	Basics of Law	30	4
10551	Economic and Social Policy	30	4
110431 or 110441	Economic Geography or Economic History	30	3
110451 or 110521	European Integration or Theory of the State	30	3
110631	Finance	30	3
110611	International Economics	45	4,5
110531	Introduction to Business IT	30	3
110461	Macroeconomics I	60	6
110471	Macroeconomics II	45	4,5
110641 or 110591 + 110481	Management (lecture - 110591 and seminar -110601) or Management (lecture) + Marketing	60 or (30+30)	6 or (3+3)
110491	Mathematics	75	8
110501	Microeconomics I	60	6
110511	Microeconomics II	45	5
110621 or 110571	Philosophy or Sociology	30	3
110581	Statistics	60	7
Total		690	74

FIELD OF STUDY: GLOBAL BUSINESS, FINANCE AND GOVERNANCE			
Course code	Major courses	No of hours	ECTS credits
121521	Business Cycle Analysis and Foreign Market Research	60	6
121501	Capital Market	30	3
121471	Dimensions of Competitiveness	30	3
121451	Global Marketing	30	3
120181	International Finance	30	3
121541	International Project Management	30	3
121461	International Trade Law	45	4,5
121481	Internationalization of the Firm	60	6
121531	Negotiation Techniques	45	4,5
121511	Sustainable Development	30	3
121541	Multinational Firms in the World Economy	30	3
Total		420	42
Additional courses			
	Internship (can also be done during 3 year of studies)		3

	Language I	240	10,5
	Language II	240	10,5
Total			24

During two years at SGH (I i II year) SGH DD student should do:

- 16 basic courses for 74 ECTS and
- 11 major courses for 42 ECTS plus
- Study Methodology Proseminar for 1 ECTS,
- Internship for 3 ECTS
- Language I for 10,5 ECTS
- Language II for 10,5 ECTS.

Total for first and second year at SGH – 141 ECTS

3rd year of studies at PFU

During third year at PFU SGH DD student should do minimum 60 ECTS:

Courses to be taken at Pforzheim University				
Semester	Course number	Course name	hours	ECTS
both	XXX	International Specialization (Electives)	120	12
		BAE2292 GMT3422 PAL 3111		
Summer	ESR3100	Ethics and Social Responsibility	60	5
Summer	GMTXXX	Management in Specific Industries	75	6
Summer	IBU2131	Challenges and perspectives of the European Integration	45	5
Winter	LAN3201	German-Level A2	90	3
Summer	LAN3202	German-Level B1	90	3
Winter	SIC1103	Cross Cultural Competencies	15	2
Winter	IBU2123	International Management and Negotiation Skills	30	3
Winter	IBU2101	Introduction to International Business	75	6
Winter	ECO2011	Elective for international economics	60	5
		e. g. Doing Business in Germany and Europe*		
Winter	LAW2051	Introduction to International Business Law	30	5
Winter	IBU2133	Techniques in International Commerce	30	2
Winter	AQM2111	Computer-based data analysis in social sciences	30	3
			750	60

* This are basic courses at PFU which are not included in basic studies at SGH. Hence, SGH students are obliged to take them at PFU unless they visit comparable courses in their major at SGH, which can be acknowledges at PFU .

Total for 3rd year at PFU + Bachelor Thesis + Supervision of thesis + defence at SGH = 60 + 10 ECTS

- 1. First and second year at SGH = 141 ECTS**
- 2. Third year at PFU = 70 ECTS (with 10 ECTS for Bachelor Thesis at SGH)**

Total: 211 ECTS for SGH diploma (with 3 ECTS for SGH internship)

Total: 238 ECTS for PFU diploma (with 30 ECTS for PFU Internship)

B) For students going from PFU to SGH:

1st and 2nd year of studies at PFU

Pforzheim Curriculum for semesters 1,2,3 and 4 in Pforzheim				
Semester	Course number	Course name	hours*	ECTS
1	AQM1041	Mathematics I (Analysis/linear Algebra)	30	3
1	AQM1042	Mathematics II (Mathematics of Finance)	30	2
2	AQM1141	Descriptive Statistics	30	3
2	AQM1142	Mathematical Optimization	30	2
3	AQM2101	Inferential Statistics	30	3
3	AQM2041	Operations Research II	30	2
4	AQM2111	Computer-based data analysis in social sciences	30	3
1	BIS1011	Computers in Business - Foundations	30	2
1	BIS1012	Computers in Business - Applications hand-on Training	15	2
1	BIS1013	Computers in Business - E-Learning	15	1
3	IBU2101	Introduction to IB	75	6
3	IBU2091	International political, social and economic environment	60	6
4	IBU2131	Techniques in international commerce	30	2
4	IBU2141	Business Plan	60	7
1	ECO1041	Introduction to Economics and Microeconomics	60	6
2	ECO1012	Macroeconomics	60	5
3	ECO2011	International Economics	60	5
4	ECO2012	Seminar in Economic Policy	30	4
3	ECO2111	Scientific Writing	15	1
2	GMT1022	Managerial Processes, Functions & Decisions II	60	5
1	GMT1202	Managerial Processes, Functions & Decisions I	60	4
1	GMT1011	Foundations of Accounting	30	2
3	GMT2101	Management Accounting	60	5

4	GMT2111	Financial Accounting, Investments and Finance I	60	3
4	GMT2112	Financial Accounting, Investments and Finance II	30	4
1	LAW1011	Business Law I	60	5
2	LAW1201	Business Law II; Property Law; Law of secured transactions	90	6
4	LAW2024	International Business Law	60	5
1	SIC1041	Social and Methodical Competences	30	2
3	SIC1105 / SIC1106	Cross Cultural Competencies	30	2
			1290	108

In addition, PFU University students will have to take the following courses:

Courses excluded from conversion for different reasons

IBU1011	Business Communication	30	2
IBU1016	Business French / Spanish	30	3
TAX1011	Business Taxation	60	5
IBU4090	Dossier d'études / Estudios Individuales	60	5

Courses waived for PFU students at SGH

IBU2132	International management and negotiation skills	30	2
---------	---	----	---

During two years at PFU (I + II year) PFU DD student should do: 35 courses for 125 ECTS
Total for first and second year at PFU - 120 ECTS from the first two years of studies + 1 course from the 7th semester.

3rd year of studies at SGH

Courses of the field of study "Global Business, Finance and Governance":

Course number SGH	Course name SGH	Hours SGH	ECTS SGH	Course number PFU	Course name PFU	Hours PFU	ECTS PFU
121511	Sustainable Development	30	3	ESR3100	Ethics & Social Responsibility	60	5
138271	Ethics in Economy and International Business	30	3				
120591	Competitive Strategies	30	3	GMT3013	Strategic Management	30	3
121521	Business Cycle Analysis and foreign market research	60	6	GMT3310	Management in Specific Industries	75	6
121451	Global Marketing	30	3	GMT4101	Advanced Topics in	30	5

					Management		
	Microeconomics II	45	5	MKT3601	Advanced Marketing / Accounting & Finance/ General Track	120	12
	Macroeconomics II	45	4,5				
121481	Internationalization of the firm	60	6	IBU4030	Projects and Case Studies	45	7
121501	Capital Market	30	3				
121471	Dimensions of Competitiveness	30	3				
120181	International Finance	30	3				
132781	Financial Consulting Project	30	3				
120191	Corporate Finance	30	3				
132811	Multilateral Institutional Cooperation	30	3				
	Thesis + Defence		10	The 499	Thesis / Scholarly Colloquium / Oral Examination	0	17
	Total		61,5		55 ECTS	0	17
						360	55

During third year at SGH PFU DD student should do:

- 9,5 ECTS Basic courses
- 42 ECTS Credits in Major courses plus Major Electives
- 0 ECTS Physical education
- 10 ECTS Bachelor thesis + defense at SGH / recognized for 17 ECTS at PFU

TOTAL for 3rd year with Bachelor thesis at SGH: 61,5 ECTS, recognized for 55 ECTS at PFU

1. First and second year at PFU = 125 ECTS
2. Third year at SGH = 61,5 ECTS, recognized for 55 at PFU

Additionally, Pforzheim University students have to do an internship for 100 working days (30 ECTS)

Total: 189,5 ECTS for SGH diploma (with 3 ECTS internship)

Total : 210 ECTS for PFU diploma (with 30 ECTS Internship)