

Appendix no. 2 Submission form Student and PhD Student Participatory Budget Edition 2024 – "Ecological innovations"

Project title: "Replace your bottle, take care of the climate"

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Why is the project important? (no more than 100 words)

The project aims to raise awareness in the SGH community about the harmful effects that plastic bottles have on the environment and to promote a healthy lifestyle by encouraging people to drink water. The project will involve installation of water dispensers to reduce the amount of plastic and consumption of unhealthy drinks. An educational campaign using posters and social media is also planned to raise awareness of the negative impact of plastic on the Earth's fauna and flora. The project also involves selling reusable bottles, with profits allocated for financial support of students and doctoral students in need, which perfectly combines environmental protection with social welfare.

Project description (no more than 250 words)

This project aims to educate members of the SGH community about the negative impact that disposable plastic bottles have on the environment. At the same time, the initiative aspires to promote a healthy lifestyle by encouraging everyone to drink water as one of the staples of the daily diet. The project involves installation of water dispensers, which is expected to directly contribute to reducing the number of disposable bottles used, thereby reducing the consumption of sweetened beverages and other drinks that have a negative effect on the health of consumers. A key element of the project is also a planned educational campaign to raise awareness of the harmful effects of plastic products on the flora and fauna. This is to be accomplished thanks to communication activities of two kinds, utilizing both traditional means of communication, such as posters which could hang on the SGH bulletin boards, and modern communication channels, i.e. the social media, such as the existing main Instagram account of the SGH.

The project also involves sale of reusable water bottles, which is in line with the initiative's main idea. The entire proceeds from the sale are planned to be allocated to a scholarship fund which would provide financial support to students and doctoral students who are in a particularly difficult financial situation.

In conclusion, the presented initiative takes a holistic approach to environmental issues and promotion of a healthy lifestyle. It combines educational activities with practical solutions directly aimed at translating theory into practice.

Simplified cost estimate

- 1. Reusable steel bottle with SGH design printing 200 pcs./for 28,81 PLN 5761,32 PLN
- 2. Glass bottle with bamboo cap with SGH design printing 250 pcs./for 14,04 PLN 3508,58 PLN
- 3. Prime elegance cold and hot water dispenser 2 pcs./for 3290 PLN 6580,01 PLN
- 4. Water filter K-07 do Aquapor Cristal efficiency 4000L 4 pcs./for 69 PLN 276,01 PLN
- 5. Vending machine by using the lowest shelf in the vending machine, it is possible to reduce costs and allow students to buy bottles when the store is closed 0 PLN
- 6. Premium quality poster printing A-3 15 pcs./for 45 PLN 675,09 PLN

Total cost: 16801,01 PLN

As part of the project, we also prepared a sample poster encouraging everyone to replace disposable bottles with environmentally friendly ones:



As well as sample bottle prints:

