CGMA University Program

16 October 2023

Paweł Rozen
Lead Manager, University Partnerships, Europe

dr Magdalena Giedroyć
CIMA & SGH Program University Coordinator

Astrid Zakrzewska FCCA, FCMA, CGMA
CIMA Tutor
Combining the strengths of the American Institute of CPAs® and The Chartered Institute of Management Accountants®, we empower the world’s most highly-skilled accountants — CPAs and CGMA® designation holders — with the knowledge, insight and foresight to meet today’s demands and tomorrow’s challenges.

Along with the Association of International Certified Professional Accountants, we drive a dynamic accounting profession that works every day to build trust, create opportunity and grow prosperity worldwide.
698,000
Members and students of AIPCA and CIMA

172,000
Organisations that employ our members

188
Countries and territories where our members and students live

30
Representative offices around the world

55
Supported credentials, designations, diplomas and certificates

4
Premier globally recognised designations and credentials – ACMA, CGMA, FCMA and CPA
Ou partners in industry
CGMA Competency Framework empowers students to become business partners

The CGMA Competency Framework is based on feedback from employers worldwide and provides a structure to identify and evaluate key skills and competencies that companies want their people to develop.

The CGMA Competency Framework integrates technical, business, people and leadership skills. This interconnection highlights key skills such as collaboration, integration and synthesis.

It underpins the syllabus and content in the CGMA Program.
Enterprise pillar
How do we develop strategy and plan for its effective implementation?

Performance pillar
How do we ensure that our strategy is realistic and that we are implementing it effectively?

Financial pillar
How do we prepare and interpret financial statements to show how well we are doing and to help us make decisions?
CGMA Certificate in Business Accounting

Our foundation qualification is designed to provide you with the critical knowledge and skills required to succeed in any modern business.

Even if you have no previous experience in the field, you’ll quickly master core business and finance skills beyond fundamental financial accounting.

Not only is the CGMA Certificate in Business Accounting a great introduction to the world of business, it’s also a recognised qualification. And your journey doesn’t stop here — you can use it as formal entry route into the CGMA Professional Qualification.
The pillars
These three pillars are designed to cover finance and a range of other business areas.
- The Enterprise Pillar — Develop and implement strategies.
- The Performance Pillar — Track activities and ensure that strategies are realistic and effective.
- The Financial Pillar — Prepare and understand financial statements to keep an eye on performance and inform company decisions.

The levels
These three levels encourage progressive, constant development of knowledge, ensuring you have the skills businesses need:
- The operational level focuses on short-term decision-making. It mirrors the work of first-line managers and their teams.
- The management level focuses on translating long-term decisions into medium-term plans. It reflects the work of middle-managers.
- The strategic level focuses on long-term strategic decision-making and providing resources to implement these successfully. Senior management takes on this level.
Examinations

Objective Tests for the CGMA Certificate in Business Accounting and Professional Qualification are available on-demand, all year round. Professional Qualification Case Study exams are available four times a year.

<table>
<thead>
<tr>
<th>Certificate level (CertBA)</th>
<th>Professional Qualification</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Objective Tests</strong></td>
<td><strong>Objective Tests</strong></td>
</tr>
<tr>
<td>▪ 4 x Objective Tests</td>
<td>▪ 3 x Objective Tests at each level</td>
</tr>
<tr>
<td>▪ 60 questions (BA1, BA2, BA3) / 85 questions (BA4); 120 minutes long</td>
<td>▪ 90 minutes long</td>
</tr>
<tr>
<td>▪ Exams can be taken online or in one of 5500+ Pearson VUE assessment centres</td>
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</tr>
<tr>
<td><strong>Case Study Exams</strong></td>
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</tr>
<tr>
<td>▪ 3 hour Case Study exams at each level after passing all OtS; human marked</td>
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</tr>
<tr>
<td>▪ Case Study exams use pre-seen material, which is available on the Study Planner, and assess your application of knowledge to real world scenarios and are available four times a year.</td>
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</tbody>
</table>
What do I get out of the CGMA Qualification?
Becoming a CGMA® designation holder

Chartered Global Management Accountant

The Chartered Global Management Accountant (CGMA) designation is powered by AICPA (the American Institute of Certified Public Accountants) and CIMA, two of the world’s leading accounting organisations.

On completion of the CGMA qualification and becoming a CIMA member, you are automatically entitled to the CGMA designation.

It will add global power to your CV, showcase your value around the world and demonstrate your business acumen, ethics and commitment.

Having the letters CGMA after your name brings huge career benefits, including:

• Global recognition of your experience, commitment and skills by key employers
• Connection to a community of like-minded peers with whom you can share best practice
• Access to CGMA tools, webinars, reports and research that will keep you at the forefront of your profession and give you a competitive edge.
Access to different industries and business functions

<table>
<thead>
<tr>
<th>Consulting</th>
<th>Financial Services</th>
<th>Public sector &amp; non profit</th>
<th>FMCG</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grant Thornton</td>
<td>JPMorgan</td>
<td>NHS</td>
<td>CocaCola</td>
</tr>
<tr>
<td>EY</td>
<td>HSBC</td>
<td>Scottish Enterprise</td>
<td>Innocent</td>
</tr>
<tr>
<td>PwC</td>
<td>Credit Suisse</td>
<td>Sanctuary Housing</td>
<td>Unilever</td>
</tr>
<tr>
<td>IBM</td>
<td>Barclays</td>
<td>Highways A&amp;N</td>
<td>P&amp;G</td>
</tr>
<tr>
<td>Deloitte</td>
<td>Morgan Stanley</td>
<td>Ministry of Defence</td>
<td>Kimberly Clark</td>
</tr>
<tr>
<td>Telco &amp; IT</td>
<td>Consulting</td>
<td>Transport &amp; Logistics</td>
<td>Transport for London</td>
</tr>
<tr>
<td>Sales</td>
<td>Media</td>
<td>Manufacturing</td>
<td>Bayer</td>
</tr>
<tr>
<td>Sales</td>
<td>Media</td>
<td>Manufacturing</td>
<td>Siemens</td>
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<tr>
<td>Sales</td>
<td>Media</td>
<td>Manufacturing</td>
<td>GE Systems</td>
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<tr>
<td>Sales</td>
<td>Media</td>
<td>Manufacturing</td>
<td>GSK</td>
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<td>Sales</td>
<td>Media</td>
<td>Manufacturing</td>
<td>General Motors</td>
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<td>Sales</td>
<td>Media</td>
<td>Manufacturing</td>
<td>Airbus</td>
</tr>
<tr>
<td>Sales</td>
<td>Media</td>
<td>Manufacturing</td>
<td>Balfour Beatty</td>
</tr>
</tbody>
</table>

Additionally, the document includes logos of various companies from the specified industries, such as Coca-Cola, Unilever, P&G, Kimberly Clark, Bayer, Siemens, GE Systems, GSK, General Motors, and Airbus.
Choose the role

<table>
<thead>
<tr>
<th>Finance</th>
<th>Executive</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finance Business Partner, Finance Director, Management Accountant</td>
<td>Chief Executive, Chief Financial Officer, Managing Director</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Information management</th>
<th>Operations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business Analysis Manager, Director of IT, Head of Programme Management</td>
<td>Human Resources Manager, Operations Director, Project Manager</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Commercial</th>
<th>Consultancy</th>
</tr>
</thead>
<tbody>
<tr>
<td>Commercial Director, Marketing Manager</td>
<td>Business Analyst, Financial Analyst, Management Consultant</td>
</tr>
</tbody>
</table>
Boost your earnings

Poland

<table>
<thead>
<tr>
<th>CGMA Candidates</th>
<th>Average Monthly Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>10,500</strong> PLN</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CGMA Designation Holder</th>
<th>Average Monthly Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>20,300</strong> PLN</td>
<td></td>
</tr>
</tbody>
</table>

Source: CIMA Salary Insights 2019 salary.aicpaglobal.com

Other benefits for CGMA holders

Our research shows that:
- CGMA professionals best paid in Europe among people holding qualifications more than 5 years!
- CGMA professionals with above 10 years of experience are best paid finance professionals in Europe.
- Employers are looking for CGMA candidates and CIMA members!
- Head hunters/recruiters post the job vacancies with CGMA qualification as a nice/must have qualification.
Success story

Why is it worth starting the CGMA qualification while at university?

Anna Fester ACMA, CGMA and graduate of the SGH Warsaw School of Economics shares her story.
Our University Partners

WHU Otto Beisheim School of Management
iae Nice
Stockholm School of Economics
UMCS

POZNAŃ UNIVERSITY OF ECONOMICS AND BUSINESS

iae Dijon
IAE Paris Sorbonne Business School
Prague City University
SGH Warsaw School of Economics

Wroclaw University of Economics and Business

Montpellier Management
Skema Business School
BI Norwegian Business School
Cracow University of Economics

University of Economics in Katowice
EM Strasbourg Business School
IAE Tours Val de Loire
Universitatea Babeș-Bolyai
Faculty of Management University of Lodz
Kozminski University
Vistula University
CGMA University Program in short:

- AICPA & CIMA partners with the best economic universities in Europe.
- Study the CGMA qualification as part of your degree, whether you’re a full-time or part-time student.
- Available for Bachelor, Master and postgraduate students.
- Program aligned with the CGMA syllabus.
- Study towards your degree and upon passing all your university exams you will be granted exemptions from certain CGMA exams.
- Minimum 1 external exam.
- All exams in the program are in English and at least a B2 (CEFR upper intermediate) level is required.
- Advance your studies by gaining professional qualification in management accounting for a competitive edge in the job market.
- Start your journey to international success with the CGMA designation.
How the Program works?

The CGMA University Program is implemented as interdisciplinary specialty programmes at SGH Warsaw School of Economics. Students who complete all required courses are exempt from specific CGMA exams, and after passing the final external exam, they can obtain a CGMA designation at three levels:

• Certificate level: Certificate in Business Accounting (CGMA Cert BA)
• Operational level: Diploma in Management Accounting (CIMA Dip MA)
• Management level: Advanced Diploma in Management Accounting (CIMA Adv Dip MA)
Conditions of participation

CGMA University Program enables you to start studying the CGMA qualification as part of your degree, whether you’re a full-time or part-time student.

- First-cycle (Bachelor) studies – **Certificate level (Cert BA)**
  *Between the 3rd and 5th semester*

- Second-cycle (Master) studies – **Operational level (Dip MA)**
  *On the 1st and 3rd semester*
  - FAA track (Finance and Accounting)
  - M track (Management)

- Second-cycle (Master) – **Management level (Adv Dip MA)**
  *On the 3rd semester*
Master studies
Management Level (CIMA Adv Dip MA)

Master studies
Operational Level (CIMA Dip MA)
FAA / M track

Bachelor studies
Certificate Level (CGMA Cert BA)

Completion of a specific set of subjects on BA studies at SGH
Exemptions:
- BA1: Fundamentals of Business Economics
- BA2: Fundamentals of Management Accounting
- BA4: Fundamentals of Ethics, Corporate Governance and Business Law

Completion of a specific set of subjects on MA studies at SGH
Exemptions:
- E1: Managing Finance In A Digital World
- P1: Management Accounting
- F1: Financial Reporting

Completion of a specific set of subjects on MA studies at SGH
Exemptions:
- E2: Managing Performance
- P2: Advanced Management Accounting
- F2: Advanced Financial Reporting

Completion of a specific set of subjects on MA studies at SGH
Exemptions:
- E3: Strategic Management
- P3: Risk Management
- F3: Financial Strategy

Completion of a specific set of subjects on MA studies at SGH
Exemptions:
- E2: Managing Performance
- P2: Advanced Management Accounting
- F2: Advanced Financial Reporting

Completion of a specific set of subjects on MA studies at SGH
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- F3: Financial Strategy
### CGMA Program at SGH

#### Certificate level: Certificate in Business Accounting (CMA Cert BA)

<table>
<thead>
<tr>
<th>University course</th>
<th>CGMA module (exemptions)</th>
</tr>
</thead>
</table>
| Macroeconomics I/Makroekonomia I  
Macroeconomics II/Makroekonomia II  
Microeconomics I/Mikroekonomia I  
Microeconomics II/Mikroekonomia II | BA1 Fundamentals of Business Economics |
| Fundamentals of Management Accounting* | BA2 Fundamentals of Management Accounting *(External exam)* |
| Accounting/Rachunkowość  
Statistics/Statystyka  
Mathematics of Finance/Matematyka finansowa | BA3 Fundamentals of Financial Accounting |
| Basics of Law/Podstawy prawa  
Ethics in economics and international markets/Etyka w gospodarce i biznesie międzynarodowym | BA4 Fundamentals of Ethics, Corporate Governance and Business Law |

* Subject launched in the summer semester
## CGMA Program at SGH

### Operational level: Diploma in Management Accounting (CIMA Dip MA) – Finance & Accounting

<table>
<thead>
<tr>
<th>University course</th>
<th>CGMA module (exemptions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enterprises Operations*</td>
<td>E1 Managing Finance in a Digital World</td>
</tr>
<tr>
<td>Cost accounting/Rachunek kosztów</td>
<td></td>
</tr>
<tr>
<td>Management accounting/</td>
<td></td>
</tr>
<tr>
<td>Rachunkowość zarządcza</td>
<td></td>
</tr>
<tr>
<td>Managerial Economics/Ekonomska</td>
<td>P1 Management Accounting</td>
</tr>
<tr>
<td>Financial and Tax Law/Prawo finansowe i podatkowe</td>
<td></td>
</tr>
<tr>
<td>Advanced Financial Accounting/</td>
<td></td>
</tr>
<tr>
<td>Zaawansowana rachunkowość finansowa</td>
<td>F1 Financial Reporting</td>
</tr>
</tbody>
</table>

**External exam – Operational level Case Study Exam (OCS)**

* Subject launched in the summer semester

** 232681 Integrated Business Knowledge (Operational Case Study preparation course)
## CGMA Program at SGH

**Operational level: Diploma in Management Accounting (CIMA Dip MA) – Management**

<table>
<thead>
<tr>
<th>University course</th>
<th>CGMA module (exemptions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operations Management/Zarządzanie operacyjne</td>
<td></td>
</tr>
<tr>
<td>Human Capital Management/Zarządzanie kapitałem ludzkim</td>
<td></td>
</tr>
<tr>
<td>Marketing Strategies/Strategie marketingowe</td>
<td></td>
</tr>
<tr>
<td>Financial Management in International Business/Zarządzanie finansami na rynku międzynarodowym</td>
<td>E1 Managing Finance in a Digital World</td>
</tr>
<tr>
<td>Effective IT Management and Governance/Efektywne zarządzanie IT w przedsiębiorstwie</td>
<td></td>
</tr>
<tr>
<td>Management and Costing Accounting/Rachunkowość zarządcza i rachunek kosztów</td>
<td></td>
</tr>
<tr>
<td>Managerial Economics/Ekonomia menadżerska</td>
<td>P1 Management Accounting</td>
</tr>
<tr>
<td>Financial Operations*</td>
<td>F1 Financial Reporting</td>
</tr>
</tbody>
</table>

**External exam – Operational level Case Study Exam (OCS)**

* Subject launched in the summer semester
** 232681 Integrated Business Knowledge (Operational Case Study preparation course)
Extra **subject on Operational (Dip MA) level**

- 232681 Integrated Business Knowledge – Operational Case Study (CIMA), 5 ECTS
- Operational level Case Study Exam (OCS) preparation course conducted by Astrid Zakrzewska
- **launched in the summer semester** only
Management level: Advanced Diploma in Management Accounting (CIMA Adv Dip MA) – Finance & Accounting

<table>
<thead>
<tr>
<th>University course</th>
<th>CIMA module (exemptions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enterprises Management (CIMA syllabus)/Zarządzanie przedsiębiorstwem*</td>
<td>E2 Managing Performance</td>
</tr>
<tr>
<td>Cost Accounting/Rachunek kosztów Management Accounting/ Rachunkowość zarządcza</td>
<td></td>
</tr>
<tr>
<td>Managerial Economics/Ekonomia menedżerska</td>
<td>P2 Advanced Management Accounting</td>
</tr>
<tr>
<td>Financial Management (CIMA syllabus)/Zarządzanie finansowe*</td>
<td></td>
</tr>
<tr>
<td></td>
<td>F2 Advanced Financial Reporting</td>
</tr>
</tbody>
</table>

* Subject launched in the summer semester

External exam – Management level Case Study Exam (MCS)
CGMA University Program

Get an international certificate with your university diploma.

Register

www.cimauczelnie.pl
Getting started

**STEP 1**

**Check your eligibility.**
Check out the list of accredited universities and degrees at cimauczelnie.pl

**STEP 2**

**Sign up for the CGMA Program.**
You can join the program between 21 October – 6 November. Register your interest at cimauczelnie.pl. Your university coordinator and AICPA & CIMA will verify your program eligibility.

Remember to fill in the application form in the SGH Virtual Dean’s Office (WD>Certyfikaty)
**STEP 3**

**Become a CGMA candidate.**
Register with us and pay a one-time registration fee, which includes initial registration, a credit to sit one CGMA exam and your first year’s subscription fee.

All CGMA University Program participants are full-fledged CGMA candidates with all the global and local benefits.

**STEP 4**

**Schedule your exams.**
Study towards your degree, upon passing all your university exams, you will be granted exemptions from certain CGMA exams.

All you have to do to receive your CIMA diploma is to pass one or more external exams, depending on your university course.
How much does it cost?

CGMA University Program fees

As a new candidate you’ll pay a one-off registration fee, which includes:

► initial registration fee
► credit to sit one CGMA exam (BA2/OCS)
► exemptions from level Objective Tests
► first year’s subscription fee
► online textbook for the CGMA exam

CGMA Certificate in Business Accounting (Cert BA) £195
CIMA Diploma in Management Accounting (Dip MA) £305

Note: Undergraduate students of the CGMA University Program are exempt from the annual subscription fee for the duration of their Bachelor’s studies.
Why choose the CGMA?

• Future-proof your degree even more with new skills — gain a competitive edge while studying.

• Meet the expectations of a changing world — the designation confirms the highest competencies in business and finance.

• Unlock the global job market — join a community of 698,000 finance professionals and expand your network.

• Boost your earning potential — a CIMA diploma can increase earnings by up to 86%.

• Start your journey to international success with the CGMA designation.
CGMA NEXGEN

Miejsce spotkań młodych talentów

📍 Stacjonarnie: Centralny Dom Technologii, ul. Krucza 50, budynek Cedet, 1 piętro, Warszawa oraz online

📅 20 października 2023
🕒 10:00-15:00 (CEST)
Contact us

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Thank you