Annex no. 4 to Resolution no. 261 of the Senate of the SGH Warsaw School of Economics of 18 January 2022

## Curriculum at the Doctoral School at the SGH Warsaw School of Economics in the discipline of Management and Quality Sciences as of the academic year 2021/2022

- General characteristics of education Education at the Doctoral School at the SGH Warsaw School of Economics lasts 8 semesters and prepares to obtain the degree of a doctor in the discipline of Management and Quality Sciences. The main subject of education and scientific research is the Management and Quality Sciences. The education covers implementation of the curriculum and the Individual Research Plan and leads to the achievement of learning effects for the qualification at the 8<sup>th</sup> level of the Polish Qualification Framework.
- 2. Learning effects (knowledge, skills and social competences)

Learning effect symbol	Graduate of the curriculum at the Doctoral School at the SGH Warsaw School of Economics in the discipline of Management and Quality Sciences with the degree of a doctor:	Reference to characteristics of the Polish Qualification Framework, 8 <sup>th</sup> level – code of the description component <sup>1</sup>
	KNOWLEDGE: knows and understands	
W_1	global achievements including theoretical basics and general subject matters related to the discipline of management and quality sciences	P8S_WG
W_2	global achievements including selected specific subject matters relevant for management sciences to the extend allowing revision of existing paradigms	P8S_WG
W_3	main development trends in management and quality sciences	P8S_WG
4	general methodology of social sciences including the methodology of scientific research relevant for management and quality sciences	P8S_WG

<sup>&</sup>lt;sup>1</sup> Regulation of the Minister of Science and Higher Education of 14 November 2018 on characteristics of the second cycle degree learning effects for qualifications at the 6<sup>th</sup> – 8<sup>th</sup> levels of the Polish Qualification Framework (PRK), Journal of Laws of 2018, item 2218.

W_5	rules of popularising results of the scientific activity, also in the mode of open access and basic rules of transferring knowledge to the economic and social sphere, including basic rules of commercialising results of the scientific activity and know-how related to such results	P8S_WG P8S_WK	
W_6	economic, legal and ethical conditions of conducted scientific activity	P8S_WK	
W_7	fundamental dilemmas of contemporary civilisation	P8S_WK	
	SKILLS: can		
U_1	<ul> <li>use knowledge from various scientific disciplines to creatively identify, formulate and innovatively resolve complex issues or perform research tasks and, in particular:</li> <li>define the objective and subject of scientific research, formulate research hypotheses,</li> <li>creatively use and develop scientific methods, techniques and tools relevant for conducted research,</li> <li>draw conclusions on the grounds of results of scientific research</li> </ul>	P8S_UW	
U_2	conduct critical analysis and assessment of results of the scientific research, expert activities and other creative work, and their contribution to the development of knowledge in the area of conducted research	P8S_UW	
U_3	popularise results of scientific activity or transfer them to the economic and social sphere	P8S_UK P8S_UW	
U_4	communicate in specialist topics, also in a modern foreign language at least at B2 level of the Common European Framework of Reference for Languages with specialists in their scientific and professional discipline, as well as with persons outside these environments	P8S_UK	
U_5	document and present results of research and prepare publications of a scientific character – in compliance with the rules of producing this kind of compilations – with a respect for the rules of intellectual property protection	P8S_UK	
U_6	participate in the scientific discourse	P8S_UK	
U_7	initiate a debate	P8S_UK	
U_8	plan and perform individual and group research projects, also in the international environment	P8S_UO	

U_9	independently plan and act to the benefit of own scientific and professional development, as well as inspire and organise development of other persons	P8S_UU	
U_10	plan and conduct classes in the area of the conducted scientific and professional activity with the use of modern methods and tools	P8S_UU	
	SOCIAL COMPETENCES: is ready to		
K_1	critically assess scientific achievements and expert activity within the scientific discipline in which the doctoral dissertation is being prepared	P8S_KK	
K_2	critically assess own contribution to the development of the scientific discipline in which the doctoral dissertation is being prepared	P8S_KK	
K_3	recognise the significance of knowledge in solving cognitive and practical issues	P8S_KK	
K_4	responsibly perform social obligations of a researcher, including initiating activities to the benefit of common good	P8S_KO	
K_5	maintain and develop the ethos of research environment by, among others:	P8S_KR	
	<ul> <li>conducting scientific activity in an independent and ethical manner,</li> </ul>		
	<ul> <li>respecting the rules of public property of results of scientific activity, with a consideration of the intellectual property protection,</li> </ul>		
	<ul> <li>conducting the opinion-forming activity in a responsible and ethical manner</li> </ul>		
K_6	think and act in an entrepreneurial and innovative manner	P8S_KO	

## 3. The curriculum at the Doctoral School at the SGH Warsaw School of Economics in the discipline of Management and Quality Sciences

No.	Subject area / subjects	Subject status: O – obligatory, F – facultative	Number of ECTS	Number of hours
Α.	Common subjects		Total: 12	Total: 78

			In total area	In total area
E.	Doctoral seminar	0	4	120
5.	Subject(s) from the Doctoral School's offer	F	3	30
4.	Corporate innovative activity's management	F	3	30
3.	Business models	F	3	30
2.	Consumers' behaviours	F	3	30
1.	Project management	F	3	30
D.	Discretionary supplementary subjects (at least two)		Total: 6	Total: 60
2.	Qualitative research methods and techniques workshop	0	5	45
1.	Qualitative research workshop	0	5	45
<b>C</b> .	Supporting subjects		Total: 10	Total: 90
4	International management	0	3	30
3.	Organisational behaviours and human capital management	0	3	30
2.	Marketing	0	3	30
1.	Theory of management	0	3	30
В.	Major subjects <sup>2</sup>		Total: 12	Total: 120
6.	Scientific seminar	0	2.5/0.5/ semester	20/4 per semester
5.	Philosophy of science	0	3	10
4.	Ethics in science	0	2	6
3.	Research methodology workshop	0	3	30
2.	Research workshop	0	0.5	6
1.	Writing and publishing scientific articles	0	1	6

<sup>&</sup>lt;sup>2</sup> Major subjects prepare for two major exams (see: subpar. 5 and the Rules and Regulations of the Doctoral School).

		A,B,C,D, E: 45	A,B,C,D, E: 468
The Individual Research Plan	0		

4. "Implementation doctorate" profile

In the "implementation doctorate" profile, in the subject area B all subjects have 21 hours each, in the subject area C all subjects have 32 hours each, and in the subject area D all subjects have 21 hours each.

5. Major exams

The doctoral student is obliged to pass two major exams in the 4<sup>th</sup> semester: *Organisations' management mainstreams and conceptions* and *New trends in marketing*. These exams are not included in the settlement of the doctoral student's requirements within an academic year. Major subjects prepare for major exams. The scope and forms of major exams are specified in the major exams cards.