

MASTER THESIS SEMINARS FOR STUDENTS OF INTERNATIONAL BUSINESS MASTER STUDIES

PROFESSOR	FIELD OF SEMINAR PROPOSAL	CONTACT
Dr hab. Halina Brdulak, prof. SGH	Sustainable Value Chains; The Impact of New Technologies on Management; The Role of The Leader; The Impact of Megatrends (climate change, aging societies, digitalization) on Business Strategies, Intercultural Negotiations.	habrd@sgh.waw.pl
Dr hab. Lidia Danik, prof. SGH	International Business Transactions, International Logistics, International firm relationships, International Marketing, Culture and it's influence on business and marketing.	ldanik@sgh.waw.pl
Dr hab. Mirosław Jarosiński, prof. SGH	Firm strategies; Mergers and Acquisitions; Competitiveness of Polish firms on international market; International Business; International Management; Intercultural Management; Management of Health Care Organizations; Born Globals & International New Ventures.	mjaros@sgh.waw.pl
Dr hab. Izabela Kowalik, prof. SGH	International marketing of exporting SMEs – key capabilities for crafting a competitive advantage; The role of learning and market-sensing in international entrepreneurship; International marketing research, new trends in data collection.	iza123@sgh.waw.pl
Dr hab. Lech Kurkliński, prof. SGH	FINTECH - New Technology for Financial Services; Banking; Bank Management; Business Models for Financial Services; Risk Management; Risk Culture; Regulatory Impact Assessment	lkurkli@sgh.waw.pl
Dr hab. Małgorzata S. Lewandowska, prof. SGH	Management in International Business (R&D Management, HR Management, Marketing Management); International Business Transactions; Economy and Management of Innovation; Open Innovation; Economies of Health.	mlewando@sgh.waw.pl
Dr hab. Artur Nowak-Far, prof. SGH	Economic and Monetary Union; European Union economic law; Semiotic methods application to international business (especially Lotman); Cross-cultural communication.	anowak3@sgh.waw.pl
Dr Piotr Maszczyk	Institutional Economics, Diversity of Contemporary Capitalism, Institutions as a key determinant explaining ways in	pmaszcz@sgh.waw.pl

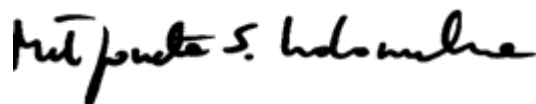
	which companies operate and perform, Varieties of Capitalism on Emerging Markets	
Dr hab. Eliza Przeździecka, prof. SGH	Foreign Direct Investments, International Capital Flows, international (bilateral) trade, trade policy, global value chains, supply chains, economic integration, regional trade agreements, EU	
Dr hab. Monika Raulinajtys - Grzybek, prof. SGH	Management Accounting and the use of information in managing companies	mrauli@sgh.waw.pl
Dr. Aneta Waszkiewicz	Financial Management; Corporate Finance; Alternative Finance, Venture Capital, Financial Crowdfunding, Securitization, International Financial Markets, Capital Markets, International Financial Institutions, Financial Science and Knowledge	awaszkie@sgh.waw.pl
Prof. Marzenna Anna Weresa	innovation processes; National Innovation Systems; Science and Knowledge Production and Diffusion; Research & Development; Digital Transformation; International Competitiveness	mweres@sgh.waw.pl
Dr hab. Anna Visvizi, prof. SGH	Smart cities; WTO; EU (competition policy); Innovation Management; Industry 5.0.	avisvi@sgh.waw.pl

Dear Students,

I enclose the list of IB Master Thesis Seminars for year 2024/25 offered by professors of IB that lead major courses.

Have in mind, that you are free to choose other SGH professors as your supervisors, if you do not find the field of research of your interest on the proposed list.

Regards,



dr hab. Małgorzata S. Lewandowska, prof. SGH

Chairwoman of Programme Committee for International Business Master Studies