

INNOVATION  
MANAGEMENT  
ENTREPRENEURSHIP  
SUSTAINABILITY



Master of Science

Dual Degree with Warsaw School of Economics

Joint Program: 2 year, 120 ECTS, 1 Thesis, 2 Degrees



TECHNISCHE  
UNIVERSITÄT  
BERLIN



ENTREPRENEURSHIP &  
INNOVATION  
MANAGEMENT



<https://www.tu.berlin/en/university-administration/centre-for-entrepreneurship/research-and-teaching/master-programs/msc-imes/>

## Prof. Dr. Jan Kratzer



**IMES Academic Lead:**

Chair of Entrepreneurship and  
Innovation Management (EIM)  
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**imes Program Website**

<https://www.tu.berlin/en/university-administration/centre-for-entrepreneurship/research-and-teaching/master-programs/msc-imes/>



**Paul Wolf**

**IMES Dual Degree Exchange Coordinator**

Research Associate  
EIM Chair  
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**imes Support Team**

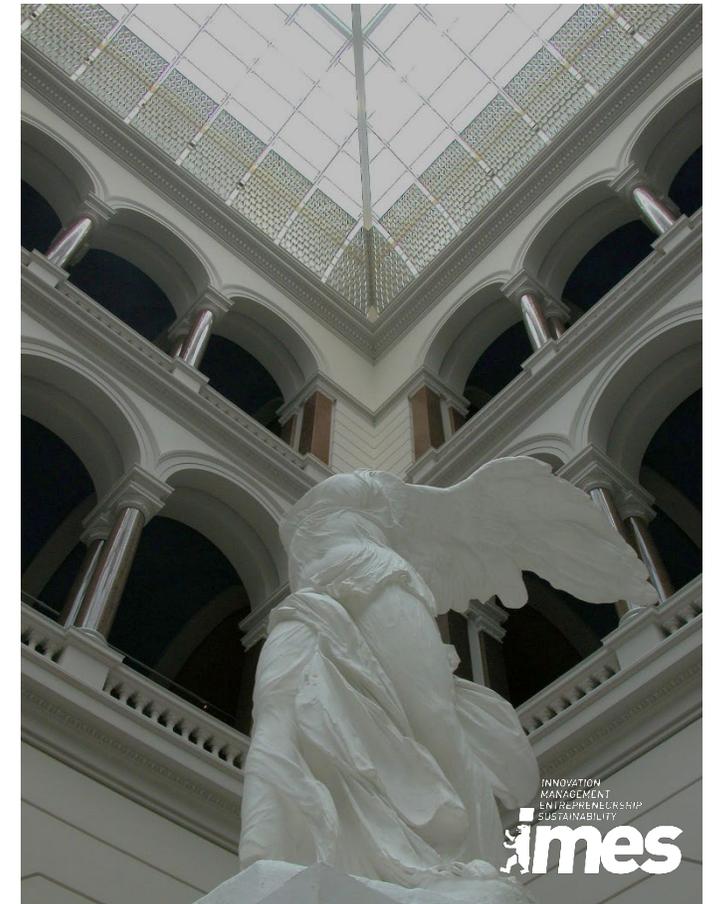
[imes@entrepreneurship.tu-berlin.de](mailto:imes@entrepreneurship.tu-berlin.de)

- General Inquiries
- Social Support and International Student Onboarding
- Inquiries and Local / German Support



## Program Snapshot

- ✓ **Two-year Master of Science** interdisciplinary program at the School of Management and Economics
- ✓ **Equipping Future Leaders with Expert Knowledge** from leading scholars and experts in the fields of innovation management, entrepreneurship and sustainability
- ✓ The Program is **completely held in English**
- ✓ **Students are highly motivated and well selected** from thousands of applicants
- ✓ **International focus**: Mandatory study abroad
- ✓ **Dual Degree Program** in cooperation with partners (SGH)
- ✓ **Ca. 70 Students** start IMES each year.





## Dual Degree Program History

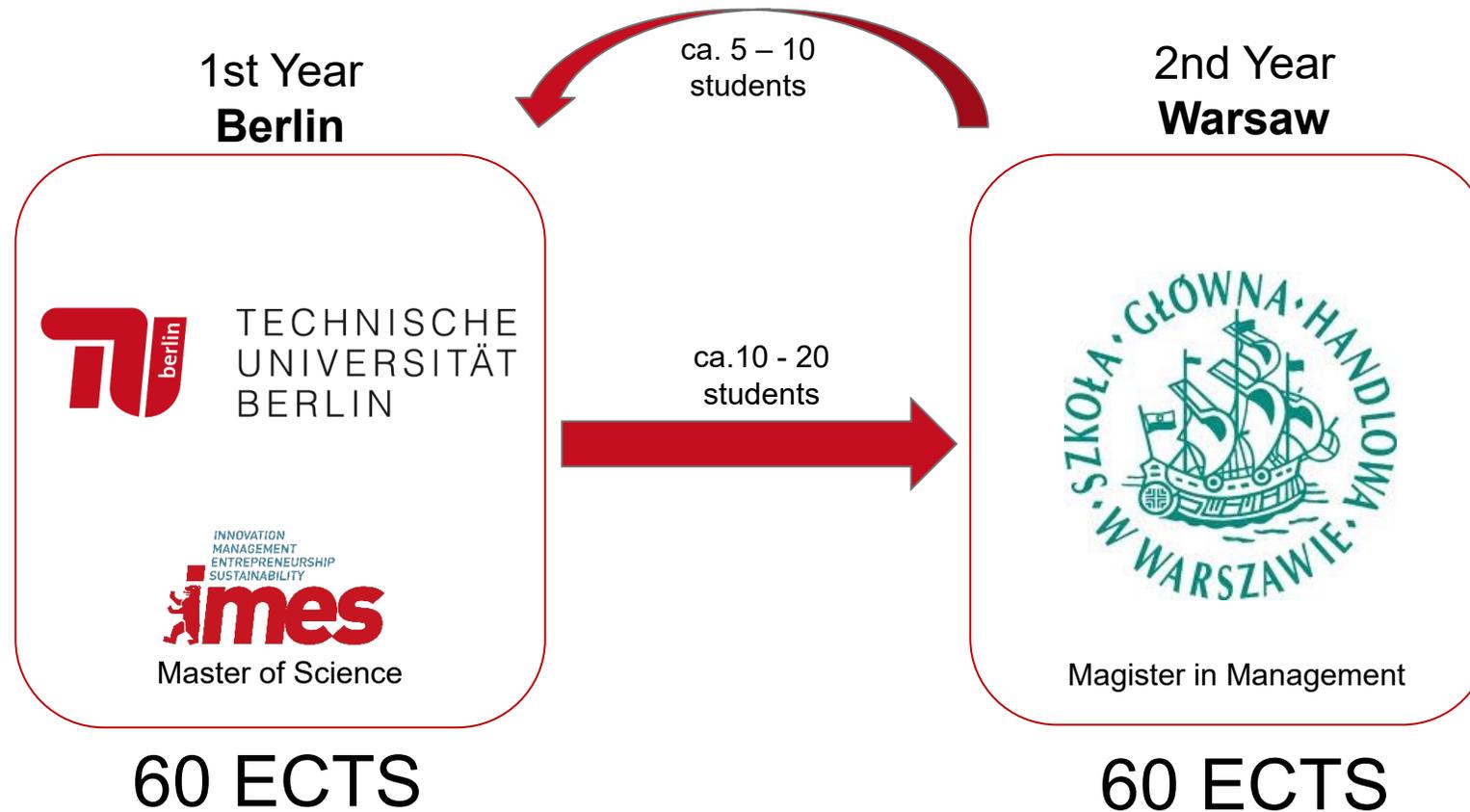


**42 SGH Students since Inception**





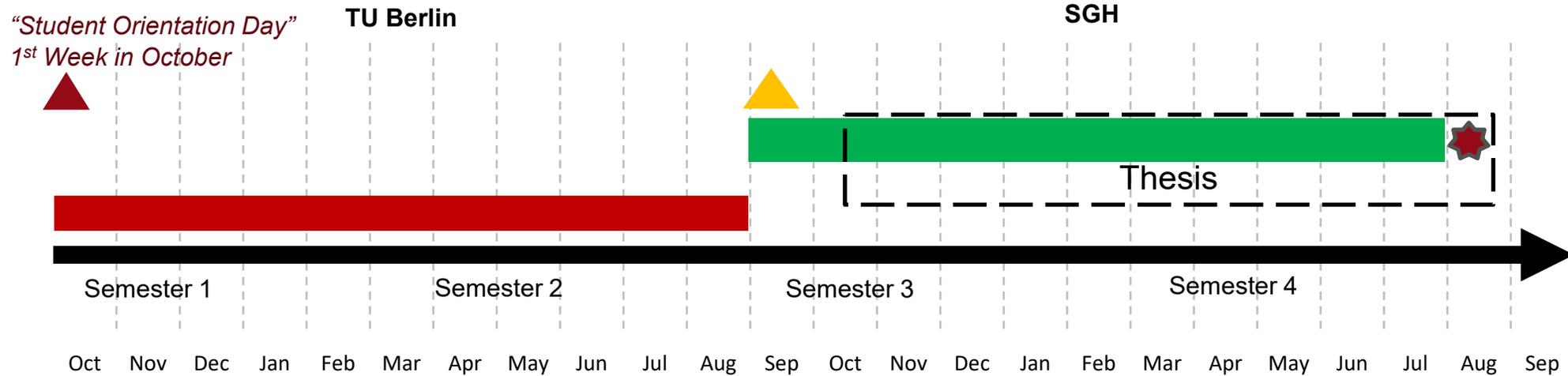
## Dual Degree Structure – 4 semesters, 120 ECTS, 1 Thesis, 2 Degrees





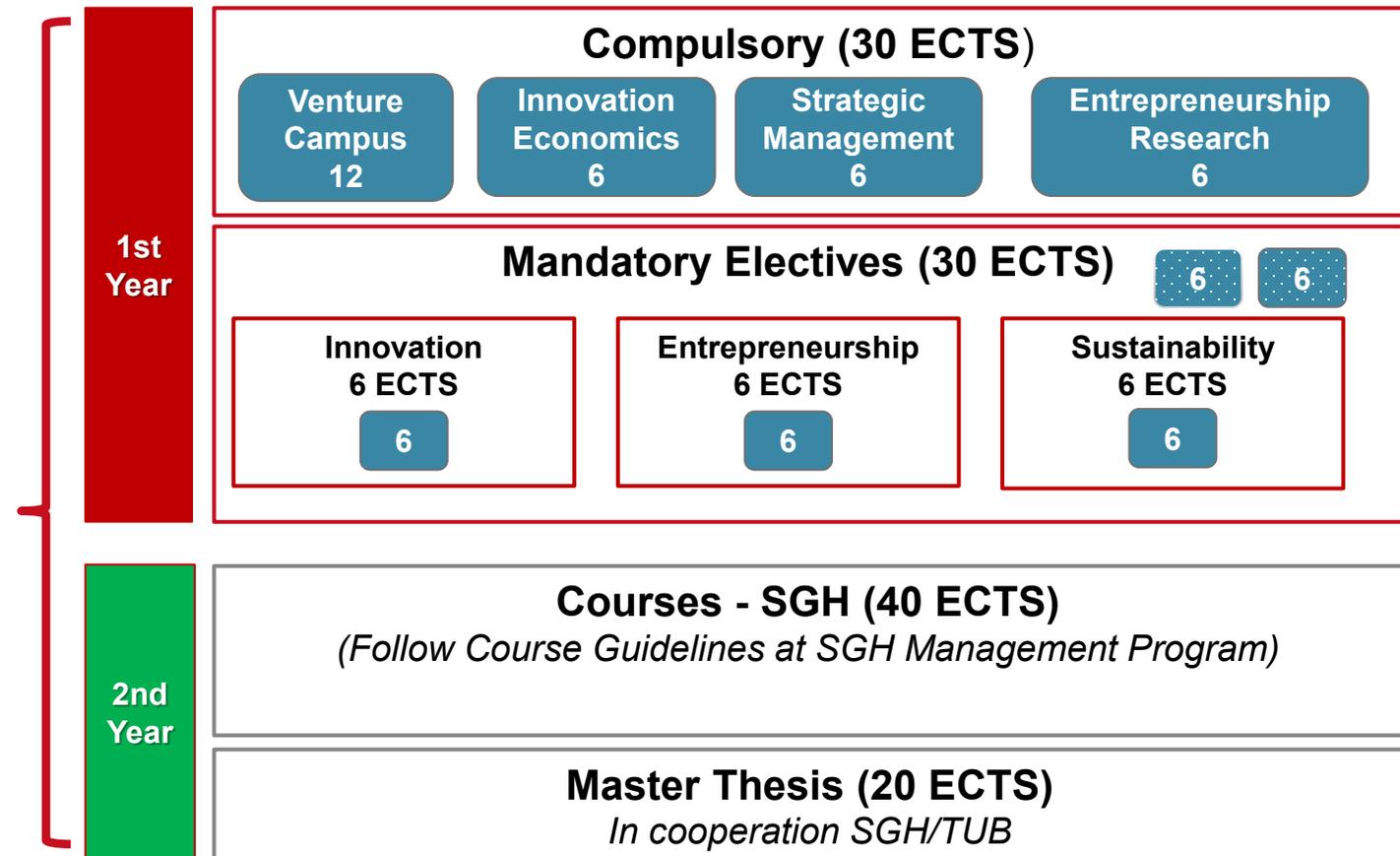
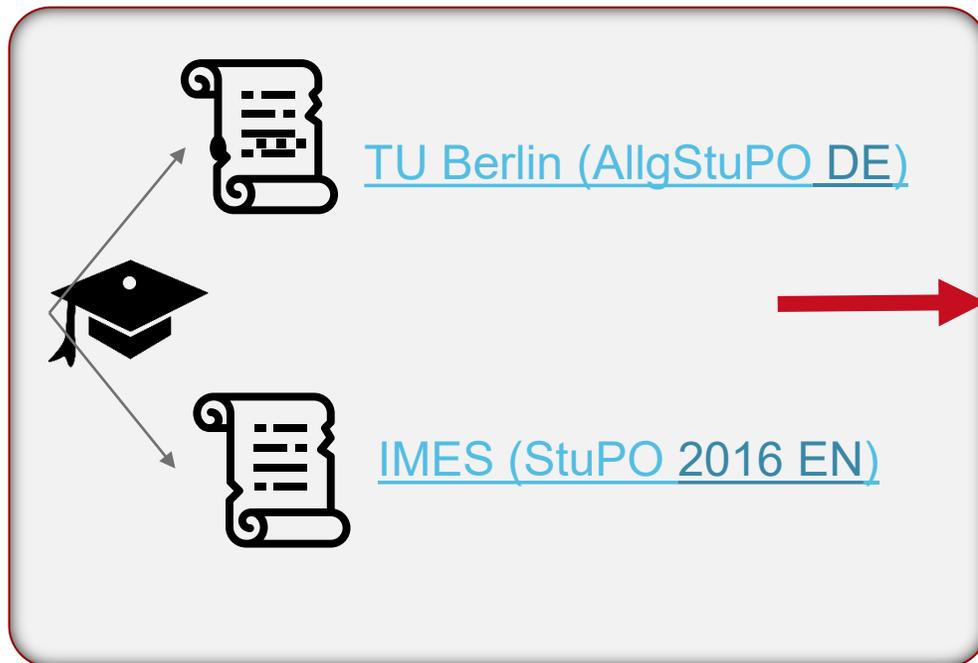
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# Study Timeline





# Study and Examination Regulations – Program Structure





# Selecting Courses: Module Overview

<https://www.tu.berlin/en/university-administration/centre-for-entrepreneurship/research-and-teaching/master-programs/msc-imes/>

Choose only 30 ECTS from the Module List

## Compulsory Electives (30 ECTS)

Module Title	Designation	ECTS	Winter	Summer	Focus	Chair
Crisis Management meets Consulting	Entrepreneurship	6	-	✓	Practice	<a href="#">Entrepreneurship and Innovation Management</a>
Designing Your Happy Life	Entrepreneurship	6	✓	✓	Core	<a href="#">Entrepreneurship and Innovation Management</a>
Life Science Venturing	Entrepreneurship or Innovation	6	-	✓	Core	<a href="#">Entrepreneurship and Innovation Management</a>
Fundamentals of Project Management	Entrepreneurship or Innovation	6	✓	✓	Basic	<a href="#">Technology and Innovation Management</a>
Entrepreneurial Well-Being	Entrepreneurship	6	✓	✓	Core	<a href="#">Entrepreneurship and Innovation Management</a>
Business Research Methods	Entrepreneurship or Innovation	6	✓	✓	Research	<a href="#">Entrepreneurship and Innovation Management</a>
Payments and Market Infrastructure	Entrepreneurship	6	-	✓	Core	<a href="#">Macroeconomics</a>
Strategic Project Management and Agile Organization	Entrepreneurship or Innovation	6	✓	-	Core	<a href="#">Technology and Innovation Management</a>
Management of Corporate Crisis	Entrepreneurship	6	✓	-	Practice	<a href="#">Entrepreneurship and Innovation Management</a>
Entrepreneurial Marketing	Entrepreneurship	6	✓	-	Research	<a href="#">Marketing</a>
Project Seminar: Strategic Management of Cities	Innovation, Entrepreneurship, or Sustainability	12	✓	-	Practice	<a href="#">Strategic Leadership and Global Management</a>
Prototyping Eco-innovation	Innovation, Entrepreneurship, Sustainability	6	✓	-	Practice	<a href="#">Entrepreneurship and Innovation Management</a>
Advanced Research Seminar - Innovation Management	Innovation	6	✓	✓	Research	<a href="#">Technology and Innovation Management</a>
Advanced Seminar - Practical Innovation Management Tools - Reverse Engineering	Innovation	6	✓	✓	Research	<a href="#">Technology and Innovation Management</a>
Digital Innovation	Innovation	6	-	✓	Core	<a href="#">Innovation Economics</a>
Innovation Management - Process and Actors	Innovation	6	-	✓	Core	<a href="#">Technology and Innovation Management</a>
Innovation Marketing	Innovation	6	-	✓	Core	<a href="#">Marketing</a>
Innovation Policy	Innovation	6	-	✓	Core	<a href="#">Innovation Economics</a>
Strategic Standardization and Platform Management	Innovation	6	-	✓	Core	<a href="#">Innovation Economics</a>
Technology Management	Innovation	12	-	✓	Core	<a href="#">Technology and Innovation Management</a>
Innovation Workshop	Innovation	12	✓	✓	Practice	<a href="#">Marketing</a>
Industry Spotlight on Innovation Management	Innovation	6	✓	✓	Practice	<a href="#">Technology and Innovation Management</a>
Corporate Innovation Management	Innovation	6	✓	-	Core	<a href="#">Technology and Innovation Management</a>
Intellectual Property Management	Innovation	6	✓	-	Core	<a href="#">Innovation Economics</a>
Open Source and IP in the Digital Society	Innovation	6	✓	-	Core	<a href="#">Innovation Economics</a>
Multinational Corporations and Corporate Control	Sustainability	6	✓	-	Core	<a href="#">Strategic Leadership and Global Management</a>
Quality Infrastructure Management	Sustainability	6	✓	-	Core	<a href="#">Innovation Economics</a>
Strategies for Sustainable Development in Politics and Economy	Sustainability	6	✓	-	Core	<a href="#">Sustainable Engineering</a>
Sustainable Innovation	Sustainability or Innovation	6	✓	-	Core	<a href="#">Innovation Economics</a>



# Employability of Graduates

## Consulting

sustainalize

axel springer

**Deloitte.**

PCUBED

HORVÁTH & PARTNERS

VOLKSWAGEN CONSULTING

COMMERZ BUSINESS CONSULTING  
Commerzbank Gruppe

**GTAI** GERMANY  
TRADE & INVEST

## Innovation

BCG  
Digital  
Ventures

**amazon**

**DB** Mobility  
Networks  
Logistics

**FLORENUS**

**SMS** digital

**BOMBARDIER**

## Research

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BERLIN

**TUHH**  
*Technische Universität Hamburg*

UNIVERSITY OF TWENTE.

Deutsche Telekom  
Laboratories

## Startup

**koawach**

**edamama**  
EAT BETTER NOT LESS

**machtfit**

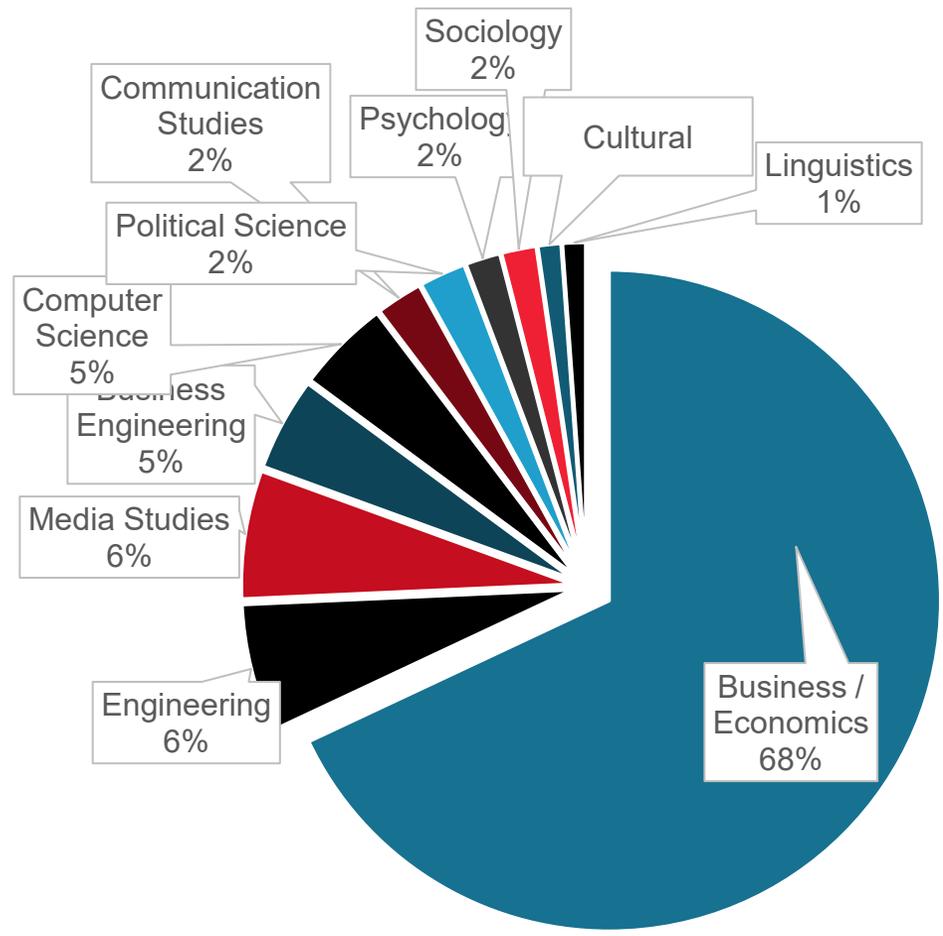
**BROUWERIJ  
HOMELAND  
AMSTERDAM**

**Neuronade**

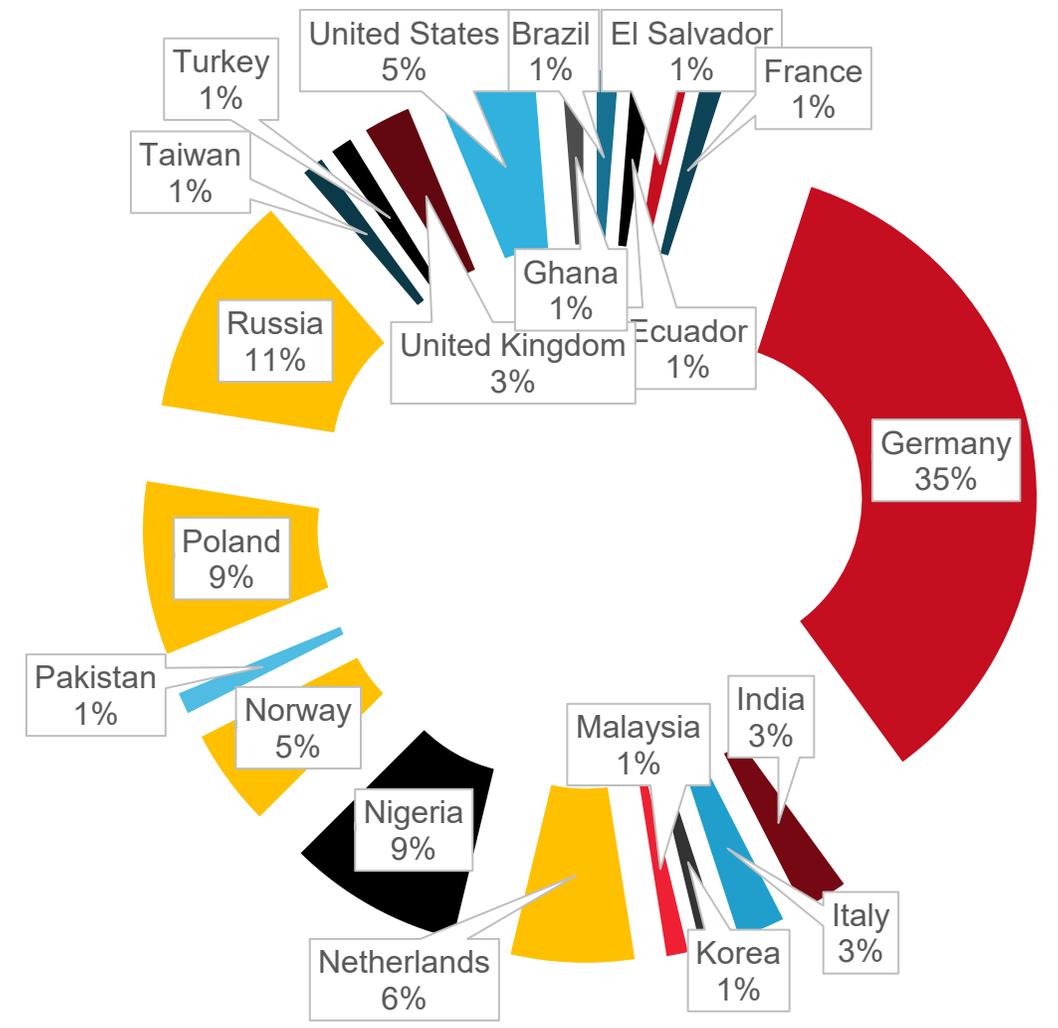
**KulKids**



## BA Study Backgrounds



## Nationalities



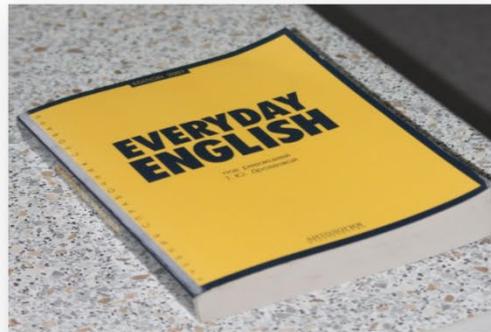


## IMES Qualities



### Teamwork

IMES courses require team spirit and collaboration. IMES students should feel comfortable working in groups and holding presentations.



### Excellent English

IMES students are demanded to communicate fluently in English with fellow students, professors and staff. C1 language skills are minimum.



### Academic Expertise

IMES students are demanded to have completed introductory modules in Business, Economics and research methods to be able to follow the program adequately.



### Motivation

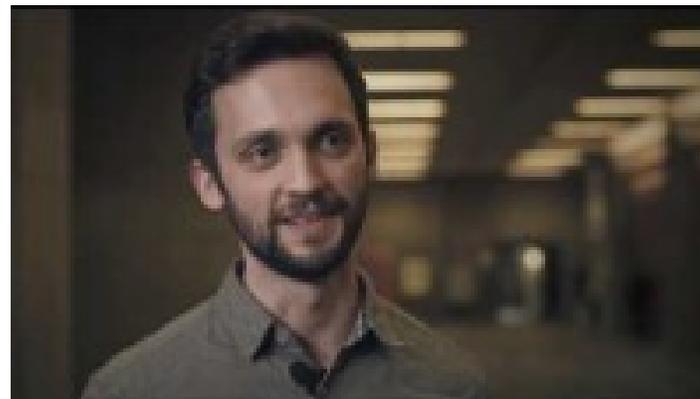
IMES students shall be motivated to join the cohort and be eager to make a sustainable impact. Therefore, applicant should submit a motivation letter.



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TU Berlin



IMES Program



EINS Coworking / Incubator



BEGIN.