

Guanghua-SGH Course Plan Y1 and Y2 – MANAGEMENT

| YR 1 SEM 1 | YR 1 SEM 2 | YR 2 SEM 1 | YR 2 SEM 2 |
|---|---|--|--|
| Basics of Law (4 ECTS) – mapped to PKU Electives | Accounting (4 ECTS) – mapped to Financial Accounting | Economic and Social Policy (4 ECTS) – mapped to PKU Electives | Foreign language I (3 ECTS) |
| Economic Geography or Economic History (3 ECTS) – mapped to Economic History | Finance (3 ECTS) – mapped to PKU Electives | European Integration or Theory of the State (3 ECTS) – mapped to PKU Electives | Foreign language II (3 ECTS) |
| Foreign language I (3 ECTS) | Foreign language I (2 ECTS) | Foreign language I (2.5 ECTS) | Major courses and elective courses for at least 24 ECTS (to pass the semester at SGH) |
| Foreign language II (2 ECTS) | Foreign language II (3 ECTS) | Foreign language II (2.5 ECTS) | |
| Introduction to Business IT (3 ECTS) – mapped to Business Analytics | Macroeconomics I (6 ECTS) – mapped to PKU Electives | International Economics (4.5 ECTS) – mapped to PKU Electives | |
| Mathematics (8 ECTS) – mapped to Advanced Mathematics | Microeconomics II (5 ECTS) – mapped to PKU Electives | Macroeconomics II (4.5 ECTS) – mapped to PKU Electives | |
| Microeconomics I (6 ECTS) – mapped to Microeconomics | Statistics (7 ECTS) – mapped to Business Statistics | Management (lecture - 110591 + seminar - 110601: 6 ECTS) or Management (lecture) + Marketing (3 + 3 ECTS: 6 ECTS) – mapped to Organization and Management | |
| Study Methodology Proseminar (1 ECTS) | | Philosophy or Sociology (3 ECTS) – mapped to PKU Electives | |
| Physical Education (0 ECTS) | | | |
| 30 ECTS | 30 ECTS | At least 30 ECTS, Including all basic courses (marked in black)* | At least 30 ECTS* |

*AND: Internship (3ECTS) – to be completed no sooner than upon completion of the first year of study.

Major courses and elective courses to be completed at SGH:

- **Auditing and Controlling in International Corporations (3 ECTS)** – Cost and Managerial Accounting (SGH equivalent for Accounting and Financial Reporting) (required by PKU)
- **Organisational Behaviour (3 ECTS)** – mapped to Organizational Behavior and Leadership (required by PKU)
- **Competitive Strategies (3 ECTS)** – mapped to PKU Electives
- **Corporate Finance (3 ECTS)** – mapped to Corporate Finance (required by PKU)
- **Human Resources Management (3 ECTS)** – mapped to PKU Electives
- **Marketing Research (3 ECTS)** – mapped to Marketing 1 or 2
- **Marketing or Management (3 ECTS)** – mapped to marketing 1 or 2) (required by PKU)

- **Operational Research (6 ECTS)** – mapped to PKU Electives
- **Project Management (3 ECTS)** – mapped to PKU Electives
- **Quality Management (3 ECTS)** – mapped to PKU Electives
- **Enterprise Science (3 ECTS)** – mapped to PKU Electives
- **Economic and Financial Analysis (3 ECTS)** – mapped to PKU Electives
- **Business Plan (3 ECTS)** – mapped to PKU Electives

To sum up:

| | | |
|-------------------------------------|-----------|-----------------|
| Basic courses and foreign languages | – 95 ECTS | |
| Study Methodology Proseminar | – 1 ECTS | |
| Major and elective courses | – 42 ECTS | |
| Internship | | – 3 ECTS |
| Total: | | 141 ECTS |

Guanghua – SGH Course Plan- Year 3 and 4

MANAGEMENT

| YR 3 SEM 1 | YR 3 SEM 2 | YR 4 SEM 1 | YR 4 SEM 2 |
|--|---|--|-------------------------------|
| Primary Business Chinese 1 (2 units) | Primary Business Chinese 2 (2 units) | Operations Management (2 units) | PKU Elective (2 units) |
| Chinese Management 1 (2 units) – <i>mapped to Selected Challenges of the Contemporary World</i> | Chinese Management 2 (2 units) | Strategic Management (3 units) | PKU Elective (2 units) |
| Chinese Economy (3 units) | International Trade and Globalization (3 units) – <i>mapped to World Economy</i> | China Immersion Project (3 units) | PKU Elective (2 units) |
| Advanced Mathematics (5 Units) | Business Ethics and CSR (2 units) – <i>mapped to Ethics in Economy and IB</i> | Chinese Social and Business Culture (E) (2 units) | PKU Elective (2 units) |
| Cross-Cultural Communications (2 units) | Chinese Finance (3 units) | PKU Elective (2 units) | Thesis-6 units |
| Information Management (3 units) | Entrepreneurship and Innovation (2 units) – <i>mapped to Entrepreneurship Training</i> | PKU Elective (2 units) | |
| Financial Risk and Management (E) (2 units) – <i>mapped to Financial Engineering in Project Management</i> | | | |
| Financial Statement Analysis (E) (2 units) – <i>mapped to Budgeting, Monitoring and Controlling in Project Management</i> | | | |
| 21 units/42 ECTS | 14 units /28 ECTS | 14 units/ 28 ECTS | 14 units/ 28 ECTS |

PKU: Minimum 14 units; Maximum 25 units; Average ~16 units per semester.

University English (4 units) is automatically awarded to SGH students, so students earn totally 67 credits at Guanghua (134 ECTS).