

Annex 3: BACHELOR DOUBLE DEGREE PROGRAMME (BDDP)
Field of study: “Global Business, Finance and Governance” at SGH
and “International Business Administration”
or “Internationale Betriebswirtschaftslehre” at EUV¹

I. For students coming from SGH to EUV:

1st and 2nd year of studies at SGH

Course Code	Basic courses	ECTS credits
110541	Basics of Law	4
10551	Economic and Social Policy	4
110431 <i>or</i> 110441	Economic Geography <i>or</i> Economic History	3
110451 <i>or</i> 110521	European Integration <i>or</i> Theory of the State	3
110631	Finance	3
110611	International Economics	4,5
110461	Macroeconomics I	6
110471	Macroeconomics II	4,5
110641 <i>or</i> 110591 + 110481	Management (lecture – 110591 and seminar – 110601) <i>or</i> Management (lecture) + Marketing	6 <i>or</i> (3+3)
110491	Mathematics	8
110501	Microeconomics I	6
110511	Microeconomics II	5
110621 <i>or</i> 110571	Philosophy <i>or</i> Sociology	3
110581	Statistics	7
110531	Introduction to Business IT	3
110561	Accounting	4
Total		74
Course code	Major courses	ECTS credits
121521	Business Cycle Analysis and Foreign Market Research	6
121541	International Project Management	3
121461	International Trade Law	4,5
121481	Internationalization of Firm	6
121531	Negotiation Techniques	4,5
121511	Sustainable Development	3
121541	Multinational Firms in the World Economy	3
Total		30
Addition courses		
	Study Methodology Proseminar	1
	Internship (can also be done during 3 rd year of studies) ²	3
	Physical education	0
	Language I	10,5
	Language II	10,5
Total		25

¹ All courses mentioned in this study plan for the BDDP between SGH and EUV may be replaced by other similar courses that do not differ significantly from the indicated courses in this plan. The partner institutions shall approve any changes in the study plan jointly.

² All DD students are obliged to do an internship for at least 3 ECTS (90 hours). EUV students can combine internship ECTS and Extracurricular and interdisciplinary qualification courses (internship of 6 ECTS for 180 hours or 12 ECTS for 360 hours). Note: at SGH the internship will only count for 3 ECTS, even if it is longer than 90h

During two years at SGH (1st & 2nd year) SGH DD student should do:

- 16 basic courses for 74 ECTS and
- 7 major courses for 30 ECTS plus
- Study Methodology Proseminar for 1 ECTS,
- Internship for 3 ECTS (can also be done during 3rd year of studies)
- Language I + II for 21 ECTS

Total for first and second year at SGH – at least 126 ECTS

3rd year of studies at EUV

Courses of the field of study “International Business Administration or Internationale Betriebswirtschaftslehre” at EUV:

Basic courses	ECTS credits	
Financial Accounting*	6	
Business Taxation*	6	
Production & Logistics*	6	
International Management <i>or</i> Marketing*	6	
Total	24	
Specialization courses ¹		¹ Specialization courses – Elective Module groups
Module group 1 Innovation and Marketing	ECTS credits	One module group consists of 3 courses, SGH students have to choose the following two module groups at EUV: 1) Innovation & Marketing 2) Finance <i>or</i> Banking & International Finance The third Module group European Economics will be acknowledges from SGH.
International Marketing <i>or</i> Strategic Marketing ³	6	
Elective course 2	6	
Module group 2 Finance <i>or</i> Banking & International Finance	ECTS credits	
Corporate Finance <i>or</i> Kapitalmarkttheorie (in GERMAN) <i>or</i> Capital Markets ⁴	6	
Elective course 2	6	
Total	24	

During 3rd year at EUV, SGH DD student should do:

- 4 basic courses for 24 ECTS and
- 4 specialization courses for 24 ECTS from Innovation & Marketing and Finance *or* Banking & International Finance
- Bachelor thesis for 10 ECTS

Total for 3rd year at EUV + Thesis at SGH = 64 ECTS

1st and 2nd year at SGH = at least 126 ECTS

3rd year at EUV = 58 ECTS

Internship – 3 ECTS

Total: at least 187 ECTS

³ Equivalent for 121471 & 121451

⁴ Equivalent for 121501 & 120181

II. For students going from EUV to SGH:

1st and 2nd year of studies at EUV

Basic courses		ECTS credits
International Management		6
Marketing		6
Financial Accounting		6
Management Accounting		6
Finance & Investments		6
Business Taxation		6
Production & Logistics		6
Business Informatics		6
Mathematics		6
Statistics		6
Microeconomics		6
Macroeconomics		6
Total		72
Specialization courses ¹		ECTS credits
Module group 1 Innovation & Marketing		ECTS credits
International Marketing <i>or</i> Strategic Marketing ⁵		6
Elective course 2		6
Module group 2 Finance <i>or</i> Banking & International Finance		ECTS credits
Corporate Finance <i>or</i> Kapitalmarkttheorie (in GERMAN) <i>or</i> Capital Markets ⁶		6
Total		18
Additional course		ECTS credits
Language I		12
Language II		12
Internship (can also be done during 3 rd year of studies)		6
Total		24 – 30

¹**Specialization courses - Module groups**
One module group consists of 3 courses, SGH students have to choose the following two module groups at EUV:
1) Innovation & Marketing
2) Finance *or* Banking & International Finance
The third module group European Economics will be acknowledged from SGH.

During two years at EUV (1st & 2nd year), EUV DD student should do:

- 12 basic courses for 72 ECTS and
- 3 specialization courses for 18 ECTS plus
- Language I for 12 ECTS
- Language II for 12 ECTS
- Internship (can also be done during 3rd year of studies) for 6 ECTS

Total for first and second year at EUV – 114 ECTS (without internship) – 120 ECTS

⁵ Equivalent for 121451 & 121481

⁶ Equivalent for 121501 & 120181

3rd year of studies at SGH

Courses of the field of study "Global Business, Finance and Governance":

Course Code	Basic courses	ECTS credits
110541	Basics of Law	4
10551	Economic and Social Policy	4
110431 <u>or</u> 110441	Economic Geography <u>or</u> Economic History	3
110451 <u>or</u> 110521	European Integration <u>or</u> Theory of the State	3
110611	International Economics	4,5
110621 <u>or</u> 110571	Philosophy <u>or</u> Sociology	3
		21,5

FIELD OF STUDY: GLOBAL BUSINESS, FINANCE AND GOVERNANCE		
Course code	Major courses	ECTS credits
121521	Business Cycle Analysis and Foreign Market Research	6
121541	Multinational Firms in the World Economy	3
121541	International Project Management	3
121461	International Trade Law	4,5
121481	Internationalization of Firm	6,0
121531	Negotiations Techniques	4,5
121511	Sustainable Development	3
	Total	30
Additional courses		
	Study Methodology Proseminar	1
	Elective course(s)	6
	Physical education	0
	Total	7

During 3rd year at SGH EUV DD student should do:

- 21,5 ECTS 6 basic courses
- 30 ECTS 7 Major courses
- 6 ECTS Elective Course(s)
- 1 ECTS Study Methodology Proseminar
- 0 ECTS Physical education
- 10 ECTS Bachelor thesis at SGH (12 ECTS at EUV)

Total for 3rd year with thesis at SGH: 68,5 ECTS (70,5 ECTS at EUV)

1st & 2nd year at EUV = 114 – 120 ECTS

3rd year at SGH = 68,5 ECTS (70,5 ECTS at EUV)

TOTAL: 114 ECTS at EUV + 68,5 ECTS at SGH (70,5 ECTS at EUV) + Internship (6 ECTS at EUV / 3 ECTS at SGH) = 185,5 ECTS at SGH and 190,5 ECTS at EUV

BDDP SGH and EUV
 Overview one-to-one acknowledgement of courses for
“Global Business, Finance and Governance” at SGH
 and “International Business Administration”
 or “Internationale Betriebswirtschaftslehre” at EUV

Acknowledgement of SGH courses at EUV

ECTS credits	Basic course title SGH	Course at EUV	ECTS credits
4	Basics of Law	Extracurricular and interdisciplinary qualifications	4
4	Economic and Social Policy	Module group 3 – European Economics	6
3	Economic Geography <u>or</u> Economic History	Module group 3 – European Economics	6
3	European Integration <u>or</u> Theory of the State	Module group 3 – European Economics	6
3	Finance	Finance & Investment	6
4,5	International Economics	Module group 3 – European Economics	–
6	Macroeconomics I	Macroeconomics	6
4,5	Macroeconomics II	Macroeconomics	–
6 <u>or</u> (3+3)	Management (lecture – 110591 and seminar – 110601) <u>or</u> Management (lecture) + Marketing	Marketing or International Management	6
8	Mathematics	Mathematics	6
6	Microeconomics I	Microeconomics	6
5	Microeconomics II	Microeconomics	–
3	Philosophy <u>or</u> Sociology	Extracurricular and interdisciplinary qualifications	3
4,5	International Trade Law	Extracurricular and interdisciplinary qualifications	5
4	Accounting	Management Accounting	6
3	Introduction to Business IT	Business Informatics	6
7	Statistics	Statistics	6

Acknowledgement of EUV courses at SGH

ECTS credits	Course at EUV	Course title SGH	ECTS credits
6	Management Accounting	Accounting	4
6	Business Taxation	Elective Course	6
6	Production and Logistics	Elective Course	6
6	Marketing <u>or</u> International Management	Elective Course	6
6	Course 2 (Elective Module group 2)	Elective Course	6
6	Business Informatics	Introduction to Business IT	3
6	Financial Accounting	Elective	6
6	International Marketing or Strategic Marketing	Dimensions of Competitiveness <u>and</u> Global Marketing	6
6	Kapitalmarkttheorie (in GERMAN) <u>or</u> Capital Markets <u>or</u> Corporate Finance	Capital Markets <u>and</u> International Finance	4,5
12	Language I	Language I	10,5
12	Language II	Language II	10,5