



**The World Economy Research Institute's  
19<sup>th</sup> Annual Conference on Innovation and Competitiveness**

## **Health and Wellbeing in a Competitive Landscape**

Warsaw, October 24, 2024 (Thursday), 1 pm – 5 pm (CET)

Hybrid mode – room 3A of the SGH building C, Al. Niepodległości 128 and online via MS Teams

### **Programme**

13:00-14:00	Registration, welcome coffee and healthy snacks
14:00-14:10	<b>Welcome addresses</b> Professor Mariusz Próchniak, Dean of Collegium of World Economy, SGH Warsaw School of Economics  Professor Marzenna Anna Weresa, Director, World Economy Research Institute, SGH Warsaw School of Economics
<b>Session I</b>	<b>Plenary Session</b> Chair: Dr Anna Dzienis, World Economy Research Institute, SGH
14:10–14:30	<b>Keynote Lecture I: The Economics of Tobacco Control and Cancer Prevention</b> Mark Parascandola, PhD, MPH, Chief, Research and Training Branch, Center for Global Health, National Cancer Institute USA
14:30–14:50	<b>The Role of Public Health in Creating Competitive Advantages - Presentation of the 2024 Edition of the report “Poland. Competitiveness Report 2024”.</b> Professor Marzenna Anna Weresa and Professor Arkadiusz Michał Kowalski, World Economy Research Institute, SGH Warsaw School of Economics
14:50–15:10	<b>Keynote Lecture II: IMD Competitiveness ranking. Poland and Healthcare</b> William Milner, Associate Director, WCC, at IMD International, Lausanne, Switzerland
15:10–15:30	<b>Questions and discussion</b>

<p><b>Session II</b></p> <p>15:30-15:45</p> <p>15:45-16:00</p> <p>16:00-16:15</p> <p>16:15-16:30</p>	<p><b>Economic and Cultural Insights into Poland’s Healthcare and Workforce in the European Union</b></p> <p>Chair: Professor Arkadiusz Kowalski, World Economy Research Institute, SGH Warsaw School of Economics</p> <p><b>Healthcare Infrastructure in Poland in Comparison with the European Union</b> Dawid Majcherek, PhD SGH Warsaw School of Economics</p> <p><b>Labor and Wellbeing of Employees in Poland</b> Anna Maria Dzienis, PhD, World Economy Research Institute, SGH Warsaw School of Economics</p> <p><b>Cultural Determinants of Public Health. Analysis for the European Countries</b> Professor Lidia Danik, Professor Małgorzata Stefania Lewandowska, SGH Warsaw School of Economics</p> <p><b>Digital Transformation of Healthcare in Poland – Selected Legal Aspects</b> Łukasz Dawid Dąbrowski, PhD, World Economy Research Institute, SGH Warsaw School of Economics</p>
<p><b>Session III</b></p> <p>16.30-16.50</p> <p>16.50-17:00</p>	<p><b>Economic Challenges for Poland and Central and Eastern Europe</b></p> <p>Chair: Professor Marzenna Weresa, World Economy Research Institute, SGH Warsaw School of Economics</p> <p><b>Keynote Lecture III: Energy Prices, Interest Rates, and Domestic Credit in the 11 Central European EU Member States</b> Professor Scott Hegerty, PhD, Chair, Department of Anthropology, Economics, Geography &amp; Environmental Studies, Global Studies, and Philosophy, Northeastern Illinois University, USA</p> <p><b>Discussion, concluding remarks and conference closing</b> Professor Marzenna Anna Weresa, World Economy Research Institute, SGH Warsaw School of Economics</p>