

Join the Marketing Talent Event Philips Lighting in collaboration with Careers in Europe and become a Philips High Potential

Are you an ambitious and enthusiastic marketer with a true market driven approach? Someone that seeks challenges in your daily work, is not afraid to take responsibility, and likes to create innovative marketing strategies?

Organization Description

Philips Lighting is the global market leader, with recognized expertise in the development, manufacture and application of innovative lighting solutions.

We are dedicated to improving people's lives through the introduction of innovative and energy-efficient solutions or applications for lighting.

We address lighting needs in a full range of environments – indoors (homes, shops, offices, schools, hotels, factories, and hospitals) as well as outdoors (public places, residential areas and sports arenas). We also meet people's needs on the road, by providing safe lighting in traffic (car lighting and street lighting).

With the new lighting technologies, such as LED technology, and the increasing demand for energy efficient solutions, Philips will continue shaping the future with groundbreaking new lighting applications. To be able to do so Philips needs inspiring, motivated and talented employees!

Giving you a great start with the Global Marketing Talent Event

During the Global Marketing Talent Event, you will need to demonstrate a unique combination of analytical and interpersonal skills, since finding the solution to tricky business issues is only part of the equation. Whether you are working as a team member or team leader, you will need to be able to persuade others and influence decisions. Impress us and we will offer you a 1st challenging assignment in Philips Lighting, which can be in the following locations: Europe (the Netherlands, France, Belgium, Germany, UK, etc.); Asia Pacific (China); or in the USA (East coast). Then we will give you all the professional guidance and personal development needed to take you to the top.

To apply for the Marketing Talent Event, you need to fulfill the following criteria:

- A Master's degree, with excellent academic record;
- Minimum of three years of marketing experience, with proven track record in an international environment, this can be in an up- or downstream role;
- Outside-in approach and ability to turn insights into profitable business;
- Ability to work in multidisciplinary teams and to use internal & external recourses to maximize the value for the company and its customers;
- Ability to influence, deliver results by motivating and inspiring those around you;
- Strong market driven orientation;
- Excellent communication and presentation skills;
- Hands-on mentality;
- Ambitious, driven, with a true passion for success;
- Customer facing experience is a plus;
- Fluent in English and preferably other languages.

Impress us in your application and we will follow up with an interview to determine your suitability for a place on the Global Marketing Talent Event.

Apply before 22.06.2010 on www.careersineurope.com/jobs

direct link: <http://bit.ly/philipstalentevent>