



About us

Young Internet GmbH is Europe's leading website provider of children's internet sites. The most well-known site, Panfu, has over 17 million registered users, making it one of Europe's largest internet platforms for children. Panfu is a multi-player online game which is monitored to ensure safety while kids learn and play.

Panfu has been available since 2008 in 12 languages and with 15,000 new registered users per day, is one of the fastest-growing communities on the internet.

Panfu is currently seeking a:

Social Media Marketing Intern (m/f)

Your native language should be one of the following: English, Spanish, Catalan, Polish, French, Danish, Finnish, Dutch, Russian or Italian.

Your responsibilities

As a member of the Marketing Team, you will be involved in the development across the spectrum of social marketing in your respective country. The goal of the internship is to expand the Panfu community through creative and intelligent ideas and solutions. Some specific goals will be:

- Development, design and maintenance of the Social Media channels in your market.
- Development of creative social media campaigns.
- Participating in the creation of concepts and communication strategies for your country.
- Planning, organization, realization and analysis of offline campaigns.

Your profile

- Native speaker in one of the above-mentioned languages and excellent ability to express yourself.
- Completed study in economics, new media, communication, or comparable qualification.
- A passion for the internet, social media, and online marketing. Digital Native!
- You are able to put yourself in the position of kids.
- Very good analytical abilities.
- Proficient computer skills (PowerPoint, Excel, Word).
- Ability to work in both independent and team settings.
- Good written and spoken English.
- Entrepreneurial spirit.

What we offer

- Integration into a successful, international and cooperative team.
- Comfortable, yet challenging work environment in which responsibility plays a key role.
- Development of a long-term project which will be accessed by millions of children.
- Room for creativity and new ideas.
- Active knowledge management and advanced team training.
- Generous office in Berlin-Mitte (complete with kicker, a refrigerator and a sofa).

Information

- Length: six months
- Location: Berlin, Torstrasse 35
- Salary: to be arranged



Please send your application, including a cover letter, CV, credentials and a selection of your online presence to jobs@young-internet.com. Please use "Social Media Marketing" in the subject field of the e-mail, and tell us the name of the website on which you found our job posting.