



**TWENTIETH ANNUAL WORLD BUSINESS CONGRESS**  
**July 3-7, 2011**  
**Poznan University of Economics, Poznan, Poland**

**Call for Papers**

**CHALLENGES AND OPPORTUNITIES OF GLOBAL BUSINESS IN THE NEW MILLENNIUM:  
CONTEMPORARY ISSUES AND FUTURE TRENDS**

**OBJECTIVES**

The 20<sup>th</sup> World Business Congress of the International Management Development Association (IMDA) will be held in Poznan, Poland, from July 3-7, 2011, and is organized and hosted jointly by Poznań University of Economics and the International Management Development Association. Scholarly papers, panel/special session proposals, and case study exercises for presentation and subsequent publication in the award winning refereed congress proceedings are invited. In addition to sharing scholarship regarding global business issues, the congress offers an excellent opportunity to meet colleagues from around the world and enables participants to exchange information and ideas on a variety of global business topics.

**VENUE**

Poland is an ancient nation which was established in the middle of the 10th century. Its golden age was in the 16th century. During the following century, the strengthening of the gentry and internal disorders weakened the nation. In a series of agreements between 1772 and 1795, Russia, Prussia, and Austria partitioned Poland amongst themselves. Poland re-gained its independence in 1918 only to be overrun by Germany and the former Soviet Union during World War II. Poland became a Soviet satellite state following the war, but its government was comparatively tolerant and progressive. Labor turmoil in 1980 led to the formation of the independent trade union "Solidarity" that over time became a political force and by 1990 had swept parliamentary elections and the presidency of the country. A "shock therapy" program during the early 1990s enabled the country to transform its economy into one of the most robust in Central Europe, but Poland still faces the lingering challenges of high unemployment, underdeveloped and dilapidated infrastructure, and a poor rural under-class. Solidarity suffered a major defeat in the 2001 parliamentary elections when it failed to elect a single deputy to the lower house of Parliament, and the new leaders of the Solidarity Trade Union subsequently pledged to reduce the Trade Union's political role. Poland joined NATO in 1999 and the European Union in 2004. With its transformation to a democratic, market-oriented economy largely completed, Poland is an increasingly active member of Euro-Atlantic organizations. For more information about Poland and Poznan, please see: <http://www.msport.gov.pl/en> and <http://www.poznan.pl/mim/public/turystyka/index.html?lang=en>

**HOST: POZAN UNIVERSITY OF ECONOMICS**

Established in 1926, Poznań University of Economics is one of the best, oldest and most prestigious economic universities in Poland, widely renowned for its academic excellence. It specializes in the education of highly-qualified managers, economic experts, as well as national and international administration personnel capable of operating successfully in the globalized business world. The university also has an undisputed position as a leader in economics and applied business research, and expert evaluation, analysis and consultancy services. The school's reputation is built on high educational standards consistent with the world's latest teaching methods and business practices. The University's main strengths are its educational base, international relations and co-operation with the business world. The school employs nearly six hundred academics, including approximately 130 professors. Members of the University's research personnel sit on various advisory committees, participate in research projects, offer expert opinions, and advise business entities and state agencies. As the school attaches great importance to the quality of education, it consistently applies modern teaching methods in class. Poznan University of Economics lays great emphasis on the internationalization of education and research. The University's curricula meet the requirements of the global labor market and the EU's educational standards. Students receive credits in accordance with the ECTS standard, which enables them to undertake international study programs. The university itself is linked with a vast number of world's leading partner institutions and it has well-developed teacher and student mobility programs. The University's lecturers actively participate in the work of international research networks and groups, and in inter-governmental research projects. Faculty members also deliver guest lectures at universities abroad. The number of University's foreign partner institutions, international research consortia and projects financed from European funds is constantly growing. For more information about Poznan University of Economics see: <http://www.ue.poznan.pl>



## PROGRAM

Business people, public policy makers, consultants, and academics can choose from a wide range of topics within global business theory and practice. The Congress offers keynote addresses, formal paper symposia, case study presentations, special sessions, such as "Meet the Editors," and an industry leadership and public policy makers panel discussions as well as a Doctoral Research Seminar. Tours to a number of interesting sites in the close vicinity of Poznan will be organized for Congress participants. A city of Poznan tour, visits to several museums, and a variety of attractive sightseeing tours before and after the Congress to the scenic, historical, architectural and religious sites of Wielkopolska Region. To celebrate the academic and collegial successes of the Congress, a banquet dinner along with award ceremonies will also be held on Tuesday evening, July 5, 2011. For more information about the region, please visit <http://www.wielkopolska-region.pl>

## TOPICS

Each paper submitted for consideration should have a global/international orientation and must be scholarly in content. Manuscripts submitted must be complete, ready for blind review and to be included in the congress proceedings. A work-in-progress may be reviewed and considered for presentation, and included in the program, even though it is not published in the Congress proceedings. Manuscripts should be submitted to the appropriate track co-chair by April 1, 2011, in a form outlined in the Call for Papers. For style guidelines, please visit IMDA website at [www.imda.cc](http://www.imda.cc)

## INSTRUCTIONS AND DATES

Three types of papers are acceptable for consideration: refereed, work-in-progress, and special session/panel. There will be a doctoral research symposium in the afternoon of Monday, July 4, 2011, for which we only require a five-page extended abstract. Doctoral research symposium proposals must be submitted to either to Dr. Ajay K. Manrai at [manraia@udel.edu](mailto:manraia@udel.edu) or Dr. Jan Fazlagic at [jan.fazlagic@ue.poznan.pl](mailto:jan.fazlagic@ue.poznan.pl) or Dr. Agnieszka Skuza at [agnieszka.skuza@ue.poznan.pl](mailto:agnieszka.skuza@ue.poznan.pl) by May 2, 2011. All other submissions must adhere to the following guidelines:

- If you wish to have your paper published in the refereed Congress proceedings, submit an electronic copy of your complete manuscript, not exceeding 25 pages, double-spaced, to only one track co-chair on or before April 1, 2011, though earlier submissions are strongly encouraged. Please cc your submission to the other track co-chair as well as to Dr. Talha D. Harcar-Congress Administrative Director at [tdh13@psu.edu](mailto:tdh13@psu.edu). Papers will be reviewed and final decisions will be communicated no later than May 2, 2011. Revisions should be expected. Final manuscripts, in required format with changes consistent with requested revisions, must be received by Dr. Talha D. Harcar by May 16, 2011 at the latest. If submitted late or published guidelines are not followed, it will not be included in the congress proceedings. No objection will be entertained by the Congress organizers.
- Submit an electronic copy of an abstract of works-in-progress to the appropriate track co-chair by April 1, 2011. None of these documents will be published in the conference proceedings. They will, however, be included in the Congress program and are for presentation only. You may bring enough copies of your full paper for circulation at the Congress. Submit your congress registration fee along with the abstract.
- Receipt of all electronic submissions will be acknowledged as soon as received. If you do not hear from the track co-chair within one week of your paper submission, please contact the appropriate track co-chair and inform Dr. Talha D. Harcar at once via [tdh13@psu.edu](mailto:tdh13@psu.edu). On a separate page, please provide the title of your paper, your full address, telephone, facsimile, and e-mail numbers clearly written. If there are multiple authors, this information is to be provided by all authors. We will include this information in our data bank and you will also receive complimentary copies of the Association's quarterly Journal of Transnational Management (JTM) for one year. The Association's journal is published by Taylor & Francis Group LLC of London, New York, and Philadelphia. It is in its 16<sup>th</sup> volume.
- Complete the attached congress registration form and send it to the Executive Director in Pennsylvania, USA address as soon as possible. If your paper is not accepted either for presentation or publication in the congress proceedings, your registration fee will be refunded to you immediately. At least one author must commit to attending before a manuscript will be reviewed. In the case of multiple author attendance, all authors must pre-register and pay the appropriate Congress registration fees and there is no exception to this rule.
- Each registered delegate is entitled to have a maximum of two accepted manuscripts included in the Congress proceedings and/or program. In the case of more than two papers being accepted, the participant must inform Dr. Talha D. Harcar of the titles of the two papers to be included in the Congress proceedings or program. Otherwise, the selection decision will be made by the Congress organizers.
- Manuscript submissions should include a separate title page on each copy, listing all authors, their affiliations, addresses, telephone/fax numbers and e-mail addresses, if available. For papers with multiple authors, indicate the author with whom we should correspond. List only the manuscript title in the main body of the paper, abstract, or proposal to allow for blind review.
- All papers will be subjected to a blind review process. They will be judged primarily on the basis of original contribution to scholarship, overall quality, and interest to the Association's membership. Reviewers' comments will be provided to authors when notified of the Program Committee's decisions.
- The final copy of manuscripts to be published in the Congress proceedings may not exceed 8 pages, single-spaced, 10-point font, including tables, figures, and references. All of the references cited in the body of the paper must be presented under references at the end of the paper. There will be an extra page charge of US\$50 per page which must be sent along with the final camera-ready version of the manuscript. There are no exceptions to this rule. Manuscripts that do not conform to the guidelines or do not include extra-page charges where applicable will not be published. In the counting of the number of pages, IMDA executives make use of 8 ½ by 11 page size, not that of A4 size.
- Accepted manuscripts will be published in the Congress proceedings only if at least one author registers and attends the Congress. Registration fees are non-refundable, though a substitute person is acceptable in emergencies, provided that the Association is informed prior to the start of the Congress in writing. In case of no attendance, the delegate forfeits her/his right for a refund. When payment of full postal charges and cost of the proceedings is received, a registered delegate is entitled to receive a copy of the published proceedings.
- Whether attending partially or in full, all congress attendees must pay the appropriate registration fees in full. At least one author must have paid appropriate registration fees or made appropriate arrangements by May 2, 2011, at the latest or the paper can not be submitted for proceedings publication nor inclusion in the Congress program. If a paper is accepted either for proceedings publication and/or Congress presentation, each author of the paper accepts equal responsibility of payment of the full late registration fees upon demand in case of no-show at the Congress. The Association's Executive Director will bill such individuals after the congress. Receipts for the Congress registration fees and other charges will be provided at the start of the congress. Please do not request receipts in advance of the Congress as we do not have the facilities to meet such demands.

- International Management Development Association is a not-for-profit professional organization. As such, it does not provide any funding for travel, accommodation, and congress attendance. Such requests will not be responded. The Association can only provide visa support letters to those individuals whose papers are accepted and included in the Congress program and they should pay the appropriate congress registration fees in advance. All other requests are not acceptable.

## SPECIAL SESSIONS AND PANELS

Proposals for special sessions and/or panels are invited and must include: a) a short summary of the issues to be discussed, b) rationale for inclusion of the topic in a special session/panel, c) names, addresses, and qualifications of participants, and d) a letter indicating that session/panel participants' approval has been obtained. Special session/panel presentation papers will not be published in the congress proceedings unless they go through the usual blind review process. Submit your proposals by April 1, 2011, to either Dr. Ajay K. Manrai, Faculty Director Professional MBA Programs, Department of Business Administration, University of Delaware, Newark, DE 19716, USA, Tel: (302) 831-1770, Fax: (302) 831-4196, E-mail: [manraia@udel.edu](mailto:manraia@udel.edu) or Dr. Jan Fazlagic, Department of Services Management, Poznan University of Economics, Al. Niepodleglosci 10, 61-875 Poznan, Poland Tel: +48-61-8543796, Fax: +48-61-854318, E-mail: [jan.fazlagic@ue.poznan.pl](mailto:jan.fazlagic@ue.poznan.pl)

## INTERNATIONAL BUSINESS DEAN/ADMINISTRATOR AWARD AND PRESENTATION

One award is made each year to a business dean/administrator who has made outstanding contributions to education related to global business. A nomination letter outlining the qualifications of the nominee to receive the award should be sent electronically only by May 2, 2011, to Dr. Kip Becker, Chair, Department of Administrative Sciences, Boston University, 808 Commonwealth Avenue, Boston, MA 02215, USA, Tel: (617) 353-3016, Fax: (617) 353-6840, E-mail: [kbecker@bu.edu](mailto:kbecker@bu.edu) or Dr. Erdener Kaynak, School of Business Administration, The Pennsylvania State University at Harrisburg, 777 West Harrisburg Pike, Middletown, PA 17057, USA, Tel: (717) 948-6343, Fax: (717) 948-6456, E-mail: [ek9@comcast.net](mailto:ek9@comcast.net)

The awardee will be expected to make a presentation to the Congress on international business education issues. Selections will be made by the Executive Board of the IMDA.

## IMDA OUTSTANDING INTERNATIONAL BUSINESS PERSON/COMPANY OF THE YEAR AWARD

One award is made each year to an international business person who is widely recognized as having made outstanding contributions to international business practice or policy in the region or country in which the Congress is held. A nomination letter outlining the qualifications of the nominee should be sent electronically only by May 2, 2011, to Dr. Marian Gorynia, Rector, Poznan University of Economics, Al. Niepodleglosci 10, 61-875 Poznan, Poland, Tel: +48-61-8569150, Fax: +48-61-8668924, E-mail: [m.gorynia@ue.poznan.pl](mailto:m.gorynia@ue.poznan.pl) or Dr. Erdener Kaynak, School of Business Administration, The Pennsylvania State University at Harrisburg, 777 West Harrisburg Pike, Middletown, PA 17057, USA, Tel: (717) 948-6343, Fax: (717) 566-1191, E-mail: [ek9@comcast.net](mailto:ek9@comcast.net)

The awardee will be expected to make a presentation to the congress on international business issues. Selection will be made by the Executive Board of the IMDA.

## HONORARY CONGRESS CO-CHAIRS

His Excellency Mr. Waldemar Pawlak, Deputy Prime Minister and Minister of Economy of Poland  
Mr. Piotr Florek, Chief of the Wielkopolska Region, Poznan, Poland  
Mr. Marek Wozniak, Marshal of the Wielkopolska Region, Poznan, Poland  
Mr. Ryszard Grobelny, Mayor of Poznan, Poznan, Poland



## CONGRESS CO-CHAIR AND IMDA VICE-PRESIDENT FOR DEVELOPMENT AND EDITOR OF IMDA JOURNAL OF TRANSNATIONAL MANAGEMENT

Dr. Kip Becker, Chair, Department of Administrative Sciences, Boston University, 808 Commonwealth Avenue, Boston, MA 02215, USA, Tel: (617) 353-3016, Fax: (617) 353-6840, E-mail: [kbecker@bu.edu](mailto:kbecker@bu.edu)

Kip Becker is responsible for coordinating special awards and presentations. He will be responsible for arrangement of publisher/company displays and for the smooth running of the congress. He is also responsible for the organization of a business and public policy makers special Panel on July 4, 2011, in cooperation with Agnieszka Skuza of Poznan University of Economics. Her e-mail address is [agnieszka.skuza@ue.poznan.pl](mailto:agnieszka.skuza@ue.poznan.pl)

## CONGRESS PROGRAM CO-CHAIR, PROCEEDINGS CO-EDITOR AND IMDA EXECUTIVE V.P AND DIRECTOR

Dr. Erdener Kaynak, School of Business Administration, Pennsylvania State University at Harrisburg, 777 West Harrisburg Pike, Middletown, PA 17057, USA, Tel: (717) 566-3054, Fax: (717) 566-1191, E-mail: [ek9@comcast.net](mailto:ek9@comcast.net)

Erdener co-edits the congress proceedings, including assuring that authors have registered for the congress, verifying that reviewer feedback has been incorporated into final version of the papers, checking to see that the guidelines have been followed, and coordinating the arrangement of the manuscripts with the program of the congress. He is responsible for congress registration, publicity, and preparing awards, and assists with the development of the congress program. He also assists in the publication of the congress proceedings and subsequent book and special journal issue publication efforts.

## CONGRESS CO-CHAIR AND RECTOR OF POZNAN UNIVERSITY OF ECONOMICS

Dr. Marian Gorynia, Rector, Poznan University of Economics, Al. Niepodleglosci 10, 61-875 Poznan, Poland, Tel: +48-61-8569150, Fax: +48-61-8668924, E-mail: [m.gorynia@ue.poznan.pl](mailto:m.gorynia@ue.poznan.pl)

Marian Gorynia will attend to all local details, including keynote speakers, local business panels, handles special awards, recruitment of local participation from Poznan, and the surrounding regions, social activities, receptions, and fundraising activities in Poland.



## CONGRESS PROGRAM CO-CHAIRS

Dr. Ajay K. Manrai, IMDA Vice-President for Programs and President Elect, Faculty Director Professional MBA Programs, Department of Business Administration, University of Delaware, Newark, DE 19716, USA, Tel: (302) 831-1770, Fax: (302) 831-4196, E-mail: [manraia@udel.edu](mailto:manraia@udel.edu) Dr. Jan Fazlagic, Department of Services Management, Poznan University of Economics, Al. Niepodleglosci 10, 61-875 Poznan, Poland, Tel: +48-61-8569452, Fax: +48-61-8569434, E-mail: [jan.fazlagic@ue.poznan.pl](mailto:jan.fazlagic@ue.poznan.pl) and Dr. Agnieszka Skuza, Department of Product Marketing, Poznan University of Economics, Al. Niepodleglosci 10, 61-875 Poznan, Poland, Tel: +48-61-8569452, Fax: +48-61-8569434, E-mail: [agnieszka.skuza@ue.poznan.pl](mailto:agnieszka.skuza@ue.poznan.pl)

Ajay, Jan, and Agnieszka assist in the development of the Congress program, preside over the plenary sessions, and handle special awards and presentations. Together they chair Doctoral Research Symposium. They also develop special panels and sessions with participation of Congress Track Co-chairs. Contact Ajay directly for information concerning IMDA Global Network or learning more about the IMDA World Business Congresses and how an institution can co-sponsor it at a future date.

## CONGRESS ADMINISTRATIVE DIRECTOR IN POLAND

Ms. Marlena Chomska, Director of the Rector's Office, Poznan University of Economics, Al. Niepodleglosci 10, 61-875 Poznan, Poland, Tel: +48-61-8569150, Fax: +48-61-8668924, E-mail: [mcho@ue.poznan.pl](mailto:mcho@ue.poznan.pl)

Marlena will be responsible for all of the on-site details in preparation for the congress. During the congress, she will assist in making all program and local arrangements decisions and provide supervision to the Local Arrangements Committee. She will also oversee the smooth handling of the congress arrangements. Visa related queries must also be made to her.

## CONGRESS ADMINISTRATIVE DIRECTOR IN THE USA

Dr. Talha D. Harcar, Department of Business Administration, Penn State University at Beaver, 100 University Drive, Monaca, PA 15061, USA, Tel: (724) 773-3892, Cellular: (724) 561-8787, Fax: (724) 773-3557, E-mail: [tdh13@psu.edu](mailto:tdh13@psu.edu)

Talha Harcar co-edits the Congress proceedings and will be responsible for finalizing both the congress program and the proceedings. He will contact contributors to make it sure that their papers comply with the proceedings style guidelines and the papers are scheduled for presentation at appropriate times. He will also form effective relationships with Polish Local Arrangements Co-chairs and Congress and Program Co-chairs.

## CONGRESS TRACKS

Submit your papers to one of the most appropriate track co-chairs. If in doubt, please submit it to the last track.

- 1. Global Human Resources Management and Organizational Development:** Dr. John A. Pearce II, VSB Endowed Chair in Strategic Management and Entrepreneurship, School of Business, Villanova University, Villanova, PA 19085, USA, Tel: (610) 519-4332, Fax: (610) 519-6566, E-mail: [john.pearce@villanova.edu](mailto:john.pearce@villanova.edu) and Dr. John E. Spillan, School of Business, University of North Carolina at Pembroke, University Blvd, Pembroke, NC 28372, USA, Tel: (910) 775-4357, Fax: (910) 420-2486, E-mail: [john.spillan@uncp.edu](mailto:john.spillan@uncp.edu)
- 2. Global Information and Technology Management:** Dr. Kip Becker, Chair, Department of Administrative Sciences, Boston University, 808 Commonwealth Avenue, Boston, MA 02215, USA, Tel: (617) 353-3016, Fax: (617) 353-840, E-mail: [kbecker@bu.edu](mailto:kbecker@bu.edu), and Dr. Guner Gursoy, Department of Banking and Finance, Maltepe University, Maltepe, Istanbul, Turkey, Tel: +90-216-6261050, Ext.2652, Fax: +90-216-6261070, E-mail: [gunergursoy@maltepe.edu.tr](mailto:gunergursoy@maltepe.edu.tr)
- 3. Global Business Education:** Dr. Berrin Guner, Department of Marketing, William G. Rohrer College of Business, Rowan University, Glassboro, NJ 08028, USA, Tel: (856) 256-4029, Fax: (856) , E-mail: [guner@rowan.edu](mailto:guner@rowan.edu) and Dr. Agnieszka Skuza, Department of Product Marketing, Poznan University of Economics, Al. Niepodleglosci 10, 61-875 Poznan, Poland, Tel: +48-61-8569452, Fax: +48-61-8569434, E-mail: [agnieszka.skuza@ue.poznan.pl](mailto:agnieszka.skuza@ue.poznan.pl)
- 4. Entrepreneurship and Enterprise Development Strategies:** Dr. Abbas Ali, School of Management, Indiana University of Pennsylvania, Indiana, PA 15705-1071, USA, Tel: (724) 357-5759, Fax: (724) 357-5743, E-mail: [aaali@iup.edu](mailto:aaali@iup.edu) and Dr. Habte Woldu, Director, International Management Programs, School of Management, The University of Texas at Dallas, 800 West Campbell Road, Richardson, TX 75080, USA, Tel: 972-883-6357, Fax: 972-883-6521, E-mail: [wolduh@utdallas.edu](mailto:wolduh@utdallas.edu)
- 5. Global Marketing Management and Local Strategies:** Dr. Ian Phau, School of Marketing, Curtin University of Technology, GPO Box U1987, Perth, Western Australia 6845, Australia, Tel: +61-8-92664014, Fax: +61-8-92663937, E-mail: [ian.phau@cbs.curtin.edu.au](mailto:ian.phau@cbs.curtin.edu.au) and Dr. Jacek Kall, Department of Product Marketing, Poznan University of Economics, Al. Niepodleglosci 10, 61-875 Poznan, Poland, Tel: +48-61-8569453, Fax: +48-61-8569434, E-mail: [jacek.kall@ue.poznan.pl](mailto:jacek.kall@ue.poznan.pl)
- 6. Global Tourism Development and Hospitality Management:** Dr. Luiz Moutinho, Foundation Chair in Marketing, Department of Management, University of Glasgow, West Quadrangle, Gilbert Scott Building, Glasgow G12 8QQ, United Kingdom, Tel: +44-141-3306696, Fax: +44-141-3305669, E-mail: [moutinho@lbss.gla.ac.uk](mailto:moutinho@lbss.gla.ac.uk) and Dr. Mihaela S. Dinu, School of Domestic and International Tourism, Romanian American University, Bucharest, Romania, Tel: +40-744-480176, Fax: +40-21-2235930, E-mail: [mihaeladinu2003@yahoo.com](mailto:mihaeladinu2003@yahoo.com)
- 7. Cross-Cultural Marketing Communications:** Dr. A. N. M. Waheeduzzaman, College of Business, Texas A & M University- Corpus Christi, Texas 78412, USA, Tel: (361) 825-6014, Fax: (361) 825-5609, E-mail: [waheed@tamucc.edu](mailto:waheed@tamucc.edu) and Dr. Noel Murray, Director, Schmid Center for International Business, Argyros School of Business & Economics, Chapman University, 1 University Drive, Orange, California 92866, USA, Tel: (714) 997-6835, Fax: (714) 628-7253, E-mail: [nmurray@chapman.edu](mailto:nmurray@chapman.edu)
- 8. Global Business in the Middle and Near East:** Dr. Chatrathi P. Rao, Department of Business Administration, Morgan State University, 1700 E. Cold Spring Lane, Baltimore, Maryland 21252, USA, Tel: (443) 535-8089 , E-mail: [Chatrathi.Rao@morgan.edu](mailto:Chatrathi.Rao@morgan.edu) and Dr. Mehmet Haluk Koksak, Suliman Olayan School of Business, American University of Beirut, P.O. Box 11-0236, Beirut, Lebanon, Tel: +961-1-352700, Ext.3733, Fax: +961-1-750214, E-mail: [mk79@aub.edu.lb](mailto:mk79@aub.edu.lb)
- 9. Global Business in South East Asia, Australia, and Pacific Region:** Dr. Riad A. Ajami, Chair, Department of Management, Raj Sooin College of Business, Wright State University, 3640 Colonel Glenn Highway, Dayton, Ohio 45435, USA, Tel: (937) 775-2290, Fax: (937) 775-3546, E-mail: [riad.ajami@wright.edu](mailto:riad.ajami@wright.edu) and Dr. Clement S. F. Chow, Department of Management and Marketing, Faculty of Business Administration, University of Macau, Tapia, Macau, SAR, Tel: +839-74705, E-Mail: [sfchow@umac.mo](mailto:sfchow@umac.mo)

- 10. Business in Transitional Economies:** Dr. Jan Napoleon Saykiewicz, A.J. Palumbo School of Business, Duquesne University, 600 Forbes Avenue, Pittsburgh, PA 15282, USA, Tel: (412) 396-6234, Fax: (412) 396-4764, E-mail: [saykiewicz@duq.edu](mailto:saykiewicz@duq.edu) and Dr. Jan Nowak, Graduate School of Business, Central European University, Frankel Leo ut 30-34, 1023 Budapest, Hungary, Tel: +36-1-8875058, Fax: +36-1-8875005, E-mail: [Nowaki@ceubusiness.org](mailto:Nowaki@ceubusiness.org)
- 11. Global Business in Europe:** Dr. John Hill, Management/Marketing Department, Box 870225, University of Alabama, Tuscaloosa, AL 35487-0225, USA, Tel: (205) 348-6103, Fax: (205) 348-6695, E-mail: [jhill@cba.ua.edu](mailto:jhill@cba.ua.edu) and Dr. Leon Zurawicki, College of Management, University of Massachusetts, Boston, Boston, MA 02110, USA, Tel: (617) 287-7735, E-mail: [leon.zurawicki@umb.edu](mailto:leon.zurawicki@umb.edu)
- 12. Global Business in Greater China:** Dr. Patrick Poon, Department of Marketing and IB, Lingnan University, Tuen Mun, New Territories, Hong Kong, Tel: +852-2616-8235, Fax: +852-2467-3049, E-mail: [patpoon@ln.edu.hk](mailto:patpoon@ln.edu.hk) and Dr. Hong Liu, Manchester Business School, University of Manchester, Booth Street West, Manchester M15 6PB, United Kingdom, Tel: +44-161-2756351, E-mail: [hong.liu@mbs.ac.uk](mailto:hong.liu@mbs.ac.uk)
- 13. Global Production, Operations Management, and Services:** Dr. Michael Etgar, Graduate School of Business Administration, The College of Management, 11 Beit Tzury Road, Tel Aviv 69122, Israel, Tel: +972-3-6427219, Fax: +972-3-6411129, E-mail: [etgar5@bezeqint.net](mailto:etgar5@bezeqint.net) and Dr. Fred Robins, Graduate School of Management, University of Adelaide, Adelaide, SA 5005, Australia, Tel: +61-8-83035525, Fax: +61-8-82234782, E-mail: [fred.robins@adelaide.edu.au](mailto:fred.robins@adelaide.edu.au)
- 14. Global Competition Policy and Corporate Strategy:** Dr. Michael V. Laric, Merrick School of Business, University of Baltimore, 1420 North Charles Street, Baltimore, MD 21201, USA, Tel: (410) 837-4935, Fax: (410) 837-5675, E-mail: [mlaric@ubalt.edu](mailto:mlaric@ubalt.edu) and Dr. Nikolai Wasilewski, The George L. Braziadio School of Business and Management, Pepperdine University, 400 Corporate Pointe, Culver City, CA 90230, USA, Tel: (310) 568-5743, Fax: (310) 320-4205, E-mail: [nikolai.wasilewski@pepperdine.edu](mailto:nikolai.wasilewski@pepperdine.edu)
- 15. Value Creation and Customer Relationship Management:** Dr. Shaukat Ali, Wolverhampton Business School, University of Wolverhampton, Priorslee, Telford, Shropshire TF2 9NT, United Kingdom, Tel: +44-1902-323940, Fax: +44-1902-323955, E-mail: [shaukat@wlv.ac.uk](mailto:shaukat@wlv.ac.uk) and Dr. Anand Krishnamoorthy, Department of Management, Troy University, Atlantic Region, P.O. Box 1032, Ft. Myer, VA 22211, USA, Tel: (703) 769-7810, Fax: (703) 525-5844, E-mail: [akrishnamoorthy@troy.edu](mailto:akrishnamoorthy@troy.edu)
- 16. Cross-cultural Consumer Behavior and Comparative Marketing Systems:** Dr. Ajay K. Manrai, Faculty Director Professional MBA Programs, Department of Business Administration, University of Delaware, Newark, Delaware 19716, USA, Tel: (302) 831-1770, Fax: (302) 831-4196, E-mail: [manraia@udel.edu](mailto:manraia@udel.edu) and Dr. Piyush Sharma, Department of Management and Marketing, Faculty of Business, The Hong Kong Polytechnic University, Hung Hom, Kowloon, Hong Kong, Tel: +852-2766-7367, Fax: +852-2765-0611, E-mail: [mSPIYUSH@inet.polyu.edu.hk](mailto:mSPIYUSH@inet.polyu.edu.hk)
- 17. Global Management Development and Corporate Governance:** Dr. Steve Letza, Director of the European Center for Corporate Governance, Liverpool John Moores University, 19 Barton Green, Barton on Sea, Hampshire, BH25 7LZ, United Kingdom, Tel: +44-7505-135451, Fax: +44-8710-2430303, E-mail: [s.letza@ljam.ac.uk](mailto:s.letza@ljam.ac.uk) and Dr. Tadeusz Kowalski, Chair, Department of Strategy and Policy of International Competitiveness, Poznan University of Economics, Al. Niepodleglosci 10, 61-875 Poznan, Poland, Tel: +48-61-8543611, Fax: +48-61-8543610, E-mail: [tadeusz.kowalski@ue.poznan.pl](mailto:tadeusz.kowalski@ue.poznan.pl)
- 18. Islamic Banking, Finance and Marketing:** Dr. Tarek Mady, Chair, Department of Marketing, School of Business Administration, The American University in Dubai, P.O. Box 28282, Dubai, UAE, Tel: +971-4-3183307, Fax: +971-4-3998899, E-mail: [tmady@aud.edu](mailto:tmady@aud.edu) Dr. Sanullah Ansari, Shaheed Zulfiqar Ali Bhutto Institute of Science & Technology (SZABIST), Islamabad, Pakistan, Tel: +92-51-4863363, Fax: +92-51-4863367, E-mail: [sanullah@szabist-isb.edu.pk](mailto:sanullah@szabist-isb.edu.pk)
- 19. Accounting, Risk Management and Finance in Global Context:** Dr. Simon K. M. Mak, Department of Management, City University of Hong Kong, 83 Tat Chee Avenue, Kowloon, Hong Kong, Tel: +852-27887957, Fax: +852-27887220, E-mail: [mgsimak@cityu.edu.hk](mailto:mgsimak@cityu.edu.hk) and Dr. Gyongyi Bugar, Faculty of Business and Economics, University of Pecs, H-7622, Pecs, Rakoczi ut 80, Hungary, Tel: +36-72-5599, Ext.3289, Fax: +36-72-501533, E-mail: [Bugar@ktk.pte.hu](mailto:Bugar@ktk.pte.hu)
- 20. Global Business in Russian Federation, Eastern /Central Europe and Commonwealth of Independent States:** Dr. Myron Kyj, School of Business Administration, Widener University, One University Place, Chester, PA 19013, USA, Tel: (610) 499-1173, Fax: (610) 499-4614, E-mail: [mikyj@widener.edu](mailto:mikyj@widener.edu) and Dr. Anatoly Zhuplev, College of Business Administration, Hilton Center for Business, Loyola Marymount University, 1 LMU Drive, MS 8385, Los Angeles, CA 90045-2659, USA, Tel: (310) 338-7414, Fax: (310) 338-3000, E-mail: [azhuplev@lmu.edu](mailto:azhuplev@lmu.edu)
- 21. Sustainable Business for Economic Development:** Dr. Zsuzsanna Vincze, Umea School of Business, Umea University, SE-901 87 Umea. Sweden, Tel: +46-90-7866680, E-mail: [Zsuzsanna.vincze@usbe.umu.se](mailto:Zsuzsanna.vincze@usbe.umu.se) and Dr. Ali Sukru Cetinkaya, Tourism and Hotel Management, Selcuk University, 33900 Tasucu, Silifke, Mersin, Turkey, Tel:+90-324-7412734, Ext.8624, Fax: +90.324.7413847, E-mail: [alisukru@selcuk.edu.tr](mailto:alisukru@selcuk.edu.tr)
- 22. Global Business Case Studies:** Dr. Claude Cellich, Vice-President for External Relations, International University in Geneva, ICC 20, Rte de Pre-Bois, 1215 Geneva 15, Switzerland, Tel: +41-22-7107117, Fax: +41-22-7107111, E-mail: [ccellich@iun.ch](mailto:ccellich@iun.ch) and Hazel Goodson, Project Officer, eech UK Registered Office, Cranfield University, Wharley End, Beds. MK43 0JR, United Kingdom, Tel: +44-1234-756418, Fax: +44-1234-751991, E-mail: [h.goodson@ecch.com](mailto:h.goodson@ecch.com)
- 23. Global Environmental Concerns, Ethical Business, and Corporate Social Responsibility:** Dr. Naveen Donthu, Department of Marketing, Georgia State University, 35 Broad Street, Suite 1335, Atlanta, GA 30303, USA, Tel: (404) 413 7662, Fax: (404) 413 7699, E-mail: [ndonthu@gsu.edu](mailto:ndonthu@gsu.edu) Dr. Joanna Hernik, Department of Marketing, West Pomeranian University of Technology, Zolnierska Street 47, 71-210 Szczecin, Poland, Tel: +48-91-4490608, Fax: +48-91-4496950, E-mail: [Joanna.hernik@zut.edu.pl](mailto:Joanna.hernik@zut.edu.pl)
- 24. Global Economics, Capital Markets and Finance:** Dr. Erdal Atukeren, ETH Zurich, KOF – Swiss Institute for Business Cycle Research, Weinbergstrasse 35, WEH C12, Zurich, CH-8092, Switzerland, Tel: +41-44-6324683, Fax: +41-44-6321218, E-mail: [atukeren@kof.ethz.ch](mailto:atukeren@kof.ethz.ch) and Dr. Adam Szyszka, Department of Investment and Capital Markets, Poznan University of Economics, Al. Niepodleglosci 10, 61-875 Poznan, Poland, Tel: +48-61-8543785, Fax: +48-61-8543731, E-mail: [adam.szyszka@ue.poznan.pl](mailto:adam.szyszka@ue.poznan.pl)
- 25. The Global Knowledge Economy and Knowledge Management :** Dr. Jan Fazlagic, Department of Services Management, Poznan University of Economics, Al. Niepodleglosci 10, 61-875 Poznan, Poland, Tel: +48-61-8569452, Fax: +48-61-8569434, E-mail: [jan.fazlagic@ue.poznan.pl](mailto:jan.fazlagic@ue.poznan.pl) and Dr. Nguyen Huu Le, Senior Researcher, Department of Management and Organizations, Hanken School of Economics, Kauppapuistikko 2, P.O. 287, 65101 Vaasa, Finland, Tel. +358 40 3521761, Fax +358 6 3533703, E-mail: [Inguyen@hanken.fi](mailto:Inguyen@hanken.fi)

**26. Business Strategies in Emerging Markets:** Dr. Ali M. Shah, The Business School, University of Kashmir, Hazratbal Srinagar 190006, India, Tel: +91-194-2420570, Fax: +91-194-2423081, E-mail: [shahali55@gmail.com](mailto:shahali55@gmail.com) and Dr. Kami Rwegasira, Maastricht School of Management, Endepolsdomein 150, 6229 EP Maastricht, The Netherlands, Tel: +31-43-3870883, Fax: +31-43-3870800, E-mail: [rwegasira@msm.nl](mailto:rwegasira@msm.nl)

**27. Global Cleantech Industry and Green Business:** Dr. Murat Akpinar, JAMK University of Applied Sciences, Jayakatu 35, 40200 Jyvaskyla, Finland, Tel: +358-400924664, Fax: +358-144499694, E-mail: [murat.akpinar@jamk.fi](mailto:murat.akpinar@jamk.fi) and Dr. David Raymond Humphreys, Faculty of Social Sciences, The Open University, Walton Hall, Milton Keynes, MK7 6AA, United Kingdom, Tel: +44-1908-654480, Fax: +44-1908-654488, E-mail: [d.r.humphreys@open.ac.uk](mailto:d.r.humphreys@open.ac.uk)

**28. Global Business in Africa:** Dr. Rotimi W. Olatunji, Department of Public Relations & Advertising, School of Communication, Lagos State University, Lagos, Nigeria, Tel: +234-80334716840, E-mail: [rotimiolatunji@yahoo.com](mailto:rotimiolatunji@yahoo.com) and Dr. Gbolahan Gbadamosi, Worcester Business School, University of Worcester, Henwick Grove, Worcester WR2 6AJ, United Kingdom, Tel: +44-1905-542298, Fax: +44-1905-855439, E-mail: [g.gbadamosi@worc.ac.uk](mailto:g.gbadamosi@worc.ac.uk)

**29. Marketing Channels, Distribution Systems, and Supply Chain Management:** Dr. Bert Rosenbloom, Rauth Chair Professor of Marketing Management, LeBow College of Business, Drexel University, 32<sup>nd</sup> and Market Streets, Philadelphia, PA 19104, USA, Tel: (215) 895-6992, Fax: (215) 895-6975, E-mail: [rosenblb@drexel.edu](mailto:rosenblb@drexel.edu) and Dr. Muammer Ozer, Department of Management, City University of Hong Kong, 83 Tat Chee Avenue, Kowloon, Hong Kong, Tel: +852-27887852, Fax: +852-27887220, E-mail: [mgozer@cityu.edu.hk](mailto:mgozer@cityu.edu.hk)

**30. Global Business (Misc.):** If your paper does not fit any of the above tracks, send your paper to either Dr. Erdener Kaynak, School of Business Administration, Pennsylvania State University at Harrisburg, 777 West Harrisburg Pike, Middletown, PA 17057, USA, Tel: (717) 948-6343, Fax: (717) 948-6456, E-mail: [k9x@psu.edu](mailto:k9x@psu.edu) or Dr. Talha D. Harcar, Department of Business Administration, Pennsylvania State University at Beaver, 100 University Drive, Monaca, PA 15061, USA, Tel: (724) 773-3892, Fax: (724) 773-3557, E-mail: [tdh13@psu.edu](mailto:tdh13@psu.edu)

### IMDA SCHOLARLY BOOK OF READINGS: ADVANCES IN GLOBAL BUSINESS

The Congress proceedings are published in a refereed scholarly publication called Advances in Global Business. It will be made available at the start of the Congress in Poznan, Poland. Advances in Global Business is listed in Cabell's Directory 12<sup>th</sup> edition. It is also intended that selected papers from the Congress proceedings will be published in a hardbound book form after the Congress. Papers selected to receive the Congress Best Paper Awards will be published in a forthcoming issue of the Journal of Transnational Management (JTM) – a quarterly official publication of IMDA, published by Taylor & Francis LLC. There will also be opportunities for selected congress papers for publication in regular as well as in special issues of the following scholarly business journals: Journal of Global Marketing, Journal of International Consumer Marketing, Journal of International Food and Agribusiness Marketing, Journal of Euromarketing, Journal of Management Modeling (JM2), International Journal of Commerce and Management, Competitiveness Review, Asia-Pacific Journal of Marketing and Logistics, and International Journal of Strategic Business Alliances.

### MOST OUTSTANDING CONGRESS PAPER AWARD

One distinguishing congress paper will receive newly created The Erdener Kaynak Most Outstanding Congress Paper Award. It carries a cash reward of US\$500 along with an award placard. This prestigious award was created in recognition of the sustained, continuous, and dedicated contributions of Erdener Kaynak to foster and facilitate research, scholarship, creative works, and mentoring junior faculty in international business during the past 35 years

### TRAVEL TIPS

There are direct flights to Poland from most of the European cities, the USA, Canada, Africa, the Middle East, Central Asia and Asia-Pacific. The national carrier Polish Airlines (PLL LOT) is a member of the Star Alliance, and serves most of these countries and cities. One can reach the Congress site using a number of European, US, African, the Middle Eastern and Asian airlines which offer their air services to Lawica International Airport in Poznan via Munich, Warsaw, Frankfurt, and Copenhagen. There are also frequent train services between Poznan and Warsaw which takes nearly 3 hours and Berlin 2.5 hours. For more information about the train services, please visit <http://booking.polrail.com> International roads E-30 Berlin-Warsaw-Moscow and E-261 Gdansk-Wroclaw-Prague cross here. The city of Poznan has very good connections with other large Polish cities through A2 highway and major border crossings. Free shuttle services from Lawica International Airport to Poznan University of Economics will be provided. The distance between the airport and the hotels is 4-5 miles (6-8 kms.)

### VISA REQUIREMENTS

Most of the congress participants and the accompanying persons will not need to have a tourist visa to enter into Poland, because within the European Union's borders, visas are not required. Citizens of the following countries can travel to Poland without a visa: European Union countries, Andorra, Argentina, Australia, Brazil, Brunei, Canada, Chile, Costa Rica, Croatia, El Salvador, Guatemala, Honduras, Hong Kong, Iceland, Israel, Japan, Liechtenstein, Macau, Malaysia, Mexico, Monaco, New Zealand, Nicaragua, Norway, Panama, Paraguay, San Marino, Singapore, South Korea, Switzerland, the USA, Uruguay, the Vatican, Venezuela. Visas are required from the citizens of Russian Federation, Belarus and Ukraine. Since December 2007, Poland has been a member of the Schengen Agreement. For the whole territory of the Schengen Agreement, there is no passport control at the borders. It is always required to carry ID when travelling among the EU member countries. Two members of the EU are not members of the Schengen Agreement: United Kingdom and Ireland. For more detailed information about visa requirements, please visit: <http://www.ms.z.gov.pl/Visa.requirements.2346.html>



### JOURNAL OF TRANSNATIONAL MANAGEMENT (JTM)

The Journal of Transnational Management is the official publication of the International Management Development Association (IMDA). The journal examines management research, teaching and development issues from a global perspective. The journal's audience includes: business and public administration academics, researchers, developmental economists, social scientists, international business persons and public policymakers as well as entrepreneurs. The journal is published four times a year. For further information concerning submissions and style guidelines, contact the journal editor: Dr. Kip Becker at [kbecker@bu.edu](mailto:kbecker@bu.edu). For the journal style guidelines, visit <http://www.informaworld.com>

## REGISTRATION

Early registration fees must be received by May 2, 2011 at the latest. The early registration fee is US\$400 per person, which includes membership dues for 2011-2012. Full-time student registration fee is US\$300 with a proper student ID and includes a subscription to the Association's Journal of Transnational Management and the IMDA membership for 2011-2012. Late registration fees are US\$100 above the early registration fee rate. Delegates who register at the Congress site are expected to pay an additional late fee of \$50. The registration fee includes the receptions, Congress banquet, all social functions, city tour, all coffee breaks, and a copy of the hardbound congress proceedings, a congress CD and the program. Non-Congress session attending spouses' early registration fee is US\$150 and the late registration fee is US\$200. For this fee, spouses may participate in all of the receptions, functions, congress banquet, city tour, and social events. It does not allow attendance at congress sessions. Once papers have been accepted and registered in the congress program or a delegate's name has been listed in the program, registration fees are non-refundable but substitute persons may attend instead in an emergency. Absolutely, no refunds are granted for non-attendance to the congress.

To register, complete the attached registration form and submit it with your Congress registration fee to Executive V.P. & Director, International Management Development Association, P.O. Box 216, Hummelstown, PA 17036, USA. Please make check, money order, or travellers' check payable to International Management Development Association (IMDA) drawn in U.S. dollars on a US bank. Please make it sure that your check contains micro-encoded banking information, including the ABA routing number at the bottom of the check. Please be advised that there is a charge of US\$50 for non-U.S. issued bank drafts or checks. To avoid processing charges, IMDA recommends payment by money order or Amex travellers' checks. If paying by Master Card, Visa, Discover, or Amex provide your credit card number and date of expiration. In case of credit card payment, there is a charge of \$25 per transaction. If a third party credit card is used, credit card holder's signature as well as his/her written consensus is requested. This letter of authorization must be attached to the registration form.

## ACCOMMODATION

The Congress venue is Poznań University of Economics. With its excellent location, it is just a short walking distance from the city center and close to most of the city amenities. IMDA delegates can choose from one of the four excellent hotels located in the city center. Please note that Poland is not in the Euro zone. Therefore, there may be slight price differences resulting from the exchange rate PLN/EUR at the time of checkout.

SHERATON HOTEL is a five-star accommodation located in Poznań's city center. It offers 180 guest rooms and suites to enjoy the ultra-comfortable Sheraton Sweet Sleeper™ Bed. You'll also find extras such as a personal electronic safe, ergonomic workspace, high speed Internet access, as well as cable and satellite LCD TV. The Club Floor offers an added level of privacy and comfort with additional amenities, attentive personalized service, and access to the elegant Club Lounge. All-day dining restaurant entices with combinations of the culinary traditions of the east and west. Underground parking is available for 24 cars. Sheraton Hotel also offers some great recreational possibilities at Sheraton Fitness center or the indoor pool overlooking the International Trade Fair. The Congress rates will be SGL classic room - 91 EUR/night, DBL classic room - 102 EUR/night. These rates are per room, per night, inclusive of service charges and VAT (at present 7%) and buffet breakfast. Reservations should be made via e-mail at [reservation.poznan@sheraton.com](mailto:reservation.poznan@sheraton.com) and should mention "IMDA 2011." Contact person is Ms. Eliza Kozica-Kaminska, Account Manager, Tel: +48-61-6552213, Fax: +48-61-6552202, E-mail: [Eliza.Kozica@Sheraton.com](mailto:Eliza.Kozica@Sheraton.com) Website: <http://www.sheraton.pl/poznan/>



NH POZNAN is a four-star hotel, located in the shopping & business district in the heart of Poznań. The stylish building is over one hundred years old and guarantees glamour and relaxation during your stay. The exhibition center, the main train and bus station and the famous Old Market, National Opera, Old Brewery and numerous museums are situated within walking distance. The hotel can accommodate up to 160 people. The Congress rates will be SGL classic room - 80 EUR/night and DBL classic room 97 EUR/night. All prices include buffet breakfast and taxes. Reservations should be made via e-mail at [nhpoznan@nh-hotels.com](mailto:nhpoznan@nh-hotels.com) To get these rates, it is necessary to mention "IMDA 2011." Contact person is Mr. Denis Nortey, Sales & Marketing Coordinator, Tel: +48-61-6248898, Fax: +48-61-6248801. Website: <http://www.nh-hotels.com>



MERCURE POZNAN is a four star hotel synonymous with comfort and relaxation. The hotel is situated near the exhibition area, the business and commercial area of the city. The hotel has 228 comfortable rooms with wireless Internet access, a restaurant serving Polish dishes, a bar, fitness center and a large car park. The Congress rates will be SGL classic room - 80 EUR/night and DBL classic room 90 EUR/night. All prices include buffet breakfast and taxes. Reservations should be made via e-mail at [H3393-RF@accor.com](mailto:H3393-RF@accor.com) To get these rates, it is necessary to mention "IMDA 2011." Contact person is Ms. Katarzyna Szymczak, Reservation Supervisor, Tel: +48-61-8558904, Fax: +48-61-8558955. Website: [www.mercure.com](http://www.mercure.com) and [www.accorhotels.com](http://www.accorhotels.com)

RZYMSKI HOTEL is a three-star hotel offers 147 rooms and 43 extra beds in 87 rooms with free Internet connection. The hotel is located just two minutes walking distance from the Old Town and 8 km from Lawica International Airport. The Congress rates will be SGL comfort - 55 EUR/night, DBL Comfort 70 EUR/night. All prices include buffet breakfast and taxes. Reservations should be made via e-mail at [hotel@rzymski.pl](mailto:hotel@rzymski.pl) To get these rates, it is necessary to mention "IMDA 2011." Contact person is Ms. Marzena Strozynska, Reception Manager, Tel: +48-603-955616, Website: <https://www.hotelrzymski.pl>

## PLANNED OPTIONAL TOURS

There will be a variety of attractive sight-seeing tours before and after the Congress to the scenic, historical, architectural and religious sites of Poland. Poznań is a city with a history that goes back more than a thousand years. It offers the richness of landmarks bringing back the times of Poland's first monarchs and the magnificence of cultural heritage of a centuries-old vital European centre of trade and commerce. In the centre of Poznań there is the Old Market Square with a picturesque Renaissance Town Hall surrounded by old merchant houses and the Parish Church which has one of the most splendid baroque interiors in Poland. The Cathedral of St. Peter and St. Paul, built in the 10th century, holds the tomb of Boleslaw Chrobry, the first Polish king. Apart from other historical sites, the Congress participants will be able to visit one of the 27 museums, such as Museum of Ethnography, Museum of Archeology, Museum of Applied Arts or National Museum Gallery of Art and Sculpture; visit galleries, an opera or one of Poznań's theatres. Submission to each museum range from \$2 to \$4 per person.

The city of Poznań is recognized as a site for many high-rank international events. In 2008 Poznań hosted the United Nations COP Climate Conference. The Malta regatta course has hosted a number of World Championships, including the 2010 World Canoe Championships. The famous British singer STING starred in the grand opening of the Poznań Euro 2012 stadium in September 2010.

**FOR MEMBERSHIP AND CONGRESS INFORMATION CONTACT**

Executive VP and Director, International Management Development Association (IMDA), P.O. Box 216, Hummelstown, PA 17036, USA, Tel: (717) 566-3054. Congress registration fees may either be faxed to +1-717-566-1191 or sent electronically to the e-mail address of: [ek9@comcast.net](mailto:ek9@comcast.net) or [k9x@psu.edu](mailto:k9x@psu.edu) IMDA List Serve Manager Dr. Fahri Karakaya may be contacted at [f1karakaya@umassd.edu](mailto:f1karakaya@umassd.edu) or [imda-l@umassd.edu](mailto:imda-l@umassd.edu) and IMDA web site: <http://www.imda.cc> IMDA Web Master: Dr. Talha Harcar may be contacted at [tdh13@psu.edu](mailto:tdh13@psu.edu)

**2011 IMDA WORLD BUSINESS CONGRESS REGISTRATION FORM**

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Please tick the appropriate spaces\*\*:

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Registration fee of US\$400, mailed to arrive on or before May 2, 2011. It includes my IMDA membership dues for 2011-2012 and a subscription to the IMDA Journal of Transnational Management. (Note: \$500 if received after this date and valid until June 1, 2011)

Full-time student registration fee of US\$300, mailed to arrive on or before May 2, 2011, which includes the subscription for the Journal and IMDA membership fee for 2011-2012. Please include a valid copy of your student ID card. (Note: \$400 if received after this date and valid until June 1, 2011). Faculty member and full-time job holding students are not entitled to this reduced student fee.

Registration fee of US\$200, mailed to arrive on or before May 2, 2011. This rate is applicable to Polish business persons and consultants who do not present a paper at the Congress (this rate enables participation to the sessions and social functions only). It includes IMDA membership dues for 2011-2012 and a subscription to the IMDA Journal of Transnational Management. (Note: \$250 if received after this date)

Early spouse/accompanying person registration fee of US\$150, mailed to arrive on or before May 2, 2011, which does not include Journal subscription, IMDA membership, Congress proceedings, nor participation in Congress sessions. (Note: \$200 if received after this date and valid until June 1, 2011)

Late fee of US\$50 for all attendants who register after June 1, 2011

Extra Page Fee of US\$50 per page (Paper size is 8 1/2 by 11 NOT A4 size). In case of a dispute over extra page charges, IMDA calculations will prevail.

Non-US Bank Issued Checks/Banker's Draft/Traveler's Check Fee of US\$50

Credit Card Processing Fee of \$25

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See the Registration section for advice on how to submit your registration fees.

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